



Unibloom

Our vision:

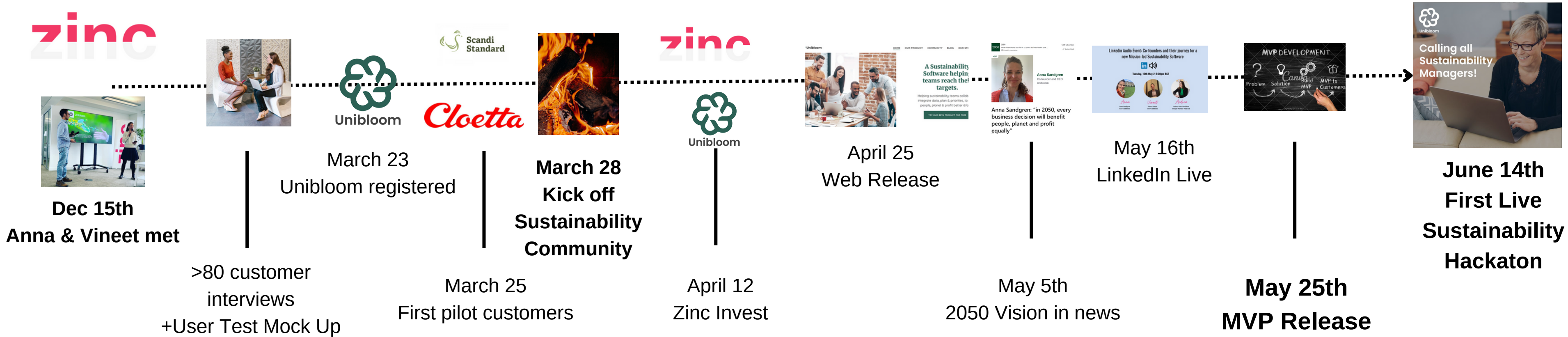
Every business decision shall benefit the people,
planet & profit equally, across the value chain!





Unibloom

Join us on our journey, become a PILOT PIONEER!!





Fireside Chat Community for Sustainability Pioneers



Geoff McGrath

March 28th
Data driven decision making



Nils Knopp

May 9th
Circular Economy & Plastic Reduction



Richard Thalemann

May 23th
The solution to Food Waste



TBC

June 6th
The solution to cool the planet - solar heating



June 14th The BIG LIVE Sustainability Hackaton
Co-create your 2024 plans





**UNIBLOOM
X
PLASTIC CREDIT
EXCHANGE (PCX)**



INTRO & QUIZ

HOW MUCH PLASTIC HAS EVER BEEN PRODUCED?



**HOW MUCH
PLASTIC HAS
EVER BEEN
PRODUCED?**

**8,700,000,000
TONNES**



HOW MUCH PLASTIC WAS PRODUCED THIS YEAR?



**HOW MUCH
PLASTIC WAS
PRODUCED
THIS YEAR?**

**465,000,000
TONNES**



HOW MUCH PLASTIC ENDS UP IN NATURE EACH YEAR?



**HOW MUCH
PLASTIC ENDS
UP IN NATURE
EACH YEAR?**

**10,000,000
TONNES**



HOW MUCH DO PLASTICS CONTRIBUTE TO GLOBAL CARBON EMISSIONS?



**HOW MUCH
DO PLASTICS
CONTRIBUTE
TO GLOBAL
CARBON
EMISSIONS?**

AT LEAST 5%



THE GLOBAL PROBLEM OF PLASTIC WASTE.

THE GLOBAL PLASTIC DEBT IS 9+B TONNES AND COUNTING.

PLASTIC POLLUTION IS FUELING THE BIODIVERSITY CRISIS

HUMAN HEALTH RISKS

CLIMATE CHANGE

THERE IS MOMENTUM TOWARDS A CIRCULAR PLASTIC ECONOMY

CONSUMER EXPECTATIONS

50-60% of consumers buy items with eco-friendly or less packaging - up from 37% in 2019.

VOLUNTARY CORPORATE ACTION

6 of 10 Top FMCG companies have made commitments to reduce plastic waste packaging.

REGULATORY TAILWINDS

35+ countries have Extended Producer Responsibility (EPR) schemes.

In 2022, representatives from 175 countries endorsed the UNEA resolution to end plastic pollution.

In 2022, the Philippines introduced the most aggressive EPR policy for plastics in the world.



PLASTIC CREDITS

Transactable environmental asset representing a unit of weight, typically 1,000 kilograms or 1 metric ton, of plastic waste from documented and verified plastic offsets and registered in the blockchain ledger.

PLASTIC WASTE REDUCTION THROUGH CREDITS: A KEY PIECE OF THE SOLUTION.

IMPACT SCALES
WITH CREDIT
MARKET GROWTH

COMPANIES
PURCHASE
CREDITS



PROJECTS
USE FUNDING TO
CREATE IMPACT



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PLASTIC CREDITS DELIVER IMPACT, GROWTH AND TRANSFORMATION.

DELIVERS IMMEDIATE TANGIBLE IMPACT

- Deliver verifiable reduction of plastic entering nature
- Accelerate progress on ESG targets related to carbon, biodiversity, and DE&I

A CATALYST FOR LONG-TERM TRANSFORMATION

- Invest effectively in necessary infrastructure across projects in a market-based mechanism
- Shift economic incentives toward circular value chains and innovation

A FAST-GROWING MARKET

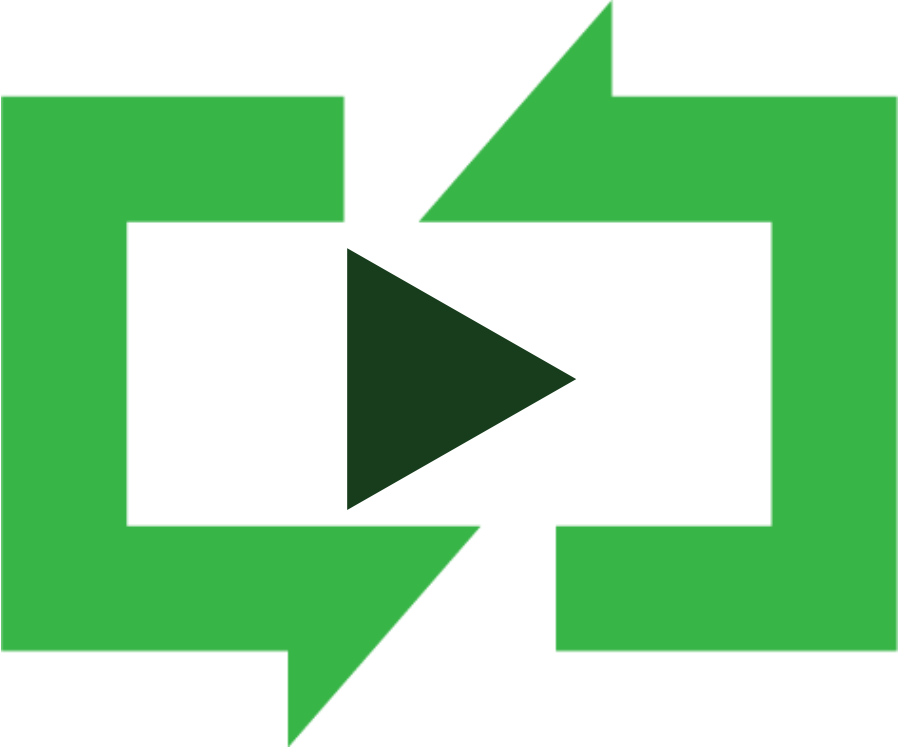
- PPRS and Verra with mature, aligned standards
- Fully engaged with key NGOs – WWF, EMF, etc.
- Measurable immediate and long-term additionality
- Blockchain enables traceability of physical material
- Broad set of pricing drivers – geography, plastic type, collection/processing type, etc.
- Drives value of pricing analytics and transparency



WE ACCELERATE THE TRANSITION
TO A **CIRCULAR ECONOMY** AND
BUILD A FUTURE WHERE **NO**
PLASTIC WASTE ENDS UP IN NATURE.

**WELCOME TO THE MOVEMENT TO SOLVE
THE PLASTIC POLLUTION CRISIS.**

WELCOME TO PCX



A man and a woman are shown from the waist down, bent over on a sandy beach. They are pulling a large, grey mesh net that is filled with plastic waste. The woman on the left is wearing a blue t-shirt, dark shorts, and a red visor with sunglasses perched on top. The man on the right is shirtless and wearing dark shorts. In the background, there are wooden structures, possibly part of a boat or a pier, and a body of water under a clear sky.

**TOGETHER
WE DIVERTED
40M+ KG
OF PLASTIC
WASTE FROM
NATURE**

A person in a blue shirt stands on a boat, surrounded by large piles of collected plastic waste (bottles, containers) in the foreground. The background shows a sunset over the ocean with mountains in the distance.

TOGETHER WE INVESTED **\$3M+** INTO THE CIRCULAR PLASTIC ECONOMY

A woman with long dark hair, wearing a pink t-shirt and orange shorts, is walking away from the camera down a dirt path. She is carrying two large white plastic bags. The path is flanked by massive piles of plastic waste, including bags, bottles, and other debris. In the background, there are trees and a building. The overall scene depicts a busy recycling or waste management facility.

**TOGETHER
WE DROVE
70K+ TONS
OF CARBON
REDUCTION
FROM COAL
REPLACEMENT**

WHO WE ARE.



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COLLECTION POINT



WE HAVE THE LARGEST CERTIFIED SUPPLY OF CREDITS.

WITH 2M+ TONNES PROJECT PIPELINE CAPACITY.

OUR PROJECTS (23)

	Community Collection And Co-processing Philippines \$345.00/MT Available Capacity: 124 MT Plastic Type: Other/Mixed Processing Type: Co-processing Type of Cleanup: Landfill diversion
	Community Collection And PET Recycling In Thailand Thailand \$635.00/MT Available Capacity: 640 MT Plastic Type: PETE Processing Type: Recycling Type of Cleanup: River/Waterway (Ocean bound)
	Community Collection And PET Recycling In Mumbai India \$175.00/MT Available Capacity: 1,823 MT Plastic Type: PETE Processing Type: Recycling Type of Cleanup: Landfill diversion
	Community Collection And HDPE/PET Recycling 2021 Philippines \$345.00/MT Available Capacity: 1 MT Plastic Type: PETE Processing Type: Recycling Type of Cleanup: River/Waterway (Ocean bound)
	LDPE/LLDPE Recycling Thailand \$140.00/MT Available Capacity: 5,499 MT Plastic Type: LDPE Processing Type: Recycling Type of Cleanup: Landfill diversion

14
Accredited project partners

24
Plastic waste diversion projects

230K+
Annual plastic credit capacity

5
Countries

1
Verra PWRS accredited project (of only 2 to date)

2M+
Metric tons of capacity in our project partner pipeline

23
PCX PPRS accredited projects

5+
New countries in three continents in the pipeline

LEARN MORE ABOUT OUR SUPPLY OF CREDITS [HERE](#)

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WE ARE A TRUSTED LEADER IN THE FIGHT AGAINST PLASTIC POLLUTION.



FOUNDER NANETTE MEDVED-PO AWARDED ASIA SOCIETY GAMECHANGER 2022



PCX NAMED 2023 REAL LEADER IN IMPACT 47M+ KG PLASTIC WASTE DIVERTED FROM NATURE TO DATE



BI-PARTISAN US SENATORS DELEGATION SUPPORT PCX' ALING TINDERA + USAID PROJECTS



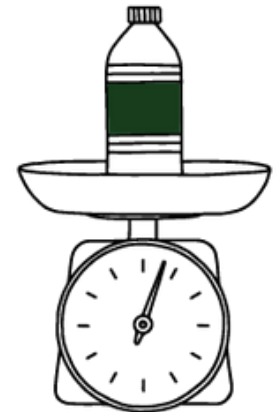
PCX ECOSYSTEM OF PARTERS INCLUDES 5 OF THE 10 TOP FMCG BRANDS

WITH 40+ PARTNERS AROUND THE WORLD.



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THE ROAD TO CIRCULARITY: HOW PCX WORKS



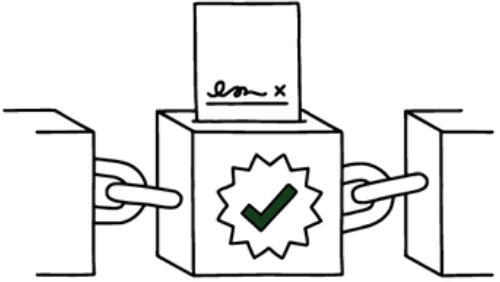
AUDIT FOOTPRINT



SET GOALS



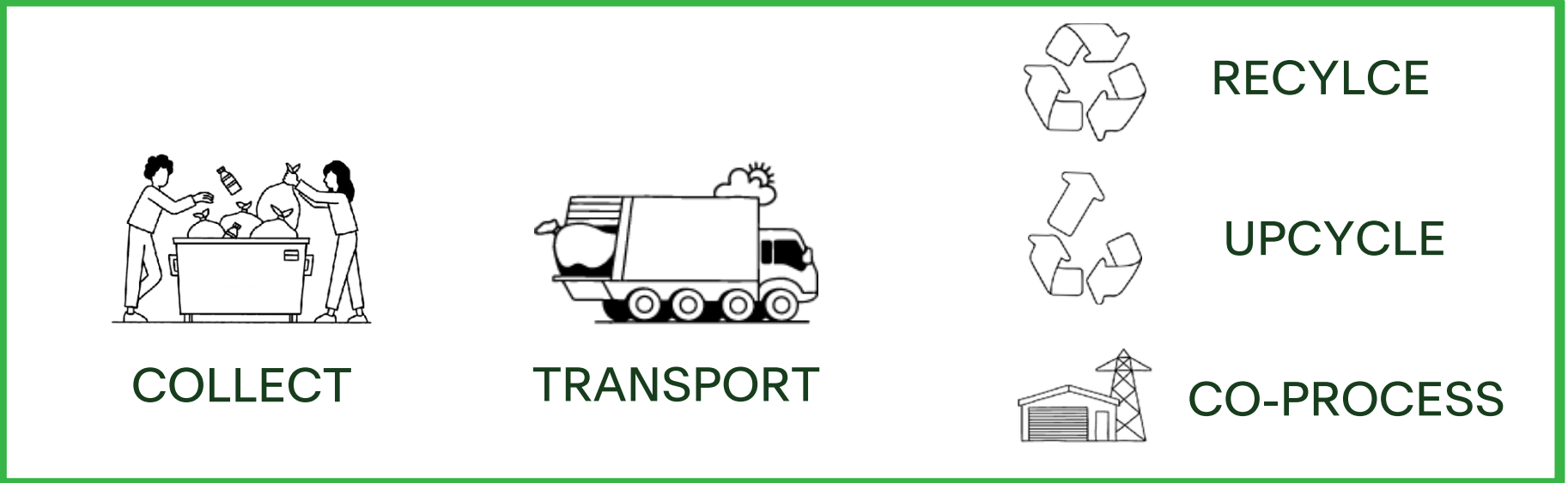
ACTIVATE ECOSYSTEM



VERIFY & REPORT IMPACT



NET ZERO PLASTIC LABEL



WATCH "HOW PCX WORKS"



USE THE NET ZERO PLASTIC WASTE ECO-LABEL*

*Only for those you have been awarded the NZPW certificate.



DOWNLOAD ALL NZPW LABELS [HERE](#)

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PEPSICO

zenWTR[®]

CASE STUDIES

PCX CASE STUDY:



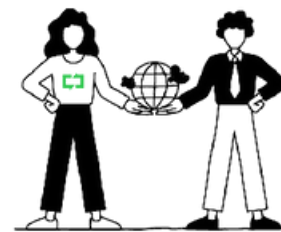
PEPSICO



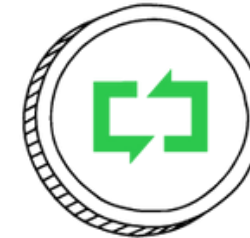
PROTECTING NATURE, EMPOWERING WOMEN

PCX has created a growing network of women micro-entrepreneurs in the Philippines to enable community clean-up and improve livelihoods through the

ALING TINDERA NETWORK



P66,568
Community
Income



64%
Profit Increase
For Aling



33,284
Kg of plastic
waste collected



76
Aling
Tinderas



PCX CASE STUDY:



PEPSICO

PepsiCo drives its sustainability goals by offsetting its plastic footprint and becoming Net Zero Plastic Waste certified. The company continues to share its milestones online as seen in the post below by Lays Philippines.



INQUIRER.NET

Pasig micro-entrepreneurs get boost through waste-to-cash program

MANILA, Philippines — Women micro-entrepreneurs in Pasig City may now exchange their collected plastic waste for cash as the local government signed a memorandum of agreement (MOA) on Thursday for the program's implementation.

manilastandard.net

Plastic Credit Exchange launches 'Aling Tindera' waste-to-cash program

The Plastic Credit Exchange, the country's first homegrown global non-profit plastic offset organization, together with the City of Manila and with the support of the PepsiCo Foundation recently introduced the Aling Tindera Waste-to-Cash program to address the mounting plastic waste crisis.

MANILA BULLETIN

Waste-to-cash program launched in Manila

The project, which will be done in partnership with the support of the PepsiCo Foundation, aims to incentivize women-owned sari-sari stores to become collection points for post-consumer plastic waste.

It also wants to establish community infrastructure for the aggregating, storing, and efficient transport of plastic waste to partner processing facilities.



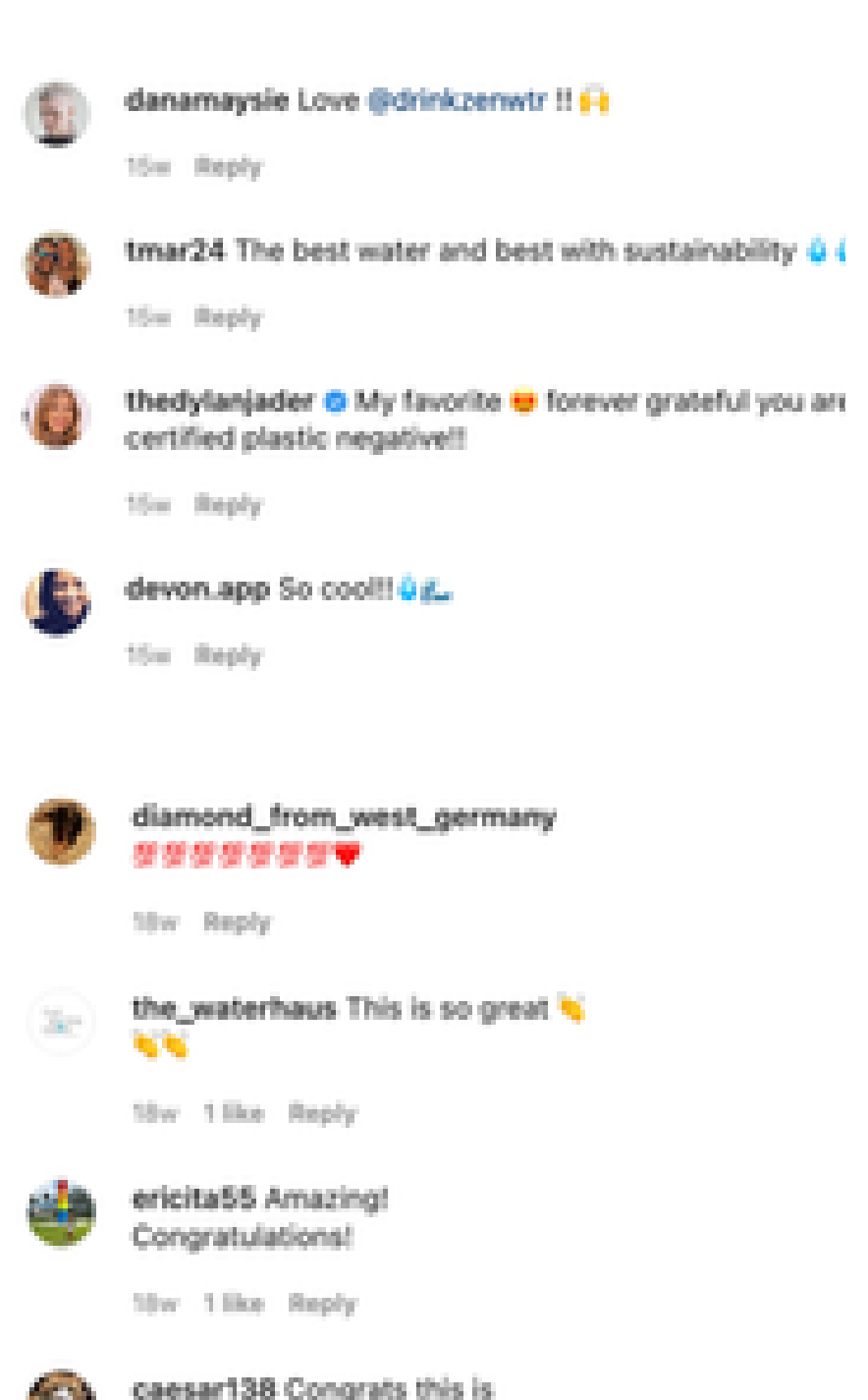
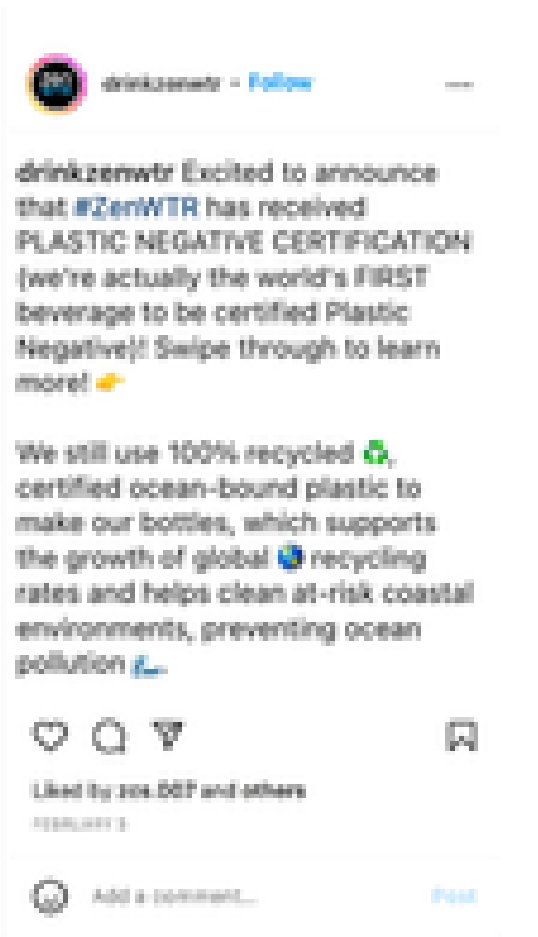
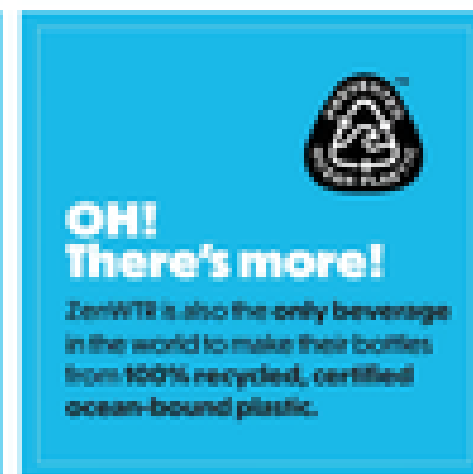
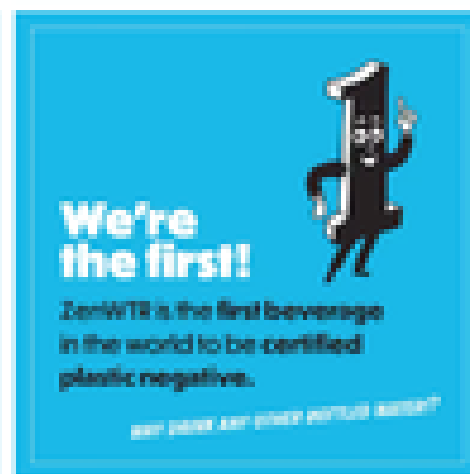
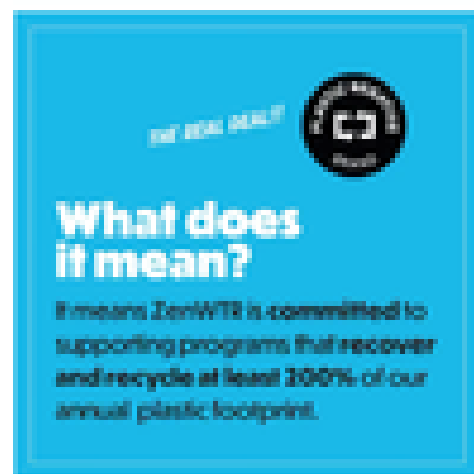
Press coverage on PepsiCo's Aling Tindera sponsorship included articles and video interviews highlighting the program's environmental and social impact.



PCX CASE STUDY:

ZENWTR®

Since receiving its certification, ZenWTR continues to share its status online to educate audiences about its impact.



ZenWTR Sets New Sustainability Milestone As World's First Beverage Brand To Receive Prestigious Plastic Negative Certification

100% ANGELES, Feb. 3, 2023 (PRNewswire) – ZenWTR®, the premium alkaline water and world's first and only beverage in a bottle made from 100% recycled, certified ocean-bound plastic, today announced it has become the first beverage brand in the world to receive the Plastic Negative Brand Certification from the Plastic Credit Exchange (PCX). With this milestone, ZenWTR has committed to making its entire portfolio plastic negative and supporting programs that recover and recycle at least 300 percent of its annual plastic footprint for 2023 and onward.



ZenWTR becomes first beverage brand to receive plastic negative certification

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ZenWTR's announcement of its PlasticNegative certification caught the attention of online audiences, the press, and celebrities. It is the first beverage in the world with this status.



PCX CASE STUDY:

ZENWTR®

FORTUNE

Hathaway recently made an investment in a company with a purpose close to her heart and sustainable lifestyle. ZenWTR touts itself as the world's first and only beverage with bottles made of 100% recycled ocean-bound plastic. And the brand just reached its goal of becoming plastic-negative-certified, making it the first beverage brand to do so. As a plastic-negative brand, ZenWTR says it will be able to offset at least twice its annual plastic footprint.

Hathaway recently shared more with *Fortune* about her decision to invest in the company.

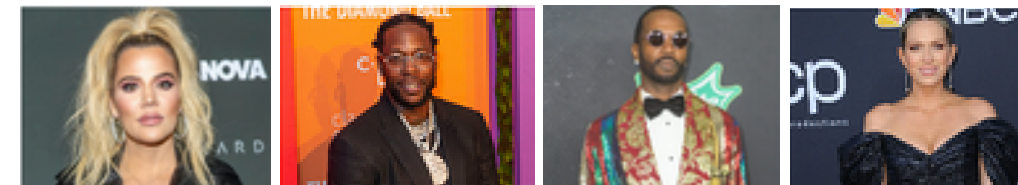


Ellie Goulding and 13 Other Celebs Just Funded This New Bottled Water

The stars are out for Earth Month with a first-of-its-kind, eco-friendly water.



Andrea Raffin/ Shutterstock



Celebrities have endorsed or shown support for ZenWTR given its commitment to reducing plastic waste—from its recycled packaging to its bold step of going Plastic Negative.

"I believe we all need to act to address the climate and nature crisis," says singer and investor **Ellie Goulding** in an exclusive statement to *Eat This, Not That!* "Each year, millions of tons of plastic made from virgin fossil fuels enter waterways and blight the lives and landscapes of people who live in coastal regions." "ZenWTR's mission is to reduce future ocean pollution," says Goulding. "They've created a bottle that is made from 100% recycled ocean-bound plastic—plastic recovered from at-risk coastal environments preventing it from reaching and polluting the ocean. Behind the scenes of this everyday product is a joined-up plan designed to enable major change that has inspired me and made me excited to invest in the company."

ZenWTR goes plastic negative on mission to reverse global plastic crisis

By Asia Sherman

04-Feb-2022 · Last updated on 04-Feb-2022 at 16:47 GMT



Source: ZenWTR

ZenWTR Sets New Sustainability Milestone As World's First Beverage Brand To Receive Prestigious Plastic Negative Certification

The premium alkaline water brand will rescue and recycle at least 200% of its annual plastic footprint

ZenWTR Receives Plastic Negative Brand Certification



~~WHAT IF WE CAN~~ BE THE GENERATION THAT SOLVES THE PLASTIC POLLUTION CRISIS?

**LET'S GET
TO WORK!**

Nils Knoop

Director Marketing & Communications

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