



Operational climate actions, optimised financial allocation.

Founded by Anna Sandgren & Vineet Ahuja

AGENDA

1. Why circularity?
2. Makers Unite
3. Summary & Action



20 NOV 2023 | PRESS RELEASE | CLIMATE ACTION

And corporates

**Nations must go further than
current Paris pledges or face
global warming of 2.5-2.9°C**

Only **0.3%** out of **7 667** committed corporate CEOs,
have an actionable budgeted climate plan to hit
their science based targets by 2030.

Unibloom wants to help change that.

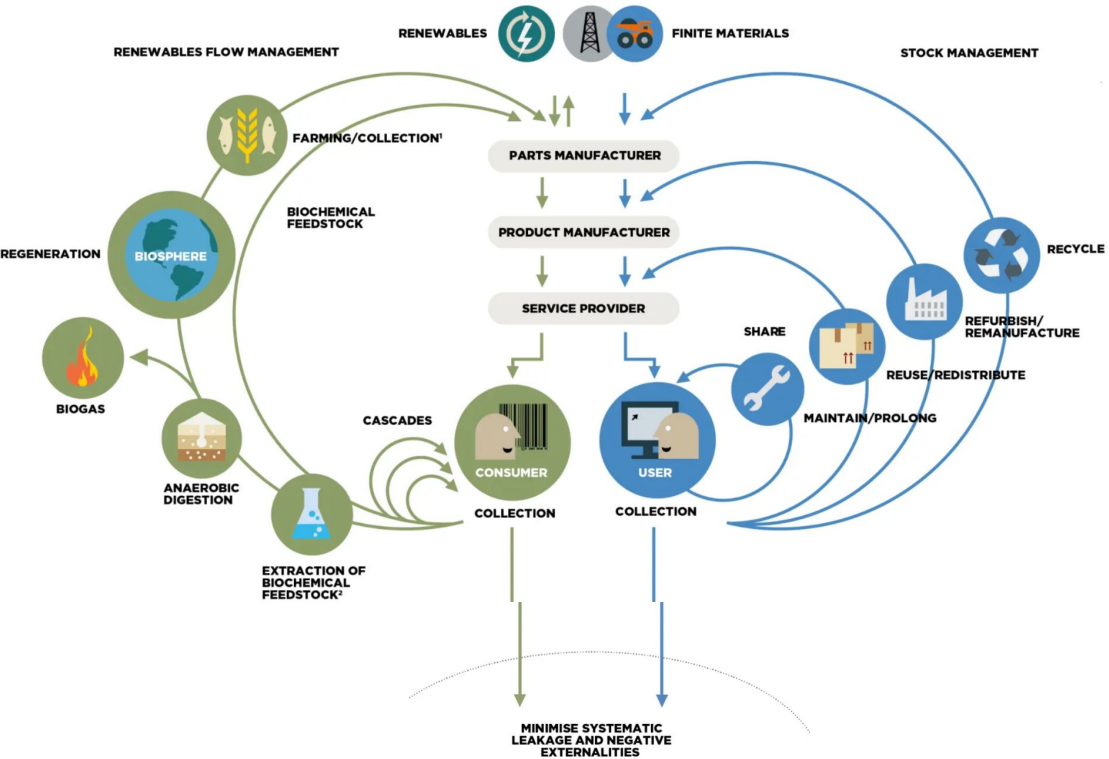


Shifting to a Circular Economy Essential to Achieving Paris Agreement Goals

15 April 2021

Article

HOW CIRCULARITY WORKS & CORE PRINCIPALS



The circular economy is based on three principles, driven by design:

- Eliminate waste and pollution
- Circulate products and materials (at their highest value)
- Regenerate nature

A FEW OF KEY REQUIREMENTS FOR SBTi LINKED TO CIRCULARITY

- ❑ **Targets must be in line with what the latest climate science deems necessary to keep global warming well below 2°C above pre-industrial levels. Companies are encouraged to pursue greater efforts towards a 1.5°C trajectory.**
- ❑ **The use of offsets cannot be counted as emissions reduction.**
- ❑ **Avoided emissions do not count toward science-based targets.**
- ❑ **Publicly reporting on progress against targets is required annually.**

Science-based targets: What are the key commitments required?



REQUIREMENTS FOR CIRCULARITY IN CSRD FROM 2025

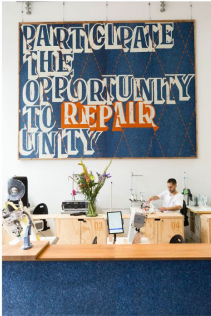
Targets relating to the circular economy and resource use:

- ❑ circular design, circular material use rate
- ❑ reduction of virgin nonrenewable materials
- ❑ sustainable sourcing
- ❑ use of renewable resources and waste management (E5-3).

The concept of double materiality is the cornerstone of the EU's Corporate Sustainability Reporting Directive (CSRD).



MEET THE PIONEERS OFFERING CIRCULARITY FOR HUMAN & MATERIAL



Makers Unite and Patagonia open United Repair Centre

Creative textile platform Makers Unite and outdoor clothing brand Patagonia to open the United Repair Center (URC) in Amsterdam on 1 July. The URC will annually carry out 300,000 high-quality clothing repairs for affiliated brands and their customers, saving 1 million kilos of textile waste. With this, the URC encourages brands to make repair and reuse part of their business and revenue model.

The Pill
OUTDOOR JOURNAL

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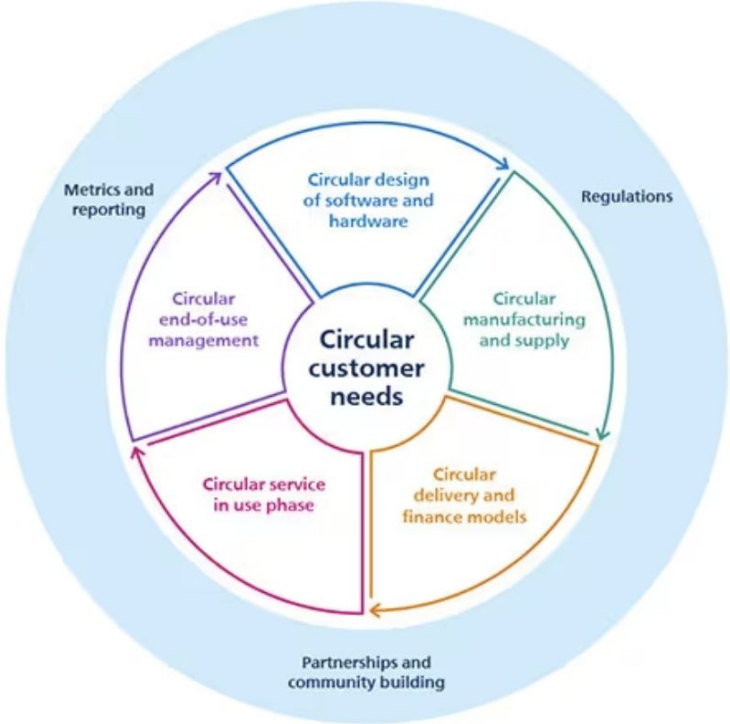
Makers Unite and Patagonia take a stand against “disposable” clothes



Makers Unite and Patagonia present 'United Repair Centre' a new initiative against “disposable” clothes.

<https://amsterdameconomicboard.com/en/news/makers-unite-and-patagonia-open-united-repair-centre/>

KEY TAKE AWAYS - INTEGRATE CIRCULARITY IN YOUR BUSINESS MODEL





BOOK US FOR A DEMO:
calendly.com/anna-sandgren

Seamless financed climate actions, everyday.

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PRODUCT DEMO (video)- activity based, financial & predictive



Unibloom

Key Differentiators

1. Modelled bottom-up per activity and resource.
2. Financing included in the model for Climate ROI evaluation
3. Specifically aligned with 1.5C pathways for credibility

HOW TO SET A SCIENCE BASED TARGET



How can companies set a science-based target?

The private sector must play a fundamental role in reducing GHG emissions. Embedding science-based targets in sustainability management is crucial.

Setting a science-based target is a five-step process:

- ✓ Commit: submit a letter establishing your intent to set a science-based target
- ✓ Develop: work on an emissions reduction target in line with the SBTi's criteria
- ✓ Submit: present your target to the SBTi for official validation
- ✓ Communicate: announce your target and inform your stakeholders
- ✓ Disclose: report company-wide emissions and track target progress annually

Thought leadership from Unibloom

[Winning with People, Planet & Profit for Science Based Success](#)

[Impact innovators in Zinc VC - Anna Sandgren](#)

[Anna Sandgren: "in 2050, every business decision will benefit people, planet and profit equally"](#)

[AI in sustainability: generative or regenerative?](#)

[Women Leadership in the Renewable Energy Space"](#)