



A Case Study

How Unibloom is helping the biggest chicken producer in the Nordics digitise their climate action journey to SBTi by bringing all projects, budget priorities & investment trade offs across the organisation into one place.



Make climate decisions
easy, together.

www.unibloom.world



Unify all teams towards one climate action plan

Scandi Standard, the biggest chicken producer in the Nordics and listed on Nasdaq Stockholm, with a revenue of £980M, has submitted and got their SBTi (science based targets) approved. They use Position Green as carbon accounting system & Unibloom as their climate action platform. The sustainability director, Ida, reports to the CEO & is part of the leadership team. They operate in several markets in Europe and has a complex value chain.

The Challenge

AD Hoc & Scattered

- ✗ SBTI & CLIMATE TARGETS IN EXCEL, INITIATIVES IN POWERPOINT AND CALCULATIONS SHARED IN EMAILS
- ✗ MANUAL CALCULATIONS OF NEW PROJECTS OF EMISSION & COSTS
- ✗ AD HOC PROJECTS INITIATED ACROSS THE ORGANISATION WITHOUT CLEAR VISIBILITY NOR REAL CLIMATE IMPACT.
- ✗ AD HOC BUDGETS WITHOUT REAL INSIGHTS.
- ✗ TAKING MONTHS OR ALMOST YEARS WITH A VERY MANUAL PROCESS AND HIGH PROBABILITY OF WRONG TRADE OFFS.

The Solution

All In One Place

- ✓ ALL GAPS, ACTIONS & TARGETS IN ONE PLACE
- ✓ AUTOMATED CALCULATIONS ON EMISSIONS & COST SAVINGS
- ✓ >48 PROJECTS, 7 FUNCTIONS & 9 STAKEHOLDERS GATHERED IN ONE PLACE FOR PRIORITISATION, OPTIMISATION, SCENARIOS & TRACKING
- ✓ A CLEAR CLIMATE ACTION PLAN TO SBTI.
- ✓ EASY PLANNING & PROJECTIONS OF PROJECTS TOWARDS TARGETS
- ✓ CONNECTING PROJECTS TO COST SAVINGS & CAPEX

What's the impact?

«Unibloom's platform identifies a significant gap that we currently face between target setting, planning for target execution and investments needed».



Ida Ljungkvist
Sustainability Director



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Commit. Plan. Act.

About Unibloom

The predictive platform enable sustainability teams & operations to calculate sustainability projects, forecast impact, optimise cost & investments, resources & tradeoffs, towards sbti, in minutes, everyday.

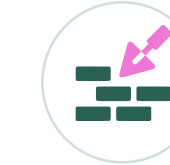
Engaging all teams to collaborate & invest towards one climate action plan.



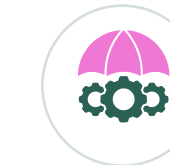
Why act in line with SBTi?



BIG RETAILERS IE IKEA, MCDONALDS, TESCO, AHOLD, ICA ET AL HAVE COMMITTED TO SBTi



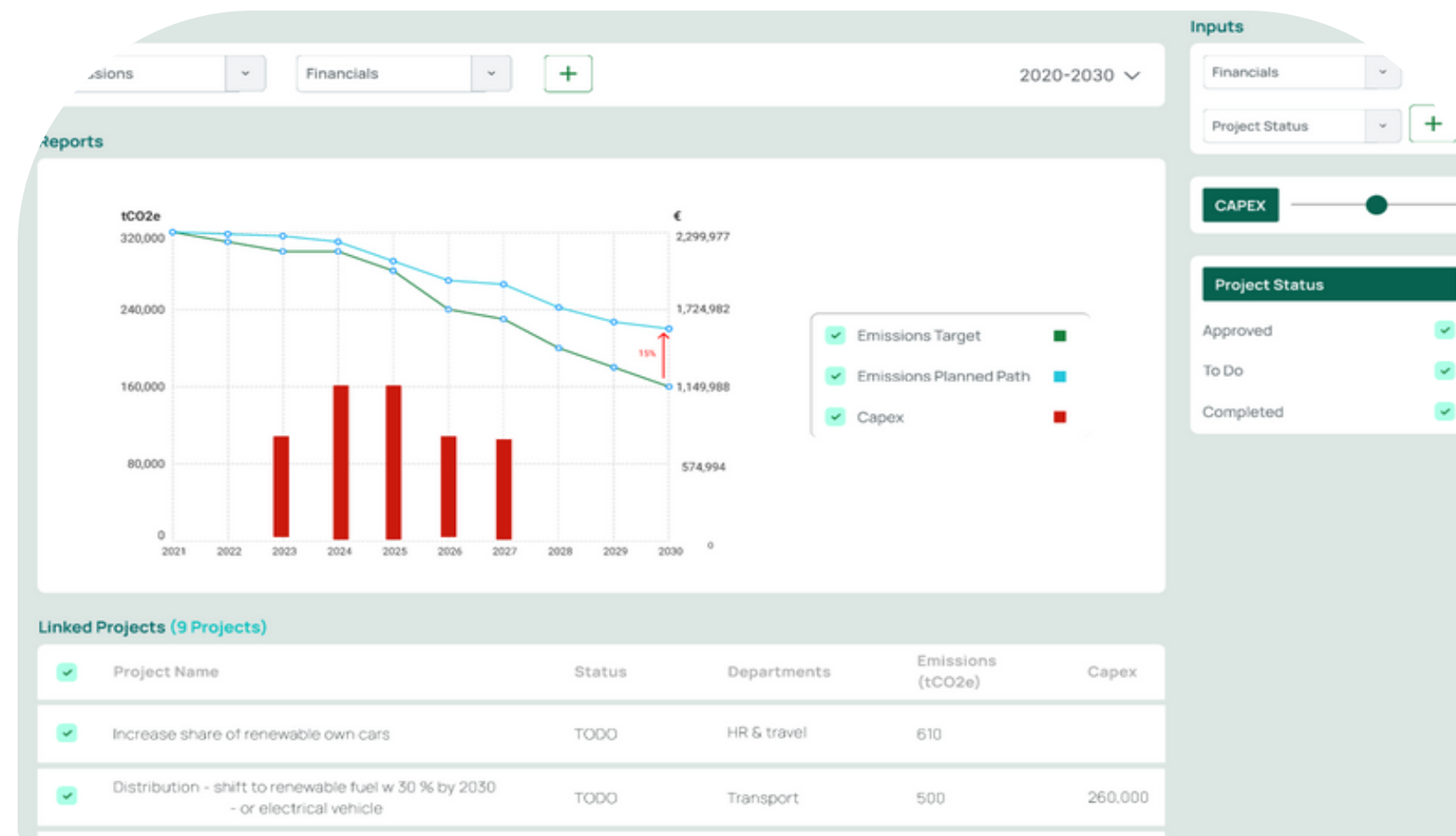
BUILD TRANSPARENCY & TRUST AMONG TALENTS



STAY AHEAD OF REGULATIONS & MITIGATE FUTURE BUSINESS RISKS

What is SBTi?

Science-based targets show businesses how much and how quickly they need to reduce their greenhouse gas (GHG) emissions to prevent the worst effects of climate change.



Book a call with us

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