East Cedar Grove Missionary Baptist Association

CAPITAL GAINS INITIATIVE

PLEDGE DRIVE THERMOMETER

A Goal without A Plan Is Just A Wish!

***The Pledge Giving Platform Has Launched. We are excited to announce we now have over $51.000.00 in pledges. This is a great start, but we still have a long way to go in order to meet our $1 Million Dollar Goal.***

We wanted to be sure to catch your eye with this fundraising thermometer. This thermometer is a visual representation of our fundraising progress as we work towards our fundraising goal.

It will show the progress made so you can visually see how the donation is coming along. We set a fundraising goal and it’s presented at the top of the fundraising thermometer graphic. The mercury only rises if there is money raised. It is our hope that the mercury rises quickly. We can all get excited as the swift rising of the mercury presents that the fundraising campaign we have launched is running smoothly and we will reach our goal in a very short time. T**his is a two Year Funding project to raise $1 Million for our future Association Building and the good news is you can pledge now and pay later!** The Pledge card is available and attached. After completing the card, please mail it to the address on the card. I am sure everyone will want to know how we are doing, and as we mentioned before the thermometer will give our supporters and donors a visual representation of how they’re helping us reach our goal and offer them a feeling of accomplishment. Not only that, the thermometer will be a great motivator for all our donors. We will be more than happy to keep you updated with the progress as we watch the mercury rise! In a continuing effort to keep you informed of the progress and plans for the Capital Gains Initiative the Thermometer will be on our web site of The East Cedar Grove Missionary Baptist Church webpage: eastcedargrove-mba.org. There you will find information on the process we will post updates to this site as we have new information.

Gratefully,

Reverend Dr. Kenneth Williams, Project Chair,

Sister Judy Jacobs, Secretary