

WENDY PROUD

Landscape Maintenance Expert | Horticulturist Founder, Kinship League



WHAT SHE DOES

Wendy Proud helps people care for plants—not just design around them. With over 30 years of experience in nurseries, landscape design, and hands-on maintenance, she delivers real-world plant care education for professionals, municipalities, and homeowners alike.

EXPERTISE

- Seasonal landscape maintenance
- Water-wise planting strategies
- Field-tested plant care tips
- Public space upkeep
- Coaching for long-term plant health

SPEAKING & MEDIA TOPICS

- Why Maintenance is the Future of Design
- Seasonal Plant Care That Works
- The Hidden Cost of Poor Landscape Upkeep
- Right Plant, Right Place—What It Really Means
- How to Build Confidence in Plant Care

AS SEEN IN

Sunset Magazine · San Diego Home & Garden · DIY Network

ABOUT KINSHIP LEAGUE

Kinship League is Wendy Proud’s plant education platform offering practical, seasonal, and approachable tools for successful landscape maintenance.

[Download Wendy Proud Media Kit](#) | [Download Wendy Proud High Resolution Images](#)

CONTACT INFORMATION:

For media inquiries, expert commentary, or speaking engagements, please reach out via email or phone.

Michael Todoran

[HAPS Agency](#)

Public Relations | Photography

1 (702) 237-0785 | michael@hapsagency.com

[linkedin](#) | [google reviews](#) | [@haps_agency](#)