

RATE CARD

Ann Pavlish | Graphic Design | 2024



HOURLY RATE \$90

I have a set hourly rate of \$90. However, I am happy to provide a flat rate estimate after a short project overview meeting (15 minutes, free).

Costs below do not include printing or website hosting fees.

PRINT

Estimated Hours

Rack Card	2	\$180
Direct Mail Postcard	2	\$180
Flyer (single sided)	2	\$180
Brochure	3	\$270
Invitation	3	\$270
Book + Layout	Starting at	\$270

DIGITAL

Logo	Starting at	\$450
Digital Ad	1	\$90
Web banner	1	\$90

Additional services available:

Production graphics

Export for web/image size adjustments

WEBSITE

Single Page	Starting at	\$120
Gallery Page	Starting at	\$135
Multi page website	Starting at	\$720

Additional services available:

Domain hosting

Website maintenance

Wire-framing

EVENT

Estimated Hours

Banner	1	\$90
Program	2	\$180
Invitation	Starting at	\$180
Shirts	Starting at	\$50

Additional services available:

Swag items

A-Frames, Posters, Feather banners,

Photo backdrops, Monitor images, etc.

PACKAGES

Social media campaign set \$400
Facebook, Instagram, LinkedIn, and 'story' images.

Invitation set \$500
Invitation, RSVP, event program

PHOTOGRAPHY

Headshots	Starting at	\$250
Event photography	Starting at	\$250
Photography retouching	120\$ per hour	

Preview work at: annpavlish.com

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