

ANN PAVLISH

Portfolio: annpavlish.com



EXPERIENCE

Ramsey County

Enterprise Graphic Designer (Graphic and Digital Specialist) | Saint Paul, MN | 2021-Current

As the enterprise graphic designer at Ramsey County, I serve as the art director within the Communications and Public Relations team. My role involves providing feedback and guidance on both print and digital graphics. I am responsible for the development of county-wide templates utilized by communication staff.

Beyond my art director responsibilities, I efficiently manage over 100+ project requests annually, ranging from social media graphics to print materials and diverse campaign aesthetics.

Working closely with agency partners, I fulfill the role of an art director, overseeing photography shoots and providing valuable feedback on campaign strategies. Furthermore, I handle pre-press and post-press activities to meet the communication printing needs.

Twin Cities PBS

Senior Graphic Designer | Saint Paul, MN | 2014-2021

One of my largest responsibilities at TPT was the creation, management and production of our 24 page member magazine with 100,000+ subscribers. I produced over 84 magazines during my time at TPT.

I worked closely with the marketing and event teams to create designs and experiences that resonated with our TPT members and residents of Minnesota. Along with my design work, I also managed sourcing and budgeting for the Creative Services team and oversaw relationships with print and production partners.

Ashdown Publishing

Graphic Designer | Kasson, MN | 2014

Working with a team of editors, I designed multiple monthly hobby magazines for international audiences. I created advertisements, direct mailers and website wire-frames.

Chester Creek Technologies

Graphic Designer | Duluth, MN | 2010-2013

At Chester Creek Technologies I created packaging, catalogs and print and digital advertisements.

SKILLS

Art Direction
Book and magazine layout, design, production
File management and project management
Exporting best practices (print and digital)
Photography and photo editing
Multilingual designs including iconography
Agency relationships and contracts
Print: Books, reports, rack cards, ads
Digital: Social media, presentations, ads
Typography and color theory
User experience design
Website design and wire-framing

EDUCATION

University of Minnesota Duluth
Bachelor of Fine Arts Degree

Rochester (MN) Community College
Associate Arts Degree
Photography Certificate

Continuing Education:
Linkedin Learning Courses

PROGRAMS

Adobe Creative Suite
Microsoft Office Suite
Google Suite

Social media platforms

Wordpress
GovDelivery

Mac & Windows
operating systems