

Sponsorship Package

Laborers' Local Union 413

Presents

5th Annual Tie One On for Prostate and Colon Cancer
Awareness Fundraiser



For more information about this Fundraising event,

Please contact: Mark Freeman at (215)768.2432

Email: mfreeman@laborers413.com



March 3, 2023

RE: Join Us- Prostate and Colon Cancer Awareness Fundraiser

The fight against Cancer goes on.

I am writing you on behalf of Laborers' Local 413, in partnership with Tie One On for Prostate & Colon Cancer, a non-profit, grass roots organization, to request that you join us and become a sponsor for our 4th Annual Prostate and Colon Cancer Awareness Fundraiser. This family-oriented fundraiser will be held on Father's Day Weekend, Saturday, June 17, 2023 at the Subaru Park in Chester, PA.

Participants will walk 2 miles, run 5 miles, or ride their bikes for 15, 25 or 40 miles and take part in other fun and healthy activities. Former and current prostate and colon cancer patients, their families and the public are invited to take part in this event. We expect to have over 300 participants, ranging from young children to people in their seventies.

Our goals are to provide prostate and colon cancer awareness for participants in the Delaware County area, raise funds for research to provide information during the event. We would like to also provide food, drinks for all participants to help make our event fun and rewarding.

Prostate and colon cancer affect so many people in our community and this fundraiser is a great way to help fight this terrible disease and spread awareness.

We would like to thank you in advance for your support of this noble cause by becoming a sponsor letting our community know, you are joining them in the fight. Please mail the attached sponsor form and your check payable to: Tie One On for Prostate & Colon Cancer, no later than ***May 19, 2023.***

Please do not hesitate to contact me at 215.768.2432 with any questions or concerns.

Sincerely,

Mark A. Freeman
Chairperson
MAF/vr

These are the Facts in Pennsylvania

Prostate Cancer was the third leading cancer type in Pennsylvania by number of diagnoses in 2016, with 8,853 new cases. Prostate cancer made up 22.6 percent all new cancers among young men that year. Approximately 1 out of 9 Pennsylvania men will develop prostate cancer in his lifetime. (*Division of Health Informatics, PA Department of Health, 2018*).

Colorectal Cancer ranked fourth for number of new cases, making up 8.6 of all new invasive cases. Approximately 1 out of 22 Pennsylvanians will develop colorectal cancer in their lifetime. (*Division of Health Informatics, PA Department of Health, 2018*).

While prostate cancer is very common it is also highly treatable and survivable.

A common misconception of prostate cancer is that it is “an old man’s disease.” The truth is that prostate cancer continues to be diagnosed in younger men at an increasing rate.

In 2016, only three-eighths (37.0 percent) of colorectal cancers in Pennsylvania were diagnosed at a late stage.

Statewide, most prostate cancers diagnosed in 2016 were caught early at an early stage (70.8 percent).

The incidence rate of prostate cancer for Pennsylvanian men decreased between 2000 and 2016 (AAPC of -3.6 percent). The rate of early-staged prostate cancer had no clear trend between 2000 and 2007, but then began a rapid decrease (AAPC of -6.5 percent).

The incidence rate of colorectal cancer for Pennsylvanians steadily decreased between 2000 and 2016 (AAPC of -2.7 percent) but declined faster between 2000 and 2010 (AAPC of -.37 percent). Of late-staged colorectal cancer has been on a slightly downward trend since 2007 (AAPC of -1.0 percent), while early staged diagnoses followed a sharper decline (AAPC of -5.2 percent).

The five-year net survival rate of prostate cancer was estimated to be 95.1 percent and of colorectal cancer was estimated to be 63.2 percent in Pennsylvania, based on diagnoses from 2009-2015.

Survival rates for prostate are typically very good, because most cases are caught at an early and more effectively treatable stage.

Statistics gathered for these talking points came from the PA Dept. of Health website on 1/23/2020.



Join the Cause and become a Sponsor...

Because 1 in 7 men are diagnosed with prostate cancer every year.

Never has this been truer than it is today!

*We Need... **YOU!***

Sponsoring of the event is a **cost-effective** way for companies, organizations, firms and individuals to gain **exposure** for their products and services as they support the fight against prostate and colon cancer, the second leading cause of cancer death in men in the United States.

Sponsoring of this event **enhances** a company's **recognition** within the prostate and colon cancer community, **strengthens** their relations with existing clients, and helps to **generate new business**.

Sponsoring of this event gives businesses and individuals the opportunity to provide firsthand support to men in our community, facing this life-threatening disease.

Sponsorship of this event will provide you with a unique opportunity to give an exceptional local organization while, at the same time, supporting the men who live in Delaware County with education, knowledge and awareness that early detection is the key to surviving and to maintain.

Sponsoring will make a life-changing difference and help us all make a significant impact in our community.

Sponsorship opportunities, for this event ranges from \$500 to \$5,000 and we encourage donations of any amount and welcome in-kind donations as well.

Sponsorship of the event may be tax deductible.

Join the Fight!



Sponsorship Participation Levels & Benefits

PLATINUM \$5,000

NAME ON ALL EVENT MATERIALS AND PRESS RELEASES
SPEAKING AND PHOTO OPPORTUNITIES AT EVENT
NAME ON EVENT APPAREL SHIRTS (VOLUNTEER AND PARTICIPANT)
SIGNAGE ALONG WALK, RUN AND RIDE ROUTES
NAME MENTION DURING THE EVENT
BANNER DISPLAYED AT STARTLINE
TABLE AT THE EVENT
25 COMPLIMENTARY REGISTRATIONS

GOLD \$3,500

NAME ON EVENT APPAREL SHIRTS (VOLUNTEER AND PARTICIPANT)
SIGNAGE ALONG WALK & RUN ROUTES
NAME MENTION DURING THE EVENT
BANNER DISPLAYED AT START LINE
TABLE AT THE EVENT
15 COMPLIMENTARY REGISTRATIONS

SILVER \$2,500

NAME MENTION DURING THE EVENT
BANNER DISPLAYED AT START LINE
TABLE AT THE EVENT
10 COMPLIMENTARY REGISTRATIONS

After you've read through these valuable opportunities, please complete the attached Sponsorship Reply Form to secure your contribution and help support men in our community!



Sponsorship Participation Levels & Benefits

ENTERTAINMENT \$1,500

NAME MENTION DURING THE EVENT
SIGNAGE AT ENTERTAINMENT EVENTS
5 COMPLIMENTARY REGISTRATIONS

GIFT BAG \$1,000

NAME MENTION DURING THE EVENT
SIGNAGE AT REGISTRATION TABLE
3 COMPLIMENTARY REGISTRATIONS

PARTICIPANT AWARDS \$500

NAME MENTION DURING THE EVENT
SIGNAGE AT REGISTRATION TABLE
1 COMPLIMENTARY REGISTRATION

After you've read through these valuable opportunities, please complete the attached Sponsorship Reply Form to secure your contribution and help support men in our community!

SPONSOR REPLY FORM

Company Name: LDC Health and Safety Fund			Company Primary Contact: Ann Lowe and/or Tracey Goldstein		
Street Address: 665 North Broad Street, 5th Floor			Email Address: aparham@myldcbenefits.com		
City: Philadelphia	State: Pa	Zip: 19123	Cell Phone:		
Please select Corporate Sponsorship Level:			Other ways to support this event:		
<input checked="" type="checkbox"/> Platinum (\$5,000) <input type="checkbox"/> Gold (\$3,500) <input type="checkbox"/> Bronze (\$2,500) <input type="checkbox"/> Other Amount			In Kind Donation: Monetary Value: <input type="checkbox"/> Entertainment Sponsor (\$1,500) <input type="checkbox"/> Gift Bag Sponsor (\$1,000) <input type="checkbox"/> Participants Awards Sponsor (\$500)		

Sponsorship Deadline: May 19, 2023

Please complete the information on this form, make your check payable to:

Tie One On For Prostate and Colon Cancer Fundraiser

And mail both to: **Laborers' Local Union 413, 222 Penn Street, Chester PA 19013**

*Mail your print logo in JPEG or PDF format.

Name: Alan Parham Signature: 

Title: Administrator Date: April 4, 2023

This application becomes a contract when signed by the Sponsor and accepted by _____
 EIN will be mailed 3 weeks after the completion of the event.

PURPOSES ONLY		
Lead of Sponsorship:		Table Space:
Date of Payment Received:	Amount Received:	Badge No.



Prostate & Colon Cancer Fundraiser Registration Form

PLEASE PRINT LEGIBLY

Name: _____ **Member:** Yes or No **Local#** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____

Email Address: _____

Male: _____ **Female:** _____ **Age:** _____

Emergency Contact: _____ **Contact Number:** _____

Survivor: _____ **Sponsor:** _____

T-Shirt Size: please check one:

Small: ___ Medium: ___ Large: ___ XL: ___ 1X: ___ 2X: ___ 3X: ___ Other: ___

Early Registration: Check one

*Early Bird Registration (\$5 discount) Ends 5/31

		<u>Day of Event Registration Times</u>
_____ 2 Mile Walkers:	\$20 (\$25 on 6/1)	Walkers 8:00 am
_____ 5 Mile Runners:	\$30 (\$35 on 6/1)	Runners 7:30 am
_____ 15, 25 or 40 Mile Bikers:	\$45 (\$50 on 6/1)	Bikers 7:00 am

Event:

2 Mile Walk: _____ \$25 5 Mile Run: _____ \$35 15, 25 or 40 Mile Ride: _____ \$50

Signature: _____ **Date:** _____

Please complete the information on this form, make your check payable to:

Tie One On For Prostate and Colon Cancer Fundraiser

Please return application to:

Laborers' Local Union 413
222 Penn Street
Chester, PA 19103



Release and Waiver of Liability Form

Name: _____ Date of Birth: _____

Email Address: _____

Name of Deceased Loved One: _____

This agreement is by and between Laborers' Local Union 413 and the undersigned individual.

1. _____The undersigned individual, hereby agree that I am participating in the Tie One On for Prostate & Colon Cancer Awareness Fundraiser and acknowledge that this activity may cause physical injury and that I am fully aware of the risks involved and agree to hold harmless the Parties for any such present or future injury that may occur, related to this event.
2. _____I warrant that I have no physical/medical conditions that would prevent my participation in the physical activity.
3. _____I knowingly, voluntarily and expressly waive any and all claims that I may have for damages and injuries of every nature which occur as a result of my participation in the Tie One On for Prostate & Colon Cancer Awareness Fundraiser.
4. _____By signing this waiver, it is my intent to forever discharge and release Parties and it board members, from any and all liability for any and all injuries that may be sustained by me as a result of my participation in the Tie One On for Prostate & Colon Cancer Awareness Fundraiser are not responsible for loss of material, supplies, equipment, personal belongings, etc.
5. _____All cyclists are required to wear a helmet and Obey All Traffic Laws!! (NO EXCEPTIONS).
6. _____I understand that this waiver shall be binding upon my heirs, assigns and legal representatives.

I have read the above Release and Waiver of Liability and fully understand the contents thereof and voluntarily agree to the terms outlined herein. I am volunteering as a participant in the Parties, Tie On for Prostate & Colon Cancer Awareness Fundraiser and I do hereby release unconditionally and forever, and indemnify and hold harmless the Parties, its directors, board members, sponsors, staff, employees and servants from any and all claims of damages directly or indirectly resulting from my participation in this Tie One On for Prostate & Colon Cancer Awareness Fundraiser, coordinated by Parties.

Print Name

Participant's Signature

Date

Parent's Signature
(For participants under 18)

Date

Laborers' Local Union 413
222 Penn Street
Chester, PA 19103

