



Our MISSION

Launched in 2025, the Organization for Latino Health Advocacy (OLHA) is a national nonprofit committed to empowering Latino communities across the United States to achieve optimal health and well-being.

Our mission is to ensure that **Latinos and other medically underserved populations** have equitable access to the resources, knowledge, and support needed for healthy, fulfilling lives.

Latinos are the youngest and fastest growing population in the United States.

The median age for Latinos in the U.S. is 31.

Today, 31% of the Hispanic population is under 18 years of age, compared to 22% of the general U.S. population.

Latinos make up 1 in 4 school-aged children in the United States.

Our GOAL

Our goal is to create an evidence-based public policy platform informed by community voices.

Our objectives are to highlight effective public health interventions in the Latino community and provide public policy research opportunities to Latino post-doc fellows and early career research professionals.

Our POLICY PRIORITIES

Rooted in a **community-based participatory approach**, OLHA seeks to place the **voices of Latino communities** at the forefront of our research and public health policy development.

Key priorities include:

- **Access to Quality Healthcare:** Advocate for affordable, quality healthcare services for all, including individuals with disabilities.
- **Chronic Disease Prevention:** Implement evidence-based public health interventions to reduce chronic disease in Latino and rural communities.
- **Women's Health:** Ensure Latinas are included in clinical research, drug development, and the design of public health interventions.
- **Immigrant Health:** Support the delivery of culturally competent healthcare for immigrant communities, including trauma-informed care.
- **Non-Medical Drivers of Health:** Tackle the social determinants—such as food insecurity and environmental factors—that shape health outcomes.



Our APPROACH

- **Community-Based Participatory Research (CBPR):**
Lead collaborative research projects that include researchers and community leaders to design, implement and evaluate community-level interventions.
- **Health Policy Research Fellowships:**
Support early career researchers and post-doc fellows to translate research into evidence-based health policy recommendations.
- **Community Health Literacy Workshops:**
Culturally tailored education on wellness, nutrition, mental health, and chronic disease prevention.
- **Community Health Advocacy Trainings:**
Empower the Latino community to engage with policymakers and advocate for change.

Our ADVOCACY STRATEGY

OLHA's strategy focuses on implementing **evidence-based** public health interventions, conducting health policy **research**, and developing **public policy** recommendations in collaboration with the Latino community.

- **Engage Policymakers:** Advocate for legislation and policies that improve health outcomes for Latinos and other underserved communities.
- **Grassroots Advocacy:** Empower underserved communities to advocate for health policy changes.
- **Public-Private Partnerships:** Collaborate with public health departments, academia, and corporations to amplify impact.

Opportunities for SPONSORSHIP

- Co-sponsor health literacy and advocacy workshops in the Latino community.
- Support community-based public health research in the Latino community.
- Sponsor Latino health policy research fellowships.
- Support bilingual outreach campaigns in the Latino community.

For more information, visit [Latinohealthadvocacy.org](https://latinohealthadvocacy.org).

To inquire about partnership opportunities, contact us at info@latinohealthadvocacy.org.