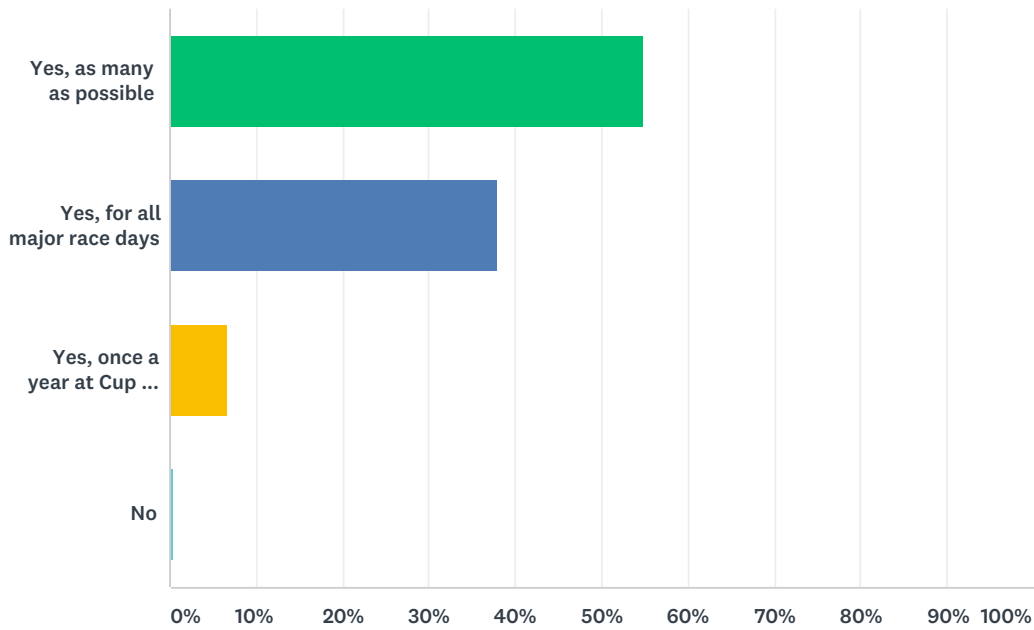


Q1 Do you think race clubs should hold FOTF events?

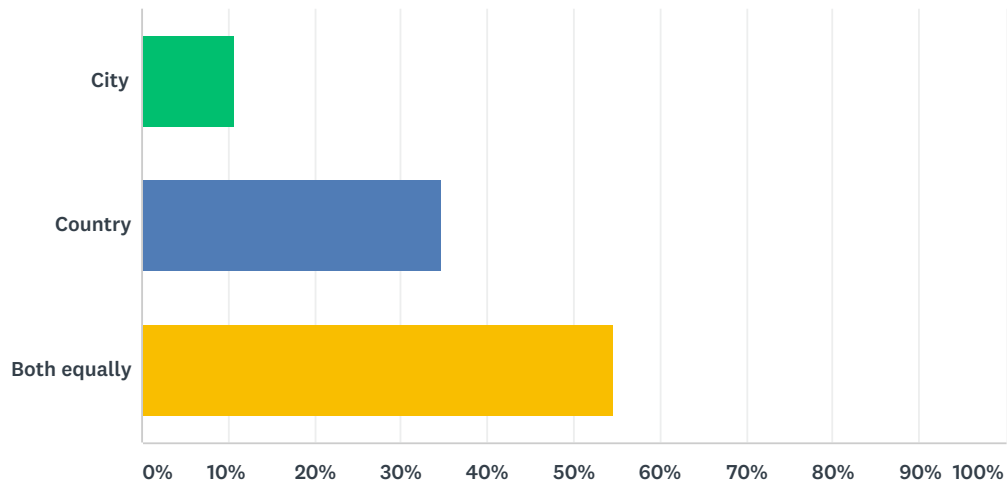
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes, as many as possible	54.87%	107
Yes, for all major race days	37.95%	74
Yes, once a year at Cup Day or Ladies Day events	6.67%	13
No	0.51%	1
TOTAL		195

Q2 Do you prefer to attend country or city FOTF events?

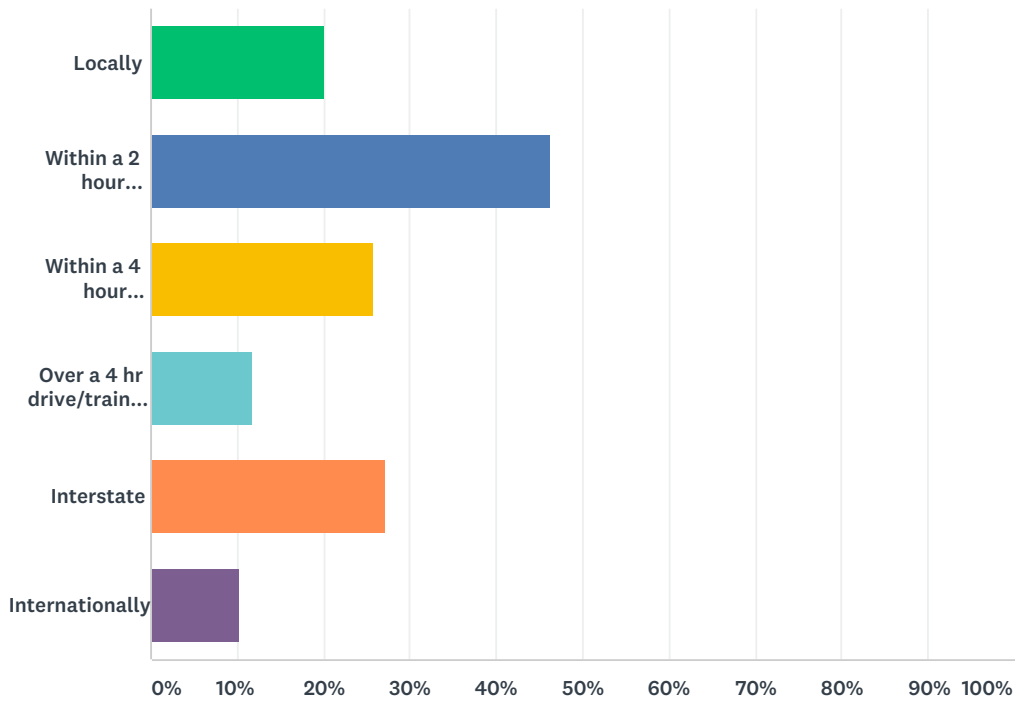
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
City	10.71%	21
Country	34.69%	68
Both equally	54.59%	107
TOTAL		196

Q3 How far are you prepared to travel for a FOTF competition?

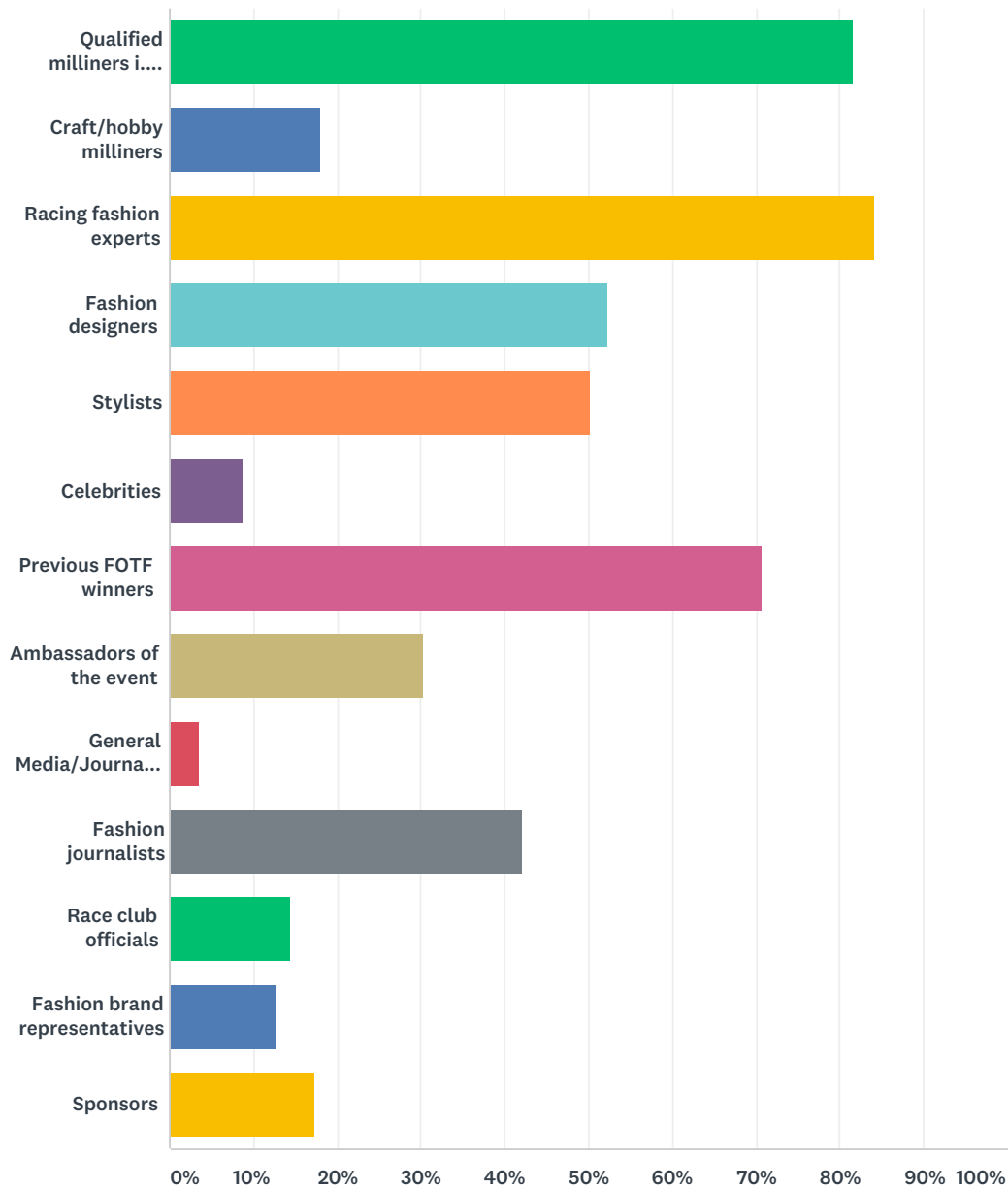
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Locally	20.00%	39
Within a 2 hour drive/train journey	46.15%	90
Within a 4 hour drive/train journey	25.64%	50
Over a 4 hr drive/train journey	11.79%	23
Interstate	27.18%	53
Internationally	10.26%	20
Total Respondents: 195		

Q4 Who should be on the judging panel for FOTF competitions?

Answered: 195 Skipped: 1

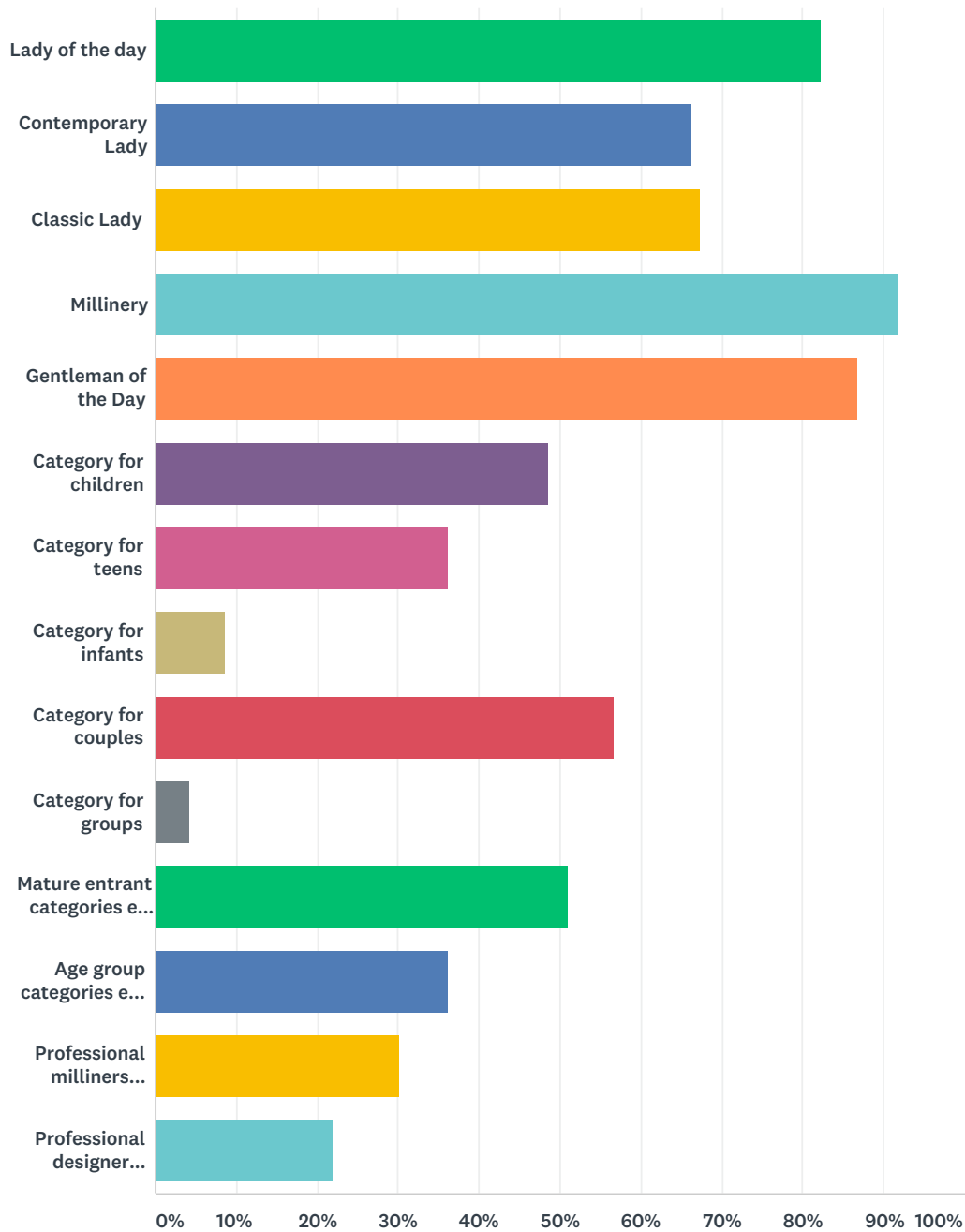


ANSWER CHOICES	RESPONSES
Qualified milliners i.e. members with a trade certificate &/or members of that countries Millinery Association	81.54% 159
Craft/hobby milliners	17.95% 35
Racing fashion experts	84.10% 164
Fashion designers	52.31% 102
Stylists	50.26% 98
Celebrities	8.72% 17
Previous FOTF winners	70.77% 138
Ambassadors of the event	30.26% 59
General Media/Journalists	3.59% 7

Fashion journalists	42.05%	82
Race club officials	14.36%	28
Fashion brand representatives	12.82%	25
Sponsors	17.44%	34
Total Respondents: 195		

Q5 What categories should be on offer at FOTF competitions?

Answered: 196 Skipped: 0

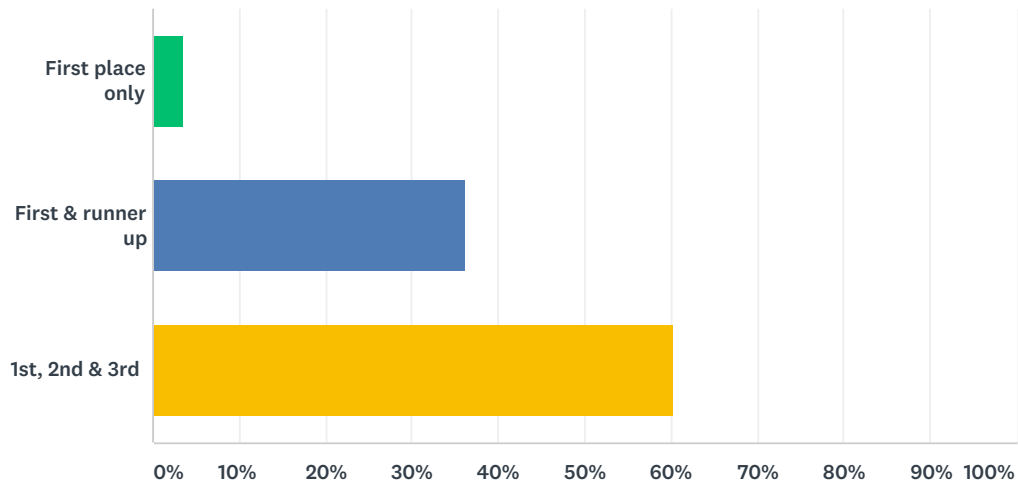


ANSWER CHOICES	RESPONSES	
Lady of the day	82.14%	161
Contemporary Lady	66.33%	130
Classic Lady	67.35%	132
Millinery	91.84%	180
Gentleman of the Day	86.73%	170
Category for children	48.47%	95
Category for teens	36.22%	71

Category for infants	8.67%	17
Category for couples	56.63%	111
Category for groups	4.08%	8
Mature entrant categories e.g. 40+	51.02%	100
Age group categories e.g. 18-25, 25-35, 35+ etc	36.22%	71
Professional milliners category	30.10%	59
Professional designer category	21.94%	43
Total Respondents: 196		

Q6 How many places should be awarded for each category?

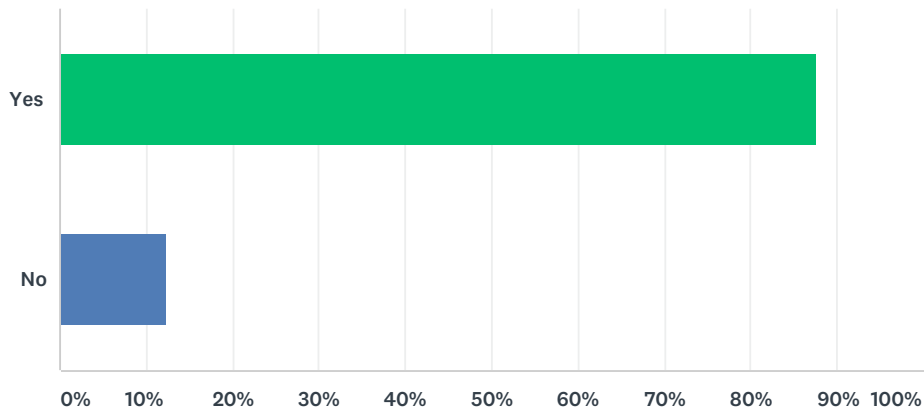
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
First place only	3.57%	7
First & runner up	36.22%	71
1st, 2nd & 3rd	60.20%	118
TOTAL		196

Q7 Is a sash a necessary for winners?

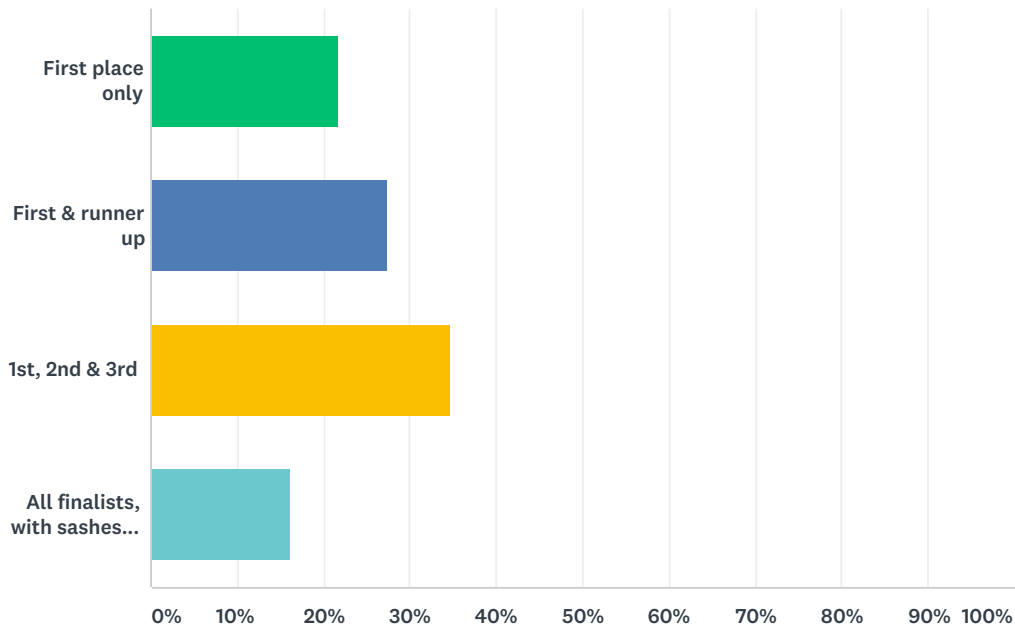
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	87.76%	172
No	12.24%	24
TOTAL		196

Q8 How many place goers should be awarded a sash?

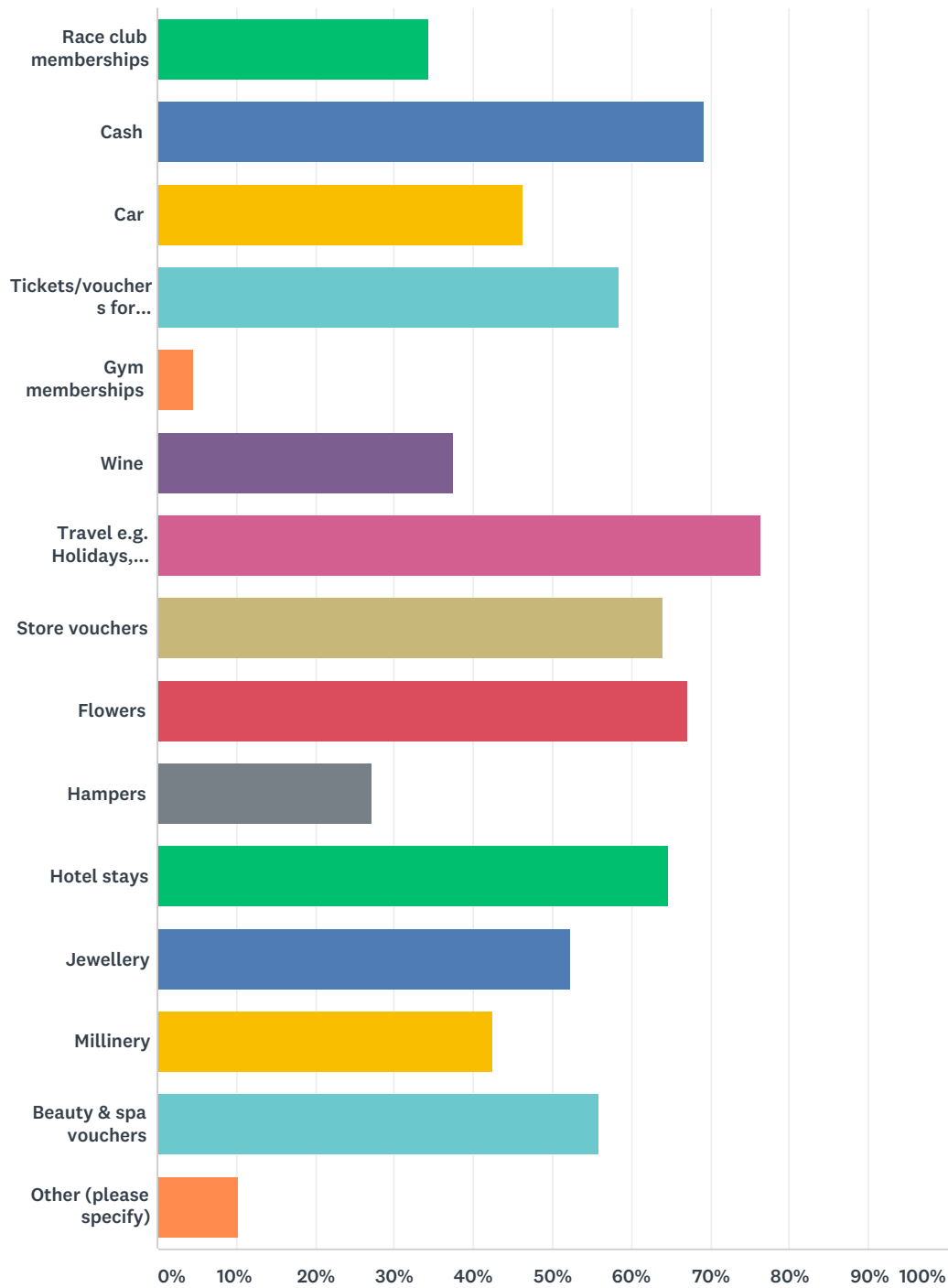
Answered: 193 Skipped: 3



ANSWER CHOICES	RESPONSES	
First place only	21.76%	42
First & runner up	27.46%	53
1st, 2nd & 3rd	34.72%	67
All finalists, with sashes that state 1st/2nd/3rd/finalist	16.06%	31
TOTAL		193

Q9 What prizes do you prefer to be offered?

Answered: 195 Skipped: 1

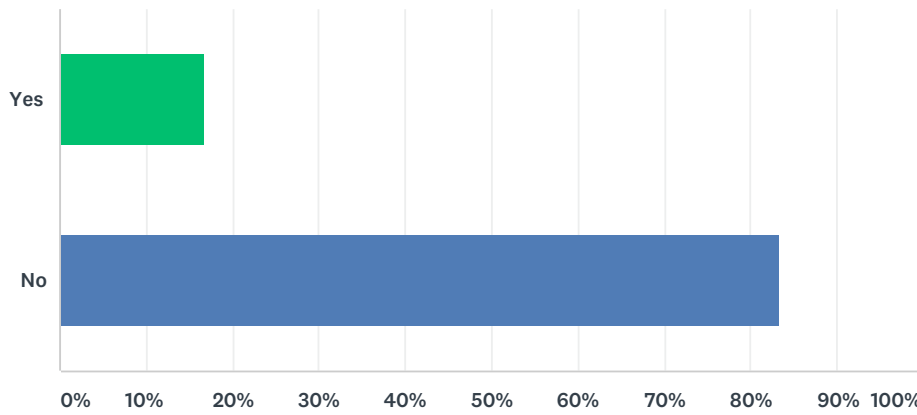


ANSWER CHOICES	RESPONSES
Race club memberships	34.36% 67
Cash	69.23% 135
Car	46.15% 90
Tickets/vouchers for experiences	58.46% 114
Gym memberships	4.62% 9

Wine	37.44%	73
Travel e.g. Holidays, vouchers	76.41%	149
Store vouchers	64.10%	125
Flowers	67.18%	131
Hampers	27.18%	53
Hotel stays	64.62%	126
Jewellery	52.31%	102
Millinery	42.56%	83
Beauty & spa vouchers	55.90%	109
Other (please specify)	10.26%	20
Total Respondents: 195		

Q10 Should competitors have to state what labels they are wearing on the entry form?

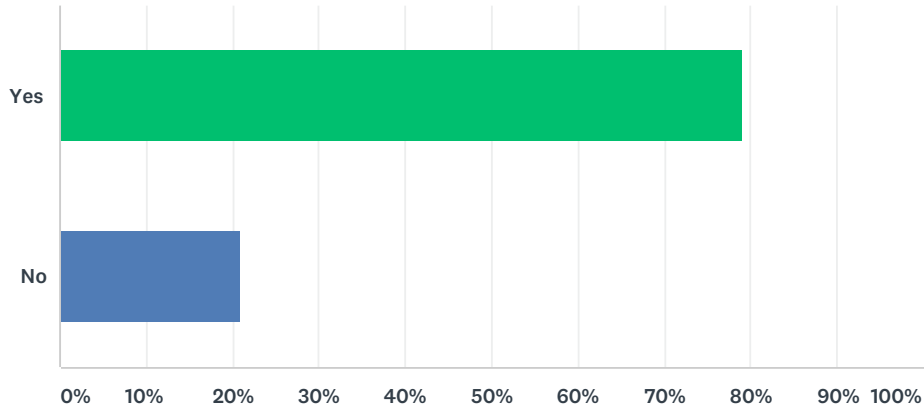
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	16.84%	33
No	83.16%	163
TOTAL		196

Q11 Should competitors have to declare that what they are wearing has been put together by themselves & is not representing a label or milliner?

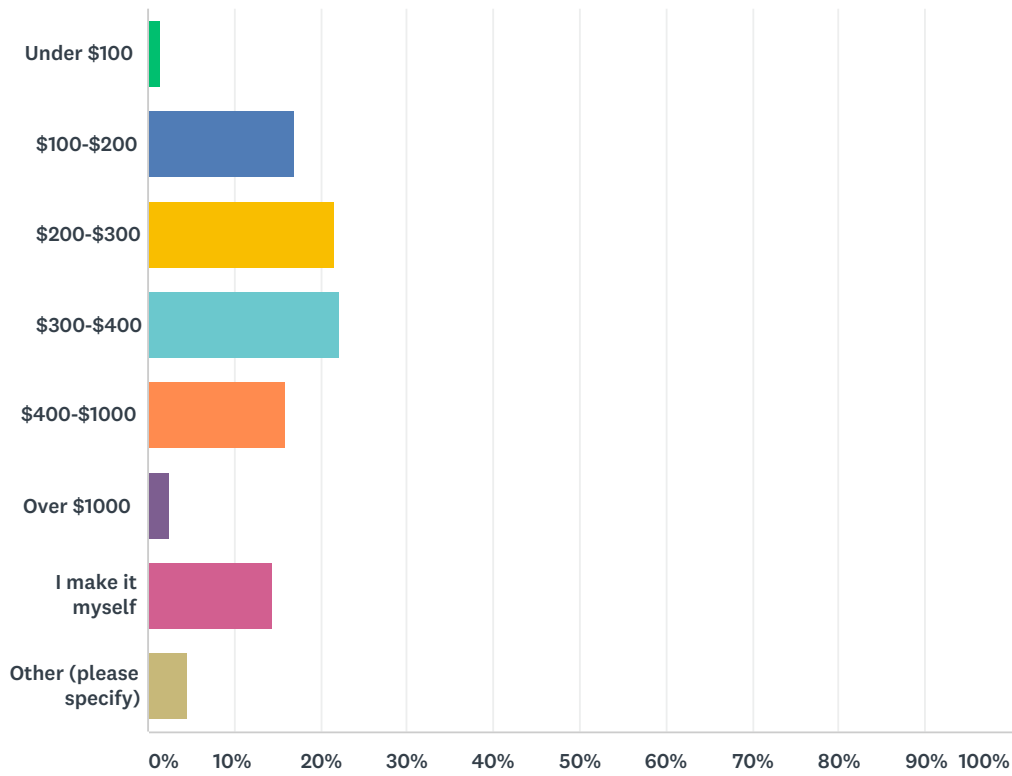
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	79.08%	155
No	20.92%	41
TOTAL		196

Q12 How much are you prepared to pay for race day millinery?

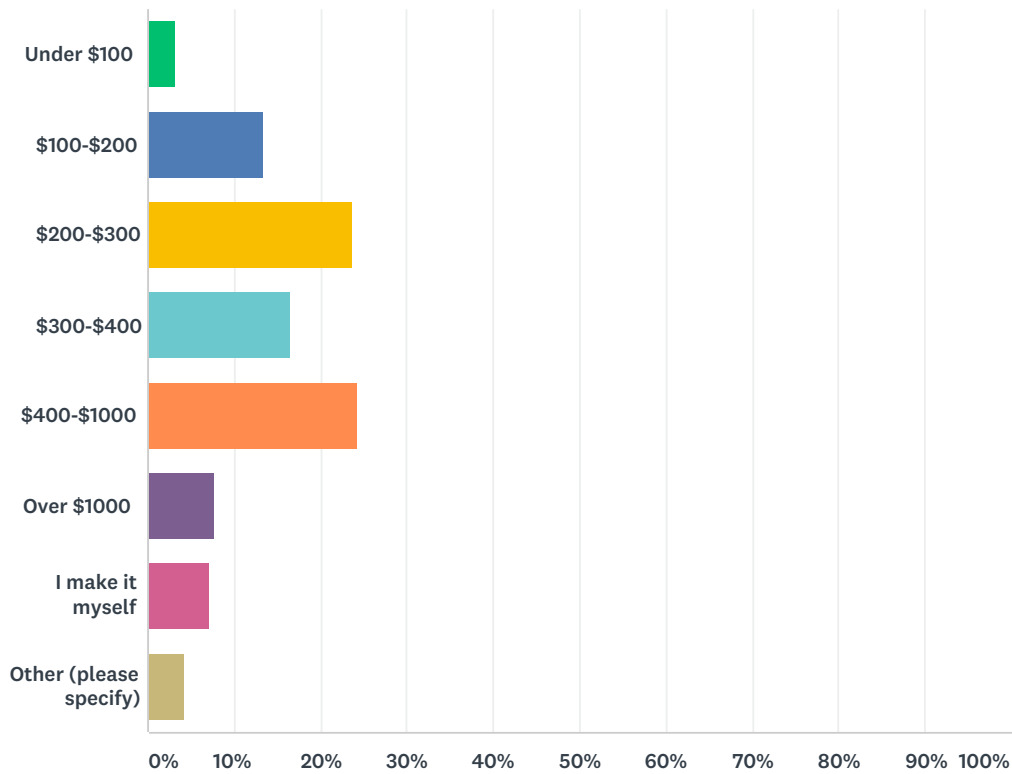
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
Under \$100	1.55%	3
\$100-\$200	17.01%	33
\$200-\$300	21.65%	42
\$300-\$400	22.16%	43
\$400-\$1000	15.98%	31
Over \$1000	2.58%	5
I make it myself	14.43%	28
Other (please specify)	4.64%	9
TOTAL		194

Q13 How much are you prepared to pay for a race day outfit (not including millinery, shoes & accessories)?

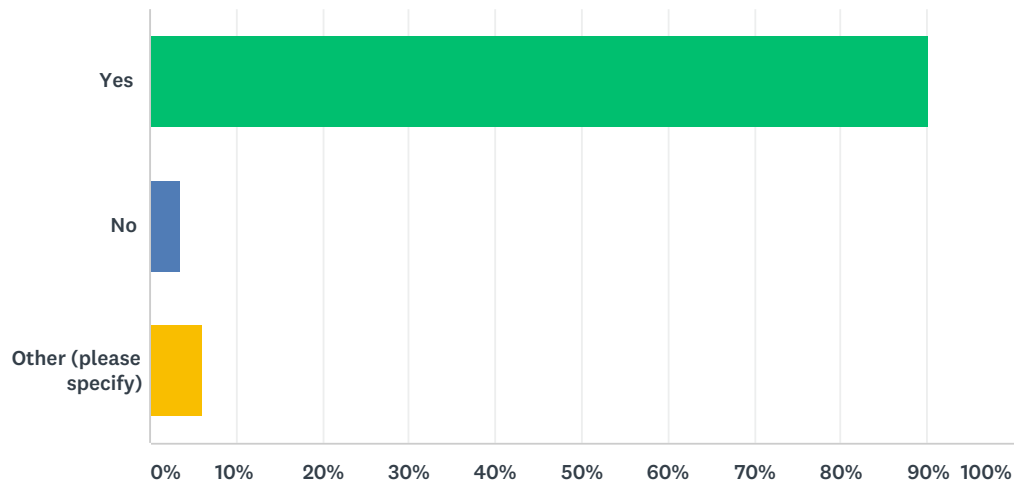
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
Under \$100	3.09%	6
\$100-\$200	13.40%	26
\$200-\$300	23.71%	46
\$300-\$400	16.49%	32
\$400-\$1000	24.23%	47
Over \$1000	7.73%	15
I make it myself	7.22%	14
Other (please specify)	4.12%	8
TOTAL		194

Q14 Do you think that FOTF judges should stick to specific criteria that is advertised before an event?

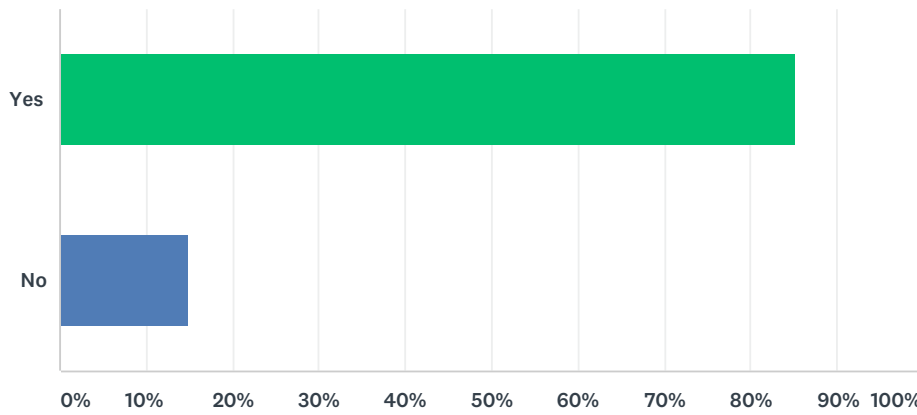
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	90.26%	176
No	3.59%	7
Other (please specify)	6.15%	12
TOTAL		195

Q15 Should entrants who compete in 'local lady/man' competitions have to prove that they live in the area?

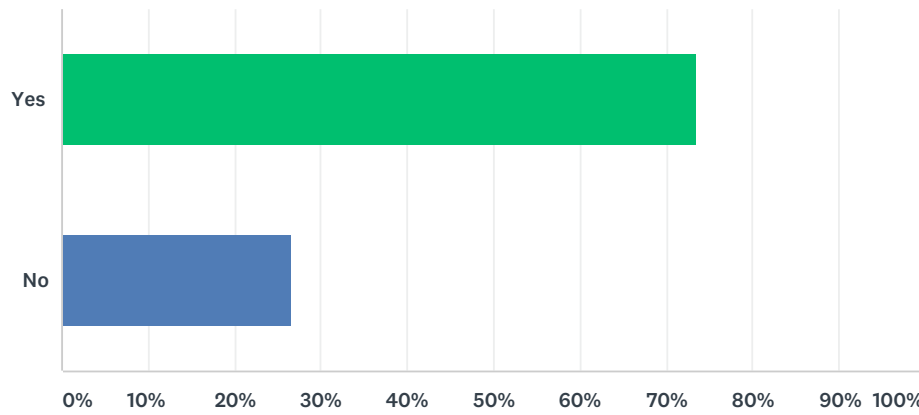
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	85.13%	166
No	14.87%	29
TOTAL		195

Q16 Should entrants who compete in 'local lady/man' categories also be eligible to enter the general 'lady/man' competition as well?

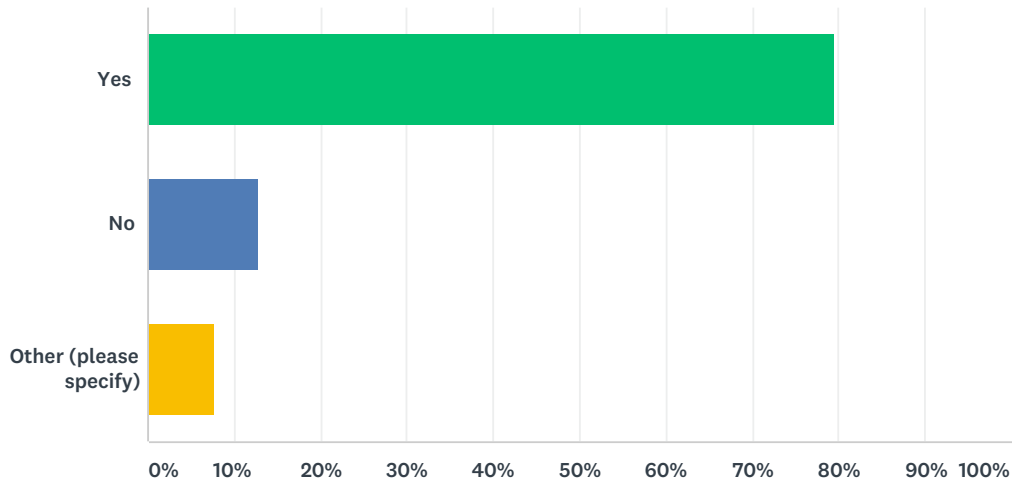
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	73.47%	144
No	26.53%	52
TOTAL		196

Q17 Do you believe that FOTF competitions that have sponsors looking for competitors wearing their own labels, advertise this prior to the event for transparency?

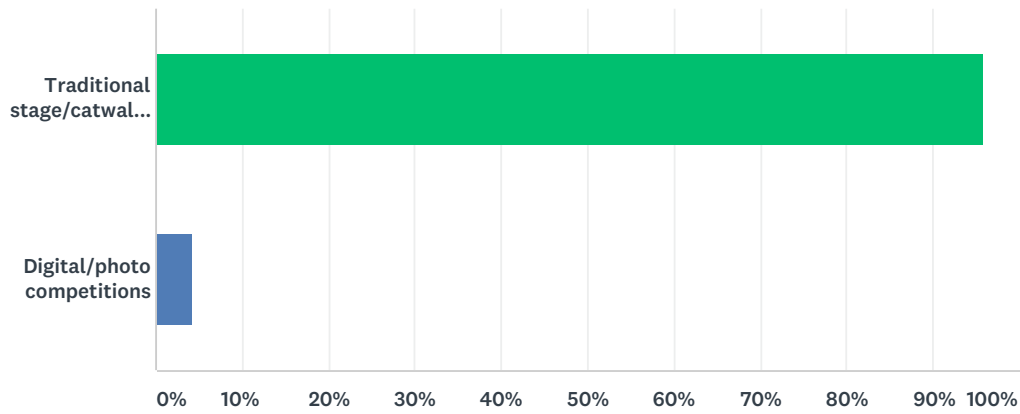
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	79.59%	156
No	12.76%	25
Other (please specify)	7.65%	15
TOTAL		196

Q18 Do you prefer FOTF competitions that are run as:

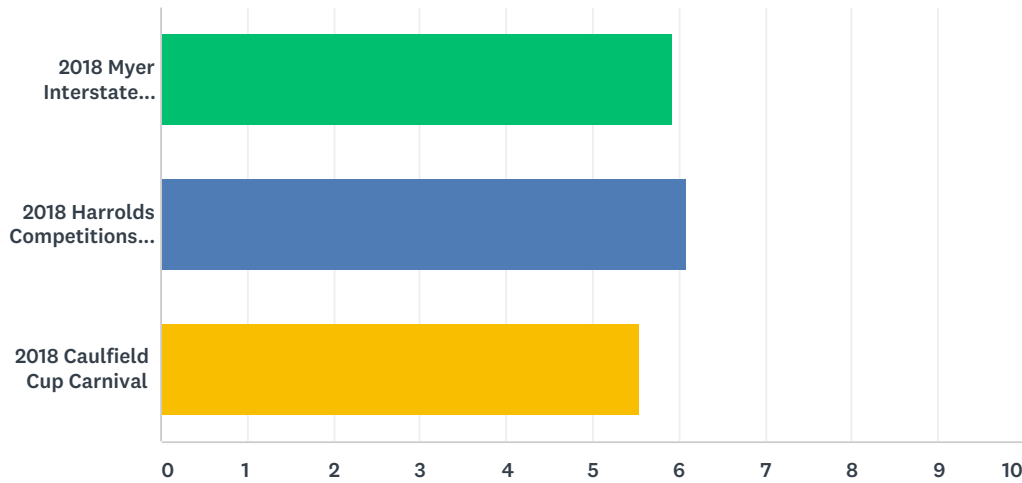
Answered: 193 Skipped: 3



ANSWER CHOICES	RESPONSES	
Traditional stage/catwalk events	95.85%	185
Digital/photo competitions	4.15%	8
TOTAL		193

Q19 If you have participated in one of the major photo competitions, please give a score out of 10 for each event you attended (only score if you did attend, if not leave blank).

Answered: 39 Skipped: 157



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
2018 Myer Interstate Finalist Competitions	6	136	23
2018 Harrolds Competitions (Sydney)	6	67	11
2018 Caulfield Cup Carnival	6	72	13
Total Respondents: 39			

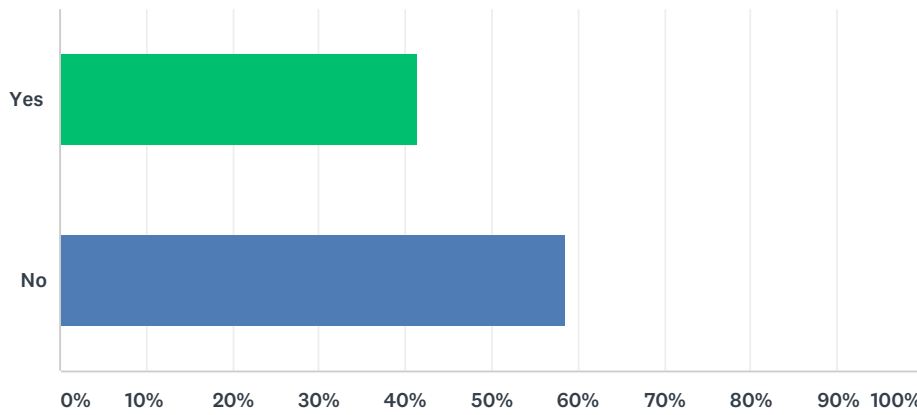
Q20 What do you believe are the benefits & deficits of the following FOTF competitions

Answered: 134 Skipped: 62

ANSWER CHOICES	RESPONSES	
Benefits of stage/catwalk competitions	97.01%	130
Deficits of stage/catwalk competitions	82.84%	111
Benefits of photo competitions	80.60%	108
Deficits of photo competitions	85.07%	114

Q21 Do you believe in the concept of 'People's choice' awards, where entrants are voted on at the track, online, by SMS or phone?

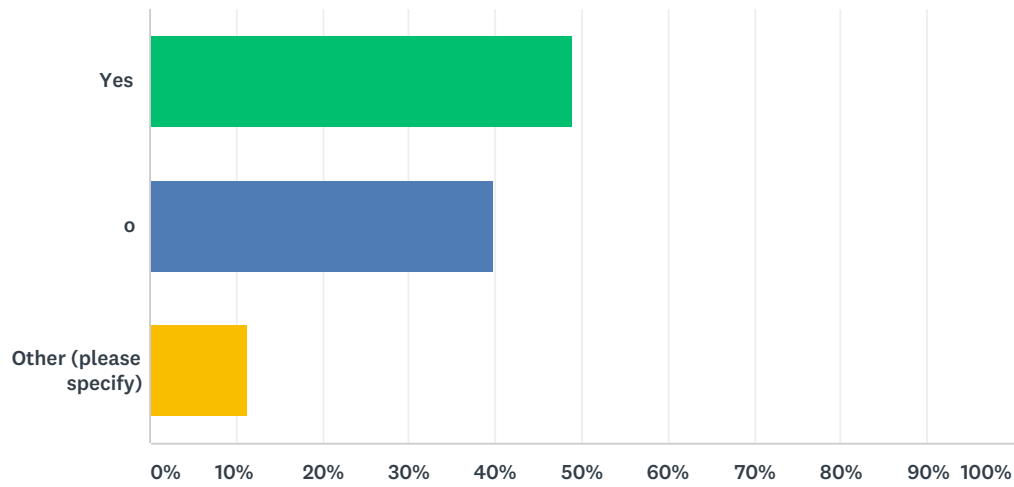
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	41.33%	81
No	58.67%	115
TOTAL		196

Q22 Do you agree with paying a nominal entry fee to enter FOTF competitions, to ensure that quality judging and prizes will be provided?

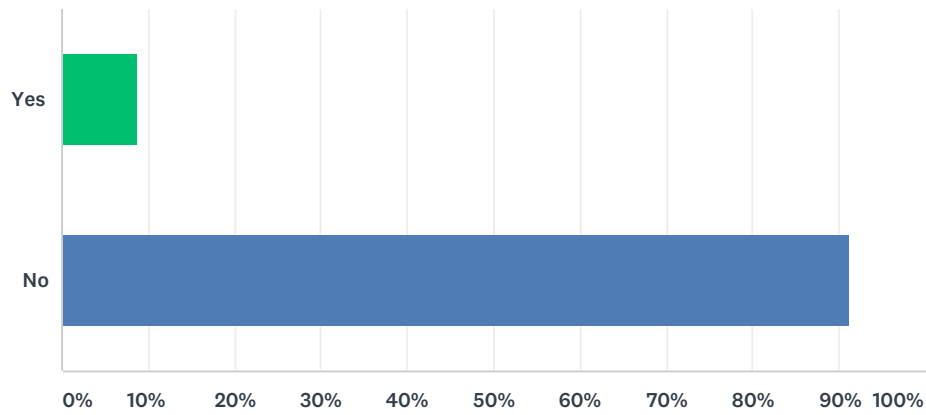
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	48.97%	95
o	39.69%	77
Other (please specify)	11.34%	22
TOTAL		194

Q23 Should designers & milliners be allowed to enter models in competitions run for the general public?

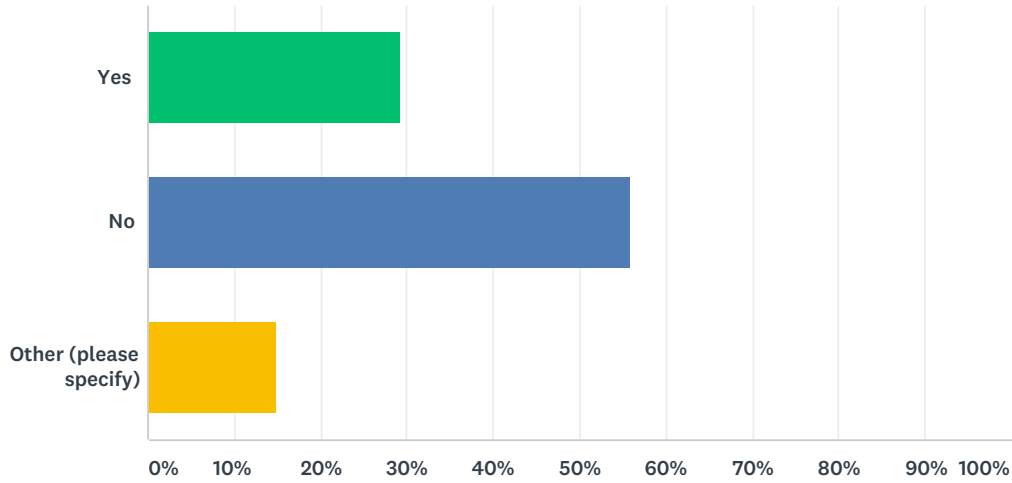
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	8.76%	17
No	91.24%	177
TOTAL		194

Q24 Is it ethical for milliners and designers who run businesses selling to other FOTF entrants, enter themselves in the general public's FOTF competition?

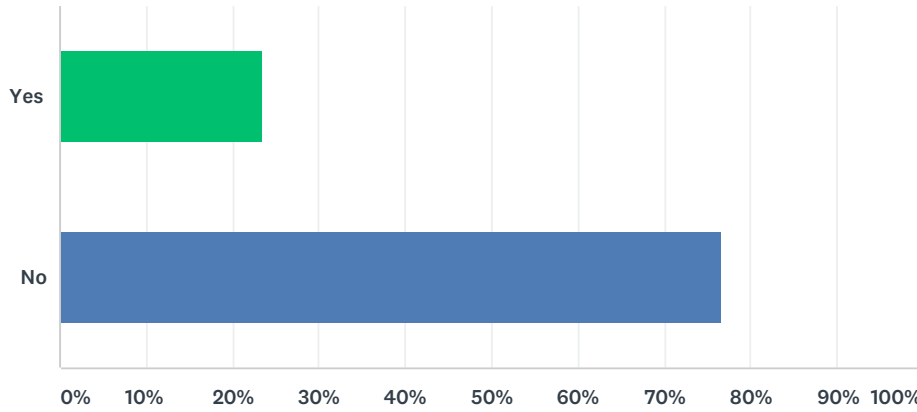
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES
Yes	29.23% 57
No	55.90% 109
Other (please specify)	14.87% 29
TOTAL	195

Q25 Do you believe that FOTF judges should be allowed to compete in categories that they are not judging (on the same day or at an aligned event)? e.g. judged the juniors then enter themselves into the Lady of the Day?

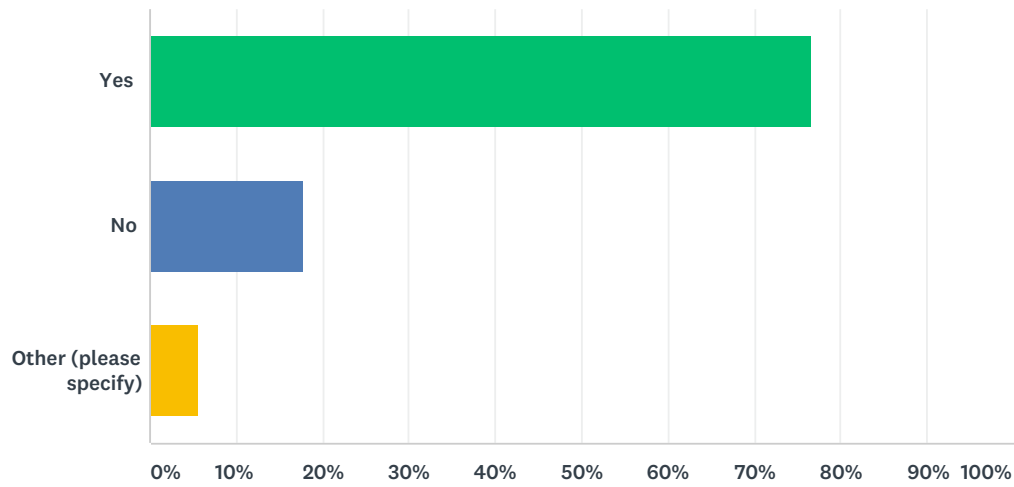
Answered: 192 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	23.44%	45
No	76.56%	147
TOTAL		192

Q26 Would you like there be more competitions available to allow milliners & designers to compete against their peers?

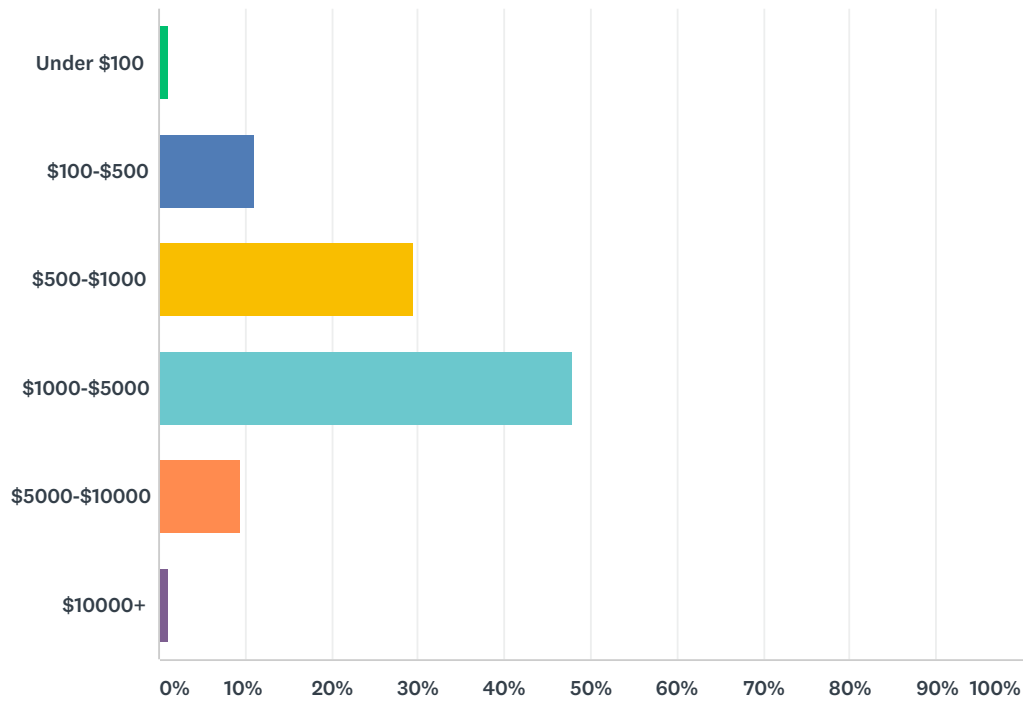
Answered: 192 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	76.56%	147
No	17.71%	34
Other (please specify)	5.73%	11
TOTAL		192

Q27 How much do you spend on race wear in a calendar year?

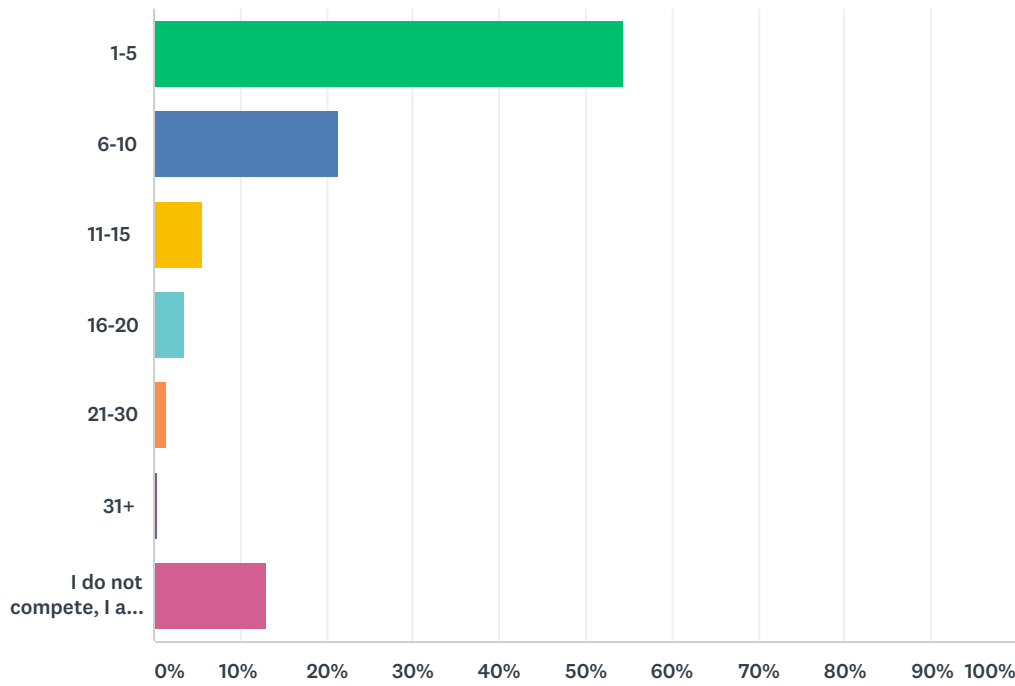
Answered: 190 Skipped: 6



ANSWER CHOICES	RESPONSES	
Under \$100	1.05%	2
\$100-\$500	11.05%	21
\$500-\$1000	29.47%	56
\$1000-\$5000	47.89%	91
\$5000-\$10000	9.47%	18
\$10000+	1.05%	2
TOTAL		190

Q28 How many FOTF events do you enter in a calendar year?

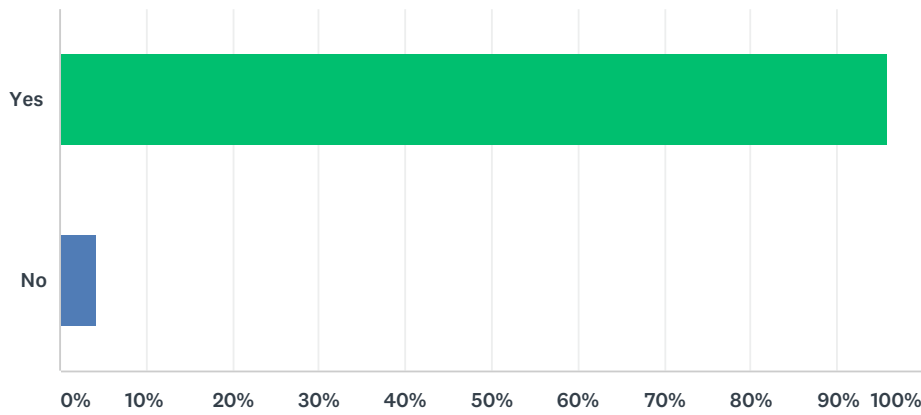
Answered: 193 Skipped: 3



ANSWER CHOICES	RESPONSES	
1-5	54.40%	105
6-10	21.24%	41
11-15	5.70%	11
16-20	3.63%	7
21-30	1.55%	3
31+	0.52%	1
I do not compete, I am an observer, judge or other	12.95%	25
TOTAL		193

Q29 Do you believe that race clubs should ask for feedback on the running of their FOTF competitions after the event has been held?

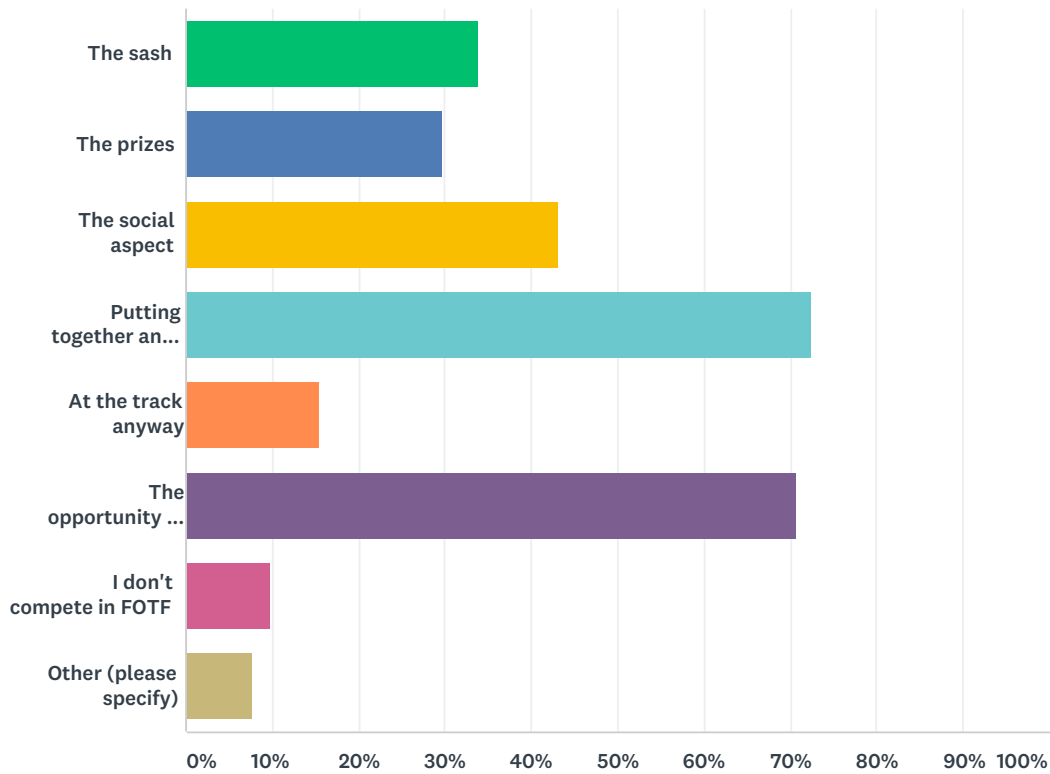
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	95.88%	186
No	4.12%	8
TOTAL		194

Q30 What is your primary motivation for entering FOTF competitions?

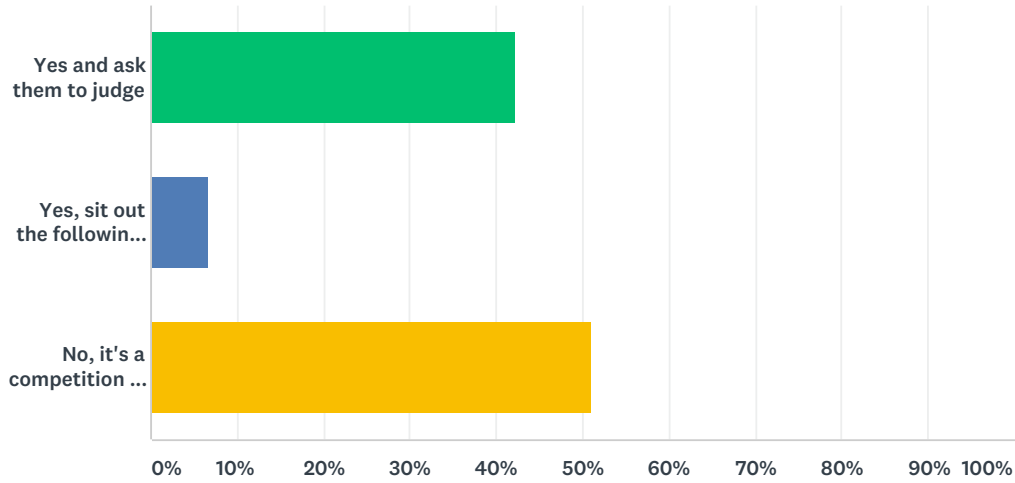
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
The sash	33.85%	66
The prizes	29.74%	58
The social aspect	43.08%	84
Putting together an outfit	72.31%	141
At the track anyway	15.38%	30
The opportunity to dress up	70.77%	138
I don't compete in FOTF	9.74%	19
Other (please specify)	7.69%	15
Total Respondents: 195		

Q31 Do you believe that entrants that win one year have to sit out the following year to allow others the opportunity to win, and perhaps be invited to be on the judging panel?

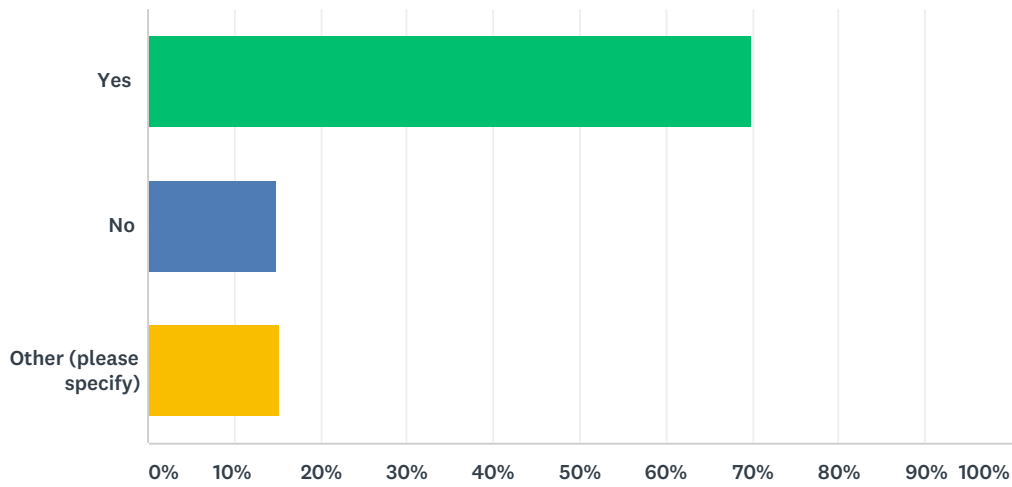
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes and ask them to judge	42.35%	83
Yes, sit out the following year	6.63%	13
No, it's a competition so everyone should be allowed to enter. Racehorses aren't told to sit out the following year if they win a race!	51.02%	100
TOTAL		196

Q32 Would you like it if judges had to declare if they are personal friends/relatives of entrants?

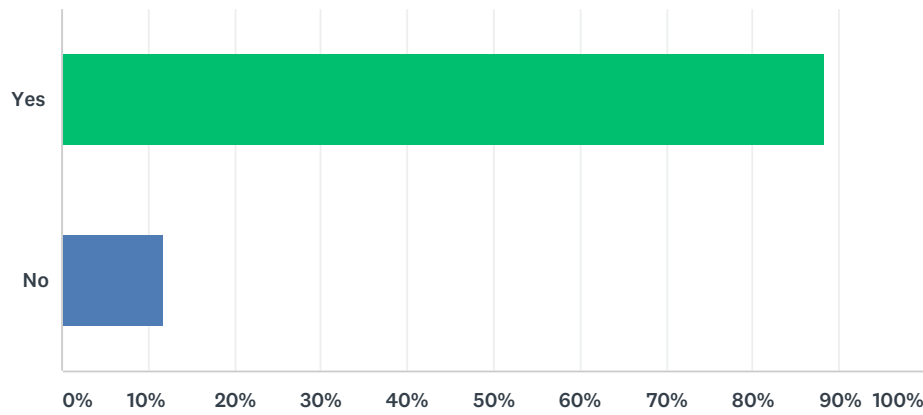
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	69.90%	137
No	14.80%	29
Other (please specify)	15.31%	30
TOTAL		196

Q33 Would you like to know from a race club in advance if they are looking for winners from the local area?

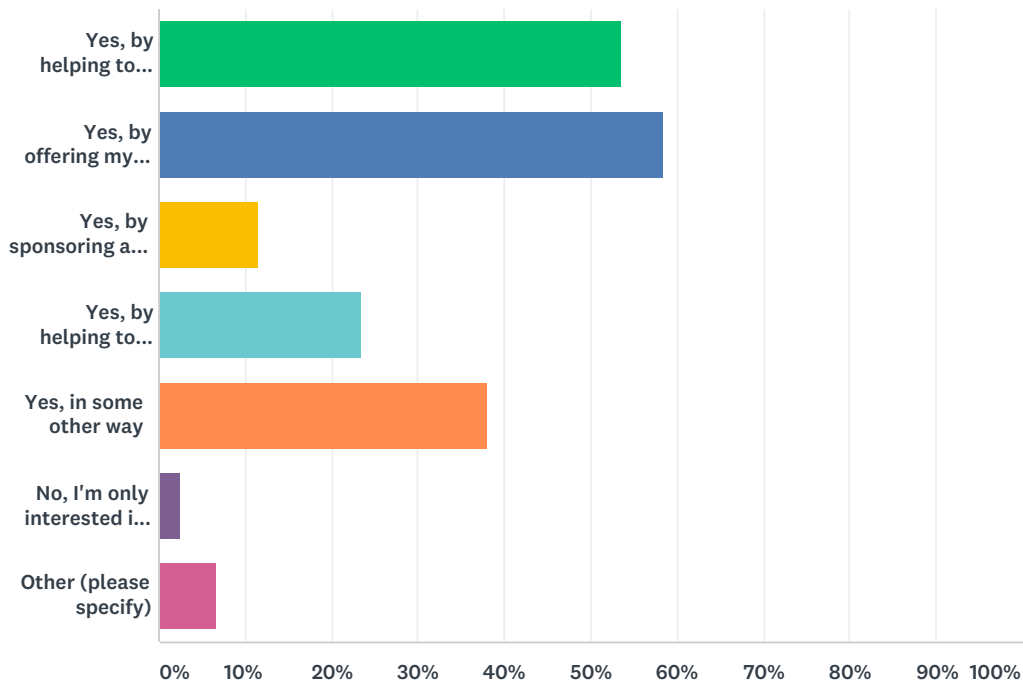
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	88.27%	173
No	11.73%	23
TOTAL		196

Q34 Are you prepared to give back to the FOTF community in order to see its continuation & growth?

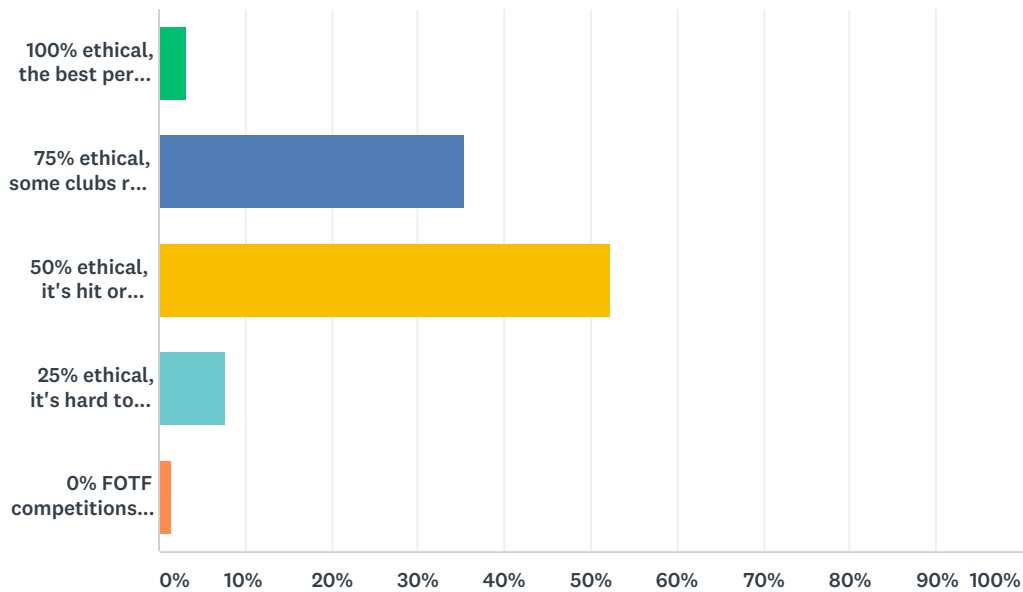
Answered: 192 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes, by helping to run/organise a FOTF competition	53.65%	103
Yes, by offering my service as a judge	58.33%	112
Yes, by sponsoring an event	11.46%	22
Yes, by helping to organise prizes	23.44%	45
Yes, in some other way	38.02%	73
No, I'm only interested in entering but not giving back	2.60%	5
Other (please specify)	6.77%	13
Total Respondents: 192		

Q35 How ethical do you believe FOTF competitions are currently run in general?

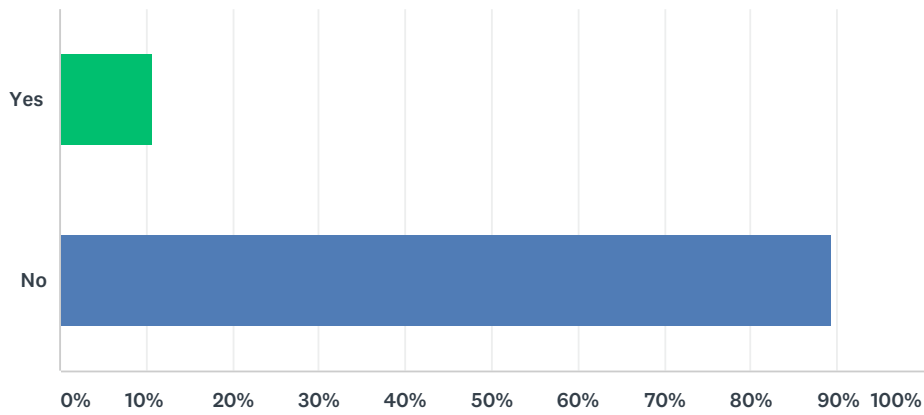
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
100% ethical, the best person on the day always wins	3.08%	6
75% ethical, some clubs run them well but nepotism exists amongst a few judges & sponsors	35.38%	69
50% ethical, it's hit or miss as to whether you will get a fairly run competition	52.31%	102
25% ethical, it's hard to find an ethically judged competition	7.69%	15
0% FOTF competitions are all rigged	1.54%	3
TOTAL		195

Q36 Do you believe that it is ok for competitors to ask milliners & designers to copy the intellectually property of others?

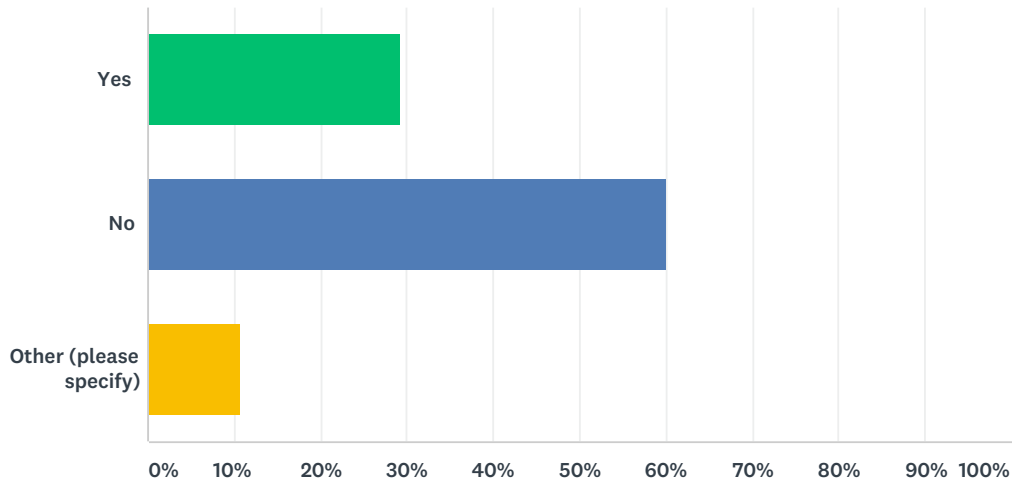
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	10.77%	21
No	89.23%	174
TOTAL		195

Q37 Would you be prepared to compromise your ethics & pay a fraction of the price for a copy item to use in a FOTF competition e.g. bag, shoes, accessories etc if you could not afford the real thing?

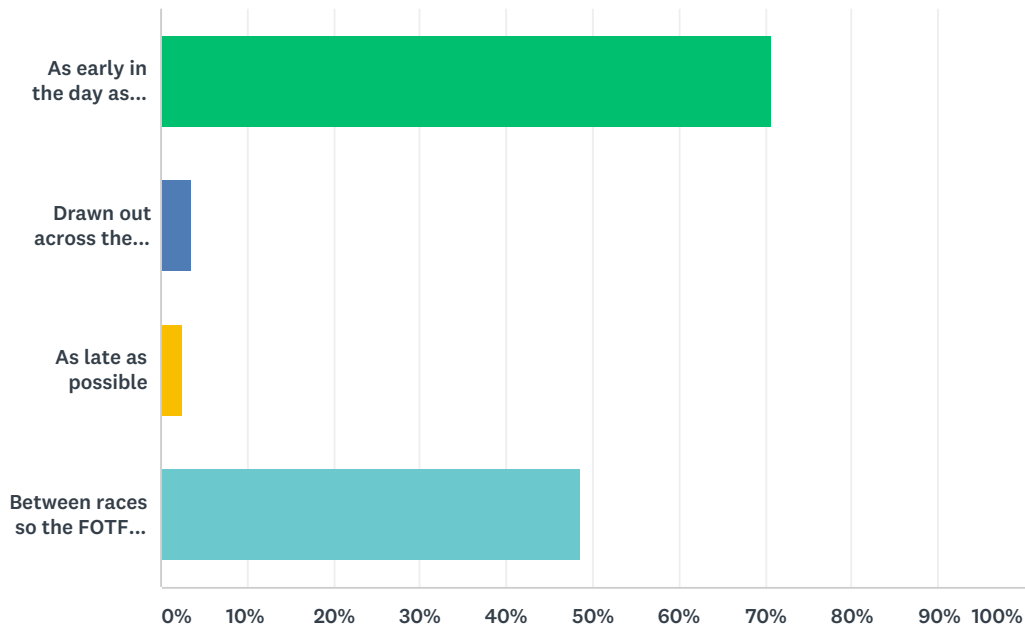
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	29.23%	57
No	60.00%	117
Other (please specify)	10.77%	21
TOTAL		195

Q38 When do you prefer FOTF competitions to be held

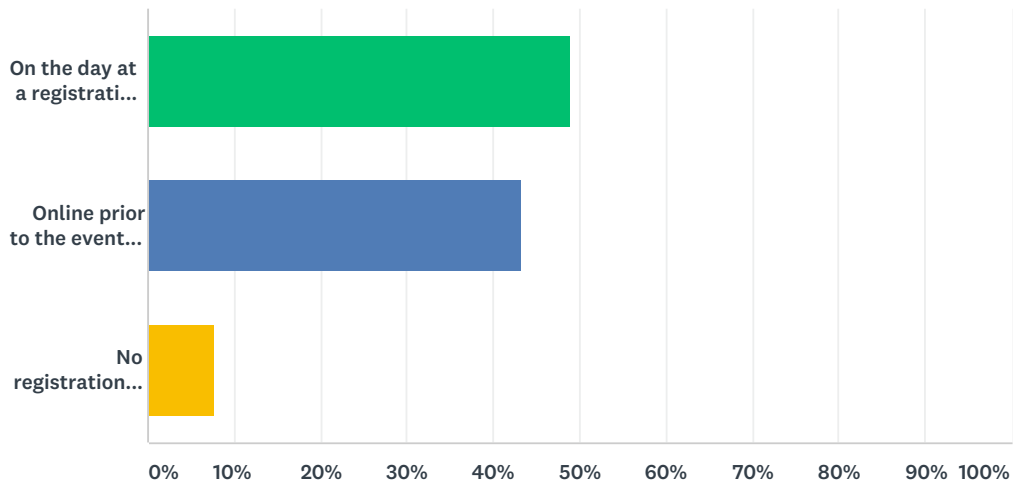
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
As early in the day as possible, so that the rest of the race day can be enjoyed	70.62%	137
Drawn out across the entire race day	3.61%	7
As late as possible	2.58%	5
Between races so the FOTF action can be shown on screens across the track	48.45%	94
Total Respondents: 194		

Q39 How do you prefer to register for FOTF competitions?

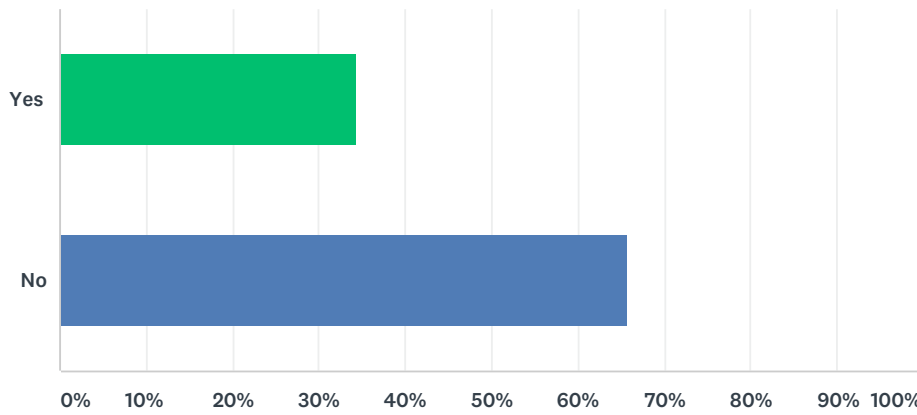
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
On the day at a registration desk with advertised cut off times	48.97%	95
Online prior to the event, but sign in on the day to confirm attendance	43.30%	84
No registration necessary, anyone can enter & turn up at any time they like	7.73%	15
TOTAL		194

Q40 Do you enjoy participating in FOTF competitions where you need to be 'spotted' in order to participate?

Answered: 192 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	34.38%	66
No	65.63%	126
TOTAL		192