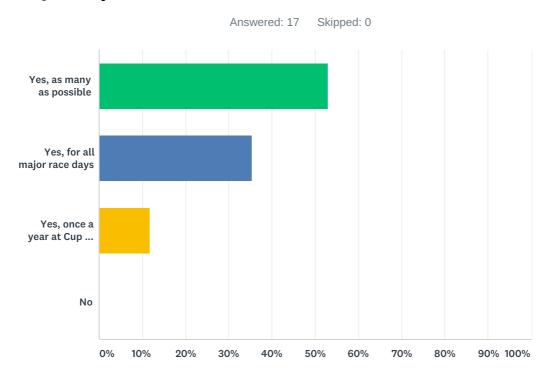
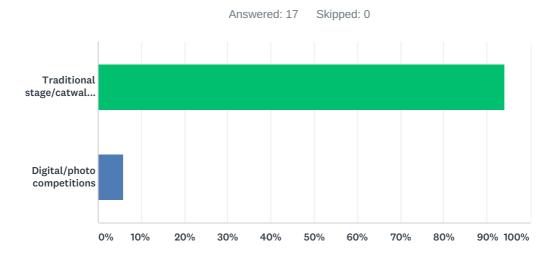
#### Q1 Do you think race clubs should hold FOTF events?



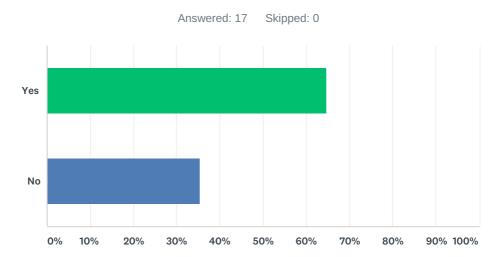
ANSWER CHOICES	RESPONSES	
Yes, as many as possible	52.94%	9
Yes, for all major race days	35.29%	6
Yes, once a year at Cup Day or Ladies Day events	11.76%	2
No	0.00%	0
TOTAL		17

#### Q2 Do you prefer FOTF competitions that are run as:



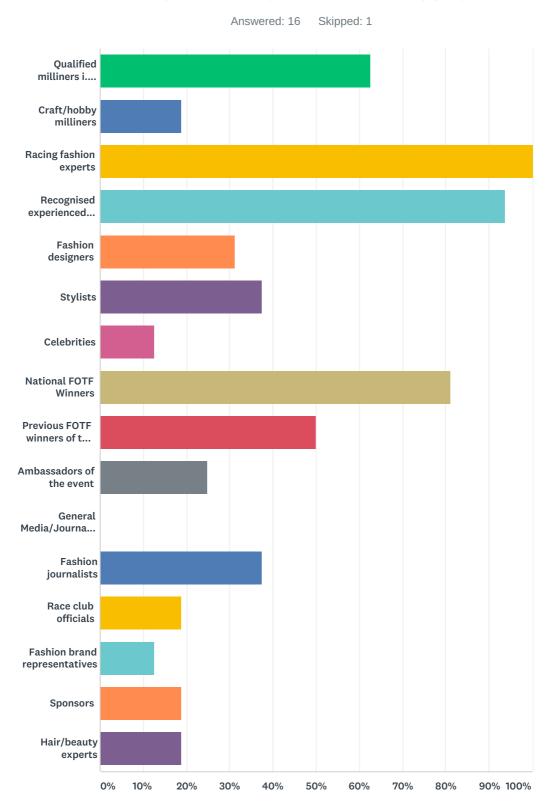
ANSWER CHOICES	RESPONSES	
Traditional stage/catwalk events	94.12%	16
Digital/photo competitions	5.88%	1
TOTAL		17

## Q3 Would you like FOTF Competitions that are run as photo competitions to return to a runway/stage competitions?



ANSWER CHOICES	RESPONSES	
Yes	64.71%	11
No	35.29%	6
TOTAL		17

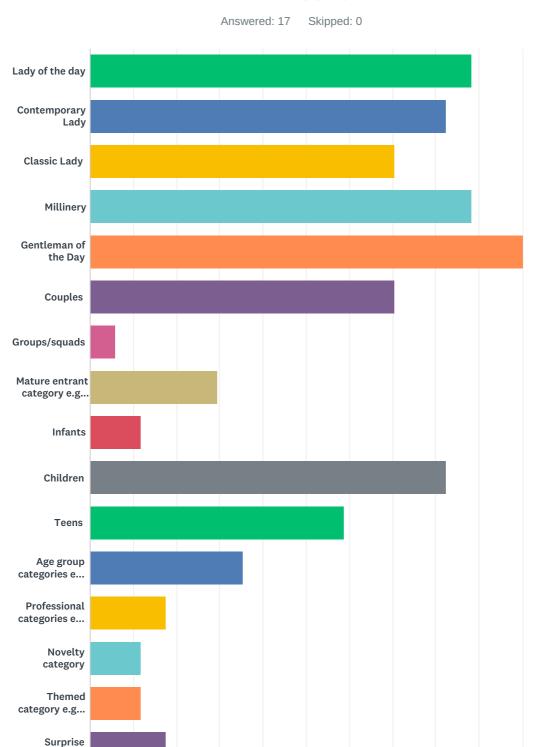
#### Q4 Who would you prefer to be on the judging panel for FOTF competitions? (Select all that apply)



ANSWER CHOICES	RESPONS	RESPONSES	
Qualified milliners i.e. members with a trade certificate &/or members of that countries Millinery Association	62.50%	10	
Craft/hobby milliners	18.75%	3	
Racing fashion experts	100.00%	16	

2019 Fashions on the Field Survey - Clubs, Organisers, FOTF Committees etc		SurveyMonkey	
Recognised experienced FOTF entrants from outside of the competing area	93.75%	15	
Fashion designers	31.25%	5	
Stylists	37.50%	6	
Celebrities	12.50%	2	
National FOTF Winners	81.25%	13	
Previous FOTF winners of that event	50.00%	8	
Ambassadors of the event	25.00%	4	
General Media/Journalists	0.00%	0	
Fashion journalists	37.50%	6	
Race club officials	18.75%	3	
Fashion brand representatives	12.50%	2	
Sponsors	18.75%	3	
Hair/beauty experts	18.75%	3	
Total Respondents: 16			

### Q5 What categories should be on offer at FOTF competitions? (Select all that apply)



ANSWER CHOICES	RESPONSES	3
Lady of the day	88.24%	15
Contemporary Lady	82.35%	14
Classic Lady	70.59%	12

50%

60%

70%

80%

90% 100%

40%

categories e...

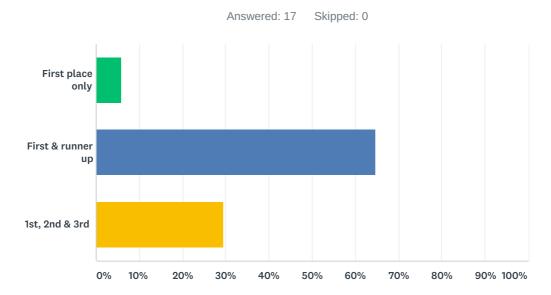
10%

20%

30%

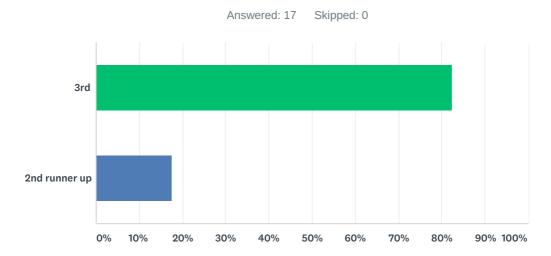
2019 Fashions on the Field Survey - Clubs, Organisers, FOTF Committees etc	SurveyM	SurveyMonkey	
Millinery	88.24%	15	
Gentleman of the Day	100.00%	17	
Couples	70.59%	12	
Groups/squads	5.88%	1	
Mature entrant category e.g. 40+	29.41%	5	
Infants	11.76%	2	
Children	82.35%	14	
Teens	58.82%	10	
Age group categories e.g. 18-25, 25-35, 35+ etc	35.29%	6	
Professional categories e.g. for people who make & sell millinery, fashion design etc	17.65%	3	
Novelty category	11.76%	2	
Themed category e.g. colour	11.76%	2	
Surprise categories e.g. best shoes	17.65%	3	
Total Respondents: 17			

#### Q6 How many places should be awarded for each category?



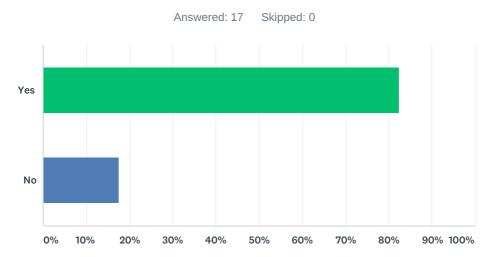
ANSWER CHOICES	RESPONSES	
First place only	5.88%	1
First & runner up	64.71%	11
1st, 2nd & 3rd	29.41%	5
TOTAL		17

## Q7 There has been discussion about FOTF organisers awarding 3rd place as '2nd runner up'. Do you believe it should be called?



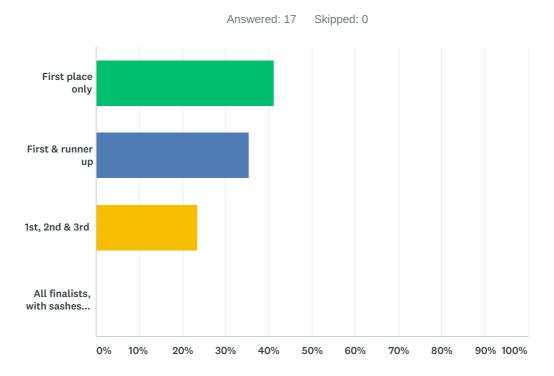
ANSWER CHOICES	RESPONSES	
3rd	82.35%	14
2nd runner up	17.65%	3
TOTAL		17

#### Q8 Is a sash a necessary for winners?



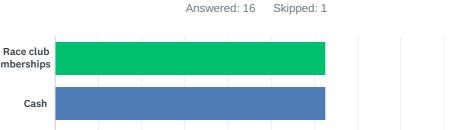
ANSWER CHOICES	RESPONSES	
Yes	82.35%	14
No	17.65%	3
TOTAL		17

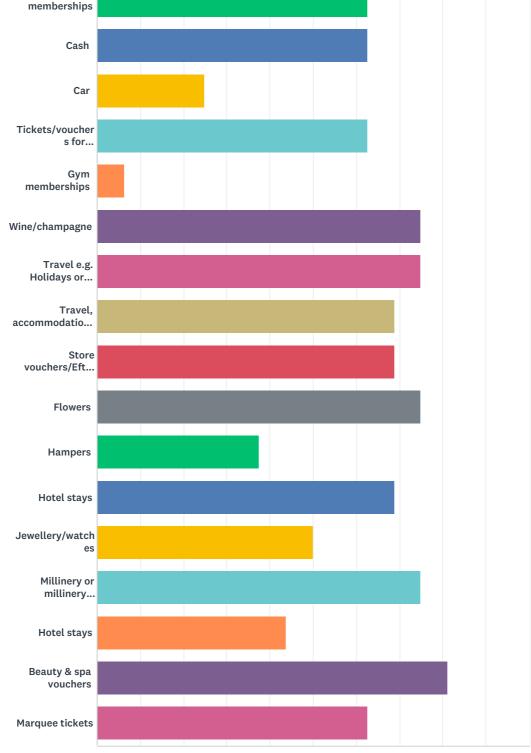
#### Q9 How many place goers should be awarded a sash?



ANSWER CHOICES	RESPONSES	
First place only	41.18%	7
First & runner up	35.29%	6
1st, 2nd & 3rd	23.53%	4
All finalists, with sashes that state 1st/2nd/3rd/finalist	0.00%	0
TOTAL		17

#### Q10 What prizes do you prefer to be offered? (Select all that apply)





ANSWER CHOICES	RESPONSES	
Race club memberships	62.50%	10
Cash	62.50%	10

50%

60%

40%

80%

90% 100%

70%

0%

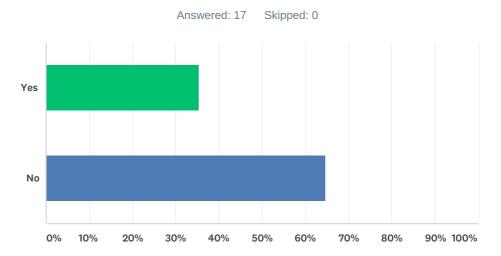
10%

20%

30%

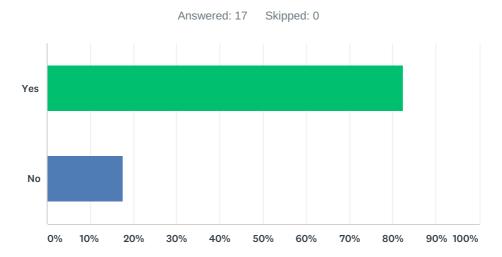
2019 Fashions on the Field Survey - Clubs, Organisers, FOTF Committees etc	SurveyN	lonkey
Car	25.00%	4
Tickets/vouchers for experiences e.g. restaurant, show	62.50%	10
Gym memberships	6.25%	1
Wine/champagne	75.00%	12
Travel e.g. Holidays or travel vouchers	75.00%	12
Travel, accommodation & tickets to attend and/or compete at another race day	68.75%	11
Store vouchers/Eftpos gift cards	68.75%	11
Flowers	75.00%	12
Hampers	37.50%	6
Hotel stays	68.75%	11
Jewellery/watches	50.00%	8
Millinery or millinery vouchers	75.00%	12
Hotel stays	43.75%	7
Beauty & spa vouchers	81.25%	13
Marquee tickets	62.50%	10
Total Respondents: 16		

## Q11 Do you believe that the prize pool for Woman's & Men's FOTF events should be equal?



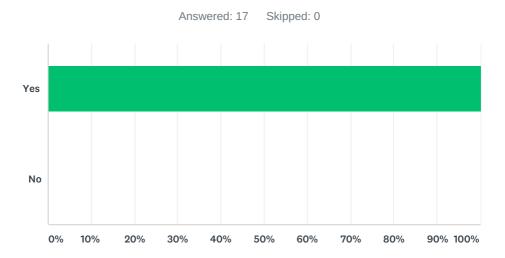
ANSWER CHOICES	RESPONSES	
Yes	35.29%	6
No	64.71%	11
TOTAL		17

# Q12 Should competitors have to declare that what they are wearing has been put together & purchased by themselves & is not representing a label/brand or milliner?



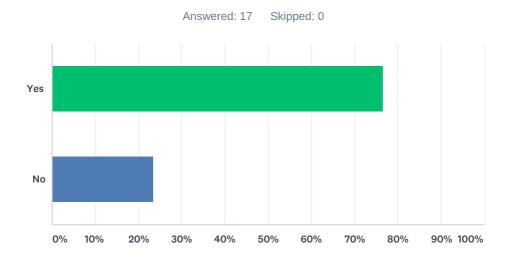
ANSWER CHOICES	RESPONSES	
Yes	82.35%	14
No	17.65%	3
TOTAL		17

#### Q13 Do you think that FOTF judges should stick to specific criteria that is advertised before an event?



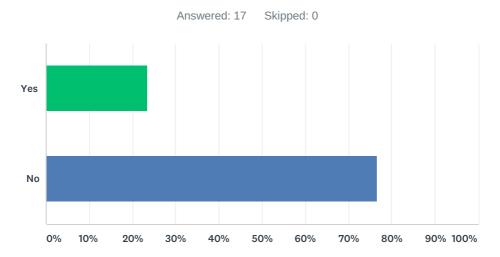
ANSWER CHOICES	RESPONSES	
Yes	100.00%	17
No	0.00%	0
TOTAL		17

#### Q14 Do you believe that judges should declare if they are closefriends/relatives of entrants?



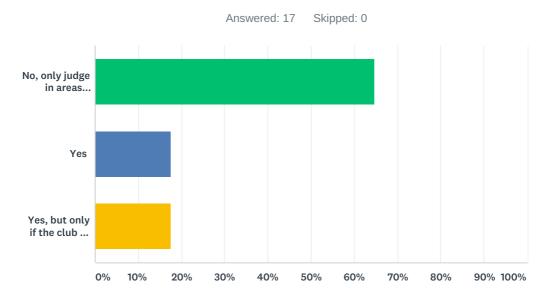
ANSWER CHOICES	RESPONSES	
Yes	76.47%	13
No	23.53%	4
TOTAL		17

# Q15 Do you believe it is ok for couples, or related persons (either by family, marriage/relationship or business relationship) to be a part of the same judging panel?



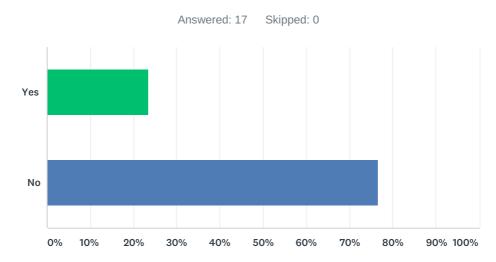
ANSWER CHOICES	RESPONSES	
Yes	23.53%	4
No	76.47%	13
TOTAL		17

### Q16 Do you believe that current FOTF entrants should judge within their own competing area/region?



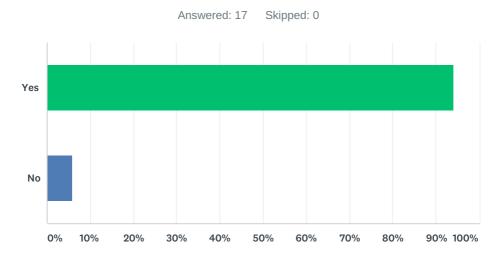
ANSWER CHOICES	RESPONS	ES
No, only judge in areas outside of their competition area	64.71%	11
Yes	17.65%	3
Yes, but only if the club has a policy on last years winner/s coming back to judge the following year	17.65%	3
TOTAL		17

Q17 Do you believe that FOTF judges should be allowed to compete in categories that they are not judging (on the same day or at an aligned event)? e.g. judged the juniors then enter themselves into the Lady of the Day?



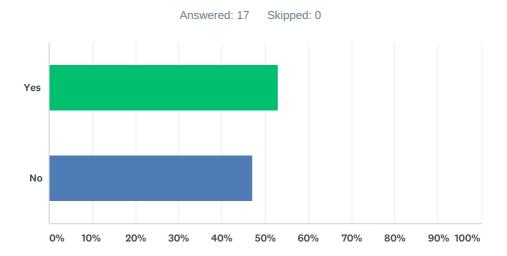
ANSWER CHOICES	RESPONSES	
Yes	23.53%	4
No	76.47%	13
TOTAL		17

## Q18 Should entrants who compete in 'local lady/man' competitions have to prove that they live in the area?



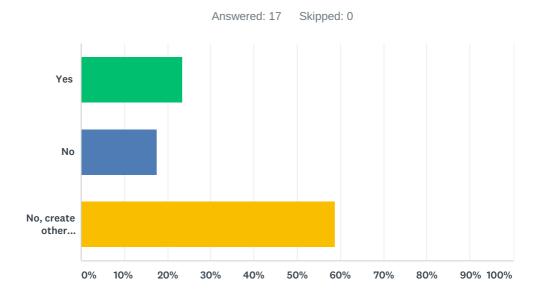
ANSWER CHOICES	RESPONSES	
Yes	94.12%	16
No	5.88%	1
TOTAL		17

### Q19 Should entrants who compete in 'local lady/man' categories also be eligible to enter the general 'lady/man' competition as well?



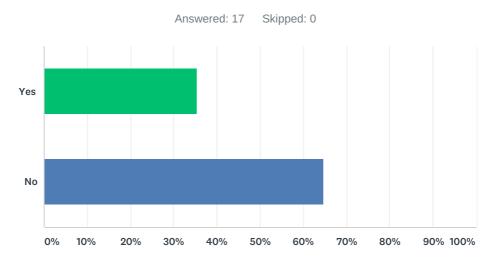
ANSWER CHOICES	RESPONSES	
Yes	52.94%	9
No	47.06%	8
TOTAL		17

## Q20 Do you believe in the concept of 'People's choice' awards, where entrants are voted on at the track, online, by SMS or phone?



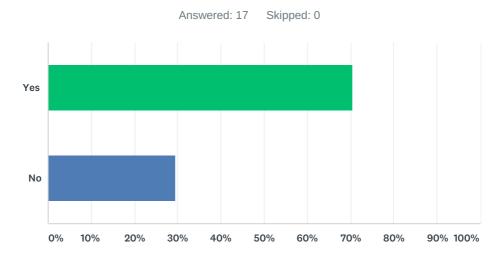
ANSWER CHOICES	RESPONSES	
Yes	23.53%	4
No	17.65%	3
No, create other categories or additional places on the day instead	58.82%	10
TOTAL		17

# Q21 Do you agree with entrants paying a nominal entry fee to enter FOTF competitions, to ensure that quality judging and prizes will be provided?



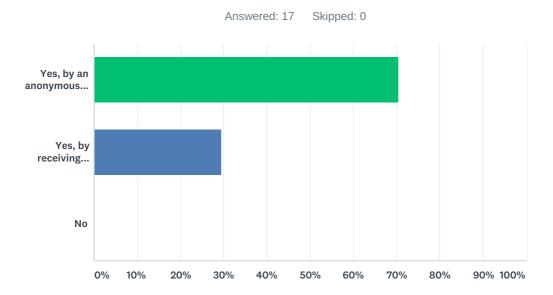
ANSWER CHOICES	RESPONSES	
Yes	35.29%	6
No	64.71%	11
TOTAL		17

#### Q22 Would you like there be more competitions available to allow milliners & designers to compete against their peers?



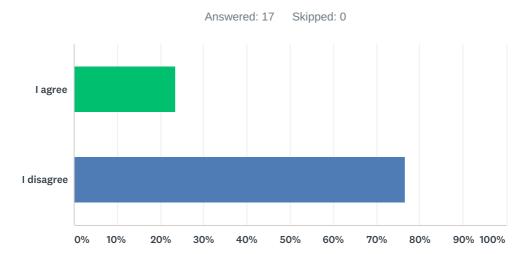
ANSWER CHOICES	RESPONSES	
Yes	70.59%	12
No	29.41%	5
TOTAL		17

#### Q23 Do you believe that race clubs should ask for feedback on the running of their FOTF competitions after the event has been held?



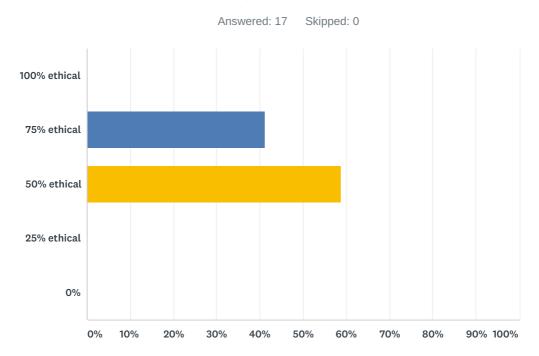
ANSWER CHOICES	RESPONSES	
Yes, by an anonymous survey after the event	70.59%	12
Yes, by receiving emails/correspondence	29.41%	5
No	0.00%	0
TOTAL		17

# Q24 A small number of race clubs have restrictions on previous winners re-entering the same competition for a period of time examples of this are from 1 year to 5 years. How do you feel about this?



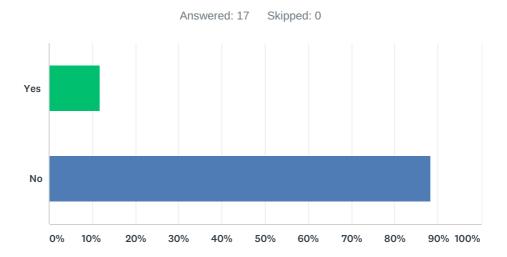
ANSWER CHOICES	RESPONSES	
I agree	23.53%	4
I disagree	76.47%	13
TOTAL		17

### Q25 How ethical do you believe FOTF competitions are currently run in general?



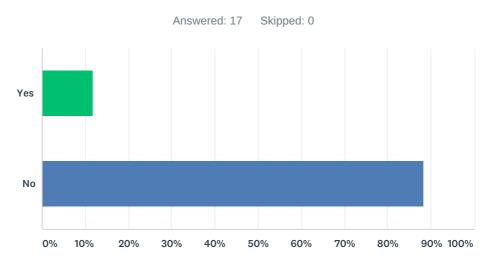
ANSWER CHOICES	RESPONSES	
100% ethical	0.00%	0
75% ethical	41.18%	7
50% ethical	58.82%	10
25% ethical	0.00%	0
0%	0.00%	0
TOTAL		17

## Q26 Do you believe that family members/employees/models of/'faces of' sponsors should be allowed to enter FOTF competitions that these businesses are involved with?



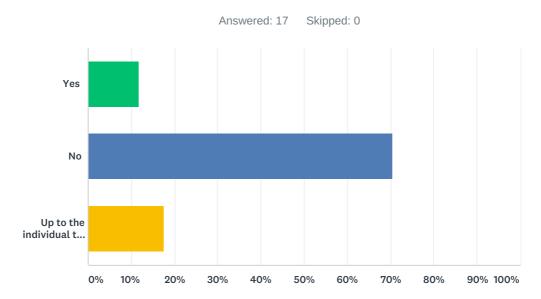
ANSWER CHOICES	RESPONSES	
Yes	11.76%	2
No	88.24%	15
TOTAL		17

Q27 Do you believe that it is ok that people who are ambassadors/models/influencers of a fashion business (millinery/outfits/accessories) should be allowed to compete in FOTF events for the general public wearing the designs of a brand they represent? ie competing in an outfit or part of an outfit that promotes a brand they have affiliation with (outfit/millinery/accessories given to the competitor for free or at a reduced rate)?



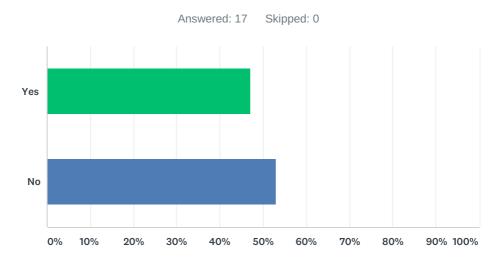
ANSWER CHOICES	RESPONSES	
Yes	11.76%	2
No	88.24%	15
TOTAL		17

Q28 Do you believe that individuals &/or businesses that are involved in making money from selling their services to FOTF entrants should compete in FOTF for the general public? ie milliners, designers, stylists, hosts etc



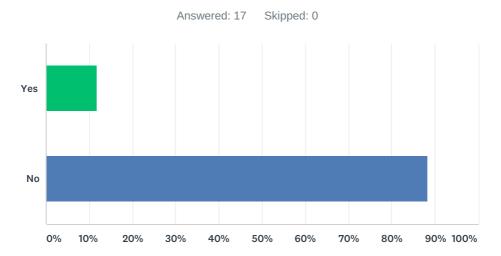
ANSWER CHOICES	RESPONSES	
Yes	11.76%	2
No	70.59%	12
Up to the individual to decide based on their own personal ethics	17.65%	3
TOTAL		17

## Q29 It is mandatory that women wear millinery during FOTF competitions, do you believe that race clubs should enforce the same rules for men?



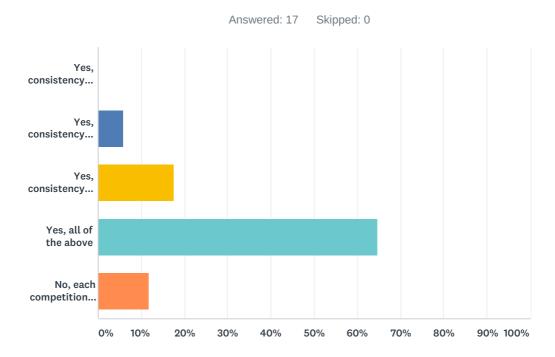
ANSWER CHOICES	RESPONSES	
Yes	47.06%	8
No	52.94%	9
TOTAL		17

# Q30 Do you believe that the entourage or guest of a judge should be allowed to compete in FOTF at the same event where that person is judging?



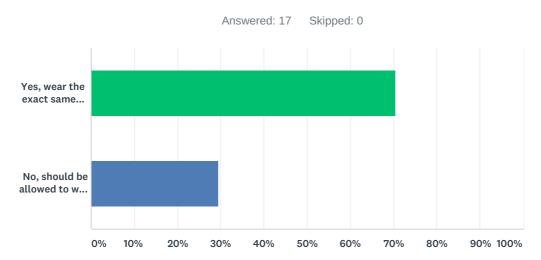
ANSWER CHOICES	RESPONSES	
Yes	11.76%	2
No	88.24%	15
TOTAL		17

## Q31 Linked FOTF Competitions eg competitions that run where winners have to compete for a regional/State/National final, do you believe in consistency between all events?



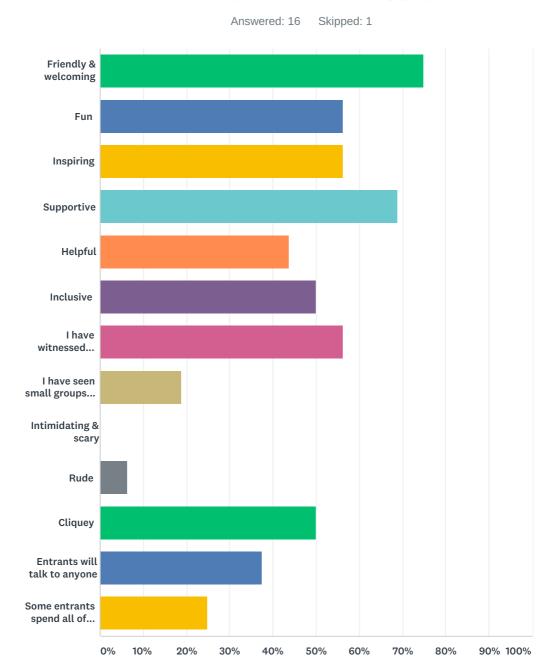
ANSWER CHOICES	RESPONSES	
Yes, consistency with prizes	0.00%	0
Yes, consistency with judges	5.88%	1
Yes, consistency with criteria	17.65%	3
Yes, all of the above	64.71%	11
No, each competition should have flexibility to have their own criteria, judges and prizes	11.76%	2
TOTAL		17

Q32 Linked FOTF Competitions eg competitions that run where winners have to compete for a regional/State/National final, do you believe that winners should be made to wear the exact same outfit with no alterations to the grand final?



ANSWER CHOICES	RESPONSES	
Yes, wear the exact same outfit	70.59%	12
No, should be allowed to wear a new outfit if they choose or the same	29.41%	5
TOTAL		17

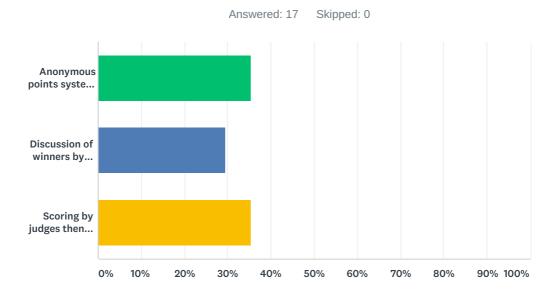
### Q33 What is your personal experience with the FOTF community as a whole? (Select all that apply)



ANSWER CHOICES	RESPONS	SES
Friendly & welcoming	75.00%	12
Fun	56.25%	9
Inspiring	56.25%	9
Supportive	68.75%	11
Helpful	43.75%	7
Inclusive	50.00%	8
I have witnessed bullying by someone involved in FOTF e.g. entrant, judge, committee member, sponsor etc	56.25%	9
I have seen small groups of friends	18.75%	3

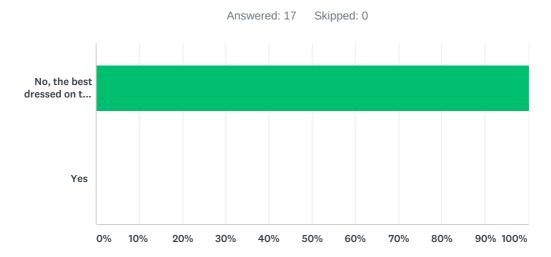
2019 Fashions on the Field Survey - Clubs, Organisers, FOTF Committees etc		SurveyMonkey	
Intimidating & scary	0.00%	0	
Rude	6.25%	1	
Cliquey	50.00%	8	
Entrants will talk to anyone	37.50%	6	
Some entrants spend all of their time alone	25.00%	4	
Total Respondents: 16			

#### Q34 What do you believe is the fairest system of judging FOTF?



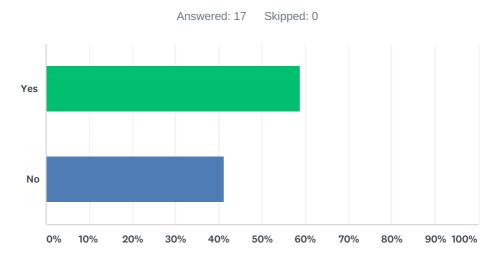
ANSWER CHOICES	RESPONSES	S
Anonymous points system, no discussion/influence by specific judges. Only discussion when a tie	35.29%	6
Discussion of winners by judges	29.41%	5
Scoring by judges then decision made by discussion	35.29%	6
TOTAL		17

# Q35 Do you believe that clubs/sponsors should have influence over the winners of FOTF competitions that are not within the printed rules/guidelines?



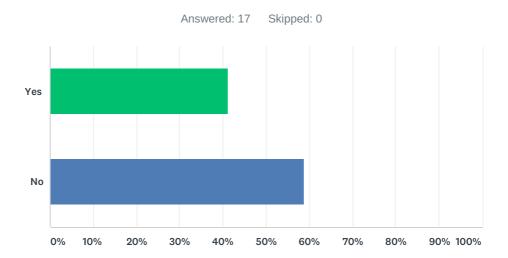
ANSWER CHOICES	RESPONSES	
No, the best dressed on the day should always win	100.00%	17
Yes	0.00%	0
TOTAL		17

## Q36 Do you believe in double sashing if the winners of that sash are the best in each category?



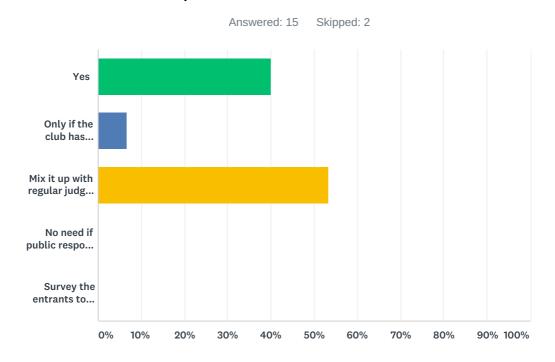
ANSWER CHOICES	RESPONSES	
Yes	58.82%	10
No	41.18%	7
TOTAL		17

## Q37 Do you believe that it is ok for discussion to be entered into between FOTF judges and competitors post competition to review the results?



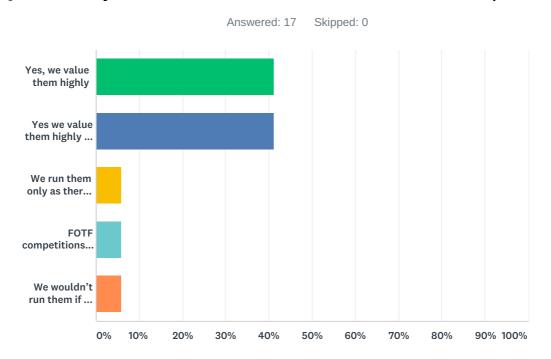
ANSWER CHOICES	RESPONSES	
Yes	41.18%	7
No	58.82%	10
TOTAL		17

## Q38 Do you believe that race clubs need to change up their judging panels for each event?



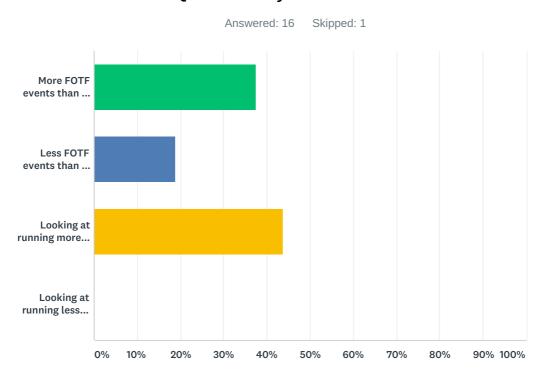
ANSWER CHOICES	RESPONSES	
Yes	40.00%	6
Only if the club has received feedback from competitors that a change is required	6.67%	1
Mix it up with regular judges and some new	53.33%	8
No need if public response has been positive	0.00%	0
Survey the entrants to gather their thoughts at club level	0.00%	0
TOTAL		15

#### Q39 Does your club value FOTF/best dressed competitions?



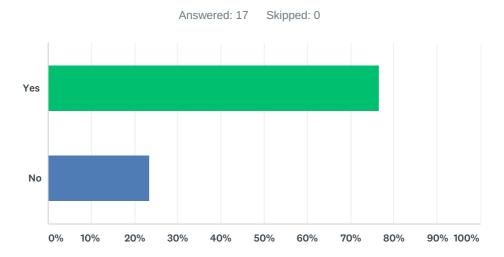
ANSWER CHOICES	RESPONSES	
Yes, we value them highly	41.18%	7
Yes we value them highly and want to grow our competition/s	41.18%	7
We run them only as there is demand	5.88%	1
FOTF competitions are extremely low priority for our club	5.88%	1
We wouldn't run them if we didn't have to	5.88%	1
TOTAL		17

#### Q40 Does you club run?



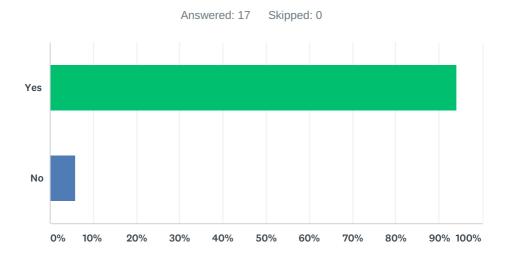
ANSWER CHOICES	RESPONSES	
More FOTF events than in previous years	37.50%	6
Less FOTF events than in previous years	18.75%	3
Looking at running more FOTF events in the future	43.75%	7
Looking at running less FOTF events in the future	0.00%	0
TOTAL		16

#### Q41 Do you ask for feedback after your race days in regards to FOTF?



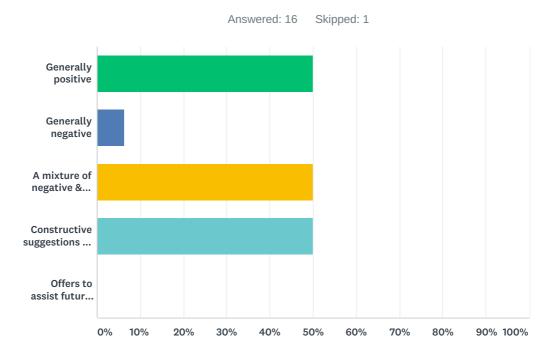
ANSWER CHOICES	RESPONSES	
Yes	76.47%	13
No	23.53%	4
TOTAL		17

## Q42 Do you regularly receive feedback from FOTF competitors &/or attendees after you hold a competition (whether you ask for it or not)?



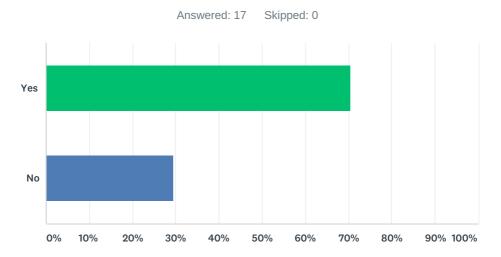
ANSWER CHOICES	RESPONSES	
Yes	94.12%	16
No	5.88%	1
TOTAL		17

## Q43 When you receive feedback from FOTF competitors, is it...? (Select all that apply)



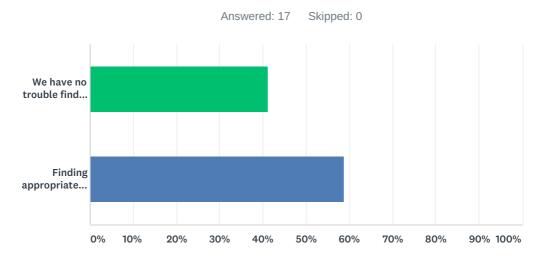
ANSWER CHOICES	RESPONSES	
Generally positive	50.00%	8
Generally negative	6.25%	1
A mixture of negative & positive	50.00%	8
Constructive suggestions on how to improve the event	50.00%	8
Offers to assist future events	0.00%	0
Total Respondents: 16		

#### Q44 Do you have trouble finding appropriate judges?



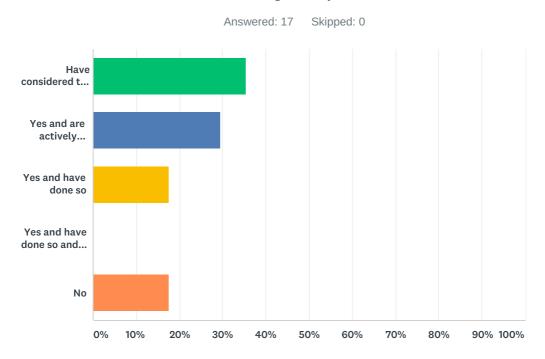
ANSWER CHOICES	RESPONSES	
Yes	70.59%	12
No	29.41%	5
TOTAL		17

#### Q45 In regards to FOTF sponsors......



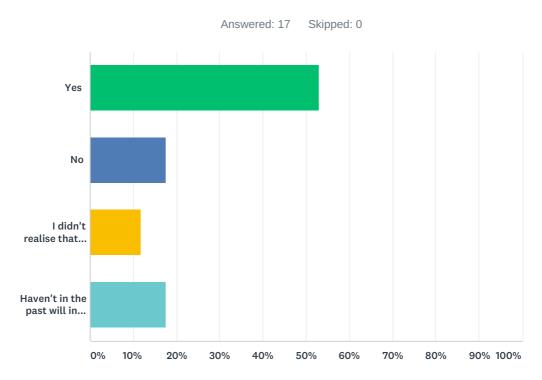
ANSWER CHOICES	RESPONSES	
We have no trouble finding sponsors	41.18%	7
Finding appropriate sponsors and prizes is an ongoing challenge	58.82%	10
TOTAL		17

Q46 Has you club entertained the idea of employing the service (whether paid or unpaid) of a high profile FOTF competitor to judge, host or be an ambassador for your event in hope of attracting more entrants and raising the profile of FOTF?



ANSWER CHOICES	RESPONSES	
Have considered the idea, but not feasible for our club	35.29%	6
Yes and are actively looking into this	29.41%	5
Yes and have done so	17.65%	3
Yes and have done so and will do again	0.00%	0
No	17.65%	3
TOTAL		17

Q47 Have your club or you personally used resources available through 'It's All About The Sash' to help plan or audit the FOTF events you are involved with? e.g. survey or poll results, photo resources e.g. stages/set ups, database of guidelines/rules, contacted for judge/host recommendations etc?



ANSWER CHOICES	RESPONSES	
Yes	52.94%	9
No	17.65%	3
I didn't realise that It's All About The Sash had these resources available	11.76%	2
Haven't in the past will in future	17.65%	3
TOTAL		17