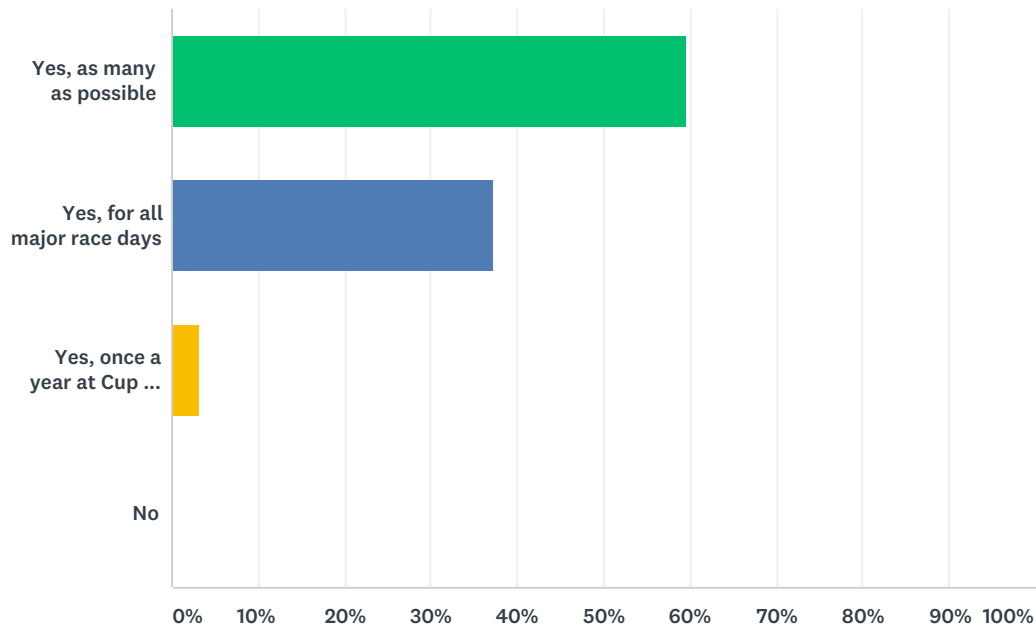


## Q1 Do you think race clubs should hold FOTF events?

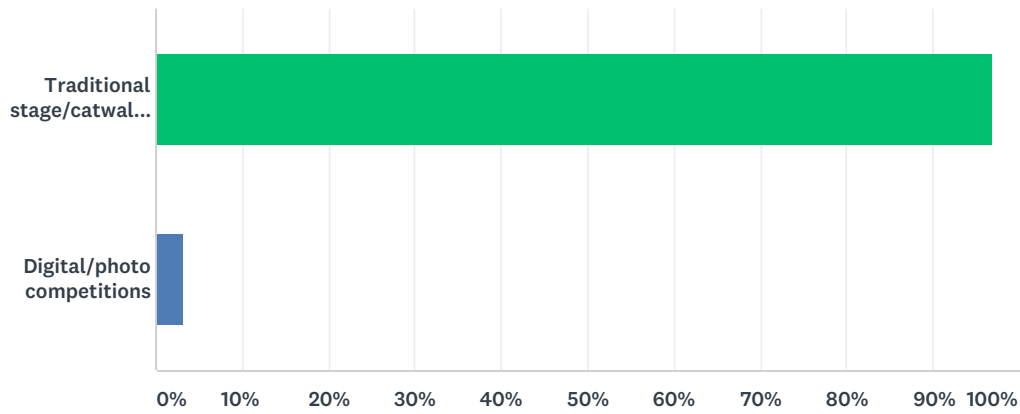
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, as many as possible	59.69%	117
Yes, for all major race days	37.24%	73
Yes, once a year at Cup Day or Ladies Day events	3.06%	6
No	0.00%	0
<b>TOTAL</b>		<b>196</b>

## Q2 Do you prefer FOTF competitions that are run as:

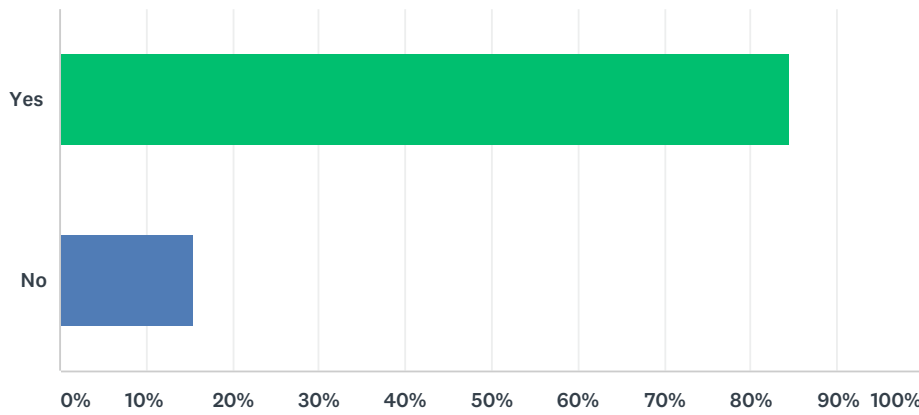
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Traditional stage/catwalk events	96.92%	189
Digital/photo competitions	3.08%	6
TOTAL		195

### Q3 Would you like FOTF Competitions that are run as photo competitions to return to a runway/stage competitions?

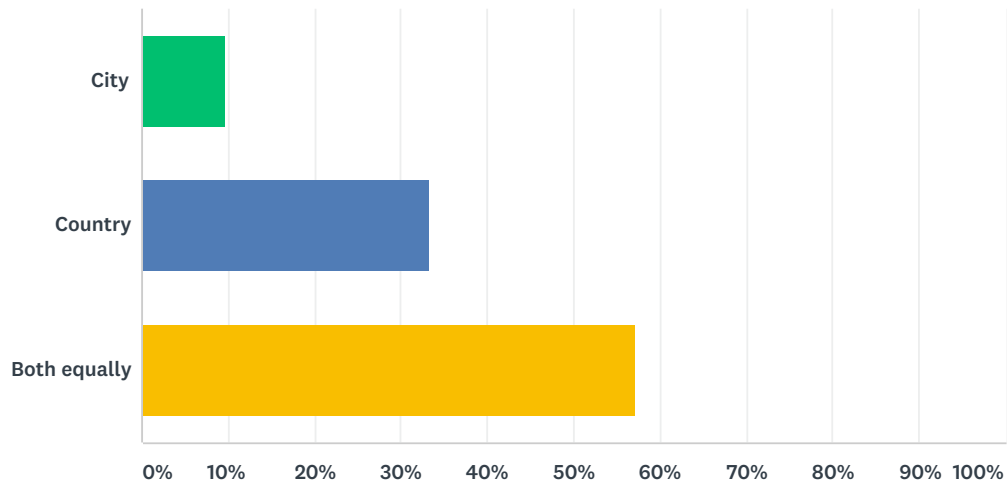
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	84.62%	165
No	15.38%	30
TOTAL		195

### Q4 Do you prefer to attend country or city FOTF events?

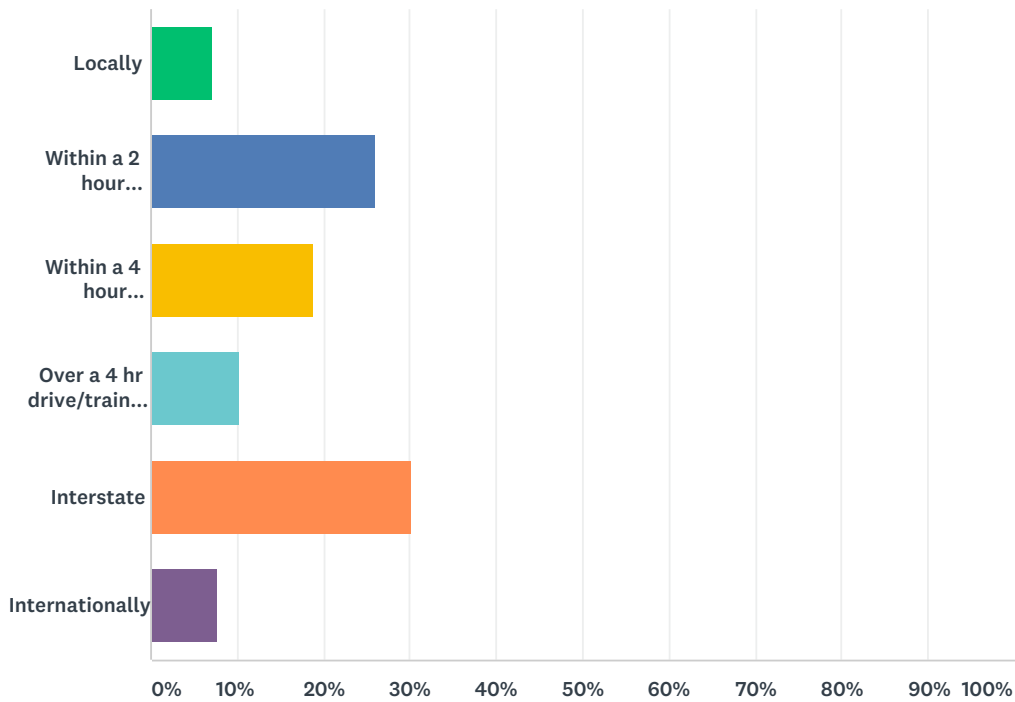
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
City	9.69%	19
Country	33.16%	65
Both equally	57.14%	112
TOTAL		196

## Q5 What is the furthest you are prepared to travel for a FOTF competition?

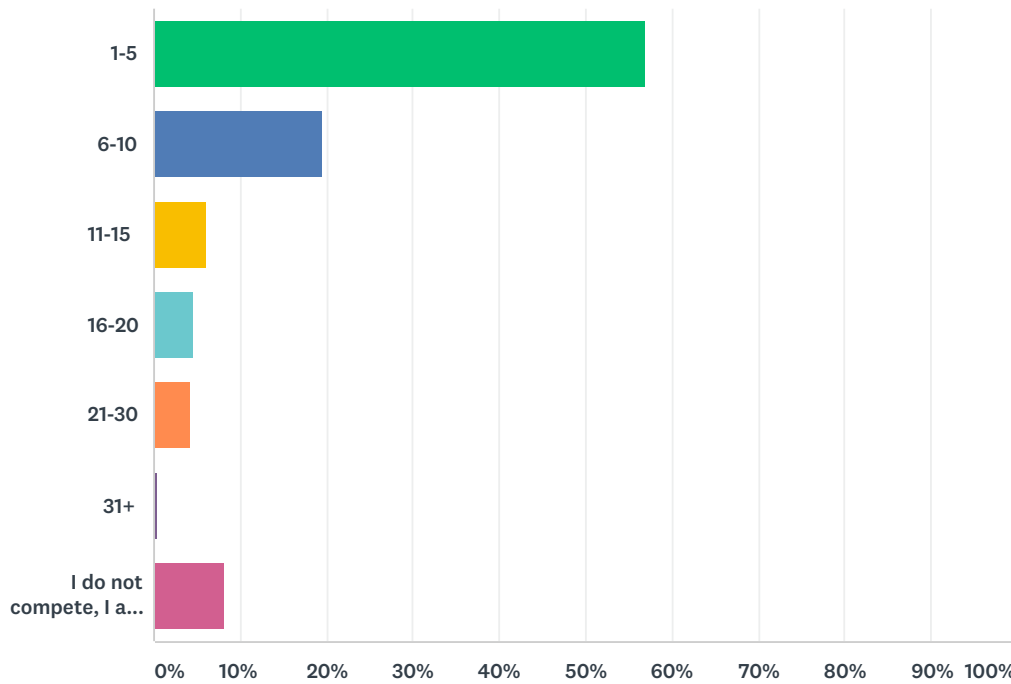
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Locally	7.14%	14
Within a 2 hour drive/train journey	26.02%	51
Within a 4 hour drive/train journey	18.88%	37
Over a 4 hr drive/train journey	10.20%	20
Interstate	30.10%	59
Internationally	7.65%	15
<b>TOTAL</b>		<b>196</b>

### Q6 How many FOTF events do you enter in a calendar year?

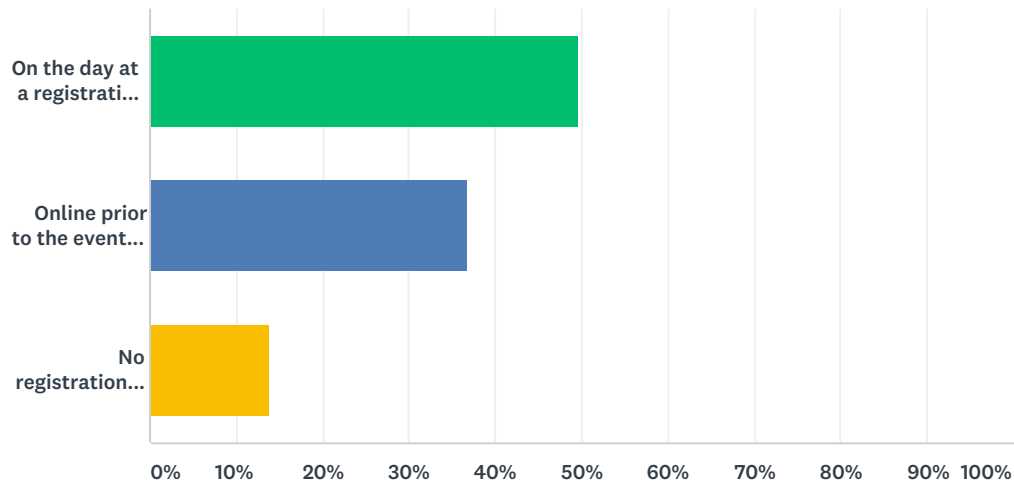
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
1-5	56.92%	111
6-10	19.49%	38
11-15	6.15%	12
16-20	4.62%	9
21-30	4.10%	8
31+	0.51%	1
I do not compete, I am an observer, judge or other	8.21%	16
<b>TOTAL</b>		<b>195</b>

## Q7 How do you prefer to register for FOTF competitions?

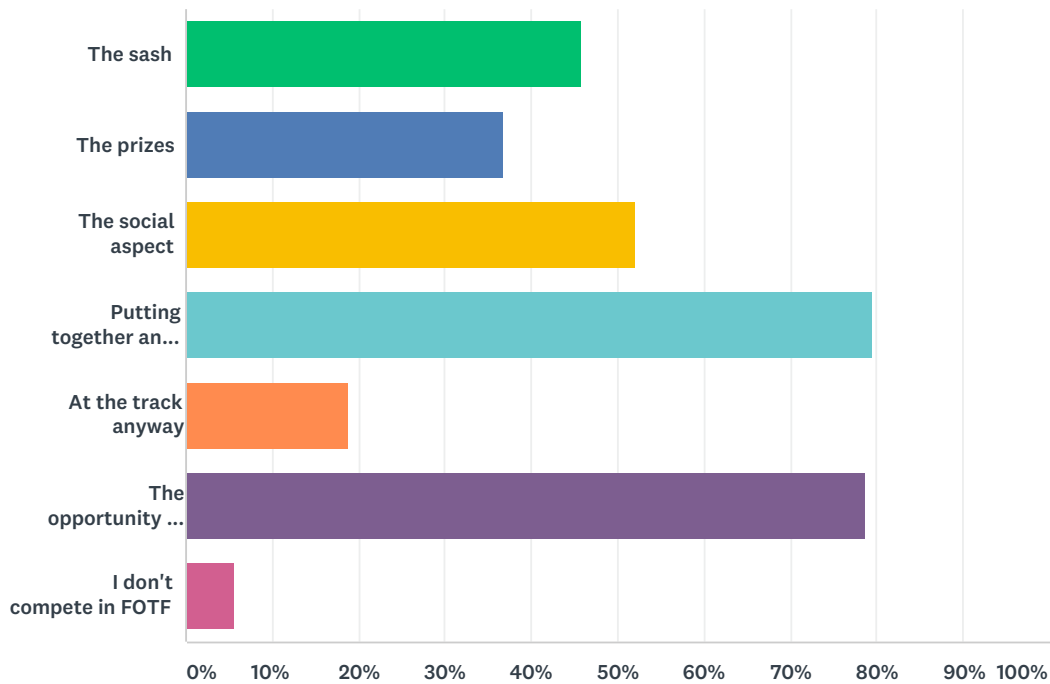
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
On the day at a registration desk with advertised cut off times	49.49%	97
Online prior to the event, but sign in on the day to confirm attendance	36.73%	72
No registration necessary, anyone can enter & turn up at any time they like	13.78%	27
<b>TOTAL</b>		<b>196</b>

## Q8 What is your primary motivation for entering FOTF competitions? (Select all that apply)

Answered: 196 Skipped: 0

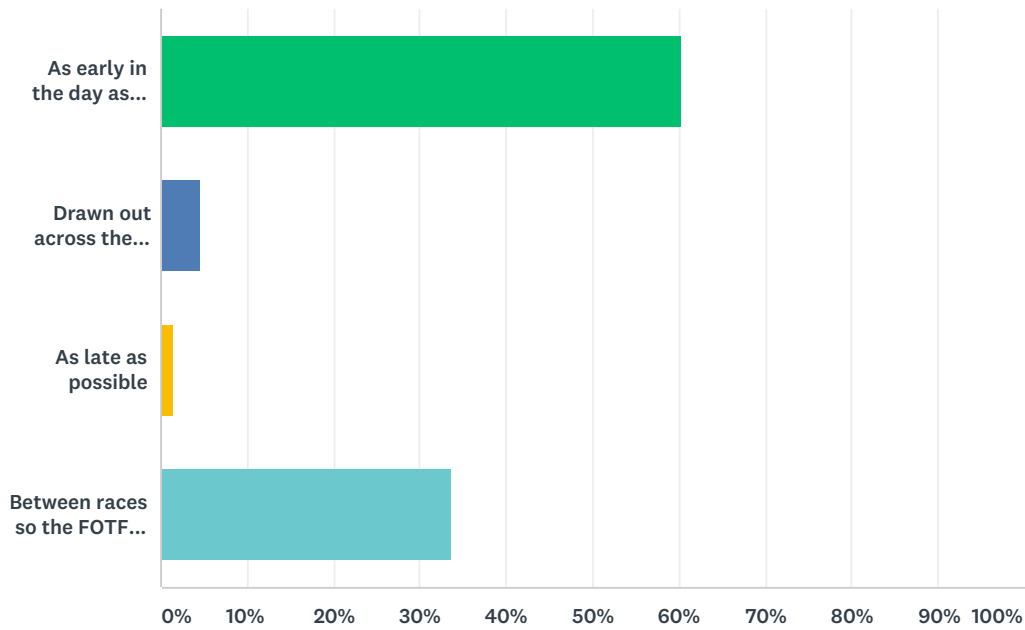


ANSWER CHOICES	RESPONSES
The sash	45.92% 90
The prizes	36.73% 72
The social aspect	52.04% 102
Putting together an outfit	79.59% 156
At the track anyway	18.88% 37
The opportunity to dress up	78.57% 154
I don't compete in FOTF	5.61% 11
Total Respondents: 196	



### Q9 When do you prefer FOTF competitions to be held?

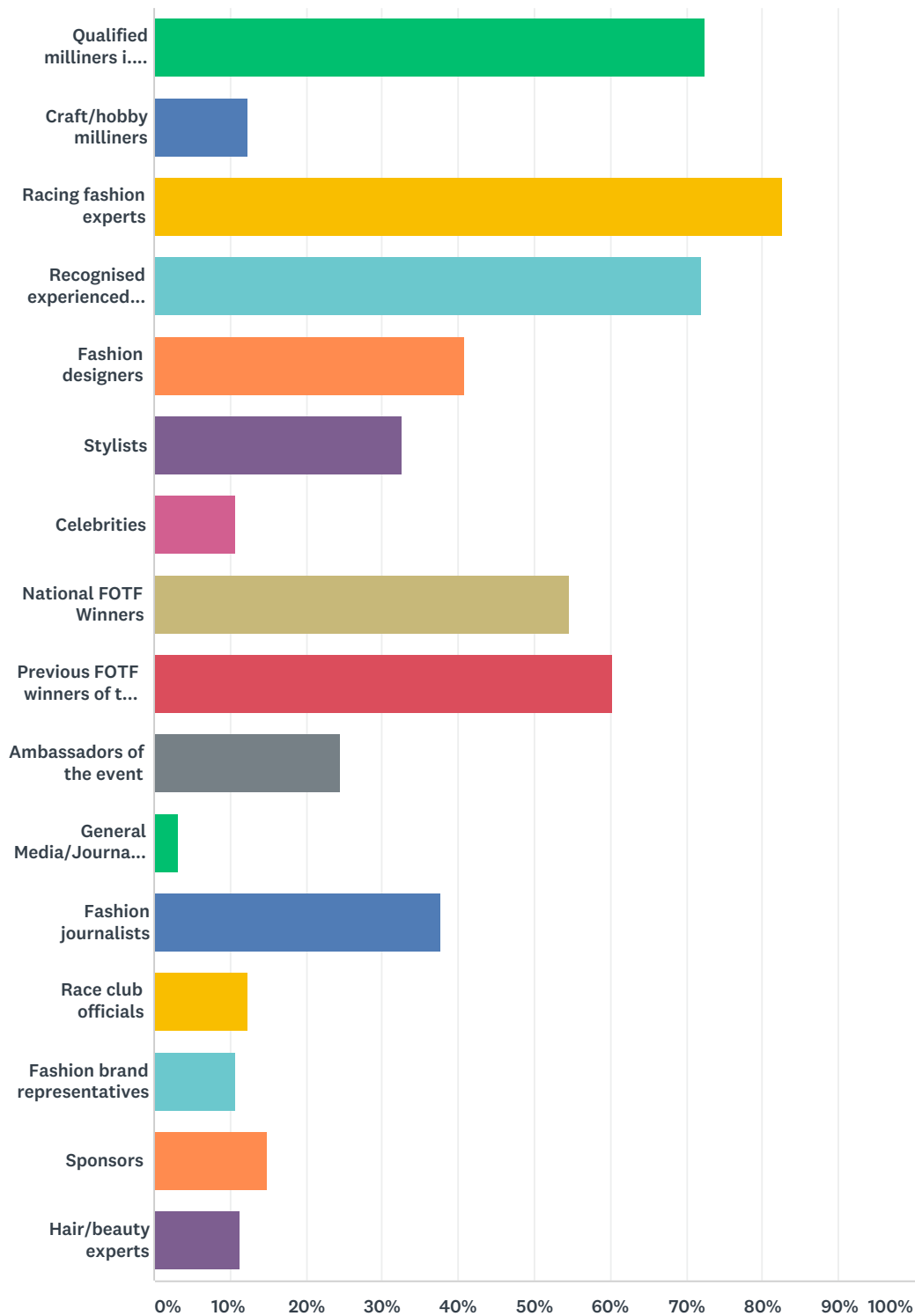
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
As early in the day as possible, so that the rest of the race day can be enjoyed	60.20%	118
Drawn out across the entire race day	4.59%	9
As late as possible	1.53%	3
Between races so the FOTF action can be shown on screens across the track	33.67%	66
<b>TOTAL</b>		<b>196</b>

### Q10 Who would you prefer to be on the judging panel for FOTF competitions? (Select all that apply)

Answered: 196 Skipped: 0

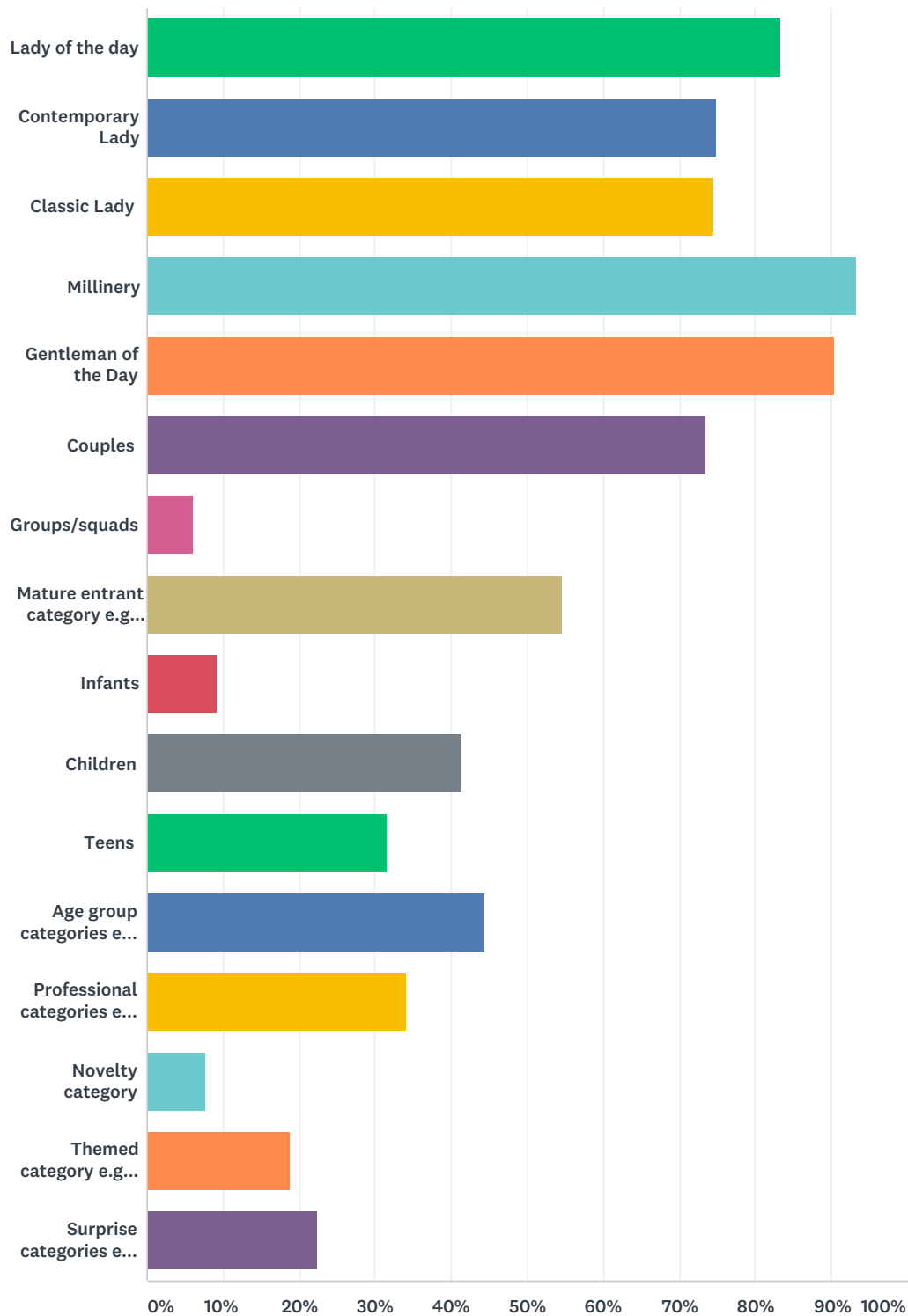


ANSWER CHOICES	RESPONSES	
Qualified milliners i.e. members with a trade certificate &/or members of that countries Millinery Association	72.45%	142
Craft/hobby milliners	12.24%	24
Racing fashion experts	82.65%	162

Recognised experienced FOTF entrants from outside of the competing area	71.94%	141
Fashion designers	40.82%	80
Stylists	32.65%	64
Celebrities	10.71%	21
National FOTF Winners	54.59%	107
Previous FOTF winners of that event	60.20%	118
Ambassadors of the event	24.49%	48
General Media/Journalists	3.06%	6
Fashion journalists	37.76%	74
Race club officials	12.24%	24
Fashion brand representatives	10.71%	21
Sponsors	14.80%	29
Hair/beauty experts	11.22%	22
Total Respondents: 196		

### Q11 What categories should be on offer at FOTF competitions? (Select all that apply)

Answered: 196 Skipped: 0

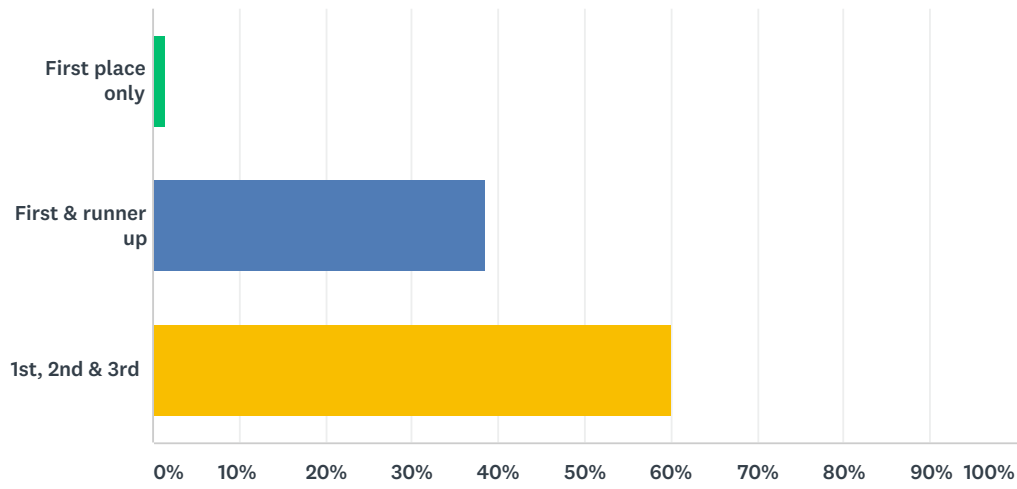


ANSWER CHOICES	RESPONSES	
Lady of the day	83.16%	163
Contemporary Lady	75.00%	147
Classic Lady	74.49%	146

Millinery	93.37%	183
Gentleman of the Day	90.31%	177
Couples	73.47%	144
Groups/squads	6.12%	12
Mature entrant category e.g. 40+	54.59%	107
Infants	9.18%	18
Children	41.33%	81
Teens	31.63%	62
Age group categories e.g. 18-25, 25-35, 35+ etc	44.39%	87
Professional categories e.g. for people who make & sell millinery, fashion design etc	34.18%	67
Novelty category	7.65%	15
Themed category e.g. colour	18.88%	37
Surprise categories e.g. best shoes	22.45%	44
Total Respondents: 196		

### Q12 How many places should be awarded for each category?

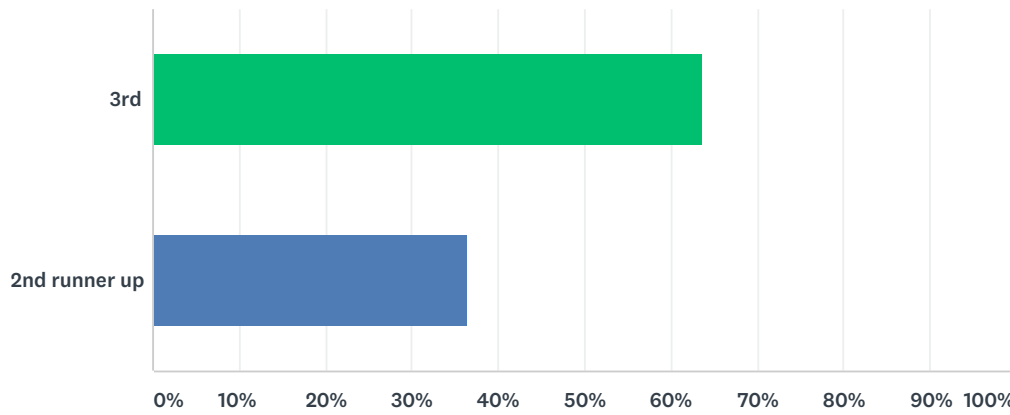
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
First place only	1.54%	3
First & runner up	38.46%	75
1st, 2nd & 3rd	60.00%	117
TOTAL		195

### Q13 There has been discussion about FOTF organisers awarding 3rd place as '2nd runner up'. Do you believe it should be called?

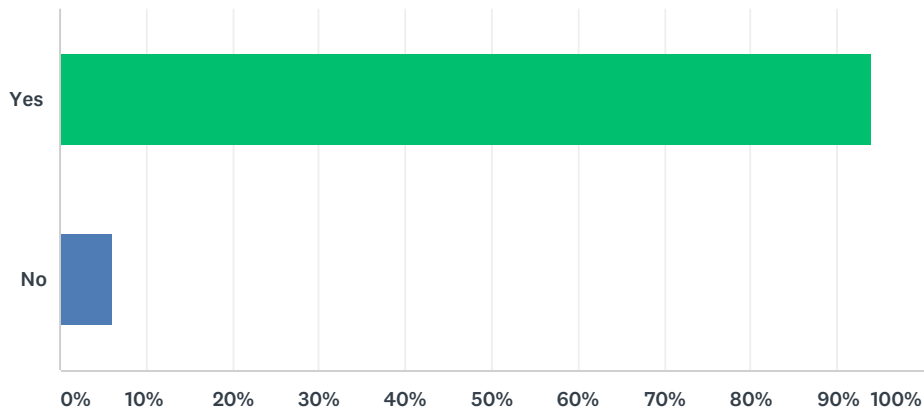
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES
3rd	63.59% 124
2nd runner up	36.41% 71
TOTAL	195

### Q14 Is a sash a necessary for winners?

Answered: 195 Skipped: 1

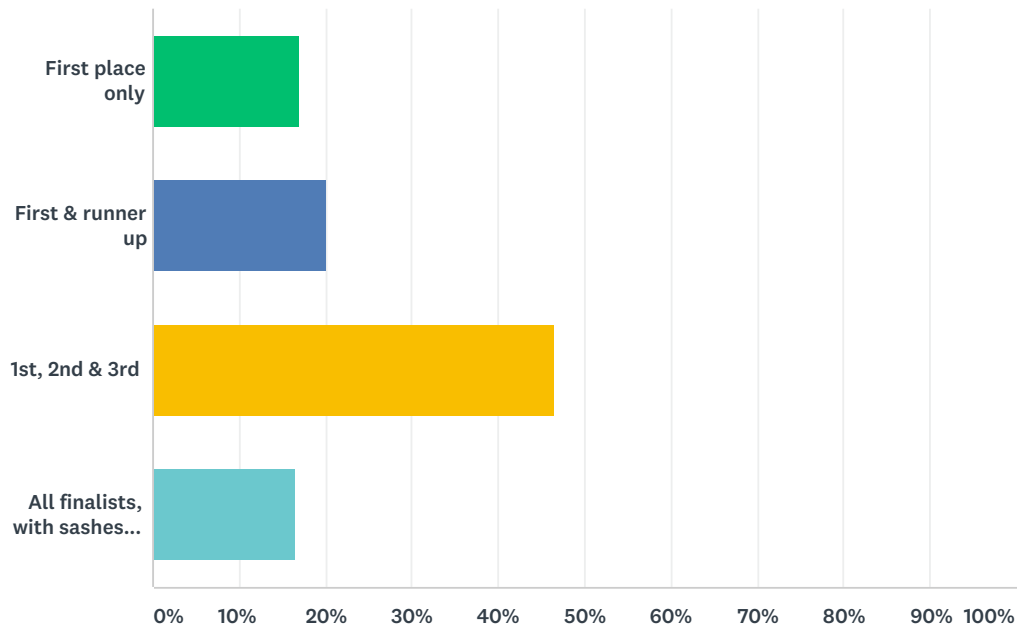


ANSWER CHOICES	RESPONSES	
Yes	93.85%	183
No	6.15%	12
TOTAL		195



### Q15 How many place goers should be awarded a sash?

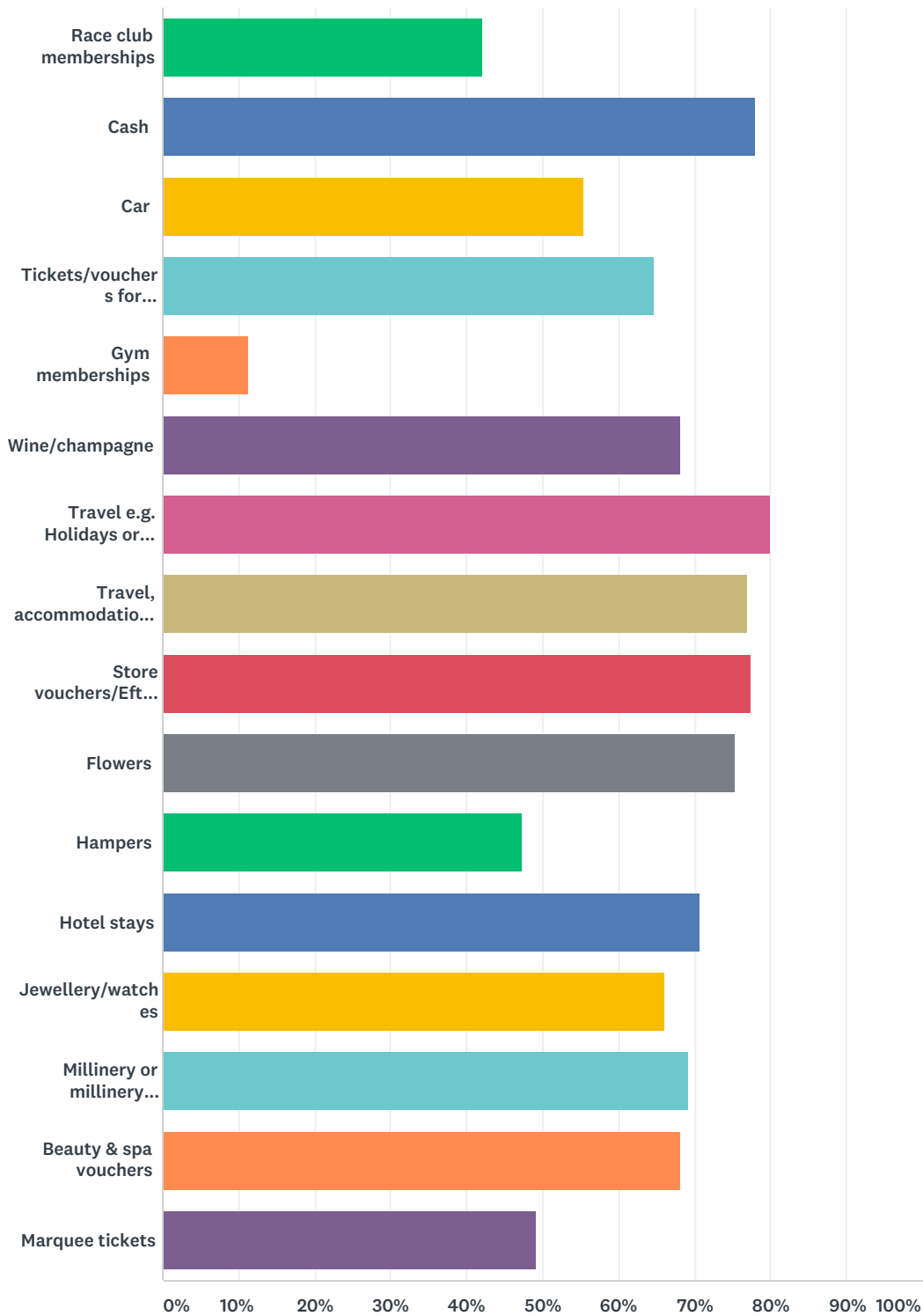
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
First place only	17.01%	33
First & runner up	20.10%	39
1st, 2nd & 3rd	46.39%	90
All finalists, with sashes that state 1st/2nd/3rd/finalist	16.49%	32
<b>TOTAL</b>		<b>194</b>

### Q16 What prizes do you prefer to be offered? (Select all that apply)

Answered: 195 Skipped: 1

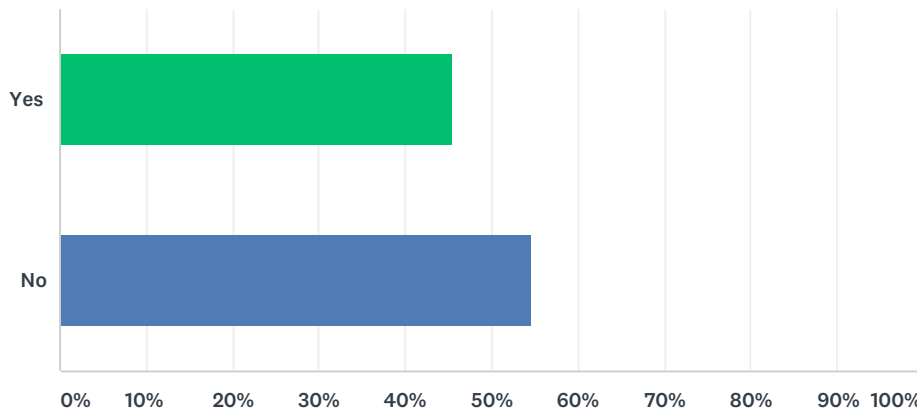


ANSWER CHOICES	RESPONSES	
Race club memberships	42.05%	82
Cash	77.95%	152
Car	55.38%	108
Tickets/vouchers for experiences e.g. restaurant, show	64.62%	126

Gym memberships	11.28%	22
Wine/champagne	68.21%	133
Travel e.g. Holidays or travel vouchers	80.00%	156
Travel, accommodation & tickets to attend and/or compete at another race day	76.92%	150
Store vouchers/Eftpos gift cards	77.44%	151
Flowers	75.38%	147
Hampers	47.18%	92
Hotel stays	70.77%	138
Jewellery/watches	66.15%	129
Millinery or millinery vouchers	69.23%	135
Beauty & spa vouchers	68.21%	133
Marquee tickets	49.23%	96
Total Respondents: 195		

### Q17 Do you believe that the prize pool for Woman's & Men's FOTF events should be equal?

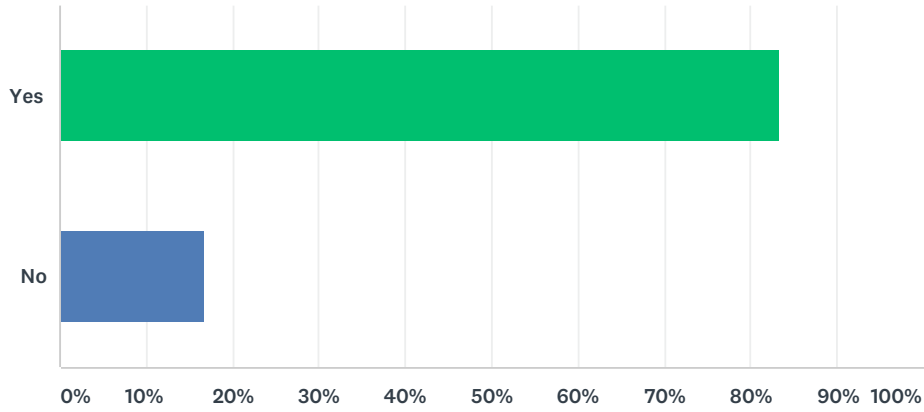
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	45.41%	89
No	54.59%	107
TOTAL		196

### Q18 Should competitors have to declare that what they are wearing has been put together & purchased by themselves & is not representing a label/brand or milliner?

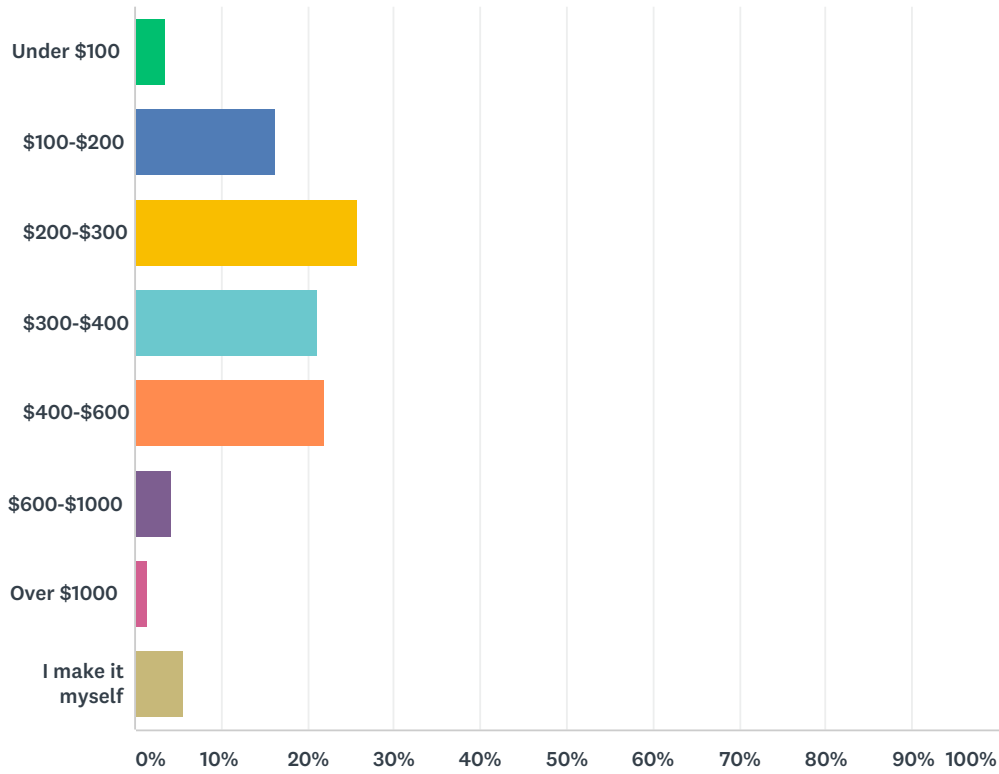
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	83.16%	163
No	16.84%	33
TOTAL		196

## Q19 How much are you prepared to pay for race day millinery?

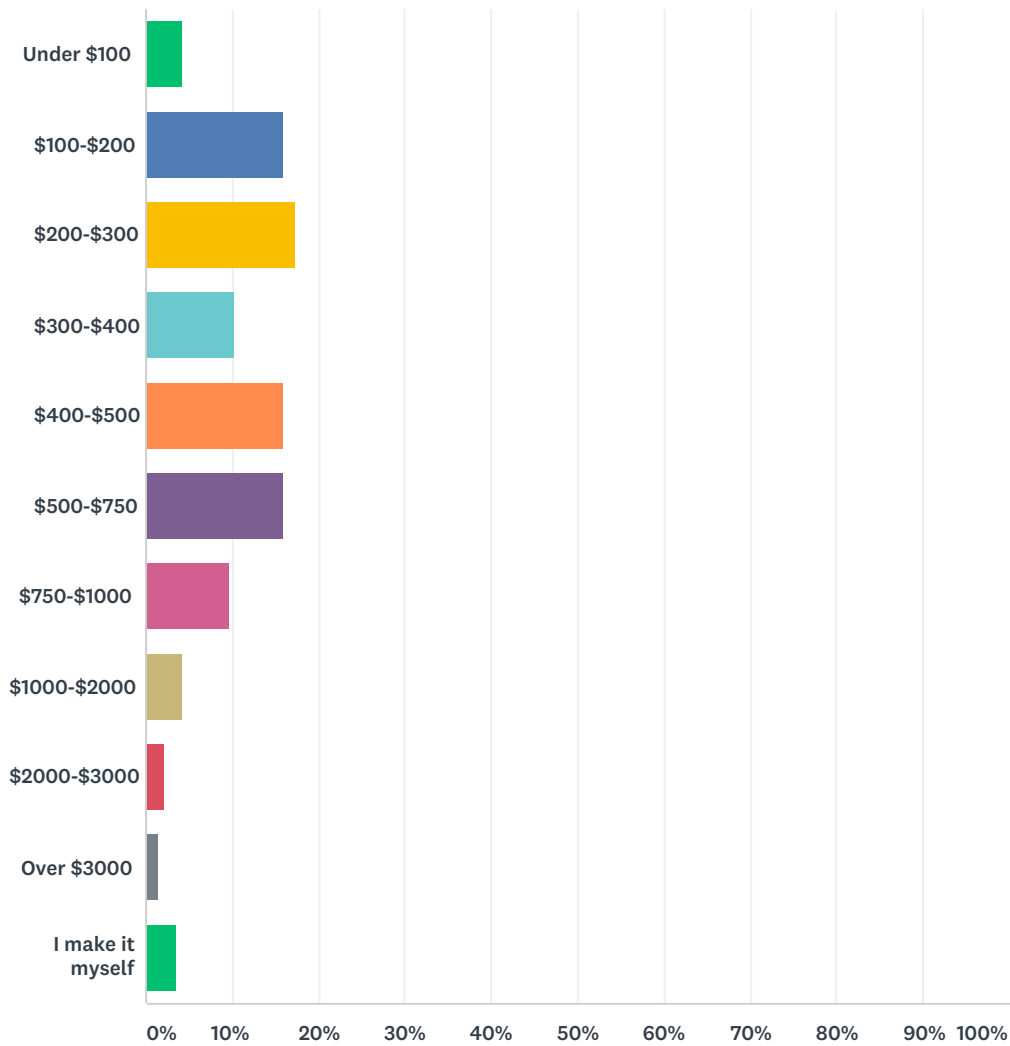
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Under \$100	3.59%	7
\$100-\$200	16.41%	32
\$200-\$300	25.64%	50
\$300-\$400	21.03%	41
\$400-\$600	22.05%	43
\$600-\$1000	4.10%	8
Over \$1000	1.54%	3
I make it myself	5.64%	11
<b>TOTAL</b>		<b>195</b>

## Q20 How much are you prepared to pay for a race day outfit (not including millinery, shoes & accessories)?

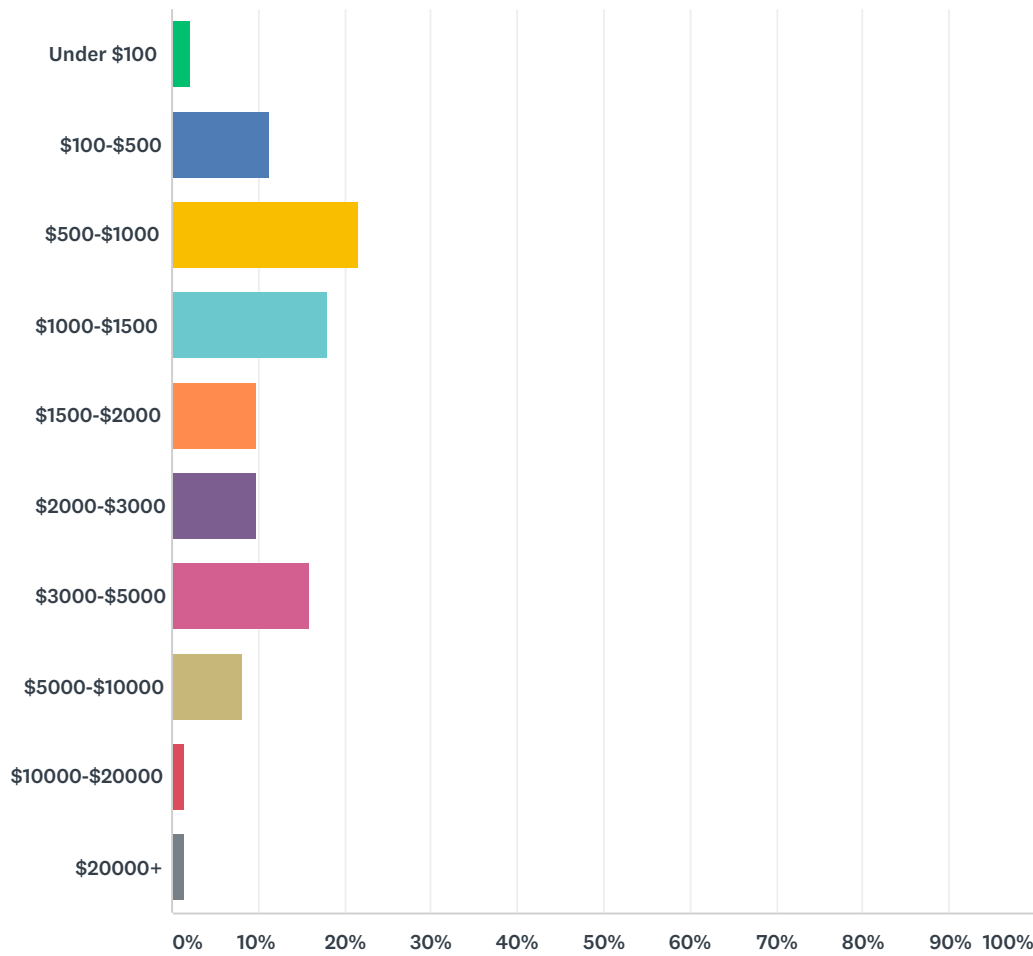
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under \$100	4.08%	8
\$100-\$200	15.82%	31
\$200-\$300	17.35%	34
\$300-\$400	10.20%	20
\$400-\$500	15.82%	31
\$500-\$750	15.82%	31
\$750-\$1000	9.69%	19
\$1000-\$2000	4.08%	8
\$2000-\$3000	2.04%	4
Over \$3000	1.53%	3
I make it myself	3.57%	7
<b>TOTAL</b>		<b>196</b>

## Q21 How much have you spend on your entire race wear wardrobe (including outfit, millinery, accessories) this calendar year?

Answered: 194 Skipped: 2

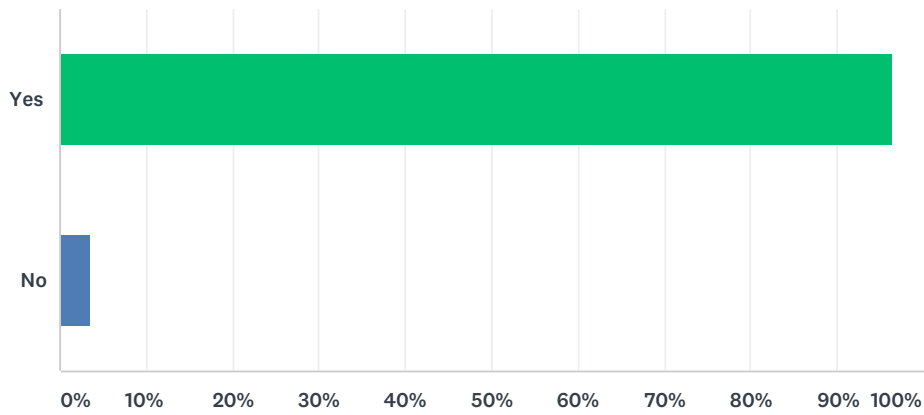


ANSWER CHOICES	RESPONSES	
Under \$100	2.06%	4
\$100-\$500	11.34%	22
\$500-\$1000	21.65%	42
\$1000-\$1500	18.04%	35
\$1500-\$2000	9.79%	19
\$2000-\$3000	9.79%	19
\$3000-\$5000	15.98%	31
\$5000-\$10000	8.25%	16
\$10000-\$20000	1.55%	3
\$20000+	1.55%	3
<b>TOTAL</b>		<b>194</b>



## Q22 Do you think that FOTF judges should stick to specific criteria that is advertised before an event?

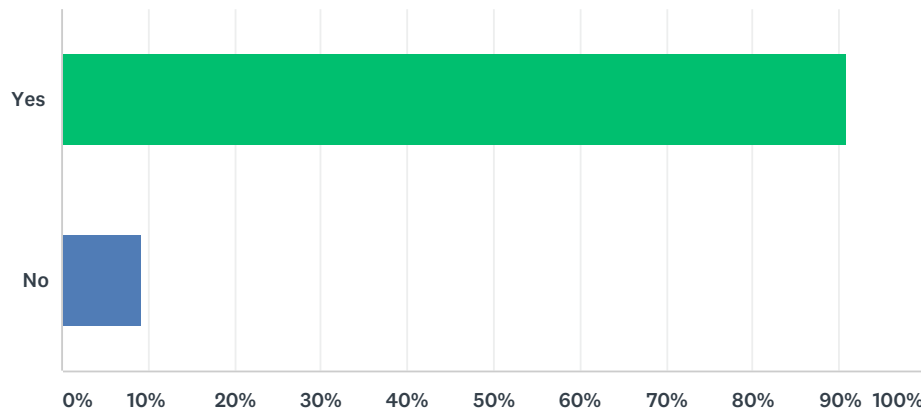
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	96.43%	189
No	3.57%	7
TOTAL		196

### Q23 Do you believe that judges should declare if they are closefriends/relatives of entrants?

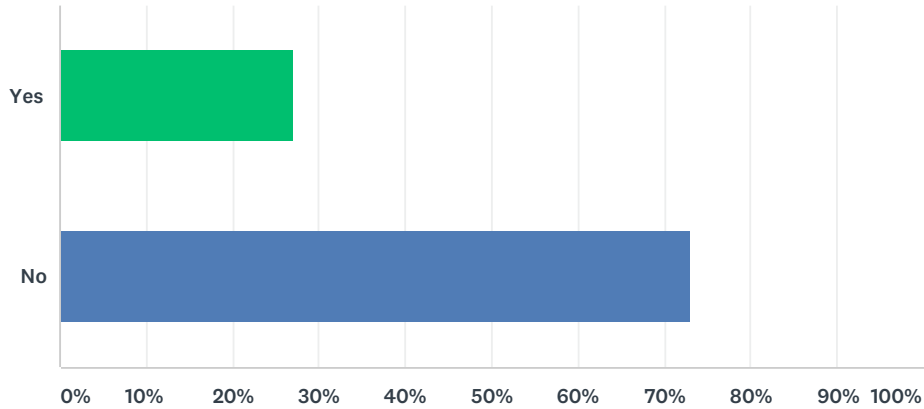
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	90.82%	178
No	9.18%	18
TOTAL		196

### Q24 Do you believe it is ok for couples, or related persons (either by family, marriage/relationship or business relationship) to be a part of the same judging panel?

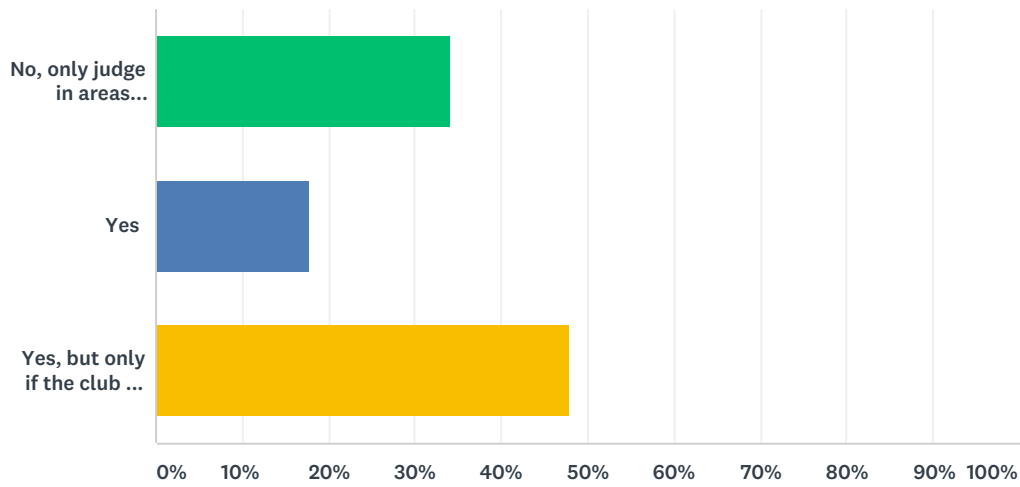
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	27.04%	53
No	72.96%	143
TOTAL		196

### Q25 Do you believe that current FOTF entrants should judge within their own competing area/region?

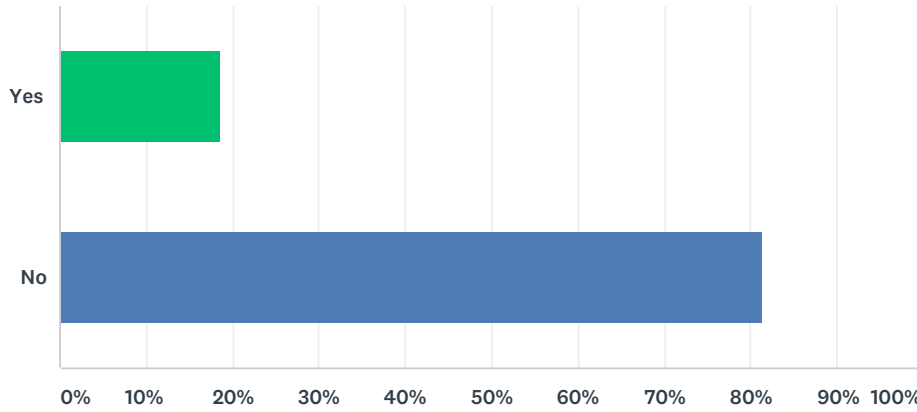
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
No, only judge in areas outside of their competition area	34.18%	67
Yes	17.86%	35
Yes, but only if the club has a policy on last years winner/s coming back to judge the following year	47.96%	94
TOTAL		196

### Q26 Do you believe that FOTF judges should be allowed to compete in categories that they are not judging (on the same day or at an aligned event)? e.g. judged the juniors then enter themselves into the Lady of the Day?

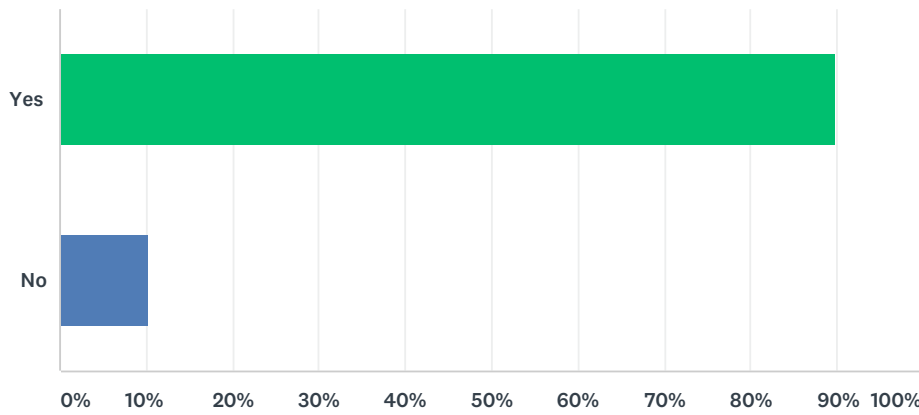
Answered: 194 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	18.56%	36
No	81.44%	158
TOTAL		194

### Q27 Should entrants who compete in 'local lady/man' competitions have to prove that they live in the area?

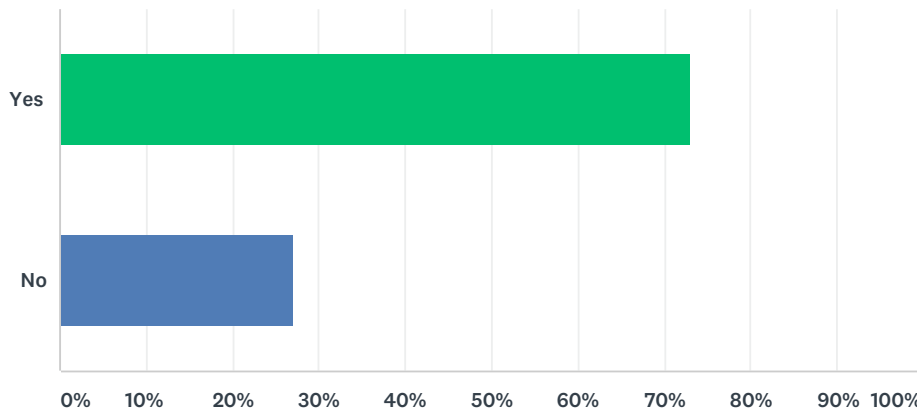
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	89.80%	176
No	10.20%	20
TOTAL		196

### Q28 Should entrants who compete in 'local lady/man' categories also be eligible to enter the general 'lady/man' competition as well?

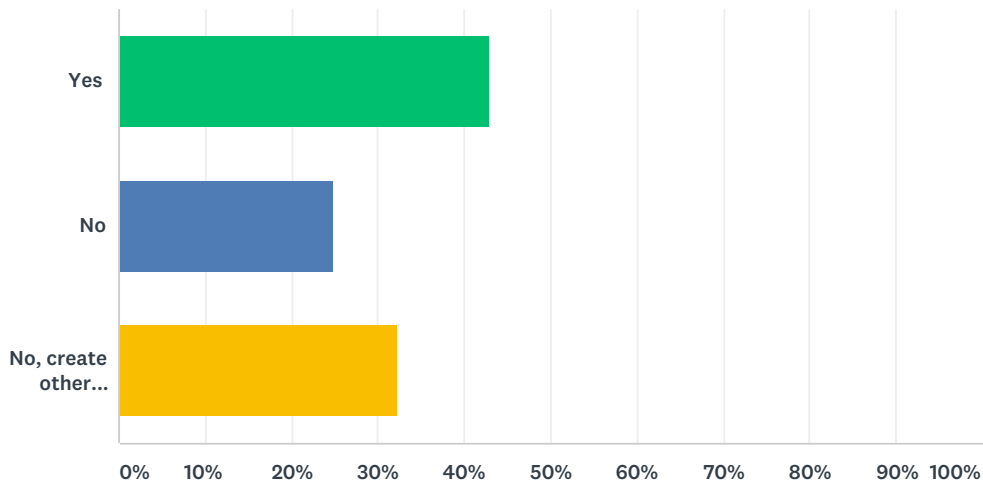
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	72.96%	143
No	27.04%	53
TOTAL		196

### Q29 Do you believe in the concept of 'People's choice' awards, where entrants are voted on at the track, online, by SMS or phone?

Answered: 196 Skipped: 0

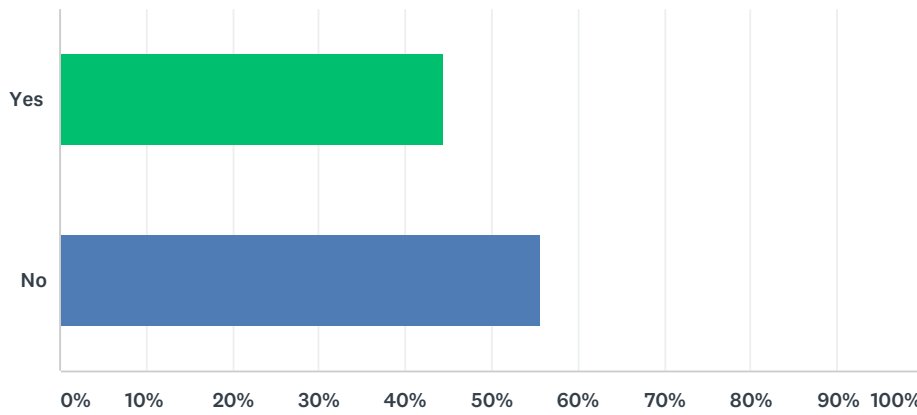


ANSWER CHOICES	RESPONSES	
Yes	42.86%	84
No	25.00%	49
No, create other categories or additional places on the day instead	32.14%	63
TOTAL		196



### Q30 Do you agree with paying a nominal entry fee to enter FOTF competitions, to ensure that quality judging and prizes will be provided?

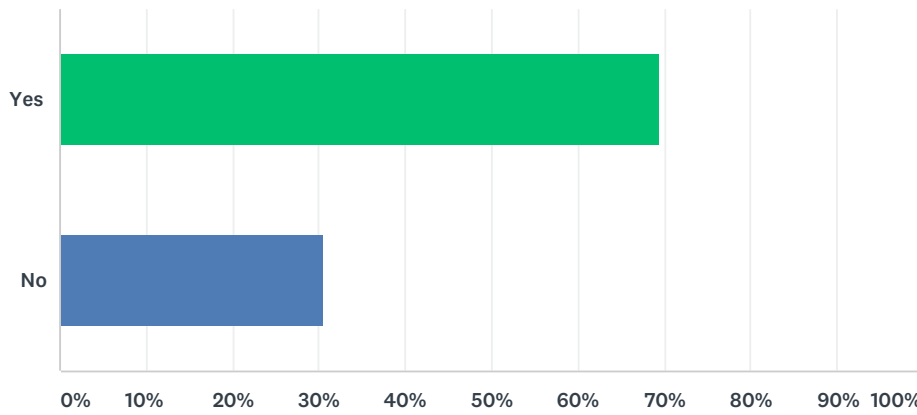
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	44.39%	87
No	55.61%	109
TOTAL		196

### Q31 Would you like there be more competitions available to allow milliners & designers to compete against their peers?

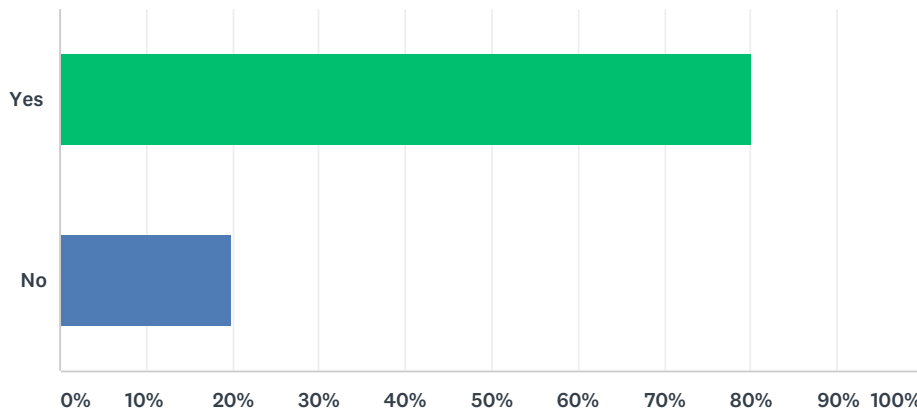
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	69.39%	136
No	30.61%	60
TOTAL		196

### Q32 Do you know the difference between milliners who are qualified & those who are considered 'hobby' milliners?

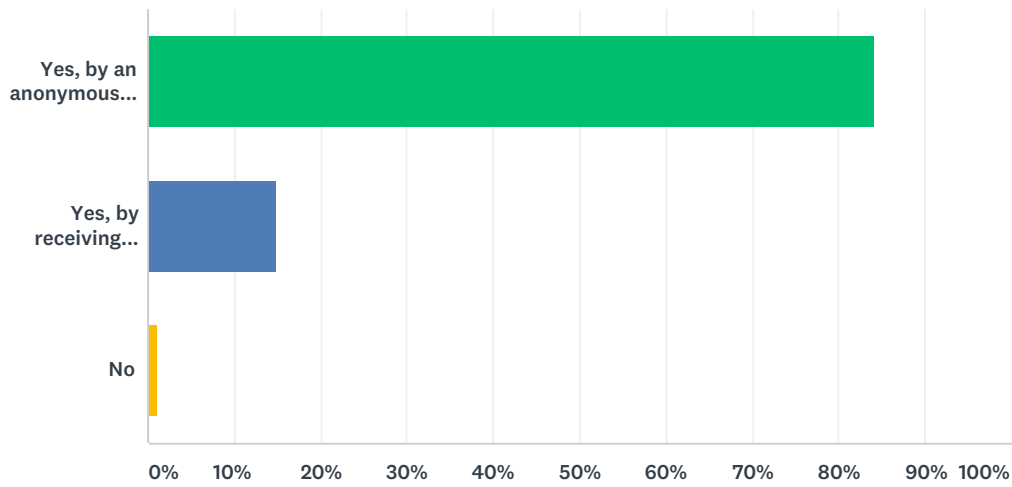
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	80.10%	157
No	19.90%	39
TOTAL		196

### Q33 Do you believe that race clubs should ask for feedback on the running of their FOTF competitions after the event has been held?

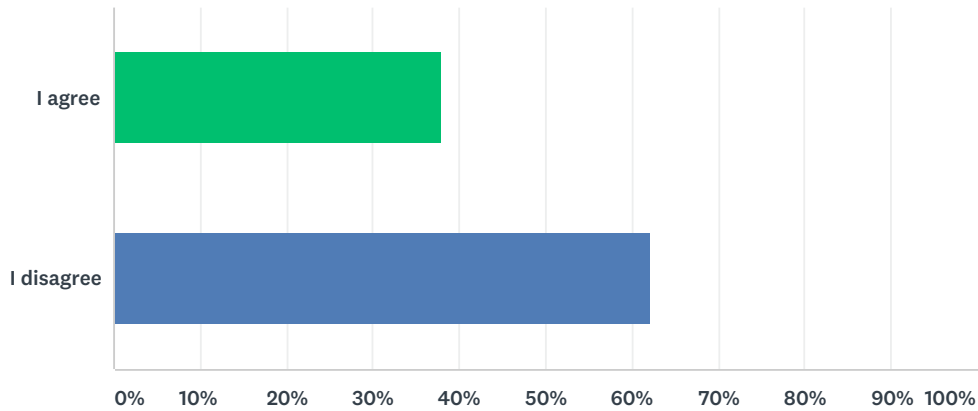
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, by an anonymous survey after the event	84.18%	165
Yes, by receiving emails/correspondence	14.80%	29
No	1.02%	2
TOTAL		196

Q34 A small number of race clubs have restrictions on previous winners re-entering the same competition for a period of time examples of this are from 1 year to 5 years. How do you feel about this?

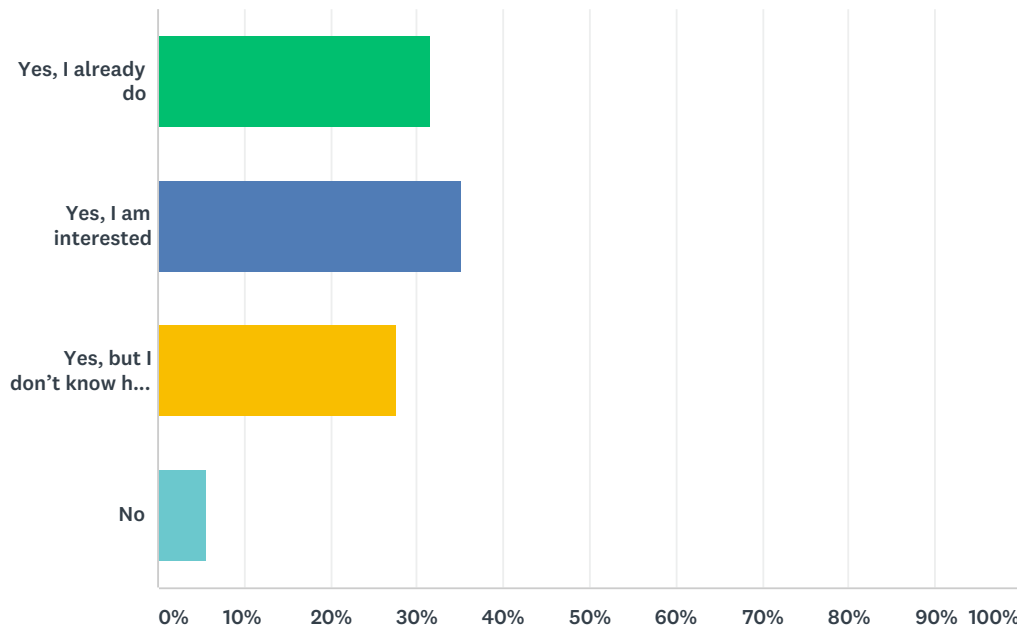
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES
I agree	37.95% 74
I disagree	62.05% 121
TOTAL	195

### Q35 Are you prepared to give back to the FOTF community in order to see its continuation & growth?

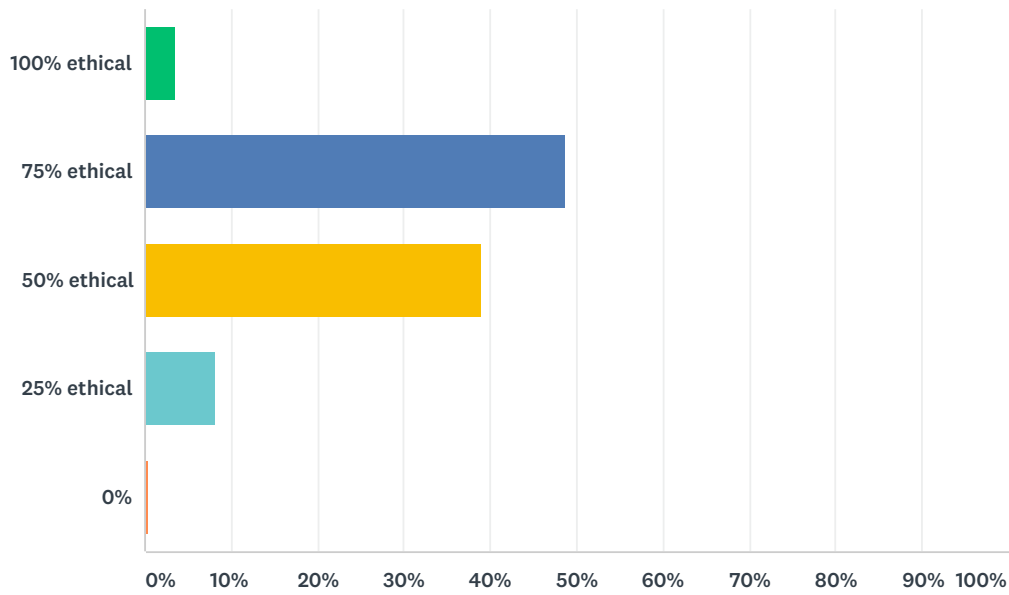
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, I already do	31.63%	62
Yes, I am interested	35.20%	69
Yes, but I don't know how to become involved	27.55%	54
No	5.61%	11
<b>TOTAL</b>		<b>196</b>

### Q36 How ethical do you believe FOTF competitions are currently run in general?

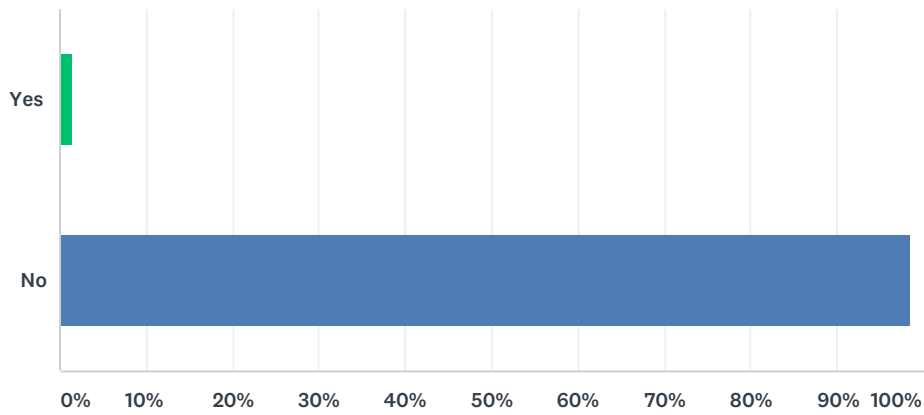
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES
100% ethical	3.59% 7
75% ethical	48.72% 95
50% ethical	38.97% 76
25% ethical	8.21% 16
0%	0.51% 1
TOTAL	195

### Q37 Do you believe that it is ok for competitors to ask milliners & designers to copy the intellectually property of others?

Answered: 196 Skipped: 0

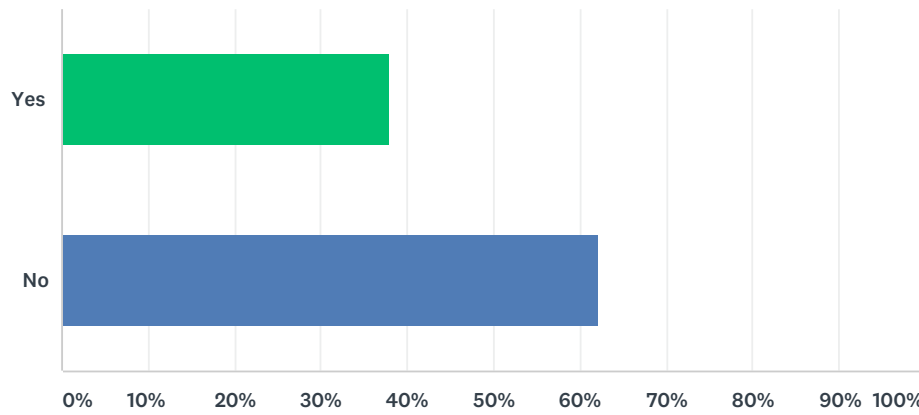


ANSWER CHOICES	RESPONSES	
Yes	1.53%	3
No	98.47%	193
TOTAL		196



### Q38 Do you believe it is ok to purchase and compete in/with designer copy items e.g. bag, shoes, clothing, accessories etc

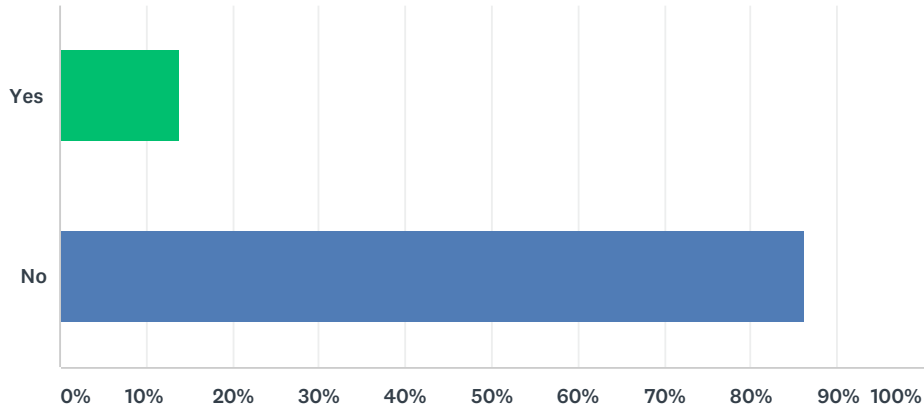
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	37.95%	74
No	62.05%	121
TOTAL		195

### Q39 Do you believe that family members/employees/models of/‘faces of’ sponsors should be allowed to enter FOTF competitions that these businesses are involved with?

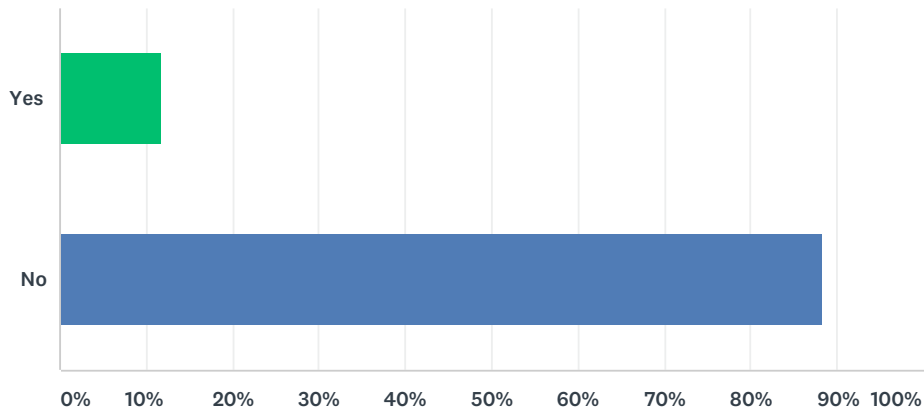
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	13.85%	27
No	86.15%	168
TOTAL		195

**Q40 Do you believe that it is ok that people who are ambassadors/models/influencers of a fashion business (millinery/outfits/accessories) should be allowed to compete in FOTF events for the general public wearing the designs of a brand they represent? ie competing in an outfit or part of an outfit that promotes a brand they have affiliation with (outfit/millinery/accessories given to the competitor for free or at a reduced rate)?**

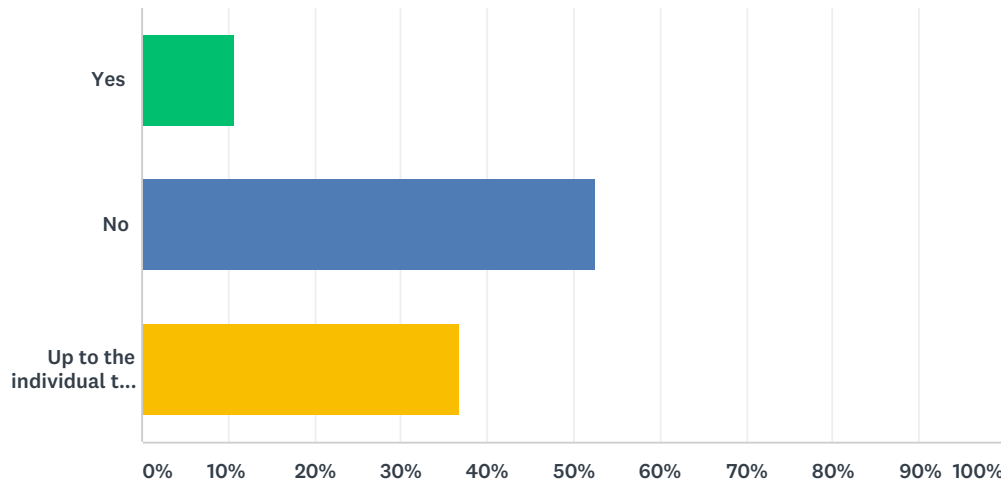
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	11.73%	23
No	88.27%	173
TOTAL		196

**Q41 Do you believe that individuals &/or businesses that are involved in making money from selling their services to FOTF entrants should compete in FOTF for the general public? ie milliners, designers, stylists, hosts etc**

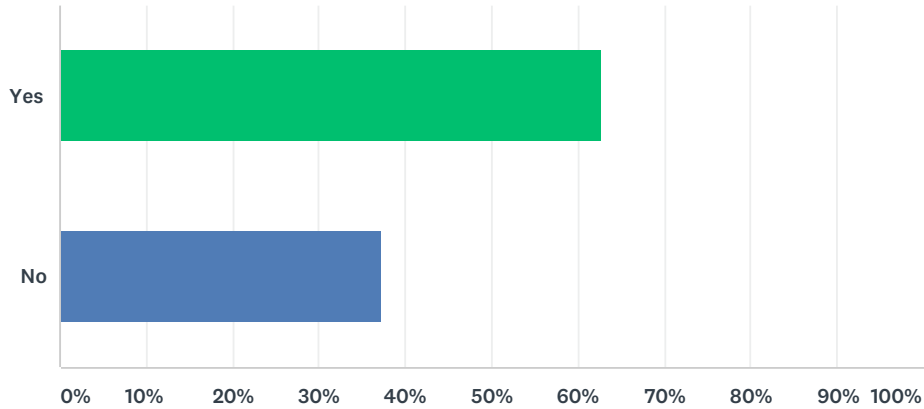
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	10.71%	21
No	52.55%	103
Up to the individual to decide based on their own personal ethics	36.73%	72
<b>TOTAL</b>		<b>196</b>

### Q42 It is mandatory that women wear millinery during FOTF competitions, do you believe that race clubs should enforce the same rules for men?

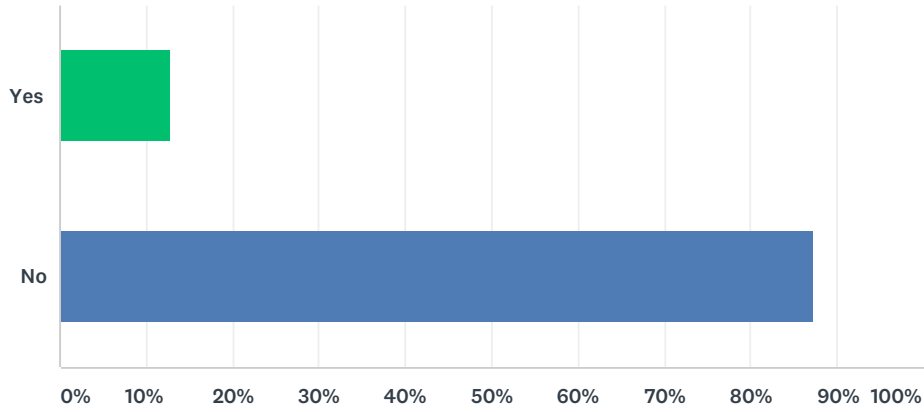
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	62.76%	123
No	37.24%	73
TOTAL		196

### Q43 Do you believe that the entourage or guest of a judge should be allowed to compete in FOTF at the same event where that person is judging?

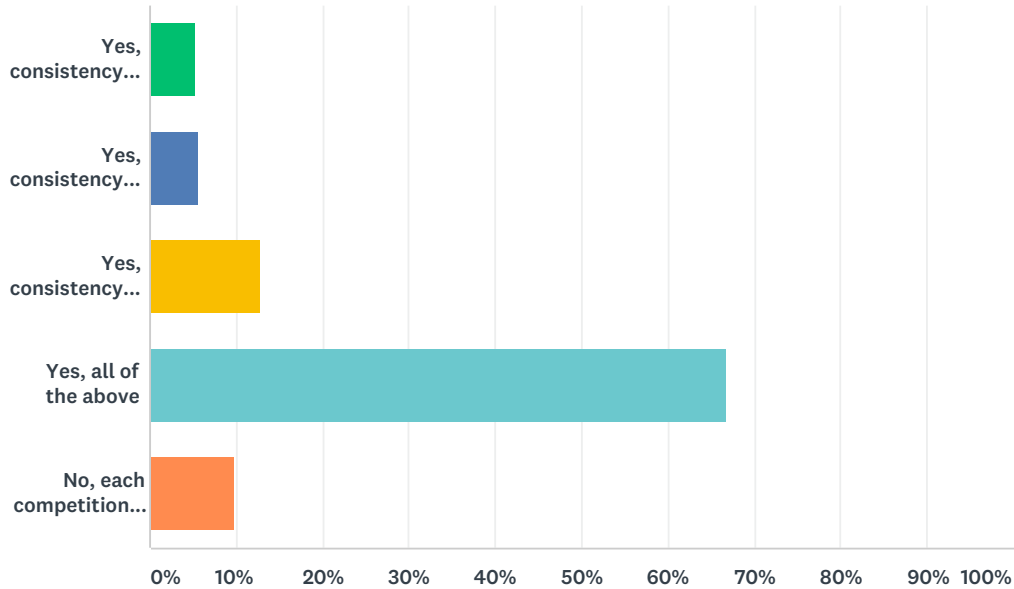
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	12.76%	25
No	87.24%	171
TOTAL		196

### Q44 Linked FOTF Competitions eg competitions that run where winners have to compete for a regional/State/National final, do you believe in consistency between all events?

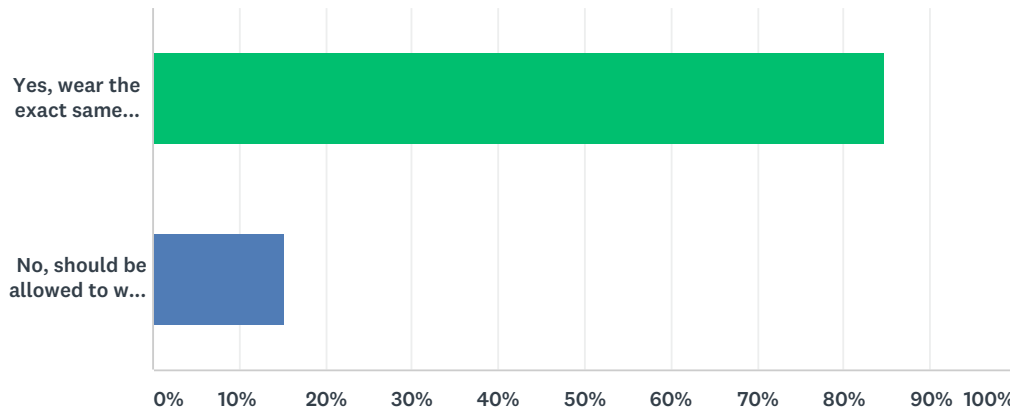
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes, consistency with prizes	5.13%	10
Yes, consistency with judges	5.64%	11
Yes, consistency with criteria	12.82%	25
Yes, all of the above	66.67%	130
No, each competition should have flexibility to have their own criteria, judges and prizes	9.74%	19
<b>TOTAL</b>		<b>195</b>

### Q45 Linked FOTF Competitions eg competitions that run where winners have to compete for a regional/State/National final, do you believe that winners should be made to wear the exact same outfit with no alterations to the grand final?

Answered: 196 Skipped: 0

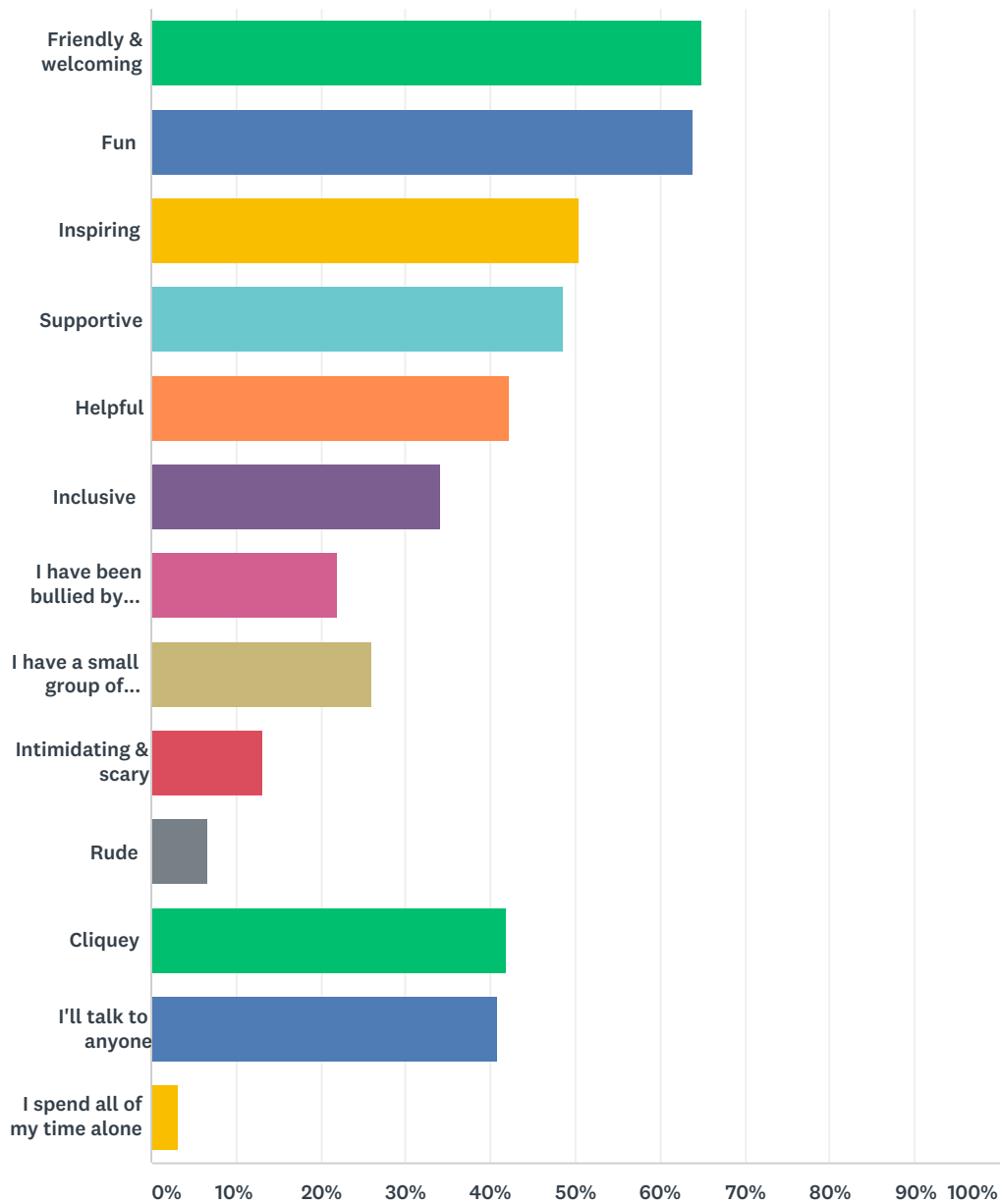


ANSWER CHOICES	RESPONSES	
Yes, wear the exact same outfit	84.69%	166
No, should be allowed to wear a new outfit if they choose or the same	15.31%	30
TOTAL		196



### Q46 What is your personal experience with the FOTF community as a whole? (Select all that apply)

Answered: 196 Skipped: 0

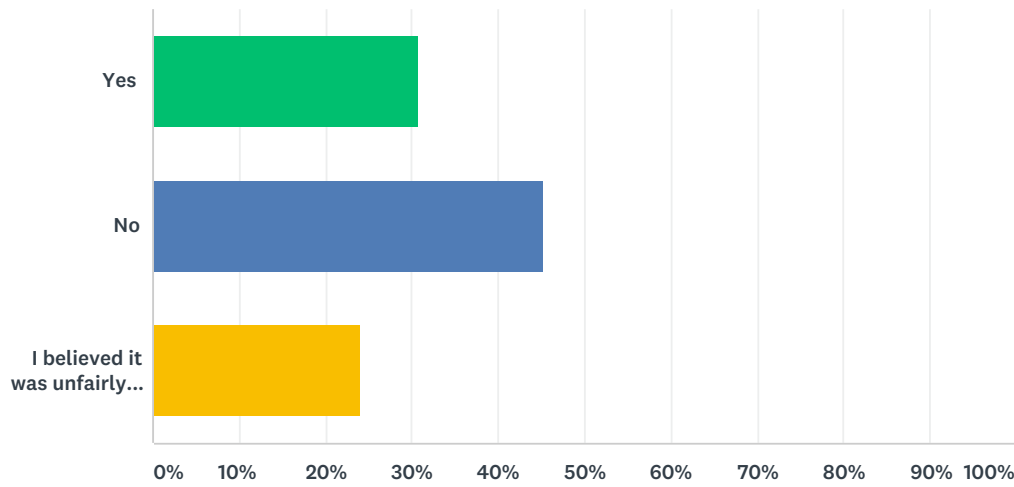


ANSWER CHOICES	RESPONSES
Friendly & welcoming	64.80% 127
Fun	63.78% 125
Inspiring	50.51% 99
Supportive	48.47% 95
Helpful	42.35% 83
Inclusive	34.18% 67
I have been bullied by someone involved in FOTF e.g. entrant, judge, committee member, sponsor etc	21.94% 43
I have a small group of friends	26.02% 51

Intimidating & scary	13.27%	26
Rude	6.63%	13
Cliquey	41.84%	82
I'll talk to anyone	40.82%	80
I spend all of my time alone	3.06%	6
Total Respondents: 196		

### Q47 Have you ever boycotted a FOTF event as you didn't believe it was fairly run or judged?

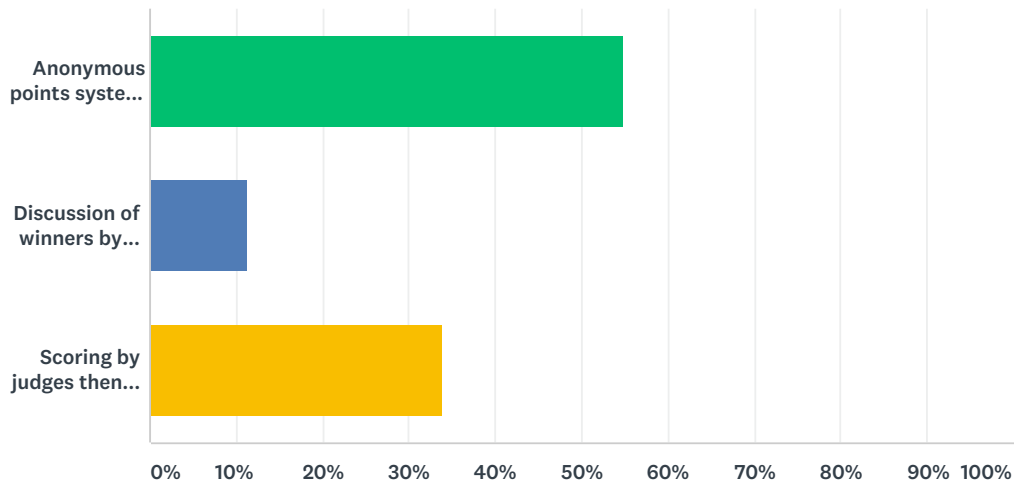
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	30.77%	60
No	45.13%	88
I believed it was unfairly run or judged but attended anyway	24.10%	47
TOTAL		195

### Q48 What do you believe is the fairest system of judging FOTF?

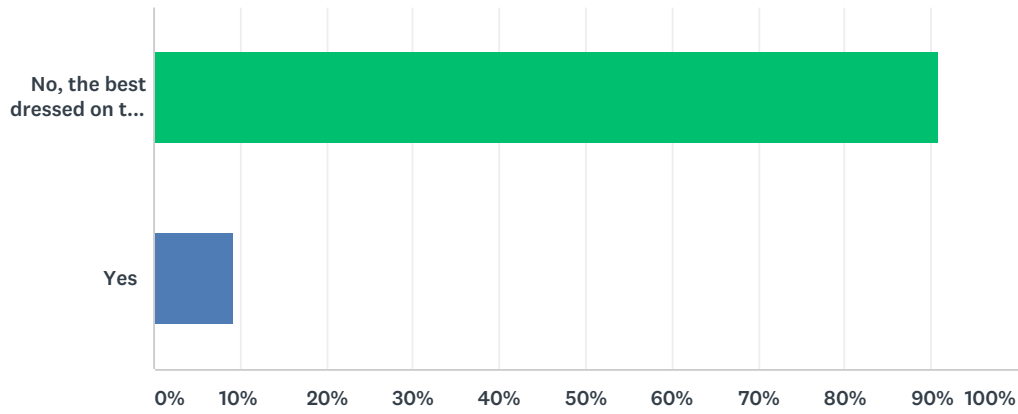
Answered: 195 Skipped: 1



ANSWER CHOICES	RESPONSES	
Anonymous points system, no discussion/influence by specific judges. Only discussion when a tie	54.87%	107
Discussion of winners by judges	11.28%	22
Scoring by judges then decision made by discussion	33.85%	66
<b>TOTAL</b>		<b>195</b>

### Q49 Do you believe that clubs/sponsors should have influence over the winners of FOTF competitions that are not within the printed rules/guidelines?

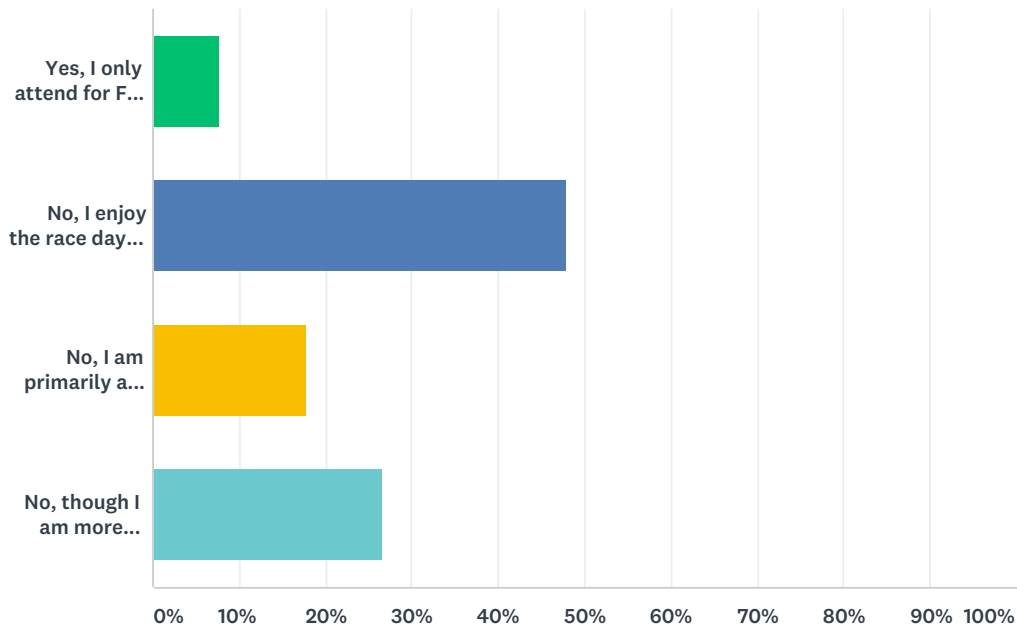
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
No, the best dressed on the day should always win	90.82%	178
Yes	9.18%	18
TOTAL		196

### Q50 Do you only attend the races to compete in FOTF competitions?

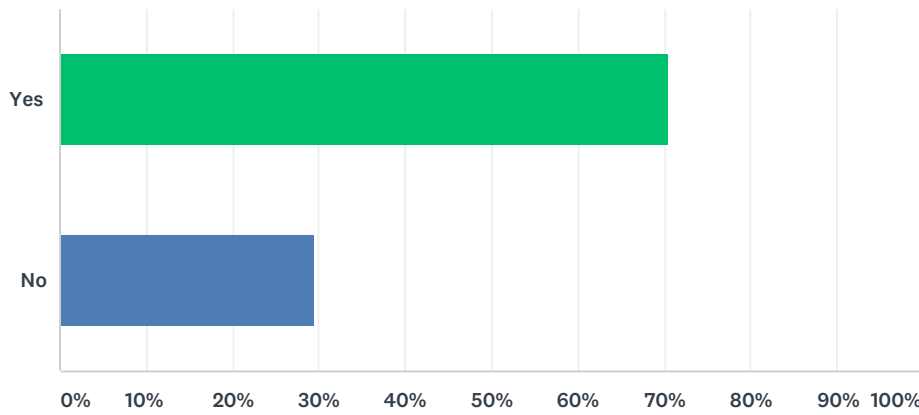
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, I only attend for FOTF then leave	7.65%	15
No, I enjoy the race day & social aspect	47.96%	94
No, I am primarily a race goer who does FOTF if it is offered	17.86%	35
No, though I am more inclined to attend race days if they offer a FOTF competition but enjoy the races	26.53%	52
<b>TOTAL</b>		<b>196</b>

### Q51 Do you believe in double sashing if the winners of that sash are the best in each category?

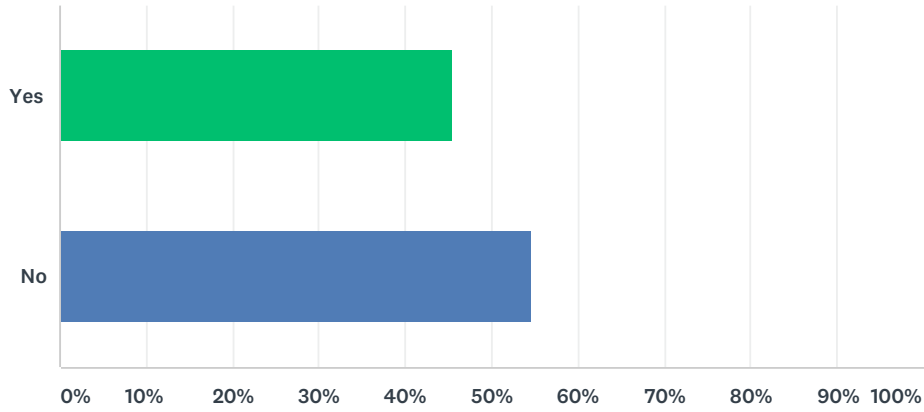
Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	70.41%	138
No	29.59%	58
TOTAL		196

### Q52 Do you believe that it is ok for discussion to be entered into between FOTF judges and competitors post competition to review the results?

Answered: 196 Skipped: 0

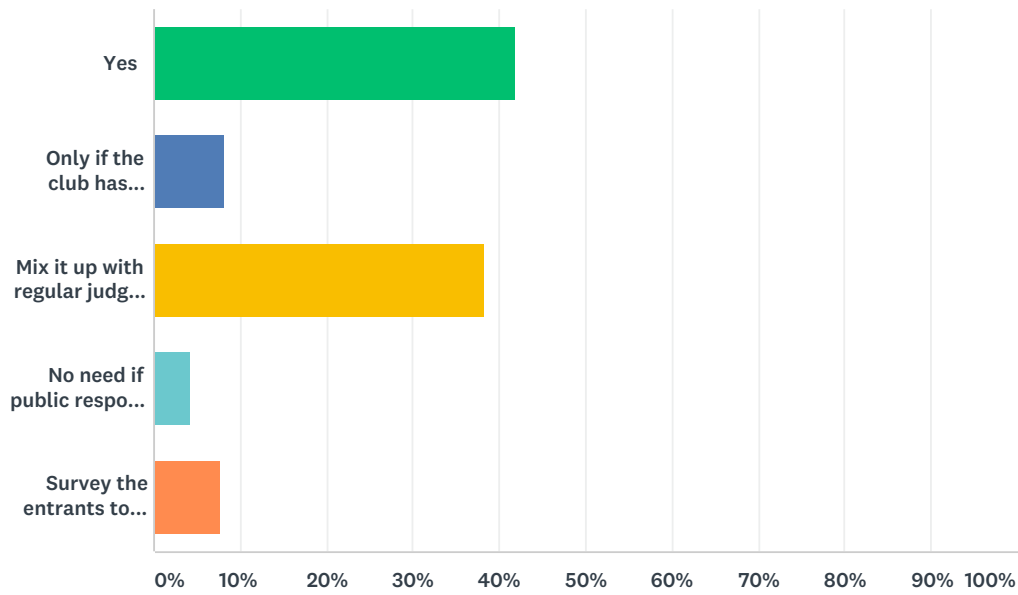


ANSWER CHOICES	RESPONSES	
Yes	45.41%	89
No	54.59%	107
TOTAL		196



### Q53 Do you believe that race clubs need to change up their judging panels for each event?

Answered: 196 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	41.84%	82
Only if the club has received feedback from competitors that a change is required	8.16%	16
Mix it up with regular judges and some new	38.27%	75
No need if public response has been positive	4.08%	8
Survey the entrants to gather their thoughts at club level	7.65%	15
<b>TOTAL</b>		<b>196</b>