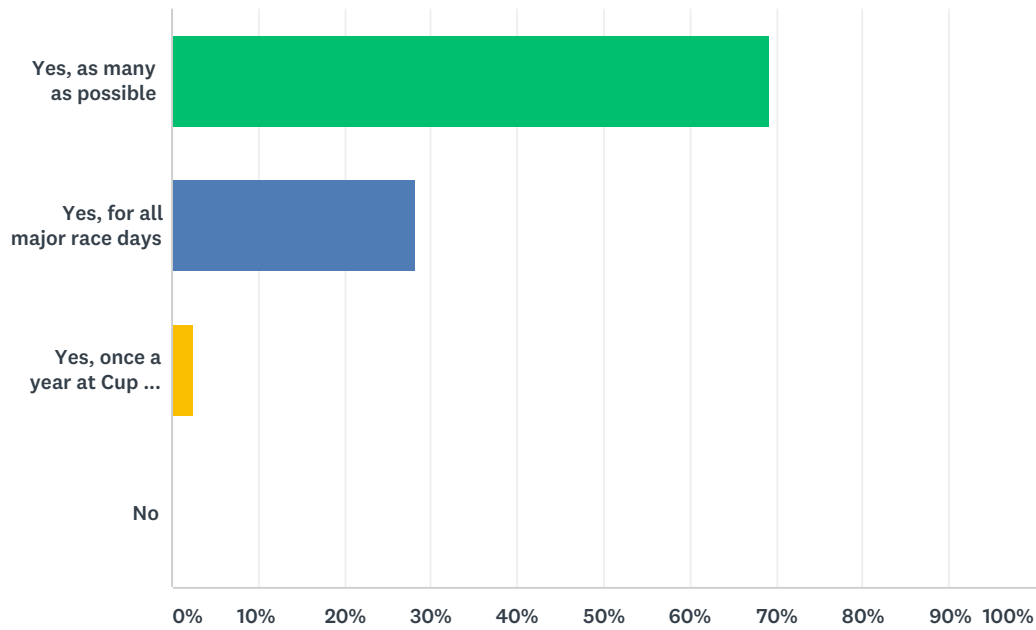


Q1 Do you think race clubs should hold FOTF events?

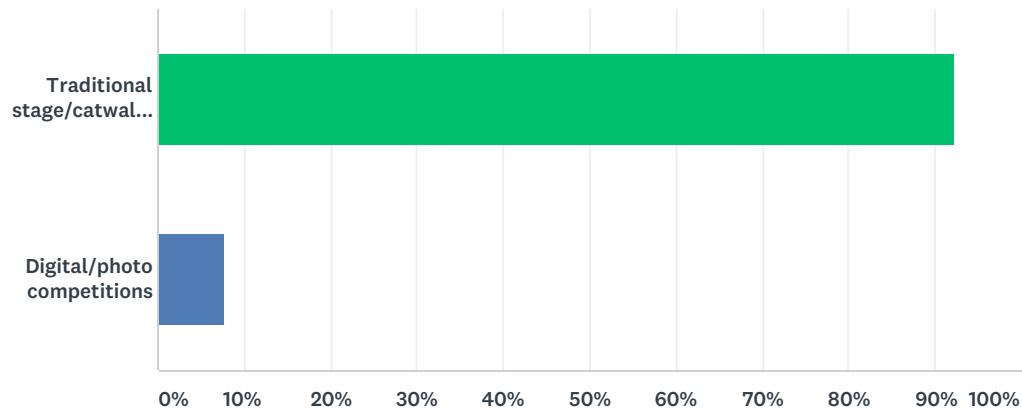
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, as many as possible	69.23%	27
Yes, for all major race days	28.21%	11
Yes, once a year at Cup Day or Ladies Day events	2.56%	1
No	0.00%	0
TOTAL		39

Q2 Do you prefer FOTF competitions that are run as:

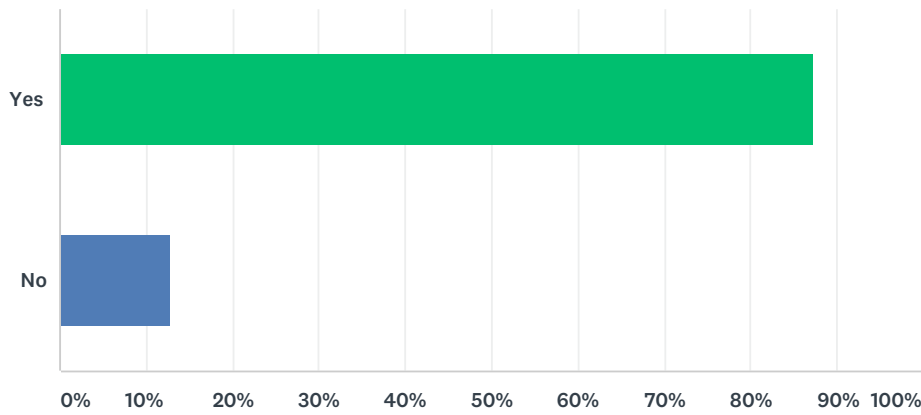
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Traditional stage/catwalk events	92.31%	36
Digital/photo competitions	7.69%	3
TOTAL		39

Q3 Would you like FOTF Competitions that are run as photo competitions to return to a runway/stage competitions?

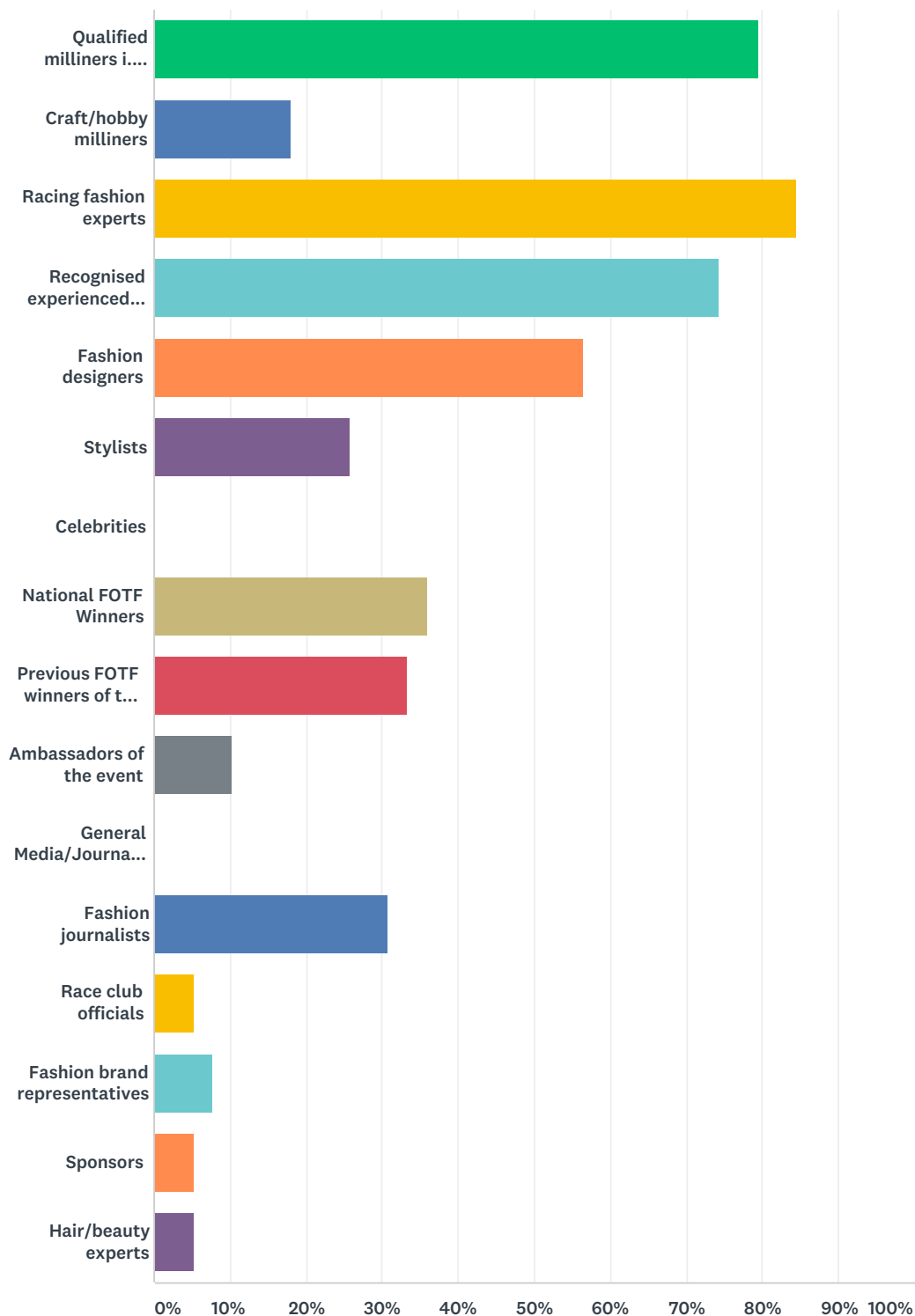
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	87.18%	34
No	12.82%	5
TOTAL		39

Q4 Who would you prefer to be on the judging panel for FOTF competitions? (Select all that apply)

Answered: 39 Skipped: 0

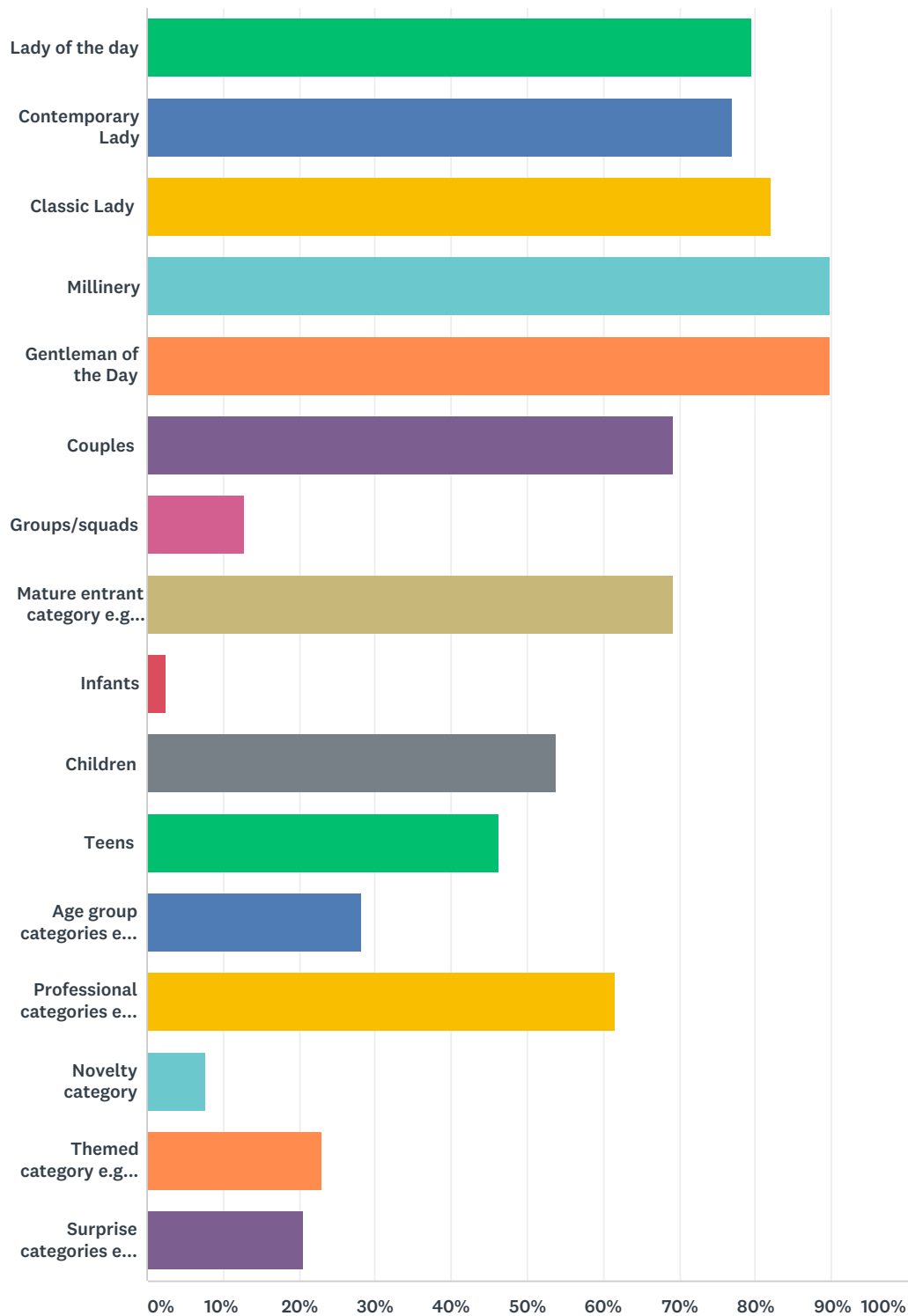


ANSWER CHOICES	RESPONSES	
Qualified milliners i.e. members with a trade certificate &/or members of that countries Millinery Association	79.49%	31
Craft/hobby milliners	17.95%	7
Racing fashion experts	84.62%	33

Recognised experienced FOTF entrants from outside of the competing area	74.36%	29
Fashion designers	56.41%	22
Stylists	25.64%	10
Celebrities	0.00%	0
National FOTF Winners	35.90%	14
Previous FOTF winners of that event	33.33%	13
Ambassadors of the event	10.26%	4
General Media/Journalists	0.00%	0
Fashion journalists	30.77%	12
Race club officials	5.13%	2
Fashion brand representatives	7.69%	3
Sponsors	5.13%	2
Hair/beauty experts	5.13%	2
Total Respondents: 39		

Q5 What categories should be on offer at FOTF competitions? (Select all that apply)

Answered: 39 Skipped: 0

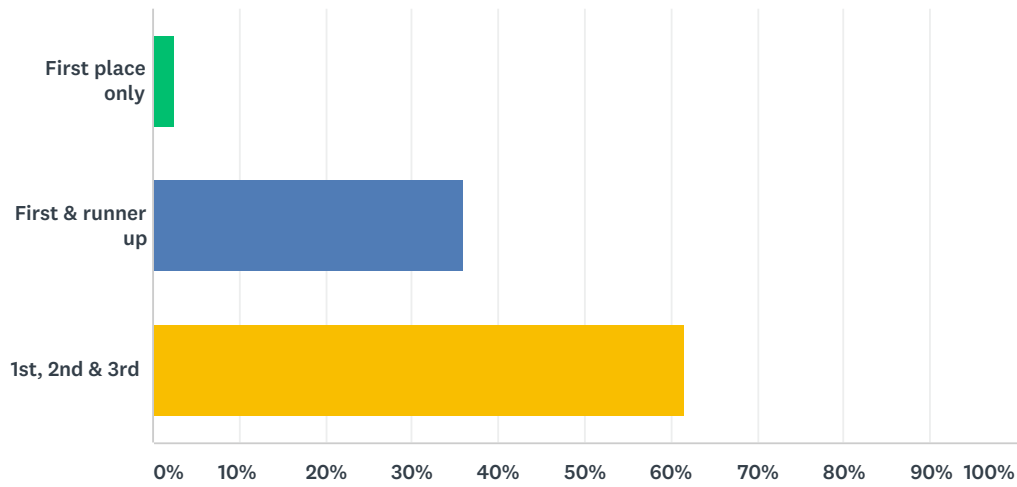


ANSWER CHOICES	RESPONSES
Lady of the day	79.49% 31
Contemporary Lady	76.92% 30
Classic Lady	82.05% 32

Millinery	89.74%	35
Gentleman of the Day	89.74%	35
Couples	69.23%	27
Groups/squads	12.82%	5
Mature entrant category e.g. 40+	69.23%	27
Infants	2.56%	1
Children	53.85%	21
Teens	46.15%	18
Age group categories e.g. 18-25, 25-35, 35+ etc	28.21%	11
Professional categories e.g. for people who make & sell millinery, fashion design etc	61.54%	24
Novelty category	7.69%	3
Themed category e.g. colour	23.08%	9
Surprise categories e.g. best shoes	20.51%	8
Total Respondents: 39		

Q6 How many places should be awarded for each category?

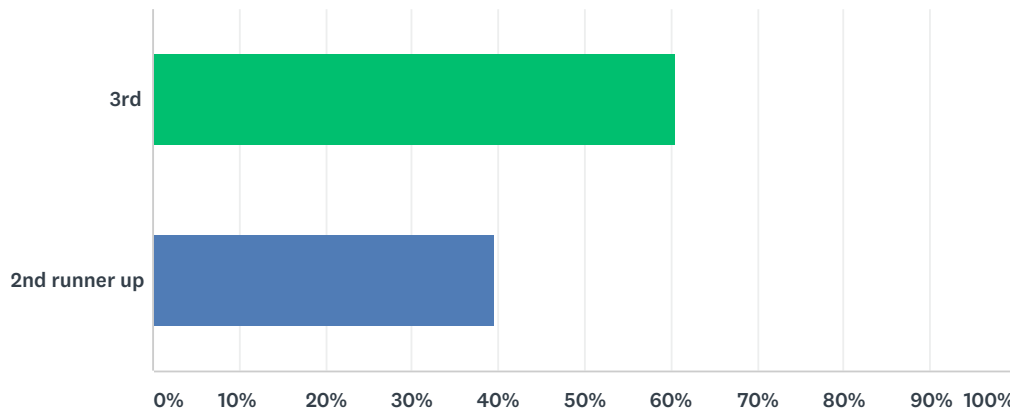
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
First place only	2.56%	1
First & runner up	35.90%	14
1st, 2nd & 3rd	61.54%	24
TOTAL		39

Q7 There has been discussion about FOTF organisers awarding 3rd place as '2nd runner up'. Do you believe it should be called?

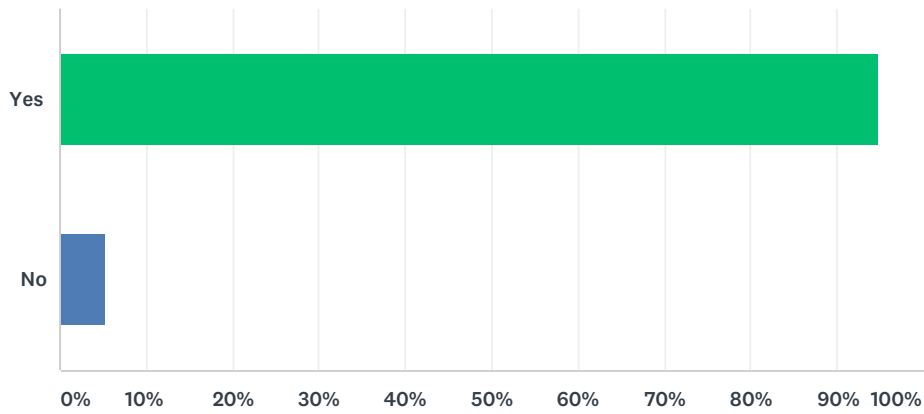
Answered: 38 Skipped: 1



ANSWER CHOICES	RESPONSES	
3rd	60.53%	23
2nd runner up	39.47%	15
TOTAL		38

Q8 Is a sash a necessary for winners?

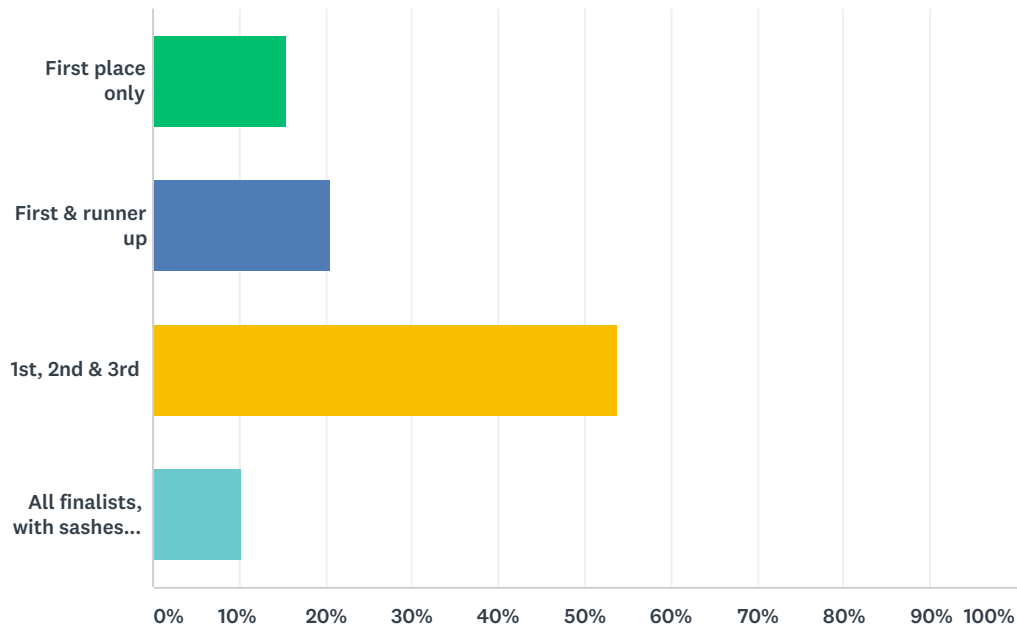
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	94.87%	37
No	5.13%	2
TOTAL		39

Q9 How many place goers should be awarded a sash?

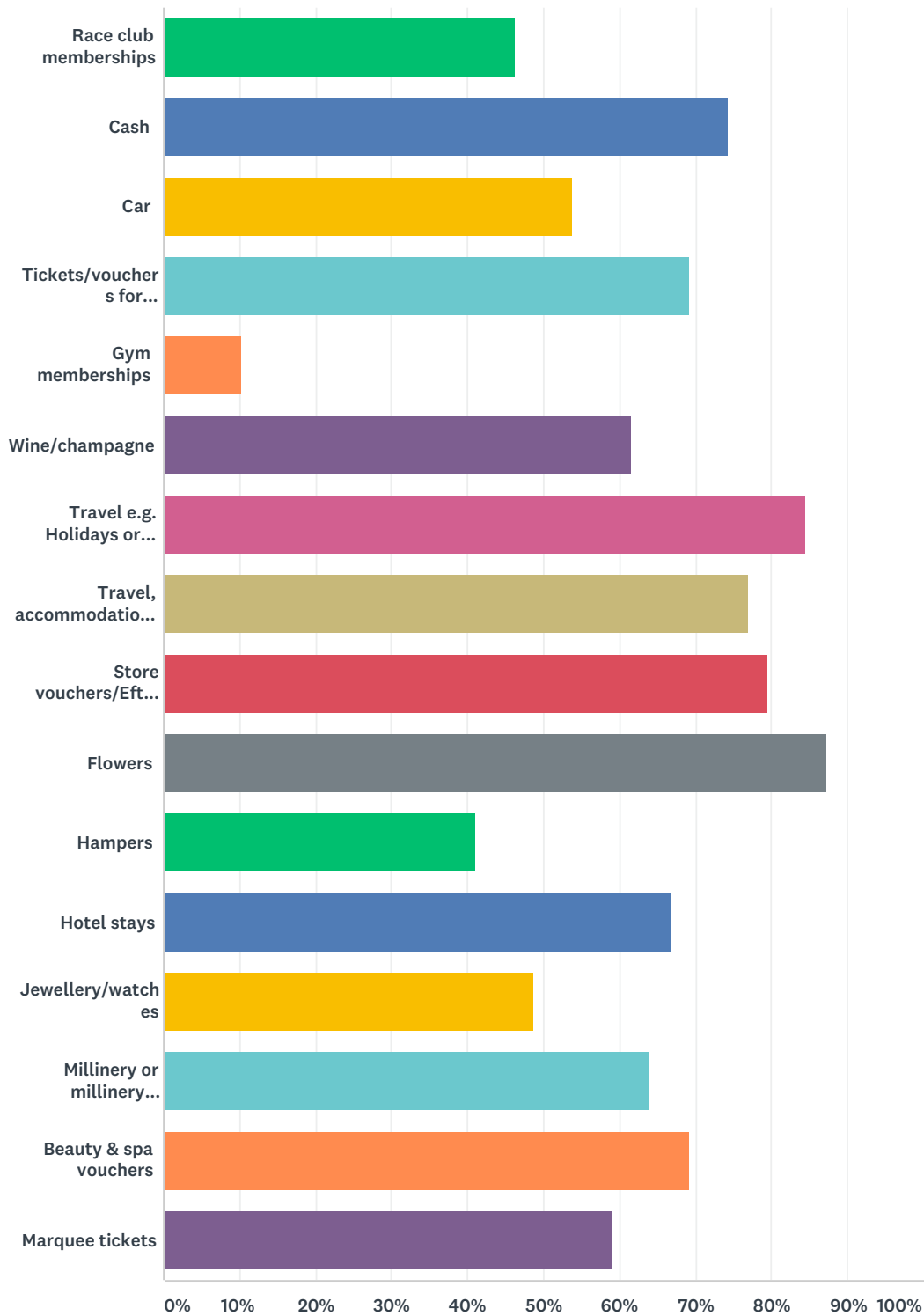
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
First place only	15.38%	6
First & runner up	20.51%	8
1st, 2nd & 3rd	53.85%	21
All finalists, with sashes that state 1st/2nd/3rd/finalist	10.26%	4
TOTAL		39

Q10 What prizes do you prefer to be offered? (Select all that apply)

Answered: 39 Skipped: 0

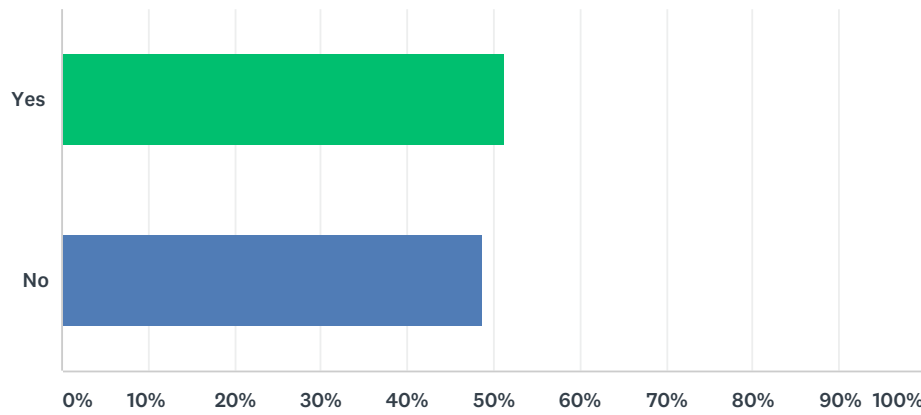


ANSWER CHOICES	RESPONSES	
Race club memberships	46.15%	18
Cash	74.36%	29
Car	53.85%	21
Tickets/vouchers for experiences e.g. restaurant, show	69.23%	27

Gym memberships	10.26%	4
Wine/champagne	61.54%	24
Travel e.g. Holidays or travel vouchers	84.62%	33
Travel, accommodation & tickets to attend and/or compete at another race day	76.92%	30
Store vouchers/Eftpos gift cards	79.49%	31
Flowers	87.18%	34
Hampers	41.03%	16
Hotel stays	66.67%	26
Jewellery/watches	48.72%	19
Millinery or millinery vouchers	64.10%	25
Beauty & spa vouchers	69.23%	27
Marquee tickets	58.97%	23
Total Respondents: 39		

Q11 Do you believe that the prize pool for Woman's & Men's FOTF events should be equal?

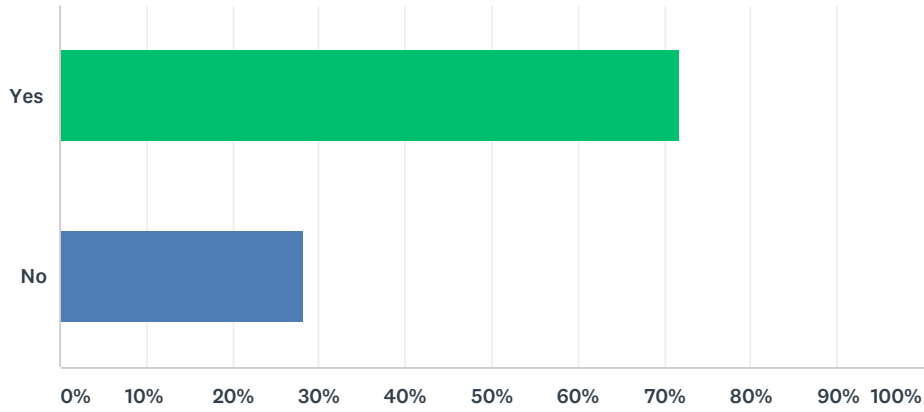
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	51.28%	20
No	48.72%	19
TOTAL		39

Q12 Should competitors have to declare that what they are wearing has been put together & purchased by themselves & is not representing a label/brand or milliner?

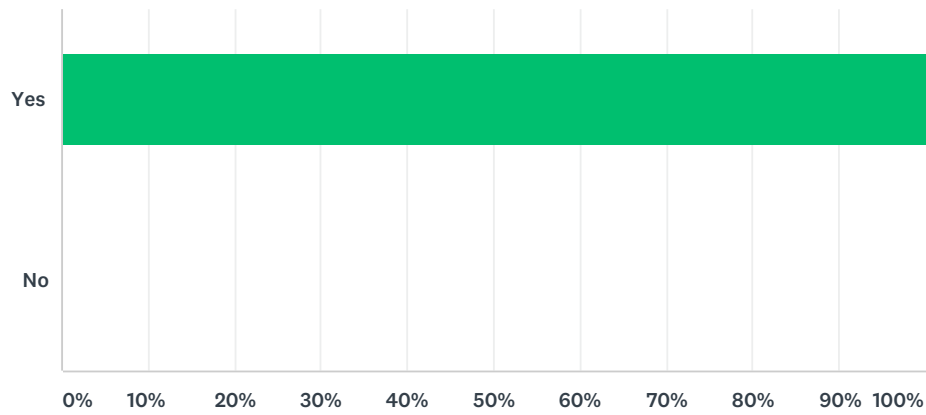
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	71.79%	28
No	28.21%	11
TOTAL		39

Q13 Do you think that FOTF judges should stick to specific criteria that is advertised before an event?

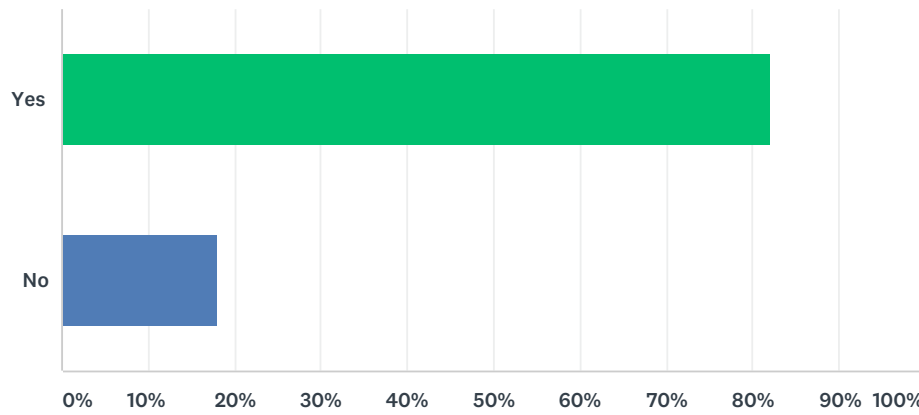
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	100.00%	39
No	0.00%	0
TOTAL		39

Q14 Do you believe that judges should declare if they are closefriends/relatives of entrants?

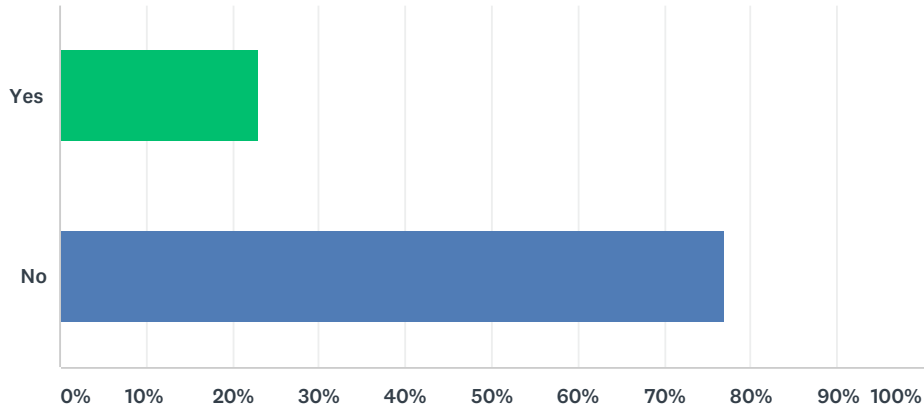
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	82.05%	32
No	17.95%	7
TOTAL		39

Q15 Do you believe it is ok for couples, or related persons (either by family, marriage/relationship or business relationship) to be a part of the same judging panel?

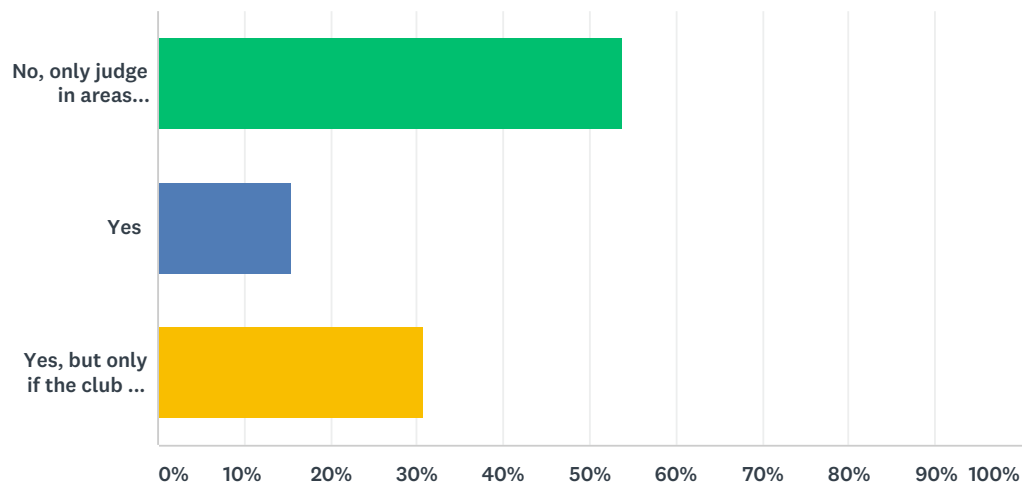
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ANSWER CHOICES	RESPONSES	
Yes	23.08%	9
No	76.92%	30
TOTAL		39

Q16 Do you believe that current FOTF entrants should judge within their own competing area/region?

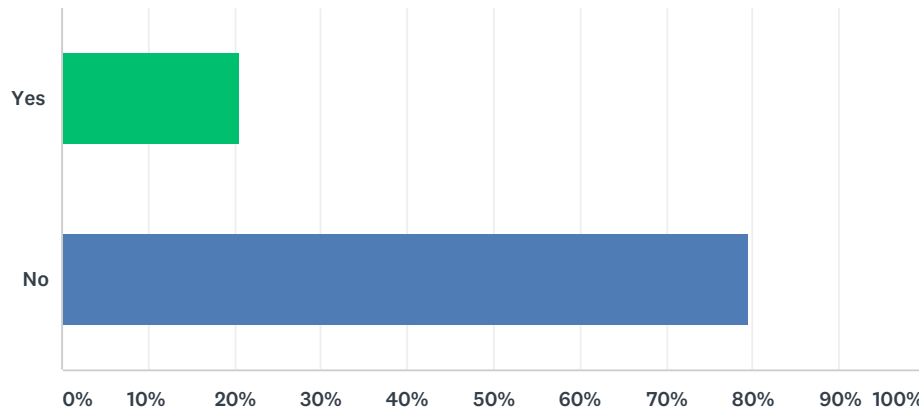
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
No, only judge in areas outside of their competition area	53.85%	21
Yes	15.38%	6
Yes, but only if the club has a policy on last years winner/s coming back to judge the following year	30.77%	12
TOTAL		39

Q17 Do you believe that FOTF judges should be allowed to compete in categories that they are not judging (on the same day or at an aligned event)? e.g. judged the juniors then enter themselves into the Lady of the Day?

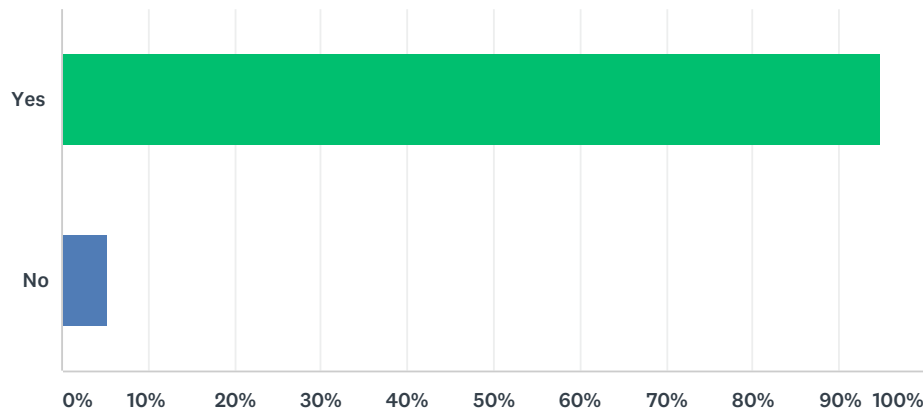
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	20.51%	8
No	79.49%	31
TOTAL		39

Q18 Should entrants who compete in 'local lady/man' competitions have to prove that they live in the area?

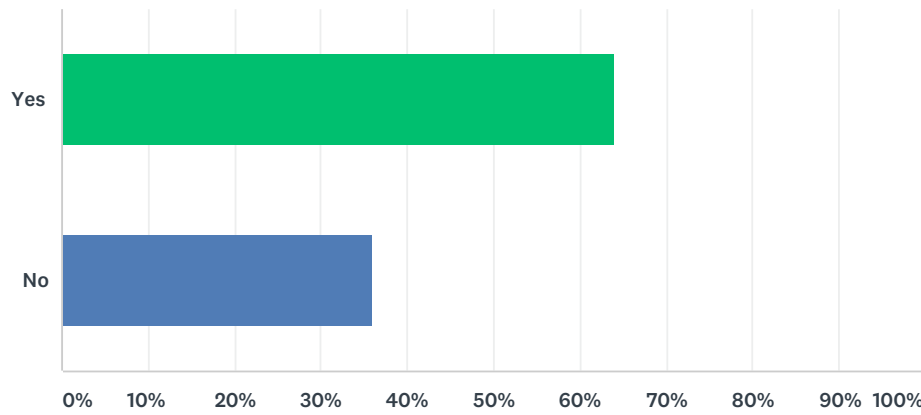
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	94.87%	37
No	5.13%	2
TOTAL		39

Q19 Should entrants who compete in 'local lady/man' categories also be eligible to enter the general 'lady/man' competition as well?

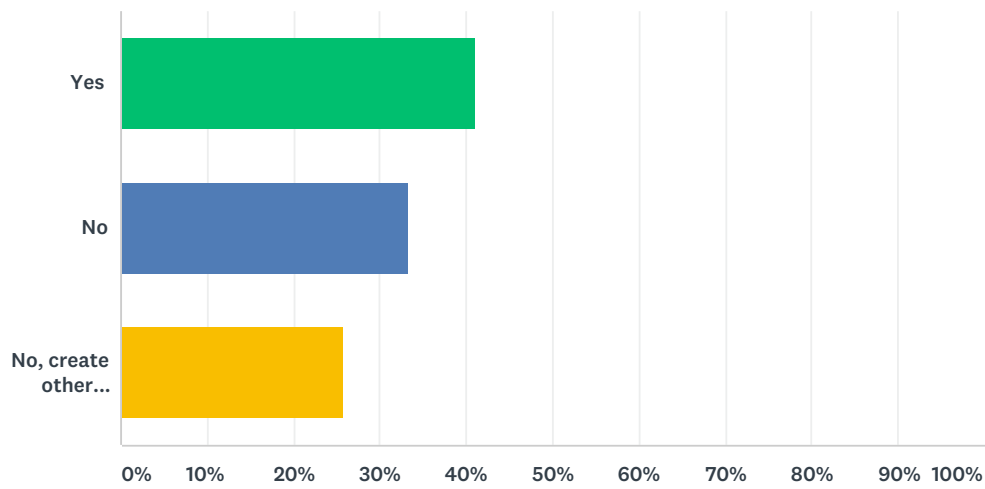
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ANSWER CHOICES	RESPONSES	
Yes	64.10%	25
No	35.90%	14
TOTAL		39

Q20 Do you believe in the concept of 'People's choice' awards, where entrants are voted on at the track, online, by SMS or phone?

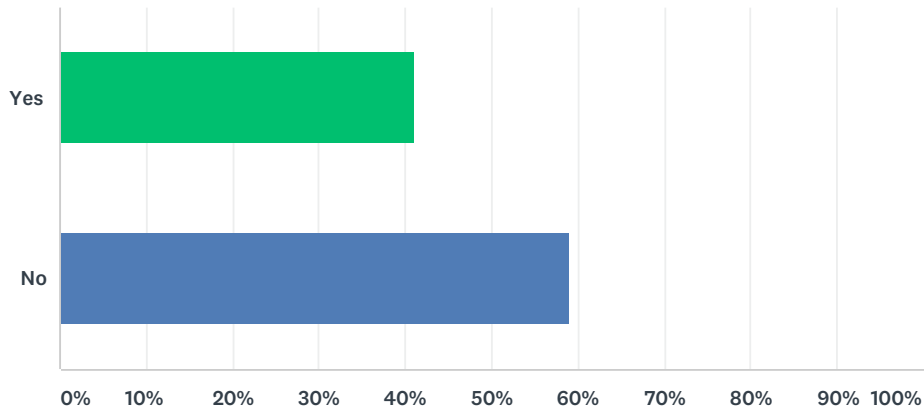
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ANSWER CHOICES	RESPONSES	
Yes	41.03%	16
No	33.33%	13
No, create other categories or additional places on the day instead	25.64%	10
TOTAL		39

Q21 Do you agree with entrants paying a nominal entry fee to enter FOTF competitions, to ensure that quality judging and prizes will be provided?

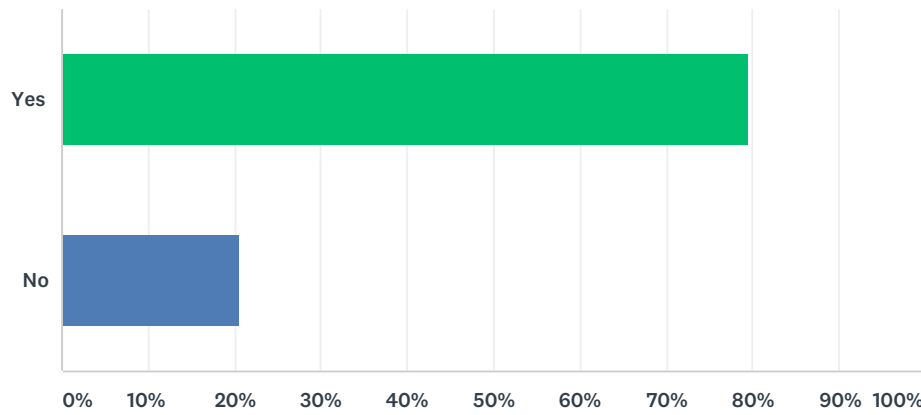
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	41.03%	16
No	58.97%	23
TOTAL		39

Q22 Would you like there be more competitions available to allow milliners & designers to compete against their peers?

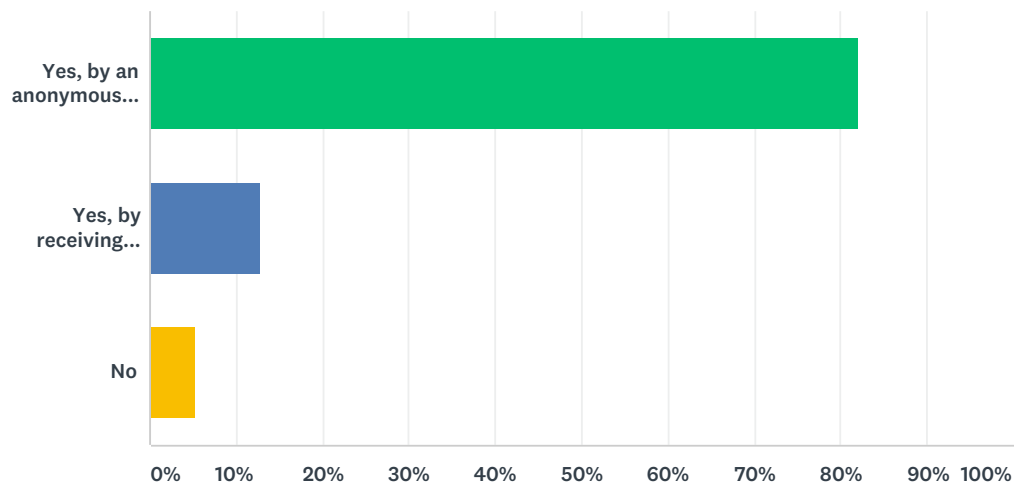
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ANSWER CHOICES	RESPONSES	
Yes	79.49%	31
No	20.51%	8
TOTAL		39

Q23 Do you believe that race clubs should ask for feedback on the running of their FOTF competitions after the event has been held?

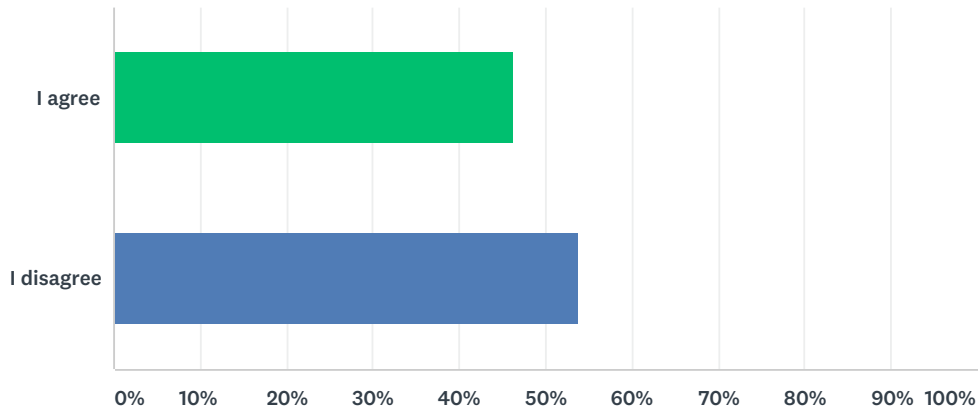
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, by an anonymous survey after the event	82.05%	32
Yes, by receiving emails/correspondence	12.82%	5
No	5.13%	2
TOTAL		39

Q24 A small number of race clubs have restrictions on previous winners re-entering the same competition for a period of time examples of this are from 1 year to 5 years. How do you feel about this?

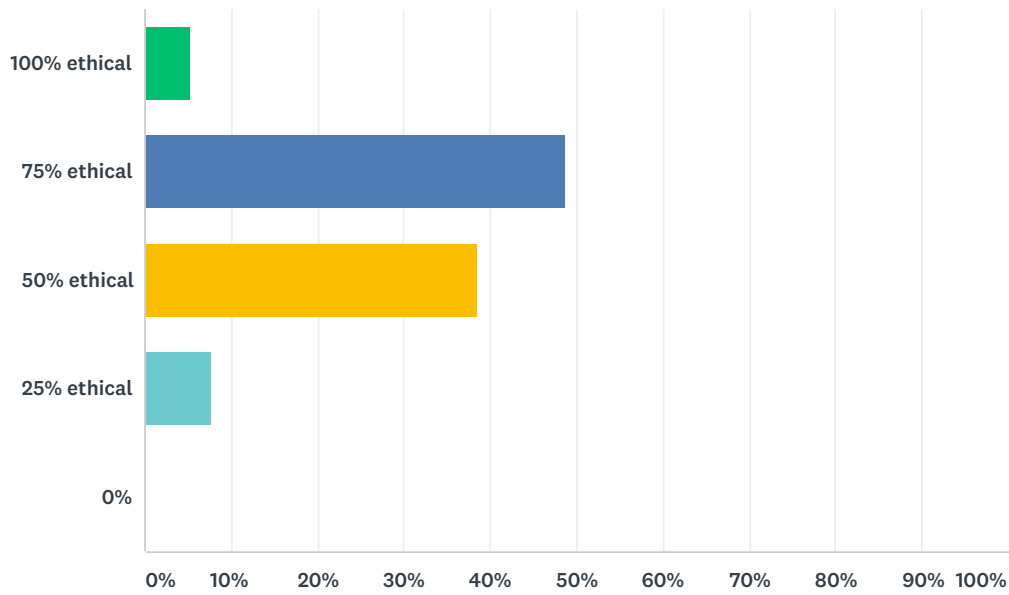
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES
I agree	46.15% 18
I disagree	53.85% 21
TOTAL	39

Q25 How ethical do you believe FOTF competitions are currently run in general?

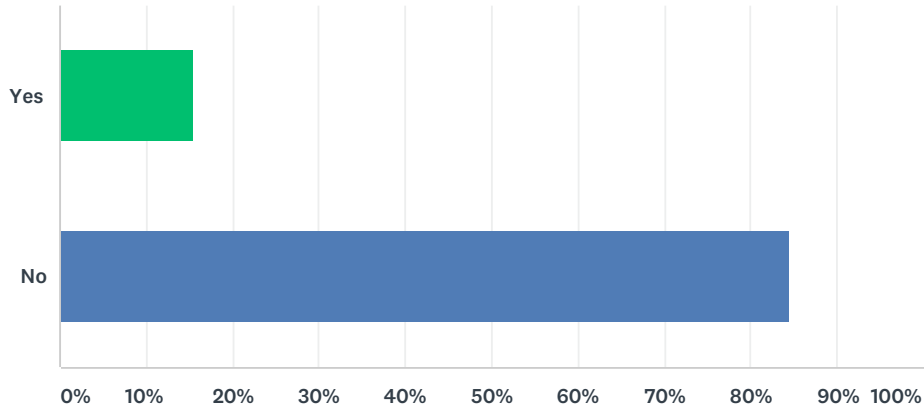
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ANSWER CHOICES	RESPONSES	
100% ethical	5.13%	2
75% ethical	48.72%	19
50% ethical	38.46%	15
25% ethical	7.69%	3
0%	0.00%	0
TOTAL		39

Q26 Do you believe that family members/employees/models of/‘faces of’ sponsors should be allowed to enter FOTF competitions that these businesses are involved with?

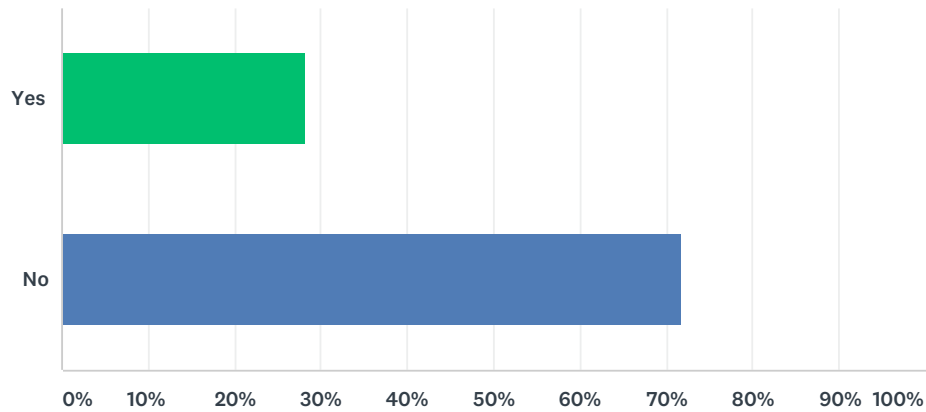
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	15.38%	6
No	84.62%	33
TOTAL		39

Q27 Do you believe that it is ok that people who are ambassadors/models/influencers of a fashion business (millinery/outfits/accessories) should be allowed to compete in FOTF events for the general public wearing the designs of a brand they represent? ie competing in an outfit or part of an outfit that promotes a brand they have affiliation with (outfit/millinery/accessories given to the competitor for free or at a reduced rate)?

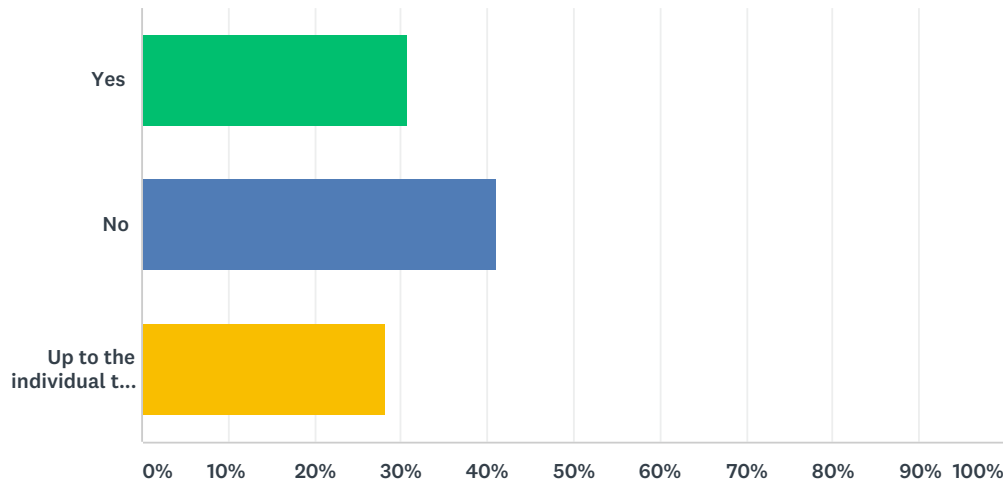
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	28.21%	11
No	71.79%	28
TOTAL		39

Q28 Do you believe that individuals &/or businesses that are involved in making money from selling their services to FOTF entrants should compete in FOTF for the general public? ie milliners, designers, stylists, hosts etc

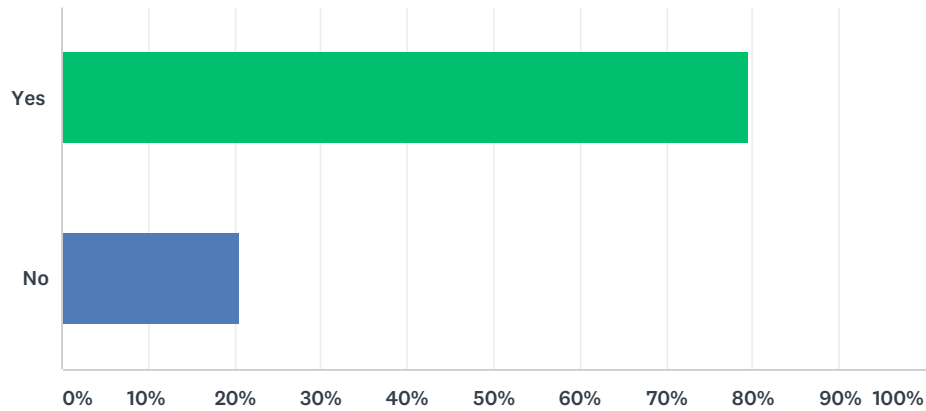
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	30.77%	12
No	41.03%	16
Up to the individual to decide based on their own personal ethics	28.21%	11
TOTAL		39

Q29 It is mandatory that women wear millinery during FOTF competitions, do you believe that race clubs should enforce the same rules for men?

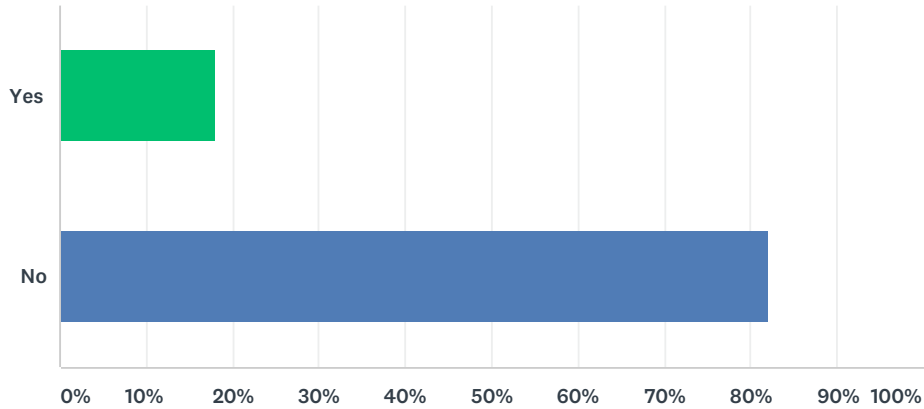
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	79.49%	31
No	20.51%	8
TOTAL		39

Q30 Do you believe that the entourage or guest of a judge should be allowed to compete in FOTF at the same event where that person is judging?

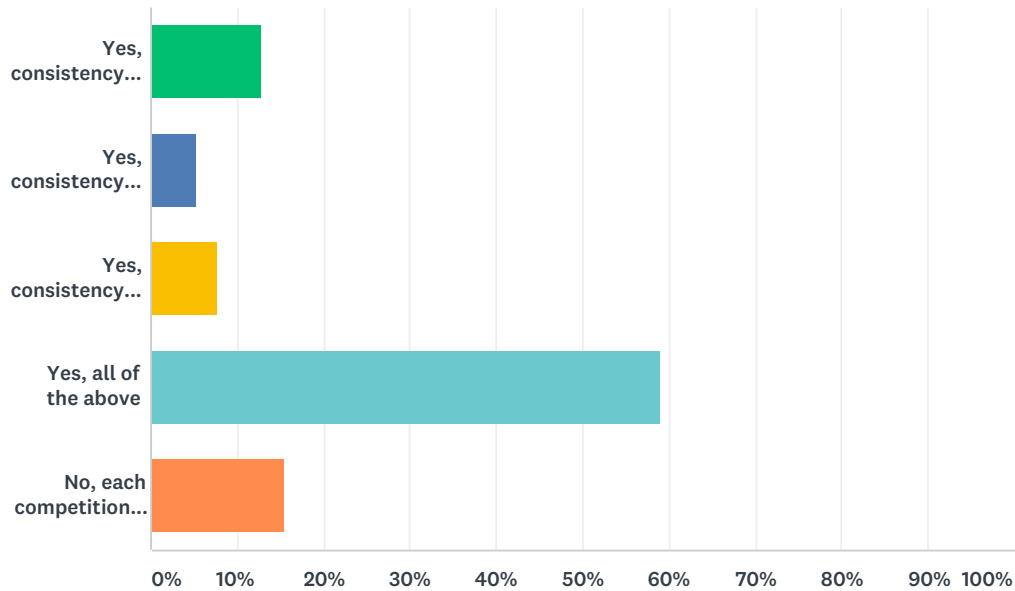
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	17.95%	7
No	82.05%	32
TOTAL		39

Q31 Linked FOTF Competitions eg competitions that run where winners have to compete for a regional/State/National final, do you believe in consistency between all events?

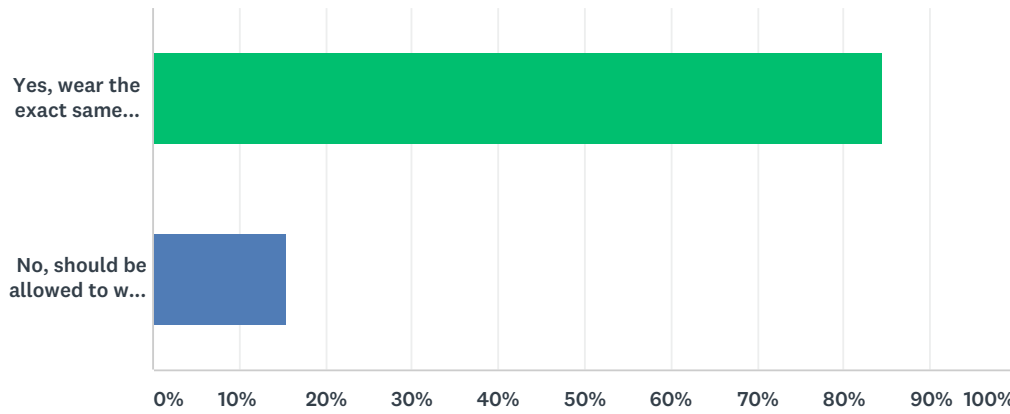
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, consistency with prizes	12.82%	5
Yes, consistency with judges	5.13%	2
Yes, consistency with criteria	7.69%	3
Yes, all of the above	58.97%	23
No, each competition should have flexibility to have their own criteria, judges and prizes	15.38%	6
TOTAL		39

Q32 Linked FOTF Competitions eg competitions that run where winners have to compete for a regional/State/National final, do you believe that winners should be made to wear the exact same outfit with no alterations to the grand final?

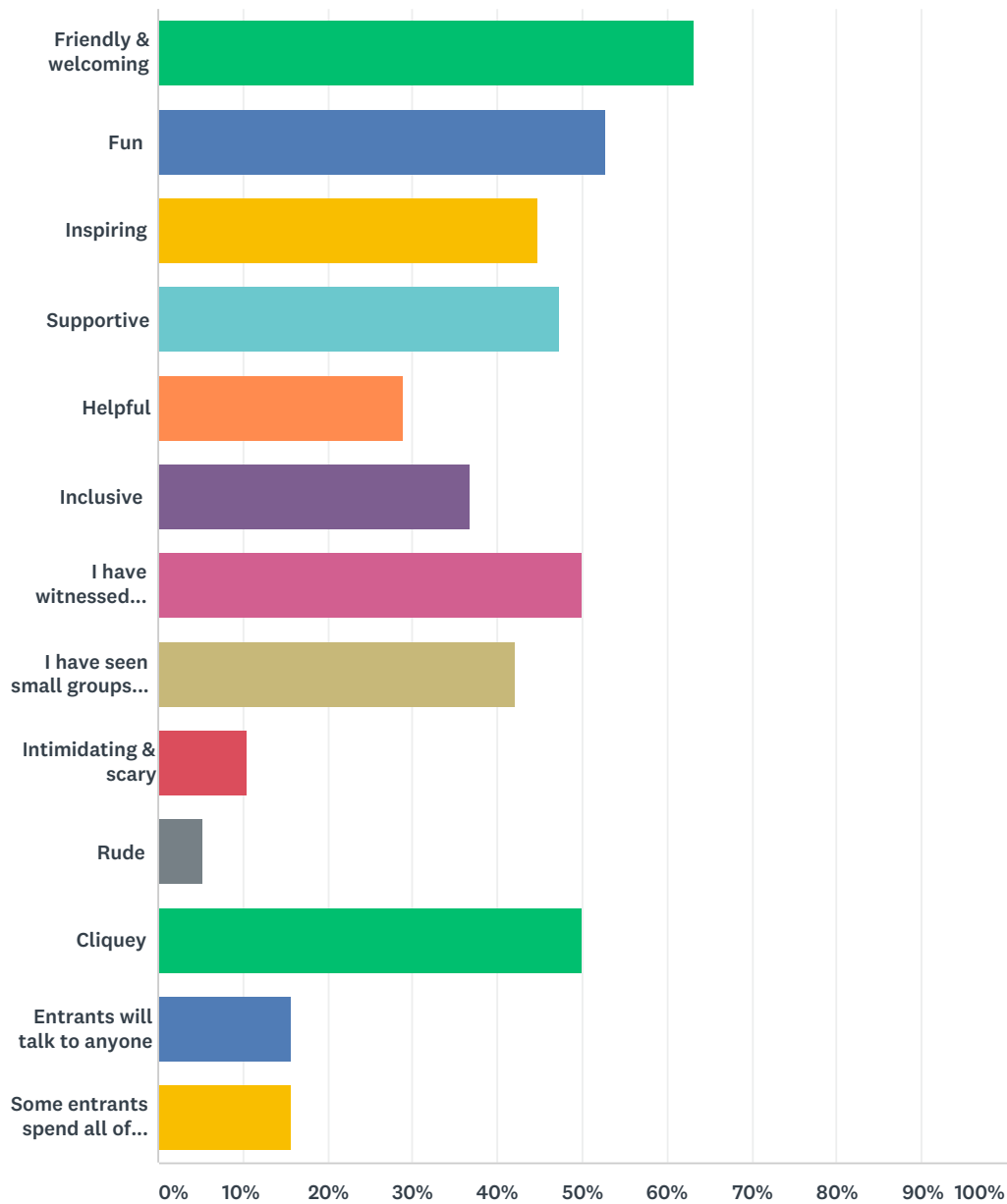
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, wear the exact same outfit	84.62%	33
No, should be allowed to wear a new outfit if they choose or the same	15.38%	6
TOTAL		39

Q33 What is your personal experience with the FOTF community as a whole? (Select all that apply)

Answered: 38 Skipped: 1

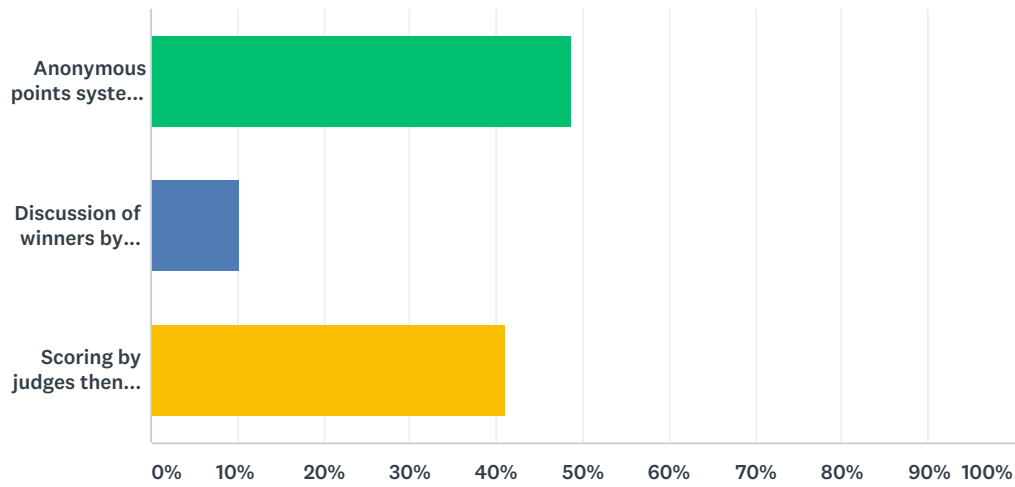


ANSWER CHOICES	RESPONSES
Friendly & welcoming	63.16% 24
Fun	52.63% 20
Inspiring	44.74% 17
Supportive	47.37% 18
Helpful	28.95% 11
Inclusive	36.84% 14
I have witnessed bullying by someone involved in FOTF e.g. entrant, judge, committee member, sponsor etc	50.00% 19
I have seen small groups of friends	42.11% 16

Intimidating & scary	10.53%	4
Rude	5.26%	2
Cliquey	50.00%	19
Entrants will talk to anyone	15.79%	6
Some entrants spend all of their time alone	15.79%	6
Total Respondents: 38		

Q34 What do you believe is the fairest system of judging FOTF?

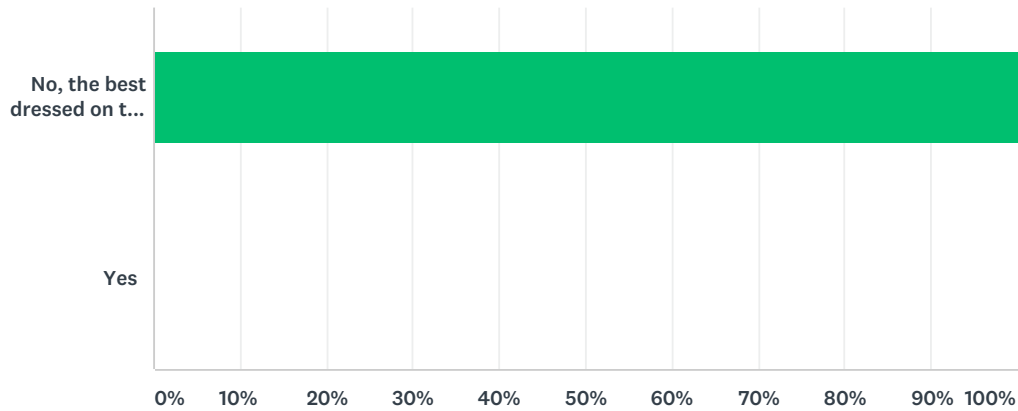
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Anonymous points system, no discussion/influence by specific judges. Only discussion when a tie	48.72%	19
Discussion of winners by judges	10.26%	4
Scoring by judges then decision made by discussion	41.03%	16
TOTAL		39

Q35 Do you believe that clubs/sponsors should have influence over the winners of FOTF competitions that are not within the printed rules/guidelines?

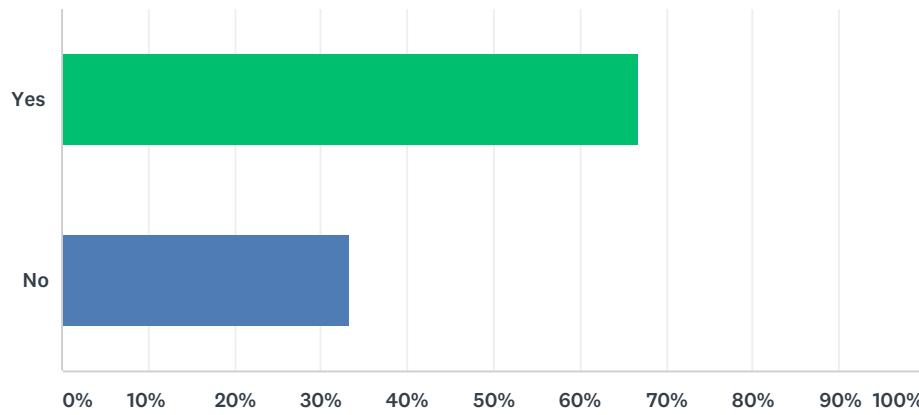
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
No, the best dressed on the day should always win	100.00%	39
Yes	0.00%	0
TOTAL		39

Q36 Do you believe in double sashing if the winners of that sash are the best in each category?

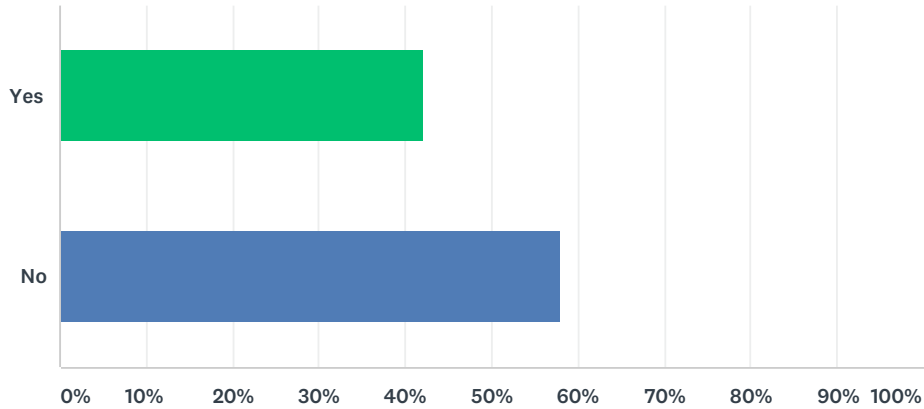
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ANSWER CHOICES	RESPONSES	
Yes	66.67%	26
No	33.33%	13
TOTAL		39

Q37 Do you believe that it is ok for discussion to be entered into between FOTF judges and competitors post competition to review the results?

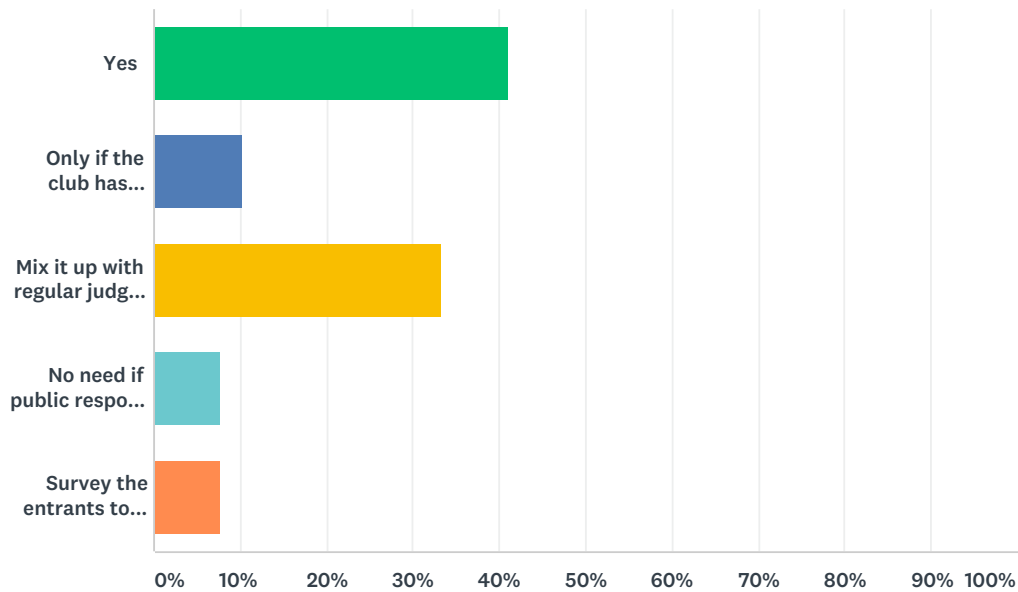
Answered: 38 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	42.11%	16
No	57.89%	22
TOTAL		38

Q38 Do you believe that race clubs need to change up their judging panels for each event?

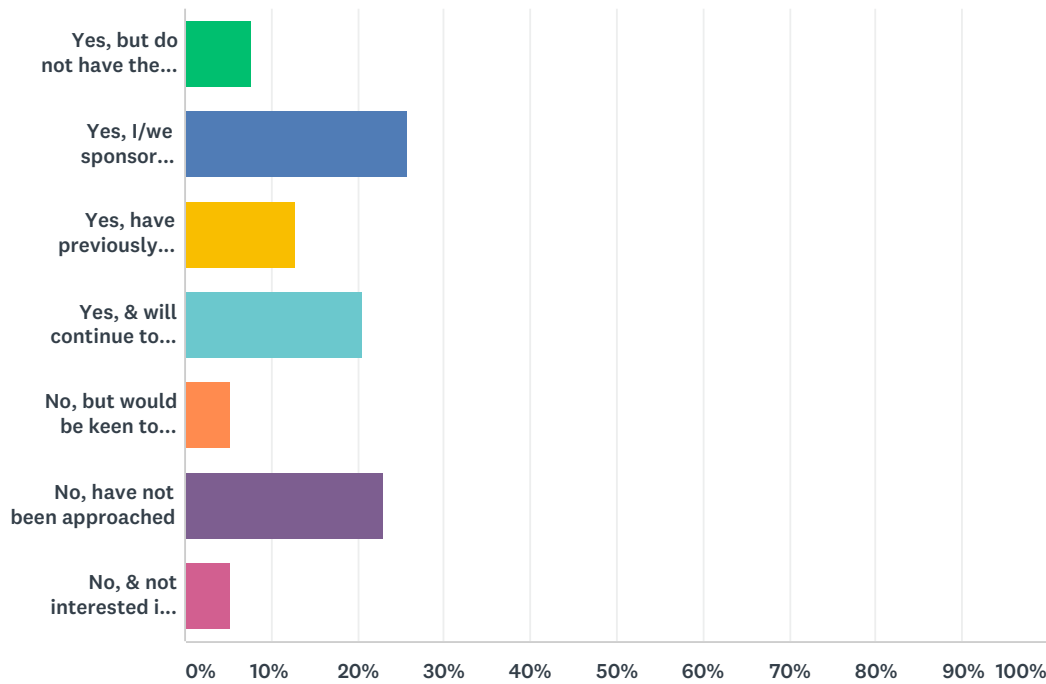
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	41.03%	16
Only if the club has received feedback from competitors that a change is required	10.26%	4
Mix it up with regular judges and some new	33.33%	13
No need if public response has been positive	7.69%	3
Survey the entrants to gather their thoughts at club level	7.69%	3
TOTAL		39

Q39 Have you been approached to sponsor a FOTF event?

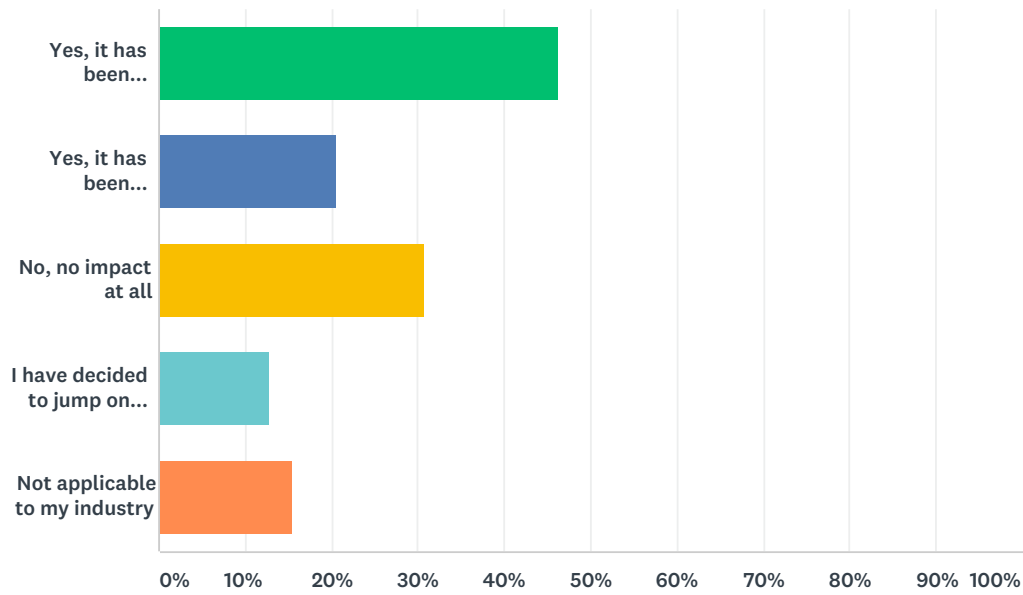
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, but do not have the resources to sponsor	7.69%	3
Yes, I/we sponsor selected events	25.64%	10
Yes, have previously sponsored but found no benefit	12.82%	5
Yes, & will continue to sponsor	20.51%	8
No, but would be keen to sponsor	5.13%	2
No, have not been approached	23.08%	9
No, & not interested in sponsoring	5.13%	2
TOTAL		39

Q40 Has the popularity of the hire industry had an impact on your business? Select all that apply:

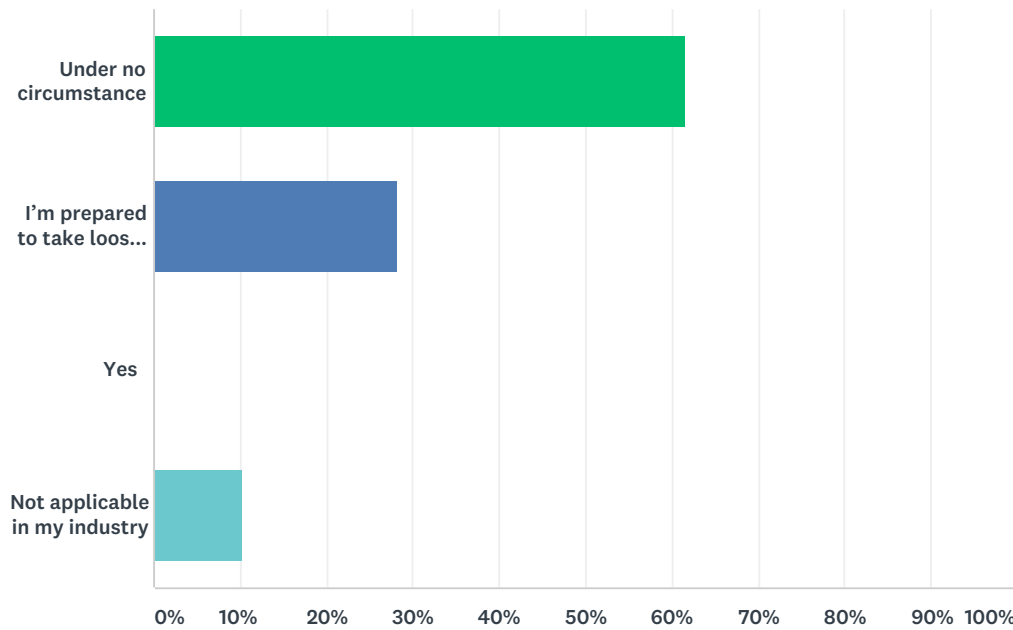
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ANSWER CHOICES	RESPONSES	
Yes, it has been detrimental to sales	46.15%	18
Yes, it has been detrimental to my pricing	20.51%	8
No, no impact at all	30.77%	12
I have decided to jump on board and start to hire out my own products	12.82%	5
Not applicable to my industry	15.38%	6
Total Respondents: 39		

Q41 Are you prepared to copy the work of another or sell copies of designer items in order to make a sale?

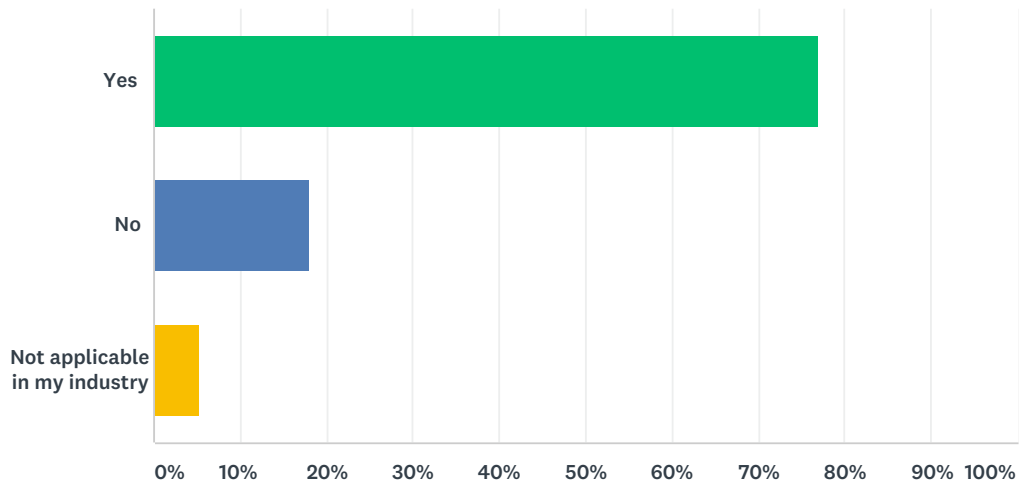
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under no circumstance	61.54%	24
I'm prepared to take loose inspiration, but come up with my own design	28.21%	11
Yes	0.00%	0
Not applicable in my industry	10.26%	4
TOTAL		39

Q42 Has your work/concept been copied?

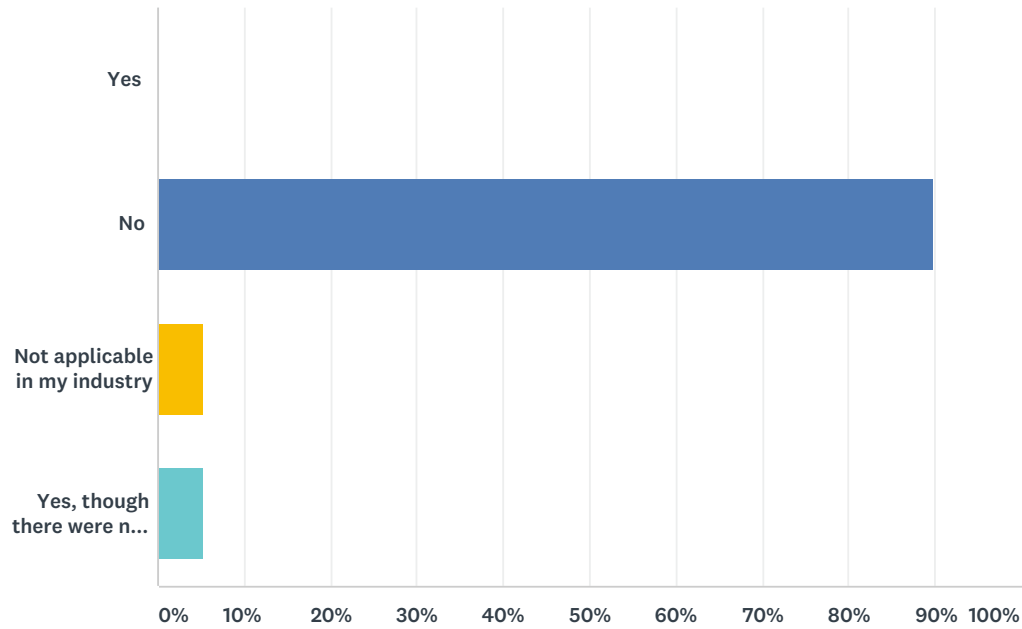
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	76.92%	30
No	17.95%	7
Not applicable in my industry	5.13%	2
TOTAL		39

Q43 Have you ever placed a model in a FOTF competition or loaned items to a FOTF competitor to compete in a FOTF competition for the general public even though it was against the Terms & Conditions?

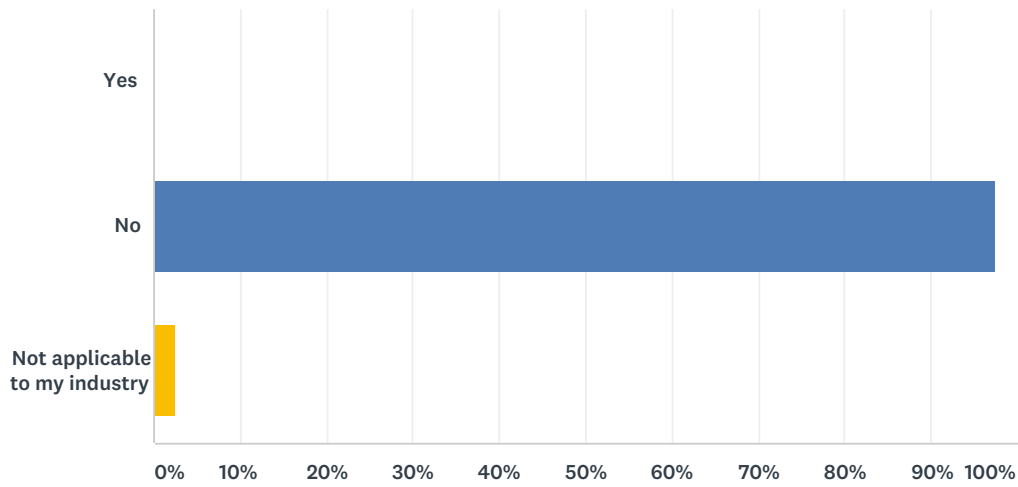
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	0.00%	0
No	89.74%	35
Not applicable in my industry	5.13%	2
Yes, though there were no Terms & Conditions associated with that particular competition	5.13%	2
TOTAL		39

Q44 Have you ever loaned an item to a FOTF competitor & agreed to receive a part of their prize as compensation should they win/place?

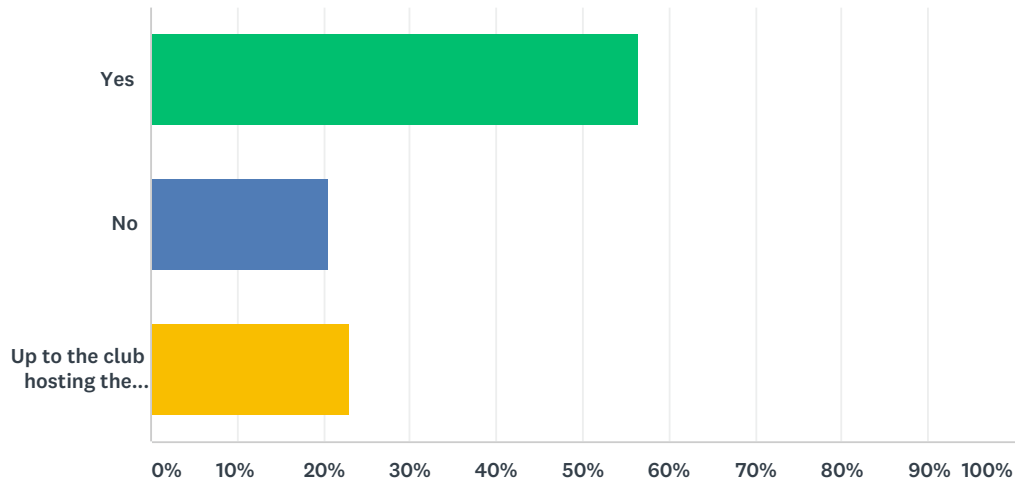
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	0.00%	0
No	97.44%	38
Not applicable to my industry	2.56%	1
TOTAL		39

Q45 Do you believe that designers/milliners etc who are judging at a FOTF competition should step down off the judging panel if an outfit they have been involved in in some way is competing?

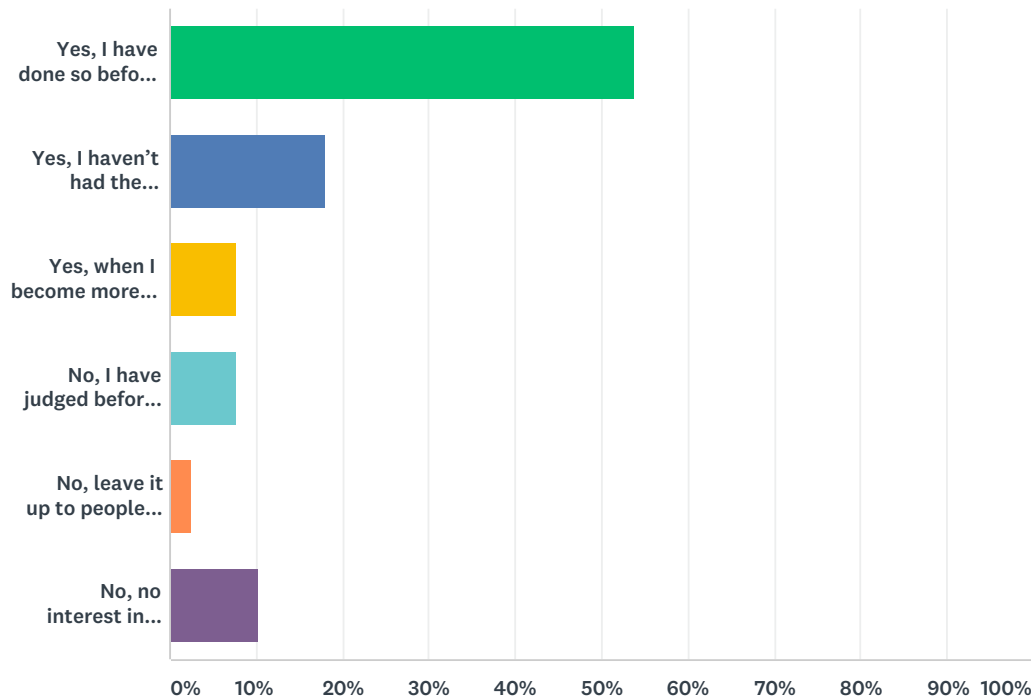
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	56.41%	22
No	20.51%	8
Up to the club hosting the event to decide	23.08%	9
TOTAL		39

Q46 Would you like to judge at a FOTF competition?

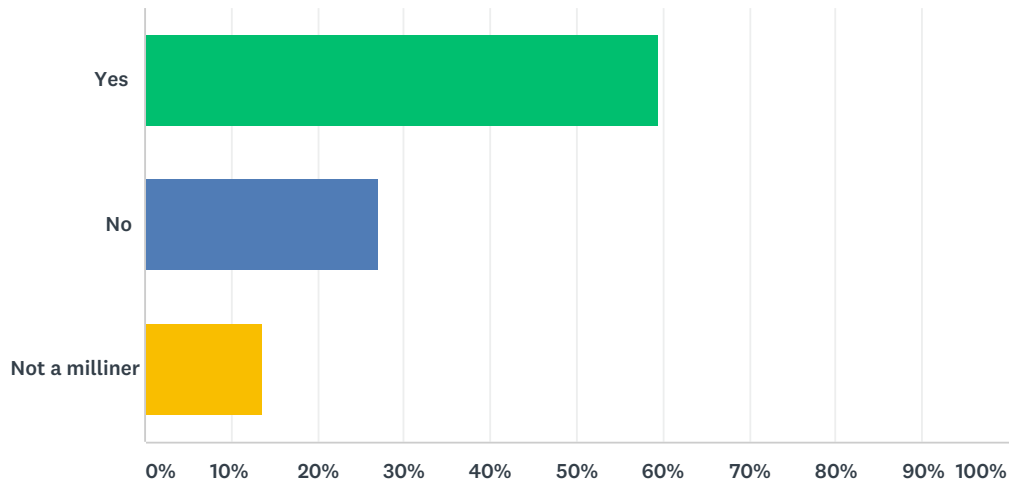
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, I have done so before & would like to continue	53.85%	21
Yes, I haven't had the opportunity yet but would love to	17.95%	7
Yes, when I become more experienced	7.69%	3
No, I have judged before & it's not for me	7.69%	3
No, leave it up to people who have more experience or expertise	2.56%	1
No, no interest in judging	10.26%	4
TOTAL		39

Q47 FOTF competitors and wearers of millinery have expressed confusion in understanding the qualifications of milliners. Milliners, would you like there to be a way to easy distinguish the qualifications of milliners? E.G. Qualified, Hobby/Craft or similar?

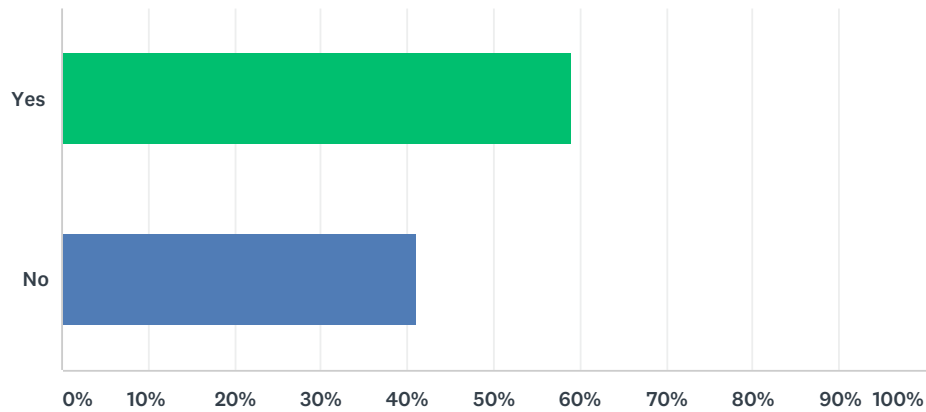
Answered: 37 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes	59.46% 22
No	27.03% 10
Not a milliner	13.51% 5
TOTAL	37

Q48 Have you personally used resources available through 'It's All About The Sash' to gain an insight into what competitors are looking for e.g. viewed survey results to gain insight into the thoughts of competitors, viewed survey results to see how much competitors will pay for items, read poll results relevant to my area etc...

Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	58.97%	23
No	41.03%	16
TOTAL		39