

Greenawalds Service Inc./Veterans Day Fundraiser

2018



Sponsorship Proposal



Businesses searching for creative and interactive ways to reach new, loyal and active customers are invited to partner with Greenawalds Service Inc.

By partnering with Greenawalds Service you will increase your business exposure within the Veteran Support customer base.

The cross-marketing opportunities will benefit your business and strengthen your roots in the community and surrounding areas.

We offer many sponsorship opportunities that can be tailored to fit your marketing goals and budget & get you face to face with thousands of new customers!



"Stacy has a strong passion for these causes that is infectious. Her determination to make a difference is evident."
- Peggy M., Seabrook, TX.

"The volunteer staff is awesome! Truly caring people, working tirelessly to accomplish the goals they set."
- Alicia J, Katy, TX.

"Great people working for a great cause. I'm looking forward to their next event"
- Lorenzo P., Sealy, TX.



About



PTSD therapy dog training

Greenawalds Service Inc. is a 501c3 non-profit formed with two missions. The first of which is to save dogs from euthanasia and train them for service or companionship for Veterans suffering from PTSD or depression. Millions of dogs are euthanized annually while on average 22 Veterans commit suicide daily in the US. Pairing the two helps reduce these travesties and benefit both dogs and Veterans alike, giving each new hope and purpose. Once our training facility is open we plan to implement various programs to streamline our processes and get more dogs out to Veterans in a timelier fashion than what is currently available. This project requires help from volunteers who are passionate about dogs, medical treatment, food, a training facility, and housing until the dogs are ready to be placed with their new Veteran family. None of which we can accomplish without your help. With donations from you and the help of our volunteer staff we can save multiple lives simultaneously.

Please donate today!

Striving to End Veteran Homelessness

Our second mission we are working towards is to address another travesty, Veteran homelessness. It saddens me greatly that on any given night, 200,000 veterans are homeless, and 400,000 veterans will experience homelessness in a year (National Coalition for Homeless Veterans). We are working towards providing transitional housing with onsite access to therapy and support services to help Veterans receive the dignity they deserve by helping them adjust to civilian life through transitional housing, therapy and compassion.

Sponsorships and Donations are Vital to our Mission.



SPONSORSHIP BENEFITS & DETAILS

We aim to provide value to sponsors by:

- Providing opportunities for you to market your services to our growing number of loyal followers.
- Providing you with opportunities to become actively involved in our Veterans Day fundraiser.
- Helping to enhance your profile as an active supporter of a worthwhile initiative that promotes Veteran housing needs, dog rescue & PTSD therapy support training of eligible rescue dogs.

	Platinum	Gold	Silver	Bronze	Patron
Value	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Sponsorships Available	2	4	10	10	unlimited
Recognition as title sponsor Greenawalds Service presented by [your company]) in all communications and materials	✓				
Plaque for recognition	✓				
Name and Logo Placement:					
T-Shirts	Logo	Logo	Logo		
Mailings	Logo	Logo	Logo		
Signage	Banner	Logo	Logo		
Promotion:					
Event Promotion/Marketing	Logo	Logo	Logo	Name	
Social Media Posts	✓	✓	✓		
Media Promotion	✓	✓			
Radio interviews	✓				
E-newsletter recognition	✓	✓	✓	✓	
Event Day Benefits:					
Opportunity to have representation at the events	Tent	Table			
Announcements at event	✓	✓	✓		
Ability to have members on the planning committee	✓				
Ability to place items in swag bags	✓	✓			

Other Sponsorship Opportunities

* In-Kind Opportunities

Many of our sponsors provide us with great products and services in exchange for sponsorship recognition! If you are interested in adding in-kind value to your cash sponsorship or providing a full in-kind sponsorship, please contact stacy@greenawaldsservice.com. Examples in-kind items received in the past include: Gift cards and coupons for discounted goods and services, free and reduced veterinary services, print materials, concert/event tickets and goodie bags for raffles.

* Other Ideas

Are you interested in providing support to Greenawalds Service Inc with something that is not mentioned in this proposal? Do you have a unique idea of how you can partner your business with Greenawalds Service Inc? Sponsorship proposals can be customized to meet your business needs by contacting:

Stacy Thomas
Director
Greenawalds Service Inc.
stacy@greenawaldsservice.com
832-817-1180

MEDIA REACH

Greenawalds Service Inc. provides wide exposure through a variety of media outlets and marketing channels. Please use the below information as a basic guide for the types of advertising, public and community relations opportunities afforded by partnering with us.

Note: The data in this section reflects 2018 usage

- Website – www.greenawaldsservice.com

- Social Media – Facebook
 - Greenawalds Service Inc. joined Facebook in 2018 and currently reach over 3000 people daily and have been on a steady 93-98% daily increase in activity.

- E-Newsletters
 - Email List: 17,000 subscribers
 - Email Open Rate: 83%

- Signage
 - We currently have advertisement on our vehicles and several banners locally with increased placement coming as budgeting permits.

Available through sponsorships only:

- Print Advertising
- Online Advertising
- Radio Advertising
- Posters
- Flyers

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Stacy Thomas, Director, stacy@greenawaldsservice.com. Please don't hesitate to contact us with any questions 832-817-1180

CONTACT INFORMATION:

Company Name *(as you wish to be acknowledged)*

Contact Person's Name

Company Email Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

___ \$10,000 Platinum Sponsor

___ \$5,000 Gold Sponsor

___ \$2,500 Silver Sponsor

___ \$1,000 Bronze Sponsor

___ \$500 Patron Sponsor

PAYMENT INFORMATION:

___ Please send me an invoice

___ I have enclosed a check made payable to:
Greenawalds Service Inc.

___ Credit Card Payments can be made securely online
On our website www.greenawaldsservice.com

Card Type: Visa / MC / AmEx / Discover / PayPal



THANK YOU FOR SUPPORTING
Greenawalds Service Inc.!

Once we receive your completed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to stacy@greenawaldsservice.com

All materials will be sent for your approval before going to print.

\$ _____	_____	_____
Total Sponsorship Commitment	Authorized Sponsor Signature	Date

Thank You.



Rescue Dogs, Helping Veterans with PTSD!!

Striving to End Veteran Homelessness!



www.greenawaldsservice.com (832)817-1180 Stacy@GreenawaldsService.com