

*"There is no better therapy for a Veteran,
than the unconditional love and support of a Dog."*

**Help Us END
Veteran Suicide!**

2019



Sponsorship Package



Businesses searching for creative and interactive ways to reach new, loyal and active customers are invited to partner with Greenawalds Service Inc.

By partnering with Greenawalds Service you will increase your business exposure within the Veteran Support customer base as well as the animal rights community.

The cross-marketing opportunities will benefit your business and strengthen your roots in the community and surrounding areas.

We offer many sponsorship opportunities that can be tailored to fit your marketing goals & budget while putting you face to face with thousands of new customers!



"Stacy has a strong passion for these causes that is infectious. Her determination to make a difference is evident."
- Peggy M., Seabrook, TX.

"The volunteer staff is awesome! Truly caring people, working tirelessly to accomplish the goals they set."
- Alicia J, Katy, TX.

"Great people working for a great cause. I'm looking forward to their next event"
- Lorenzo P., Sealy, TX.



About



PTSD service dog training - K9 Charlie's

Greenwalds Service Inc. is a 501c3 non-profit (K9 Charlie's being the dog training division) formed with two missions. The first of which is to save dogs from euthanasia and train them for service & companionship for Veterans suffering from PTSD or depression. Millions of dogs are euthanized annually while on average 22 Veterans commit suicide daily in the US. Pairing the two helps reduce these travesties and benefit both dogs and Veterans alike, giving each new hope and purpose. Once our training facility is open we plan to implement various programs to streamline our processes and get more dogs out to Veterans in a timelier fashion than what is currently available. This project requires help from volunteers who are passionate about dogs, medical treatment, food, a training facility, and housing until the dogs are ready to be placed with their new Veteran family. None of which we can accomplish without your help. With donations from you and the help of our volunteer staff we can save multiple lives simultaneously.

Please donate today!

Striving to End Veteran Homelessness

Our second mission we are working towards is to address another travesty, Veteran homelessness. It saddens me greatly that on any given night, 200,000 veterans are homeless, and 400,000 veterans will experience homelessness in a year (National Coalition for Homeless Veterans). We are working towards providing transitional housing with onsite access to therapy and support services to help Veterans receive the dignity they deserve by helping them adjust to civilian life through transitional housing, therapy and compassion.

Sponsorships and Donations are Vital to our Mission.



MEDIA REACH

Greenawalds Service Inc. provides wide exposure through a variety of media outlets and marketing channels. Please use the below information as a basic guide for the types of advertising, public and community relations opportunities afforded by partnering with us.

Note: The data in this section reflects 2018 usage

- Website – www.greenawaldsservice.com
- Social Media – Facebook
 - Greenawalds Service Inc. joined Facebook in 2018 and currently reach over 3000 people daily and have been on a steady 93-98% daily increase in activity.
- E-Newsletters
 - Email List: 17,000 subscribers
 - Email Open Rate: 83%
- Signage
 - We currently have advertisement on our vehicles and several banners locally with increased placement coming as budgeting permits.

Available through sponsorships only:

- Print Advertising
- Online Advertising
- Radio Advertising
- Posters
- Flyers

SPONSORSHIP BENEFITS & DETAILS

We aim to provide value to sponsors by:

- Providing opportunities for you to market your services to our growing number of loyal followers.
- Helping to enhance your profile as an active supporter of a worthwhile initiative, that promotes dog rescue & PTSD service training of eligible rescue dogs, and Veteran housing needs.
- Sponsorships are non-refundable. However, we may roll over your sponsorship, at our discretion, to another event, for any reason, which is deemed appropriate. (ie: bad weather)

	Diamond	Platinum	Gold	Silver	Patron *Vendor
Value	\$7,500	\$5,000	\$3,000	\$1,500	\$1,000
Sponsorships Available	1	2	3	5	unlimited
Annual sponsorships available with equal benefits as full sponsorship of a dog (see pg 6)					
*Vendor fees may vary, per event. Non-refundable deposit required & space is limited					
Recognition as title sponsor	✓				
Plaque for recognition	✓	✓			
Name and Logo Placement:					
T-Shirts	Logo	Logo	Logo	Logo	
Mailings	Full Page	Full Page	Logo	Logo	
Signage	Banner	Banner	Logo	Logo	
*Events on Federal Property no outward Signage/ advertisement allowed					
RECOGNITION:					
Event Promotion/Marketing	Logo	Logo	Logo	Name	Name
Social Media Posts	✓	✓	✓		
Media Promotion	✓	✓	✓		
Radio interviews	✓	✓			
E-newsletter	✓	✓	✓	✓	✓
Event Day Benefits:					
Opportunity to have representation at the events	Prime Tent Location	Tent	Prime Table Loc	Table	
Announcements at event	✓	✓	✓		
Complimentary Tickets (per event)	10	4	2	2	
Ability to have members on the planning committee	✓	✓			
Ability to place items in swag bags	✓	✓	✓	✓	✓

This chart represents sponsorship of our larger “annual” events and may not be the same for all events. We want to work with all potential sponsors, vendors and donors, so, tell us your marketing goals, budget and expectations, and we will do our best to accommodate you, within our parameters.

Sponsor a Service Dog for a Veteran in need.

Every day, 22 Veterans commit suicide, that's over 8,000 every year.

Every year, millions of dogs are euthanized in shelters.

Our goal is to END Veteran suicide while reducing the kill rate of dogs.

What it takes: Service dogs undergo 12 - 18 months of rigorous training. The cost of which, to train a service dog & provide training for the Veteran, is \$30,000 - \$50,000 for each dog & Veteran team. Our K9 Charlie's service dogs are trained for Veterans suffering with depression & PTSD.

A \$5,000 sponsorship, benefits include:

- An invitation to attend the Graduation Celebration when the dog officially becomes a Veteran's service dog.
- Recognition on our website for a year
- Five thank you Facebook posts
- A framed photo of your sponsored dog

- A framed photo of your sponsored dog
- Progress updates and photos of your sponsored dog
- Two Greenawalds Service t-shirts
- Four tickets to an annual fundraiser of your choice
- Your corporate logo embroidered on the dog's service dog in training vest

A \$10,000 sponsorship, benefits include:

- An invitation to attend the Graduation Celebration when the dog officially becomes a Veteran's service dog.
- Recognition on our website for a year
- Five thank you Facebook posts
- A donor spotlight thank you story in our newsletter
- A framed photo of your sponsored dog
- Two Greenawalds Service t-shirts
- Two tickets to an annual fundraiser of your choice

To sponsor the entire cost of a dog, from rescue to placement with a Veteran at \$30,000, benefits include:

- An invitation to attend the Graduation Celebration when the dog officially becomes a Veteran's service dog.
- Recognition on our website for 18 months
- Ten thank you Facebook posts
- A donor spotlight thank you story in our newsletter
- A framed photo of your sponsored dog
- Progress updates and photos of your sponsored dog
- Two Greenawalds Service t-shirts
- Four tickets to an annual fundraiser of your choice
- Title sponsorship at an annual fundraiser of your choice.
- Your corporate logo embroidered on the dog's service dog in training vest
- A press release about your sponsorship

A \$20,000 sponsorship, benefits include:

- An invitation to attend the Graduation Celebration when the dog officially becomes a Veteran's service dog.
- Recognition on our website for 18 months
- Ten thank you Facebook posts
- A donor spotlight thank you story in our newsletter

K9 Charlie's is a dba under Greenawalds Service Inc., a 501 (C) 3 nonprofit. (82-1612491). Donations are tax deductible.

Other Sponsorship Opportunities

* In-Kind Opportunities

Many of our sponsors provide us with great products and services in exchange for sponsorship recognition! If you are interested in adding in-kind value to your cash sponsorship or providing a full in-kind sponsorship, please contact

stacy@greenawaldsservice.com. Examples in-kind items received in the past include:

Gift cards and coupons for discounted goods and services, free and reduced veterinary services, print materials, concert/event tickets and goodie bags for raffles.

* Annual & Sustainable Sponsorships

In addition to event sponsorship we also need annual and sustainable sponsorships.

Such opportunities can be customized to fit your marketing needs, while being an asset to our success. Contact Stacy Thomas to discuss details.

* Other Ideas

Are you interested in providing support to Greenawalds Service Inc with something that is not mentioned in this proposal? Do you have a unique idea of how you can partner your business with Greenawalds Service Inc? Sponsorship proposals can be customized to meet your business needs by contacting:

Stacy Thomas
Executive Director
Greenawalds Service Inc. / K9 Charlie's
stacy@greenawaldsservice.com
832-817-1180

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Stacy Thomas, Director, stacy@greenawaldsservice.com. Please don't hesitate to contact us with any questions 832-817-1180

CONTACT INFORMATION:

Company Name *(as you wish to be acknowledged)*

Contact Person's Name

Company Email Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

- ___ \$30,000 Annual Sponsor Or Service Dog
- ___ \$10,000 Diamond Sponsor
- ___ \$5,000 Platinum Sponsor
- ___ \$3,000 Gold Sponsor
- ___ \$1,500 Silver Sponsor
- ___ \$1,000 Patron Sponsor
- ___ \$300 – 1,000 Vendor Fee _____
- ___ \$150 Vendor Deposit (non-refundable)
- ___ \$ ___ Other, please specify _____



THANK YOU FOR SUPPORTING
Greenawalds Service Inc.!

In addition to event sponsorship, annual and sustainable sponsorship opportunities are available and customizable to your needs.

Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to stacy@greenawaldsservice.com

All materials will be sent for your approval before going to print.

PAYMENT INFORMATION:

___ Please send me an invoice

___ I have enclosed a check made payable to:
Greenawalds Service Inc.

___ Credit Card Payments can be made securely online
On our website www.greenawaldsservice.com

Card Type: Visa / MC / AmEx / Discover / PayPal

\$ _____	_____	_____
Total Sponsorship Commitment	Authorized Sponsor Signature	Date

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.</p> <p>Greenawalds Service Inc</p> <p>2 Business name/disregarded entity name, if different from above</p> <p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input checked="" type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate </p> <p> <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ S </p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p> <input type="checkbox"/> Other (see instructions) ▶ </p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p style="font-size: x-small;">(Applies to accounts maintained outside the U.S.)</p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions.</p> <p>P.O. Box 841095</p>	<p>Requester's name and address (optional)</p>
	<p>6 City, state, and ZIP code</p> <p>Houston, TX 77284</p>	
	<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
8	2	-	1	6	1	2	4	9	1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ <i>Thomas</i>	Date ▶ <i>5-1-18</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Thank You!



Rescue Dogs, Helping Veterans with PTSD!!

Striving to End Veteran Homelessness!



www.greenawaldsservice.com (832)817-1180 Stacy@GreenawaldsService.com