



**Danny's House**

Sober Living House for Women  
since 2019

February 21, 2024

Dear Friend,

Danny's House is a non-profit, licensed Recovery House dedicated to offering holistic support with dignity for women in recovery. Since opening our doors in May 2019, we have empowered 55 women to reclaim their lives from addiction by providing:

- safe, subsidized, recovery-focused housing
- 24/7 recovery coaching and case management
- employment assistance and life skills training with expectation of saving 50% of income
- monitored participation in a 12-step recovery program and outpatient treatment

Over 75% of the women we have served through Danny's House are staying in recovery because of this level of comprehensive care.

As we begin our 5th year of Danny's House, we look forward to reaching even more residents!

On Sunday, May 19, 2024, we will be holding a benefit fundraiser: **1-mile family friendly Walk & Talk starting at Northwestern Avenue/Forbidden Drive in the Wissahickon, from 3-5 pm.** Please bring your family and friends!

We hope that you might also consider becoming a **sponsor** of the Walk & Talk. Your sponsorship can help provide the essential support that empowers residents to achieve long-term recovery.

We appreciate any donation you can give! Details can be found on the reverse side of this letter and on our website at **www.dannys-house.org**.

With your support, we look forward to many more years of helping women in recovery!

Gratefully,

  
 Mariellen Paulus  
 Executive Director

  
 Rachel Dougherty  
 Co-Director

  
 Tiffany David  
 Co-Director

**Board of Directors**

Mariellen Paulus, President; Nancy Styles Verruto, Secretary; Lori Quintavalle, Treasurer  
Shelena McNeal, Michele Vicks-Mitchell, Carmella Watson-Wright, Kathy Wellbank

45 West Upsal Street | Philadelphia, PA 19119 | 267-277-2609

www.dannys-house.org

Danny's House is a 501(c)(3) non-profit created in memory of Daniel Brian Paulus who died of an overdose on 2/18/2016 at age 25 after years of fighting for his mental health and against drug addiction.





# Walk & Talk Sponsorship Form

**Danny's House**  
45 West Upsal Street  
Philadelphia, PA 19119



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since 2019

Sponsorship Information	
Sponsor or Company Name (as it should appear in print):	<input type="checkbox"/> Monetary Sponsorship
Contact Person:	<input type="checkbox"/> In-Kind Sponsorship
Phone:	Email:
Sponsor Address (include city and zip):	Website:
	Sponsor Signature:

Sponsorship Levels	
<input type="checkbox"/> <b>Presenting Sponsor 1,000+</b> <ul style="list-style-type: none"> <li>Billing as Presenting Sponsor</li> <li>Prominent logo placement at event</li> <li>Opportunity to place swag in event bag</li> <li>Ticker message with logo on event website</li> <li>Logo and link on Danny's House</li> <li>Social media recognition pre/post-event</li> <li>5 complimentary event tickets*</li> </ul> <input type="checkbox"/> <b>Sign Sponsor \$500</b> <ul style="list-style-type: none"> <li>Sign with logo along the walk route</li> <li>Opportunity to place swag in event bag</li> <li>Logo and link on Danny's House website</li> <li>Social media recognition pre and post-event</li> <li>4 complimentary event tickets*</li> </ul> <p>*A separate e-mail will be sent for your company logo, and complimentary tickets.</p>	<input type="checkbox"/> <b>Snack Table Sponsor \$250</b> <ul style="list-style-type: none"> <li>Logo and opportunity to volunteer at Snack Table</li> <li>Opportunity to place swag at event table</li> <li>Logo and link on Danny's House website</li> <li>Mention in social media postings</li> <li>3 complimentary event tickets*</li> </ul> <input type="checkbox"/> <b>Water Table Sponsor \$100</b> <ul style="list-style-type: none"> <li>Logo and opportunity to volunteer at Water Table</li> <li>Opportunity to place swag at event table</li> <li>Logo and link on Danny's House website</li> <li>Mention in social media postings</li> <li>2 complimentary event tickets*</li> </ul> <input type="checkbox"/> <b>Friend of Danny's House \$50</b> <ul style="list-style-type: none"> <li>Logo placement on event signage</li> <li>Logo and link on Danny's House website</li> <li>Mention in social media postings</li> <li>1 complimentary event ticket*</li> </ul>

**I/We are not able to sponsor this year, but would like to support Danny's House with a \$\_\_\_\_\_ donation.**

Please make checks payable to Danny's House and return this Sponsorship Form to:  
Danny's House 45 West Upsal Street Philadelphia, PA 19119

Please e-mail [rachel.dannyshouse@gmail.com](mailto:rachel.dannyshouse@gmail.com) or call (267) 277-2609 with any questions.