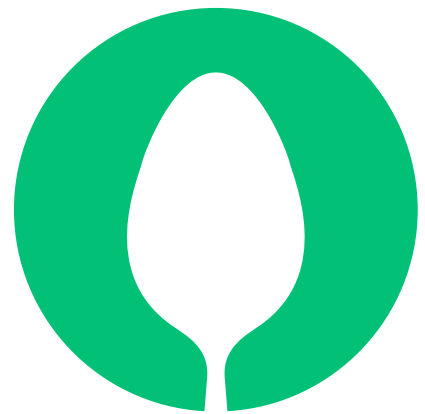




# Junior Executive Programme in Sustainability

AN ACCELERATED PROGRAMME FOR UNDERGRADUATE SUSTAINABILITY EDUCATION



THE GREEN SPOON  
MANAGEMENT CONSULTANCIES



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## About The Green Spoon Management Consultancies

The Green Spoon Management Consultancies is a social enterprise committed to raising awareness about and challenging sustainability problems in the United Arab Emirates and the region.

Our team consists of passionate sustainability professionals with academic backgrounds and extensive experience and understanding of how the government, the industry, and the public can work together to advance food security and sustainability.

Located in the UAE, The Green Spoon Management Consultancies aligns itself with the UAE 2030 Agenda for Sustainable Development, putting all its efforts to support the country in its sustainability journey.

Please visit <https://thegreenspoon.org/> for more details.



## About the Junior Executive Programme in Sustainability

Sustainability knowledge and experience are now necessary and demanded skills in the global employment market. Yet, sustainability education is usually available only for very specific undergraduate programmes or for postgraduate and high-level executive programmes.

The *Junior Executive Programme in Sustainability* is an initiative by The Green Spoon Management Consultancies to give year 2 and 3 undergraduate students the chance to engage in both theoretical and hands-on sustainability education.

The 6-month programme is structured on three major elements:

- The Green Spoon Management Consultancies' Sustainability Training, Workshops, and Eco-trips
- A series of seminars where industry leaders come in as guest lecturers
- Industry Visits to plants and factories

The Programme is finalized by an inter-university hackathon for sustainable business practices, where juniors are expected to create sustainable solutions to environmental and/or social problems that businesses face.



## JEPS Alumni Network

The driving force behind creating this programme is our belief in the power and need of education for sustainability.

We know that knowledge moves through networks and best practices spread faster among people who share an educational background. This is why the students who successfully complete the Junior Executive Programme in Sustainability (JEPS) are eligible for life-long membership to the JEPS Alumni Network.



The JEPS Alumni Network will entail a series of yearly meetings around

- **networking,**
- **knowledge-sharing,**
- **and career opportunities,**

which is our way of making sure the knowledge acquired during JEPS is implemented into our students' careers and results in meaningful impact on the people and the planet.



*Education is the most powerful weapon which you can use to change the world.*

*- Nelson Mandela*

## JEPS: A lasting impact

JEPS is part of The Green Spoon Management Consultancies' 'doing good model'. This means part of all the revenue generated through the programme



will be redirected to a social cause that is in line with the activity. In the case of the JEPS, the selected cause is **supporting children's education in disadvantaged communities**. As part of this commitment, for the enrollment of each JEPS student, one child's yearly schooling cost will be covered.





## Programme Overview

**The programme provides an unmatched opportunity for juniors to get equipped with insightful academic knowledge of sustainability combined with practical industry experience, as well as multiple networking opportunities with sustainability professionals of the UAE.**

### Programme aims

- To prepare youth for tackling current and future sustainability challenges
- To stimulate interest in sustainability among youth members
- To promote the culture of sustainability among the youth and the UAE at large

### Entry Requirements

- Being enrolled in the 2nd or 3rd year of an undergraduate programme
- Providing two letters of recommendation from the enrolled programme's faculty
- Providing proof of sincere interest in sustainability

## Programme Structure

The Junior Executive Programme in Sustainability entails six advanced sustainability training modules, four innovative workshops, and various field trips designed to grant juniors hands-on experience in sustainability:

### I. Sustainability Training

1. Sustainability 101
2. Food Sustainability
3. Plastic Pollution Awareness
4. Supply Chain Sustainability
5. Sustainability Risk Mapping
6. Sustainability Reporting 101

### II. Workshops

1. Going Zero Waste
2. Urban Farming
3. Composting
4. Decoupage and Upcycling

### III. Eco-trips and Industry Visits

1. Sustainable Farm Visits
2. Industry Visits to Plants and Factories

## Programme Duration

- The Junior Executive Programme in Sustainability is planned for six months, subject to adjustments. Please see page 4 for the Programme Calendar.

## Programme Fee

- The programme fee is AED 7,500 inclusive of all training, workshop, seminar, and trip expenses mentioned in this document.



# Programme Calendar

**JANUARY**

Week 1 Sustainability 101 1st Session	Week 2 Sustainability 101 2nd Session	Week 3 Seminar: Sustainable Development	Week 4 Eco-trip: Farm Visit
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**FEBRUARY**

Week 1 Food Sustainability 1st Session	Week 2 Food Sustainability 2nd Session	Week 3 Seminar: Sustainable Food Systems	Week 4 Workshop: Urban farming & Composting
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**MARCH**

Week 1 Plastic Pollution Awareness	Week 2 Workshop: Going Zero Waste	Week 3 Seminar: Getting Plastic-Wise	Week 4 Industry Visit
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**APRIL**

Week 1 Supply Chain Sustainability 1st Session	Week 2 Supply Chain Sustainability 2nd Session	Week 3 Sustainability Risk Mapping	Week 4 Industry Visit
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**MAY**

Week 1 Sustainability Reporting 1st Session	Week 2 Sustainability Reporting 2nd Session	Week 3 Seminar: ESG Reporting	Week 4 Workshop: Decoupage & Upcycling
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**JUNE**

Week 1 Study Week	Week 2 Report Submissions	Week 3 Report Submissions	Week 4 Hackathon
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## Programme Content

### I. Sustainability Training

1. Sustainability 101
2. Food Sustainability
3. Plastic Pollution Awareness
4. Supply Chain Sustainability
5. Sustainability Risk Mapping
6. Sustainability Reporting 101

### II. Workshops

1. Going Zero Waste
2. Urban Farming
3. Composting
4. Decoupage and Upcycling

### III. Eco-trips and Industry Visits

1. Sustainable Farm Visits
2. Industry Visits to Plants and Factories



## I. Sustainability Training

### 1. Sustainability 101

An introductory course that covers the basics of sustainability, its meaning and how it relates to industry and business.

Participants are familiarized with the concepts of:

- sustainable development,
- the United Nation's Sustainable Development Goals and their impact on businesses,
- CSR (Corporate Social Responsibility),
- ESG (Environment, Social and Governance),
- and Circular Economy.

The course stimulates intellectual dialogues where participants increase their awareness and involvement in sustainability. They also interactively develop a sustainability action plan relevant to their industries and positions.

**Duration:** 4 hours, 2 sessions of 2 hours

**Level:** Entry-level

### 2. Food Sustainability

An inspiring The Green Spoon Management Consultancies special course where we share our expertise and passion for food sustainability.

Participants are informed about food sustainability issues from end-to-end; meaning from the farm to processing, to supply chain and



distribution, to consumption and disposal, and finally, waste.

The course maps the journeys of the UAE's most consumed goods to showcase sustainability pressure areas in the industry. We interactively discuss what individuals and corporations can do to tackle these issues and we highlight best practices and solutions.

This course transforms the way food and food-related sustainability issues are perceived and gives a perspective on how to take action.

Duration: 4 hours, 2 sessions of 2 hours

Level: Mid-Entry

### 3. Plastic Pollution Awareness

'The 8th continent'. This is how the media named the terrific pile of tonnes of plastic waste floating in the middle of the Pacific Ocean. The catchy name got much attention at the time, but many individuals, companies, and governments still fail to take action against plastic pollution. Although the reasons are many and complex, the first step is quite obvious: raising awareness.

This module equips the participants with the knowledge of:

- Different types of plastics, and how to be "plastic-wise"
- the concepts of refusing, reusing, recycling

- alternatives to plastics
- plastic phasing out strategies for businesses and individuals
- environmental advocacy against single-use plastics and how to take action as individuals

**Duration:** 2 hours, 1 session

**Level:** Entry

### 4. Supply Chain Sustainability

Despite the global and sophisticated level that international trade has reached, supply chains are still frequently disrupted by management issues, global or local environmental and social challenges, and governance level risks.

The Supply Chain Sustainability module is tailored to tackling environmental, social, and economic sustainability challenges in the supply chain.

Participants of the module learn the fundamentals of:

- supply chain management,
- real-time challenges faced by supply-chain and logistics professionals,
- best practices,
- risk management in the supply chain

**Duration:** 4 hours, 2 sessions of 2 hours

**Level:** Advanced





## 5. Sustainability Risk Mapping

Sustainability Risk Mapping is a follow-up course to Supply Chain Sustainability, providing a hands-on experience for juniors to identify supply chain sustainability risks in a hypothetical supply chain and develop a strategy to address them.

In this course, participants actively identify the "materiality" in a given supply chain and proceed to prepare a visual "risk map" using public ESG standards, SASB, and MSCI.

This module is a must for all sustainability professionals to-be because it equips the participants with a practical and solution-driven approach to turning supply chain sustainability risks into opportunities.

**Duration:** 2 hours, 1 session

**Level:** Advanced

## 6. Sustainability Reporting

Sustainability reporting is a necessity for environmental, social, and governance sustainability but also a mandate for Public-Joint Stock Companies in the UAE since 2020. Therefore, the demand for employees with sustainability reporting skills is on the rise at a national level.

The Sustainability Reporting module is the final module of the Junior Executive Programme in Sustainability, as it acts as the programme's terminal station where juniors are expected to pour in the knowledge they have accumulated during the Programme into a hypothetical sustainability report of 30 pages.

The module comprises the following:

- the necessity of sustainability reporting
- creating proposals and projects
- planning a sustainability report
- creating a sustainability framework based on the company's values
- creating a stakeholders map
- creating data collection templates
- communicating with stakeholders for data collection
- report writing
- liaising with third parties
- working as a team

After the module, the participants are teamed into groups of four and are expected to work on the report for a period of one month.

**Duration:** 3 hours, 2 sessions

**Level:** Advanced



## II. Workshops

### 1. Going Zero Waste

Waste management is a collective duty of all citizens. Urbanization has made waste management complex and at times inefficient and questionable in terms of sustainability. Therefore it is fundamental that individuals take responsibility for their own waste, avoid unsustainable practices as much as possible.

During this workshop participants actively map out their interaction with waste throughout their daily routines, using a "cause and alternatives" method. In this way, they are able to identify why they create certain types of waste, and what actions they could have taken to avoid that.

Practical tips for a zero-waste lifestyle and why this matters for environmental and social sustainability are interactively discussed and an individual action plan is set for each participant.

### 2. Urban Farming

Urbanization has put our everyday lives way too far from mother earth and what the creativity it offers. Meanwhile, this is putting urbanites at food insecurity as their connection to food production depends solely on the availability of complex production and supply chains, all adding up to the question of sustainability.

The Urban Farming workshop is for all the green-lovers who feel their souls stuck in the concrete jungle. During this workshop, we bring in expert urban farmers that share their skills with participants and give them a "green go" to start their own small-scale urban farm.

Participants receive an urban farming kit and implement it together with the instructor to get the full experience of expert tips for a greener city.



### 3. Composting

Food waste accounts for 10% of the global greenhouse gas emissions and for billions of dollars of loss every year. Meanwhile waste can be a valuable resource, helping build healthy soils and promote sustainable agriculture.



In the composting workshop, participants are informed about the dos and don'ts of composting, how to start, and the practical tips to get the best results. They are also made part of the UAE's composting network for increased knowledge sharing and awareness.

#### 4. Decoupage and Upcycling

Under the decoupage and upcycling workshop we demonstrate how participants can re-use packaging at the end of their life cycle via the art of cutting and pasting cutouts to various surfaces such as wood, glass or metal.

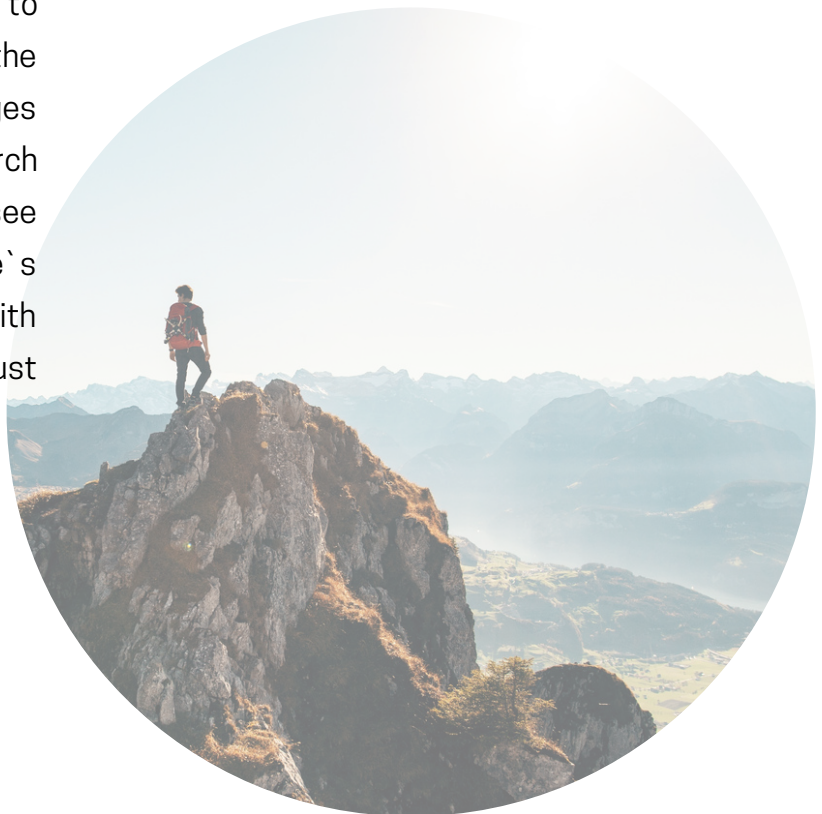
The art of decoupage (French: 'cutting out') is beneficial in preventing waste from going to landfills and therefore conserves the environment. Decoupage also encourages one's inner creativity and innovation. Research has shown that creativity allows you to see things differently, and therefore use one's thinking in different ways, which is in-line with the vision a future sustainability leader must hold.

### III. Eco-trips and Industry Visits

Throughout the Junior Executive Programme in Sustainability, students are taken to various sites where they get to enjoy beautiful sites and reconnect with nature but also witness sustainability in action at local and industrial levels.

The trips will be taking place at to-be-determined intervals and sites, with the core themes being:

- Sustainable Farm Visits
- Industry Visits





## Company Information

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