



2023 - 2024 ANNUAL REPORT



Prepared by
Will Scott

Prepared for

**MVP3
FOUNDATION**

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Meet the CEO

Marie Pizano

President & CEO of
MVP3 Foundation



Marie Pizano is an example of how you can overcome challenges to live with passion and purpose and realize your ambitions. Her story can help empower and motivate others to find their “Yes!” From her experience as an actor and model, she advanced her skills behind the camera to coproduce several local TV shows in Memphis, to then create and produce pilots and programming with award-winning film director, Steven Boyle. Followed by over 15 years of producing and directing award winning films. She is the president of MVP3 Foundation; A nonprofit mission to heal communities through the arts. She is currently in development with a documentary, “A Society In Crisis: A Family In Divide”, in addition to working with legislators to pass mandated laws to help heal children and families. She is currently in production of The Walter Bailey Story, a documentary about the civil rights icon from Memphis, TN documentary about the civil rights icon from Memphis, TN.

In November 2023, MVP3 Foundation and MVP3 Records launched its first music project “Simple Song of Freedom” by the Memphis Freedom Band, produced by Mario Monterosso consisting of several internationally known musicians from Memphis and special appearance with Priscilla Presley (former wife of Elvis Presley) and the “House That Love Built” written by Rice Drewry and performed by the late legendary Jimi Jamison. She has been recognized for her charitable work with various awards and served as a board member for organizations such as the International Children's Foundation and Women's Foundation for Greater Memphis. She is a recipient of this year's 2024 HOT Buttered Soul Awards, given for dedication to supporting society academically, culturally, domestically, and spiritually for the benefit of all humanity. Recently, Pizano was appointed as the Memphis Steering Committee Lead for the Road to Memphis project, an initiative of T.U.F.F. that started in Liverpool and aims to bring global attention to Memphis and Nashville over the next five years, positioning the city as a leading music industry hub and boosting the local economy by introducing multi-national companies to Tennessee. Her previous efforts also included creating the 'Rock for Hope' concert to benefit St. Jude Children's Research Hospital and co-founding the Tiara Tea Society. She advocates for those affected by domestic violence and serves as a spokesperson for the cause.

She is the Most importantly, her biggest job and joy is being the proud mom of two, who are now young adults. She hopes to set the example for her children and continue her mother's legacy of helping other children and families.

Company Overview



Vision

is to provide the following in the Memphis community but not limited to statewide collaboration for:

Educational Film/TV programs for High School students
Job Training Skills for Culinary and film,
Literacy in the areas of Reading and Finances,
Social Justice films and Mental Health Forums,
Film & Music Fest/Celebrity Tournament Match,
Artistic Theatrical performance workshops and events.

Mission

- The MVP3 Foundation is all about films, music and community.
- The MVP3 Foundation is a 501(c)(3) member-supported nonprofit educational and entertainment organization that creates opportunities for communities to experience film, theater, artworks, culinary, and music to inspire, educate, challenge, and entertain.

Program Highlights

- 1) Three Beans Farmers Market (showcasing, local artist, musicians, and highlighting other nonprofits, showcasing their work and partnering with the Alpha Omega Veterans Services to sell their produce for their farming program) started June 29 and will take place the last Saturday of each month until October 2024.
- 2) We have partnered with Our Lady Queen of Peace Retreat and will be hosting a farmers market with them starting on October 5th and working with them on our farm to fork program which will include students learning horticulture. We have access to up to 25 acres to create farm land to produce fruit and vegetables for this program.
- 3) We have expanded into other parts of TN. As a partnership with key parents in Nashville; they funded a student 6 week film/tv program in Nashville for homeschoolers to have the opportunity to learn how to film and create scripts.
- 4) We launched “Let’s Come Together” Music Series at Brooks Museum featuring Nashville and Memphis musicians. We have successfully hosted two events and now are looking for a larger space and area to host more people and tourists. We’re building one in Nashville.
- 5) In November 2023, we released the song “Simple Song of Freedom” by Memphis Freedom Band that consisted of well known Memphis musicians, STAX Academy students and former wife of Elvis, Priscilla Presley to unveil the music video. This song helps benefit Novick Cardiac Alliance, whose mission is to help children with heart conductions. We helped get the distribution for this song and are in process of placing the song into the Grammy nomination.
- 6) In 2023, We also released “House That Love Built” performed by Jimi Jamison and written by Rice Drewry that gives back portion of sales to St Jude Children’s Research.
- 7) Since spearheading the HB2588 in 2020, we are working with legislators, judges and attorneys to create changes in the family court system and raise more awareness for ACEs. In 2023 and 2024– We succeeded in helping 2 other individuals with resources and healthcare. (their privacy for safety was needed). We’ve continued to conduct ACEs awareness platforms and educational content educating on the subject matter causing us to form an ACEs Awareness Forum.
- 8) We spearheaded the Black History Series which has given awards and showcased films at Malco Theaters such as “United Front: The Peoples Convection” and showcased and assisted in the Distribution of “SNAP” a film produced and narrated by Chuck O’Bannon and in conjunction with Withers Museum. The Black History Series is an annual event that happens each year during Jan / February. Our second BHS event highlighted the film “SNAP” and received excellent reviews and overwhelming support. <https://mvp3network.ottchannel.com/media/snap-a-look-at-injustice-in-america-542058>
- 9) We are now in production of the Walter Bailey Documentary, part of our black history series and student education to produce about the civil rights icon attorney. We have given students opportunity to learn skills and hands on training through the films we produce.
- 10) We are now in development to start filming the “A Society In Crisis: A Family In Divide” documentary that also provides education on ACEs and interviews by students who seek to learn hands on training in film production.

Program Highlights part 2

11) We are in process of seeking funding to complete the “Road To Memphis” project under the global organization T.U.F.F, that will showcase music from all around the world including Memphis musicians to perform and showcase their music.

12) We conducted two screenings of “Finding My Yes with mind, body and soul” at Malco theaters sponsored by St Francis Healthcare with a panel of certified and board medical doctors to provide healthcare info and wellness education for our health community outreach mission.

Challenges that we're facing



Memphis Issues

- Memphis is a city brimming full of talent and potential without outlets to release it. As a direct result of this we've had artists move to other cities. We've seen a rise in youth crime due to lack of hubs to develop future film makers, camera persons, singers, dancers, directors, producers, and etc.
- We're a city with a history of musical and film stars without a supporting system to develop more. We also noticed the lack of resources available for the current entertainment industry not to mention a void in the area of Mental health management. A lack of Mental health management is the main reason most of our industries most talented people commit suicide or turn to drugs.
- The lack of a formal Financial education is a major contributor to the livelihood of the residents of this city and its pool of talent that make money but are underinsured, have limited investments, and no wills or trusts for their loved ones.
- Our program overlaps so many issues in this city and the nation. We're tired of watching the problem and so we're focusing on offering the solution through our various programs and partnerships.

Enough of watching the problem

Let's offer the solutions and make an impact!

Success Stories

Antonia George

A graduate of Westwood High School. She received a \$1500 scholarship towards her college tuition from MVP3 Foundation. We helped her to get into NFI (national film institute) and to qualify for additional funding for college through grants to be utilized for college when she starts this fall of 2024.

In meantime she's thriving as a paid intern and she is on our student career path. Lastly, we helped her open her first bank account with Evolve Bank & Trust and we're teaching her financial literacy as well.

Zomina

We helped this young mother receive assistance and resources through our Esther Fund and Esther Plan. We helped her to receive legal services and the resources as well to obtain an apartment and furnishings while making sure that she has her legal rights of custody of her child.

We partnered with YWCA for Greater Memphis to make sure her and her child are safe and thriving.

Zomina now has a job and going to college in the medical field. We helped her get the resources to learn how to drive with driving lessons and to complete her Adverse Childhood Experiences (ACEs) training and receive her certificate. We're so proud of her growth!

Jose the Artist

We have helped place artists like, Jose in art mural jobs highlighting their talent and artwork on Front Street. His mural made national news and was featured in Latin news as well.



Success Stories

James

We assisted this young man in his rescue from being sex trafficked. Through our partnership with Hospitality Hub, we were able to assist him in acquiring shelter, food, counseling, ACEs support, and potential job placement. This young man has been through so much. We're just happy that he is on a path for better days and that we were able to play a part in that.

Partner Spotlights



MVP3 Foundation Partnerships & Supporters



We have joined forces with organizations that specialize in various areas, allowing us to better serve the city of Memphis and its residents. Our partnership exemplifies the power of collaboration and the great things we can achieve together.

We have also partnered with TN Labor and Workforce (TYEP) Tennessee Youth Employment Program to work which offers a paid employment opportunity to youth paired with valuable first-hand work experience and educational learning.

Our efforts since June 2024 have resulted in successfully working with 3 students, with the goal of helping 10 by the end of the year.

Our team has a clear and ambitious vision, and we're just beginning to make it happen!

Community Impact

The MVP3 Foundation has been awarded a grant from the Shelby County Board of Commissioners' Community Enhancement Grant Program, which will be used to distribute \$200,000 to their non-profit partners

The grant was supplemented with additional funding to provide the \$150,000 needed for the Westwood High School film and television program, a 36-week, Monday-to-Friday class during the 2025-2026 academic year. This program covers hands-on training, materials, equipment, instructor fees, and guest speakers from the industry to connect with the students.

We received \$6,000 from public donations to help with the working capital to film The Walter Bailey Documentary. This will help pay the filmmakers and paid interns \$5,000 worth of in-kind help.

We received approx \$5,000 of assistance from Global Cardiac Alliance to help complete project A Society In Crisis.

We received approx \$7500 in sponsorships for Simple Song of Freedom event at Brooks Museum.

Our collaboration with JAG TN and accredited film schools, alongside our instructional services, will pave the way for students to attain college degrees and pursue previously unimaginable career paths.



Community Recognition



Nonprofit of the Year Nominees

- African American Male Wellness Agency
- Bevo Boys Fitness Academy
- Buy Nothing Memphis, Mississippi, Arkansas
- Community Service Leaders
- CPC Center
- Greater Memphis Chamber
- Habitat for Humanity of Greater Memphis
- Hannah's Hope
- Indian Community Fund for Greater Memphis
- International Coalition Against Trafficking of Children
- Junior League of Memphis
- Memphis Rebounders
- Memphis Zoo
- MVP3 Foundation
- No More Silence Foundation
- On Location Memphis
- Red Cross
- SeedCo
- Speak Life Society
- St. Patrick-Champion Outreach Center
- The Metamorphosis Project
- The Chief Clarence L. Cash Jr. Firefighter Foundation
- UrbanArt Commission
- UT & TSU Extension
- Vance Avenue Youth Development Center
- Whitehaven Empowerment Zone

Cast Your Vote Today:



VolunteerMemphis.org



Financial Statements

Income Statements

An income statement is a financial statement that shows you the company's income and expenditures. It also shows whether a company is making profit or loss for a given period. The income statement, along with balance sheet and cash flow statement, helps you understand the financial health of your business.

Balance Sheet

A balance sheet is a financial statement that shows a company's net worth at a specific time. It's one of three financial statements used to evaluate a company's financial position. Balance sheets usually include the same categories of information, so they can be used to compare different businesses of the same type

Cash Flow Statement

A cash flow statement, also known as a statement of cash flows (CFS), is a financial statement that tracks how money flows in and out of a business during an accounting period. It's one of the three most important financial statements for managing a small business, along with balance sheets and income statements.

Revenue

\$358,058

Expenses

\$350,000

Profit

\$8,058

Assets

\$4,500,000

Liabilities

\$0

Net Worth

\$4,500,000

Operating

\$150,000

Investing

\$3,500,000

Financing

\$0

Future Outlook

The first annual Latin Film series is coming up, with 'The Wingwalker' showing at Malco Paradiso on September 26. Special guests from the film will attend, and the award-winning movie will be released in theaters across the country in October.

The Student Wardrobe Program will commence in Nashville in August 2024, with Memphis' future date to follow.

Financial Literacy program in development to take place October 2024.

We are currently in the process of developing and securing funding for the 'Midsouth Ponds' children's TV show, an educational and entertaining program featuring new characters that will teach horticulture and farming.

In addition, we have partnered with Jabber Blabber Magazine to bring you the 'Did You Know' monthly feature on ponds and horticulture by MidSouth Ponds, as well as upcoming events and educational publications.

More Future Plans

Our future plans include securing \$5 million in funding to acquire and restore 3 properties on Front Street and 2 other properties in downtown Memphis for our headquarters, film school, partner housing, rental production offices, and community projects.

We're also in the process of partnering and helping to raise funding to bring more resources to the APEF (American Public Education Foundation) that was founded to help protect America's economic interests through programs and services that support high-quality public education. They serve the interests of the America's public school children – our nation's future leaders. The Foundation believes in the power of public education to transform lives, grow economies and strengthen America.

Contact Us

Phone

(901) 634-1724



Email

info@mvp3foundation.org



Website

www.mvp3foundation.org



Address

**1661 International Drive, Memphis, TN.
38120**

