



2024- 2025

**ANNUAL
REPORT**



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Prepared for
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Meet the CEO

Marie Pizano

President & CEO of
MVP3 Foundation



Marie Pizano is an example of how you can overcome challenges to live with passion and purpose and realize your ambitions. Her story can help empower and motivate others to find their "Yes!" From her experience as an actor and model, she advanced her skills behind the camera to coproduce several local TV shows in Memphis, to then create and produce pilots and programming with award-winning film director, Steven Boyle. Followed by over 15 years of producing and directing award winning films. She is the president of MVP3 Foundation; A nonprofit mission to heal communities through the arts. She is currently in development with a documentary, "A Society In Crisis: A Family In Divide", in addition to working with legislators to pass mandated laws to help heal children and families. She is currently in production of The Walter Bailey Story, a documentary about the civil rights icon from Memphis, TN documentary about the civil rights icon from Memphis, TN.

In November 2023, MVP3 Foundation and MVP3 Records launched its first music project "Simple Song of Freedom" by the Memphis Freedom Band, produced by Mario Monterosso consisting of several internationally known musicians from Memphis and special appearance with Priscilla Presley (former wife of Elvis Presley) and the "House That Love Built" written by Rice Drewry and performed by the late legendary Jimi Jamison. She has been recognized for her charitable work with various awards and served as a board member for organizations such as the International Children's Foundation and Women's Foundation for Greater Memphis. She is a recipient of this year's 2024 HOT Buttered Soul Awards, given for dedication to supporting society academically, culturally, domestically, and spiritually for the benefit of all humanity. Recently, Pizano was appointed as the Memphis Steering Committee Lead for the Road to Memphis project, an initiative of T.U.F.F. that started in Liverpool and aims to bring global attention to Memphis and Nashville over the next five years, positioning the city as a leading music industry hub and boosting the local economy by introducing multi-national companies to Tennessee. Her previous efforts also included creating the 'Rock for Hope' concert to benefit St. Jude Children's Research Hospital and co-founding the Tiara Tea Society. She advocates for those affected by domestic violence and serves as a spokesperson for the cause.

She is the Most importantly, her biggest job and joy is being the proud mom of two, who are now young adults. She hopes to set the example for her children and continue her mother's legacy of helping other children and families.

Company Overview

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Vision

is to provide the following in the Memphis community but not limited to statewide collaboration for:

Educational Film/TV programs for High School students
 Job Training Skills for Culinary and film,
 Literacy in the areas of Reading and Finances,
 Social Justice films and Mental Health Forums,
 Film & Music Fest/Celebrity Tournament Match,
 Artistic Theatrical performance workshops and events.

Mission

- The MVP3 Foundation is all about films, music and community.
- The MVP3 Foundation is a 501(c)(3) member-supported nonprofit educational and entertainment organization that creates opportunities for communities to experience film, theater, artworks, culinary, and music to inspire, educate, challenge, and entertain.

MVP3 FOUNDATION

Program Highlights

1-We launched the 36-week Westwood High School student credit film program that provides students with an introduction to filmmaking and various areas of production, such as screenwriting, storyboarding, budget finance for films, interviewing and subject matter, acting, editing, and documentary production. Students participated in developing and interviewing leaders in the community to discuss societal problems and solutions addressing adverse childhood experiences.

2-Men of Excellence Awards and the Johns Amos Grant honored fathers and sons for serving as exemplary role models in community who continued excellence in community involvement, and creating positive change. This initiative spearheaded the John Amos Grant, which also recognizes a student nominated by a teacher for demonstrating integrity in community and media integrity. Partnerships include the Withers Museum, Memphis Black Arts Alliance (MBAA), and Fathers First.

3-"Let's Come Together" music series where we showcase singer-songwriters and help them gain state and national exposure, while partnering with tourism efforts. Songwriters receive payment and learn how to enhance their marketing skills and understand the business side of the industry.

4- Finding Your Yes with Mind Body and Soul- Film screening and panel discussions. Partnered events with Saint Francis Hospital and Baptist Memorial Healthcare to bring education, motivation and inspiration to the community to help spearhead community healing and health initiatives, while providing resources.

4-"Don't Waste Your Time" music project - in collaboration with Kent Wells, producer for Dolly Parton. Recorded song and music lyric video creation by a student who was awarded Best Music Lyric Video to showcase the music of a musician from Tennessee who can inspire through song and provide film and animation skills and highlights to a student wanting to pursue a career in this field in the arts.

6- Road To Memphis - completing the last funding and aiding in resources and event planning to highlight Memphis as the Music Capital. This initiative was a global event that allowed 33,000 musicians all over the world to submit their music and receive mental health care. The winner was graced with awards and recognition in Memphis and partnered with Memphis Tourism and the City of Memphis. 400 musicians in the state of Tennessee were awarded mental health care and information.

7- Homeschooled students completed a short film, Floor 16, and received the opportunity, driven by families of Tennessee, to give their children an intro to filmmaking.

8- Walter Bailey, Jr Documentary - "The Man, The Icon, The Law", student-driven to provide hands-on skills in documentary making and production skills. This educational film is part of our Black History series, educating and training youth for creative art careers, providing history education, and highlighting leaders in our community.

9- Partnership with Dwelling International Church - Collierville to give youth access to opportunities in film, stage play, music, and dance.

10- Student Grants awarded. The first annual John Amos Grant of \$500 was given to Joseph Casey of East Stem Academy for excellence in integrity in media.

Program Highlights part 2

11- Our Student intern awarded Best Animated Lyric Video for 'Don't Waste Your Time'

12- Student Antonia George was awarded funding for school supplies for college up to \$1,500

13 -Completed 50 Animated Social Media Clips for MidSouth Ponds - students received paid internships to complete animated clips and edited video content to enhance skills and job opportunities

14- Provided 15 students with paid internship jobs in the creative arts. Each student received up to \$4,000.

15-3 students from Westwood High School received grants to further their college or certifications in the creative arts or autobody & collision field.



Challenges that we're facing

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Memphis Issues

- Memphis is a city brimming full of talent and potential without outlets to release it. As a direct result of this we've had artists move to other cities. We've seen a rise in youth crime due to lack of hubs to develop future film makers, camera persons, singers, dancers, directors, producers, and etc.
- We're a city with a history of musical and film stars without a supporting system to develop more. We also noticed the lack of resources available for the current entertainment industry not to mention a void in the area of Mental health management. A lack of Mental health management is the main reason most of our industries most talented people commit suicide or turn to drugs.
- The lack of a formal Financial education is a major contributor to the livelihood of the residents of this city and its pool of talent that make money but are underinsured, have limited investments, and no wills or trusts for their loved ones.
- Our program overlaps so many issues in this city and the nation. We're tired of watching the problem and so we're focusing on offering the solution through our various programs and partnerships.

Enough of watching the problem

Let's offer the solutions and make an impact!

Success Stories

Beth

Provided support and resources for her and her daughter going through high-conflict and unethical family court procedures

Zomina

We helped this young mother receive assistance and resources through our Esther Fund and Esther Plan. We helped her to receive legal services and the resources as well to obtain an apartment and furnishings while making sure that she has her legal rights of custody of her child.

We partnered with YWCA for Greater Memphis to make sure her and her child are safe and thriving.

Zomina now has a job and going to college in the medical field. We helped her get the resources to learn how to drive with driving lessons and to complete her Adverse Childhood Experiences (ACEs) training and receive her certificate. We're so proud of her growth!

Finalization of legal assistance for child custody and job creation and providing resources and support.

Joe

Assist in resources for granddaughter facing racism and unethical family law proceedings against Caucasian family.

Joanna

Provided the resources needed to gain custody and mental healthcare assistance for her child.

Success Stories

Kara

Helped provide clothes, donated items, and resources to transition from a domestic violence shelter to living in her own apartment.

David

Provided resources and assistance to gain support in a child alienation crisis case.

Wanted to be anonymous

Provided the assistance and support needed while experiencing overwhelming sibling and elderly abuse, and wrongful swatting and false media allegations.

Partner Spotlights

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We have joined forces with organizations specializing in various areas, allowing us to better serve the city of Memphis and its residents. Our partnership exemplifies the power of collaboration and the great things we can achieve together. We have also partnered with TN Labor and Workforce (TYEP)

Our endeavors since June 2024 have culminated in successful collaborations with three students, and 15 paid intershios with the objective of assisting 25 more by year-end for 2025.

Our team possesses a clear and ambitious vision, and we are just commencing to make a more profound impact for Shelby County.

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Community Impact

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State Rep Jesse Chism (L) and John DeBerry - Sr Advisor to the Governor (R)

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Community Engagement

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Mvp3 Foundation working with the youth in arts through our mural collaboration program in downtown Memphis



Mvp3 Foundation working with the youth at Westwood High School in our filmmaking classes in the Westwood district of Memphis



MVP3 Foundation giving our 1st Annual award for student excellence in filmmaking with our collaboration with the East High School Stem Filmmaking program

The student received a \$500 grant and this also was the first grant under the John Amos award, this award was created to honor, John Amos and his contribution to film and the arts

Financial Statements

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Income Statements

An income statement is a financial statement that shows you the company's income and expenditures. It also shows whether a company is making profit or loss for a given period. The income statement, along with balance sheet and cash flow statement, helps you understand the financial health of your business.

Balance Sheet

A balance sheet is a financial statement that shows a company's net worth at a specific time. It's one of three financial statements used to evaluate a company's financial position. Balance sheets usually include the same categories of information, so they can be used to compare different businesses of the same type.

Cash Flow Statement

A cash flow statement, also known as a statement of cash flows (CFS), is a financial statement that tracks how money flows in and out of a business during an accounting period. It's one of the three most important financial statements for managing a small business, along with balance sheets and income statements.

Revenue

\$531,154



Expenses

\$528,423



Profit

\$2,731



Assets

\$4,500,000



Liabilities

\$0



Net Worth

\$4,500,000



Operating

\$250,000



Investing

\$3,000,000



Financing

\$0



MVP3 FOUNDATION

Future Outlook

To further assist the Native American Indian Association in providing resources for Native Americans seeking to enhance skills and showcase their art, and to help provide media and marketing assistance to gain funding for the buildout of the State Museum for Native Americans, State Capitol and NAIA partnerships.

State Capitol events produced by MVP3 Foundation to recognize prominent figures in history and music to take place Jan - April 2026

To further assist Latin-American job creation in partnership with Staff Connect, LLC, with a goal of 100 jobs.

Global Forum to host visionary leaders for 'Discussions for Change' event, driving transformative conversations for a brighter future.

Financial Literacy and Resilience-Building Programs for Adverse Childhood Experiences

Project Trinity - TV show and programs to educate on horticulture and sustainability and build community gardens.

Three Beans Farmers Market - in collaboration with Dwelling International Church

Open hubs in LA, IL, MS, and NYC.

More Future Plans

Continue our fundraising efforts. Our future plans include securing \$5 million in funding to acquire and restore three properties on Front Street and two other properties in downtown Memphis for our headquarters, film school, partner housing, rental production offices, and community projects.

Seek \$1.8 million to provide film production showcasing Tennessee and give back to foster care organizations

Work with Mt. Vernon Church in Westwood to build out a film, TV, and podcast hub and provide more resources and opportunities for the youth in the Westwood-Southeast community.

Building an AI division in our programs and creating three TV shows with East Stem Academy, Collierville High School, and Westwood for news, sports, and good stories that will stream on MVP3 Network.

Provide 15 more students with paid internships; Award 6 John Amos Grants; Award an additional \$2500 to UAF for autobody and collision certification for the student.

Help assist the Memphis Black Arts Alliance (MBAA) to bring more resources and collaboration to help them sustain.

Divorce Support Network to partner on annual golf tournament and raise up to \$250,000 for the Esther Fund that helps women and/or men and their children going through issues in family court matters.

Contact Us

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