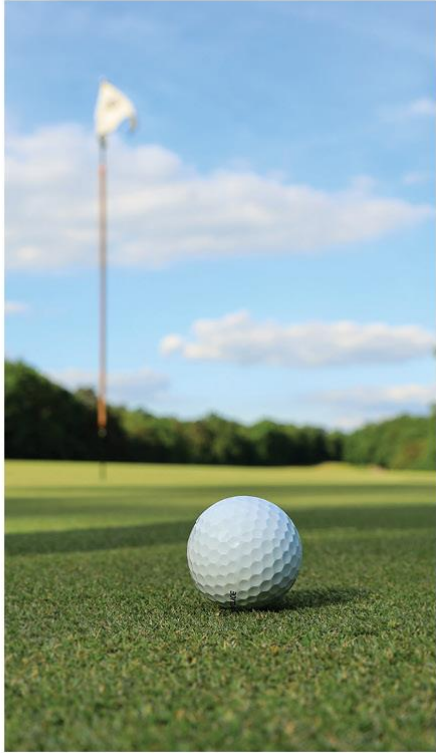


Summer 2023
STYLE GUIDE





Summer State of Mind.

From the **putting green** in the desert, to the **baseball field** in small town USA, to the **summer camp** in the middle of nowhere, to the **corporate retreat** where everyone wants to be, to the **family reunion** at the local lake, to the **vacation** on your destinations bucket list, to the **lawn chair** in the amphitheater listening to that favorite band you've heard a hundred times – if it's happening this Summer, there's a style for it waiting for you to brand.

Expect the *Summer of '23* to be, well, what you design it to be. Grab your sunglasses, it's time to *create your vision* (and it's going to be BRIGHT).

Curated styles and color trends await

to make the *havin' buyin'* easy for when the days get longer and the nights get warmer.

For the Outdoorsy, Adventurers & World Seers...

For the Do-Gooders, Fund-Raisers, Sustainability-Supporters...

For the Camp Goers & Leaders...

For the Travel Enthusiasts & Resort Lovers...

For the Band Groupies...

For the Company Culture Carriers & Work Hard, Play Harders...

For the Wildcards...

This Summer is *for you*. This Guide is *for you*.

Sound like a customer you know? Be ready to brand the Summer with top trends for their needs.



Golf



1. **A550** adidas Camo Polo in Tech Ink Starting at \$63.08. 2. **A546** adidas Heather Chevron Quarter-Zip Wind Pullover in Grey Three/Grey Heather \$61.62. 3. **9820** Burnside Hybrid Stretch Shorts in Black Heather \$31.44. 4. **X210P** Imperial The Original Performance Cap in fog \$19.90. 5. **A672S** adidas Sustainable Sun Hat in Grey Two \$43.90. 6. **C1717MTC** Carmel Towel Company Fairway Golf Towel in Fog Call for pricing.

Tee Up The Lifestyle.

Golf is more than a sport. It's a lifestyle. A few hours spent outdoors with friends, coworkers or clients having fun calls for a branding opportunity that lives beyond the golf course.



A574 adidas Pine Tree Polo \$67.70.
7054 Imperial The Wingman Cap \$21.90.

Trend Alert! Must have golf apparel & accessories are items people wear from the green, to the conference room, to the barbecue.





A431
adidas
Women's
Basic Sport Polo
\$39.90



A550
adidas
Camo Polo
\$63.08



A546
adidas
Heather Chevron
Quarter-Zip Wind Pullover
\$61.62



7054
Imperial
The Wingman Cap
\$21.90

Golf Top 4 Trends

Tee up these trends to put your customer on their "A Game" and tie their brand message to a pastime that people love.

- Top layers
- Statement hats
- Tonal colorways
- Contemporary prints



Trend Alert!
Patterned prints are having a major moment in the golf world and this pine tree design is subtle enough it will complement any type of logo.

Model Pictured:
A574 adidas Pine Tree Polo, 7054 Imperial The Wingman Cap.



X210P
Imperial
The Original
Performance Cap
Call for pricing



A524
adidas
Hooded Full-Zip
Windbreaker
\$86.04



A678S
adidas
Sustainable Gym Sack
\$29.00



A552
adidas
Lightweight
Quarter-Zip Pullover
\$52.32



A574
adidas
Pine Tree Polo
\$67.70

Pricing subject to change.



350
Paragon
Malibu Performance
Quarter-Zip Pullover
\$25.34



5017
Augusta Sportswear
Vital Polo
\$19.64



921424ODM
Oakley
18L Packable Backpack
\$52.98



A672S
adidas
Sunstainable
Sun Hat
\$43.90

Golf Endless Branding

From the *golf scrambles* and *tournaments*, to the *fundraisers* and *corporate outings* – and let's not forget about the *weekend escape* with friends – the branding opportunities are endless from tee to shining tee (and all the stops along the way).

Trend Alert!
Bright vivid colors
have saturated
the game of golf
with everything
from polos and
quarter-zips,
to golf bags and
golfing gloves!



Model Pictured:
A573 adidas Womens
Puffer Vest.
A555 adidas Womens
3-Stripes Quarter-Zip
Sweater.



A653S
adidas
Sustainable
Performance Visor
\$24.50



A573
adidas
Women's Puffer Vest
\$86.16



A555
adidas
Women's 3-Stripes
Quarter-Zip Sweater
\$67.70



9820
Burnside
Hybrid Stretch Shorts
\$31.44



C1717MTC
Carmel Towel Company
Fairway Golf Towel
Call for pricing

Pricing subject to change.

Explore & Travel



1. **EXP54LWZ** Independent Trading Co. Lightweight Windbreaker Full-Zip Jacket in Aqua \$35.10. 2. **8030** Mega Cap Lifeguard Straw Hat in Natural/Blue Floral \$25.00. 3. **BW6615** Boxercraft Women's Evelyn Pants in Blush/White \$38.86. 4. **139656** Columbia Women's PFG Bahama™ Long Sleeve Shirt in White \$64.78. 5. **1050** Colortone Women's Tie-Dyed Crop T-Shirt in Lagoon \$13.58. 6. **C3060** Carmel Towel Company Velour Beach Towel in Aqua \$17.30.

See *the world,* Brand the World.

1. Resort Vibes

A vacation is all I ever wanted – A keepsake, a souvenir, a sweet reminder, a priceless promotion to bring their favorite resort with them everywhere they go.

2. Digital Nomadism

When vacation isn't enough – the Digital Nomad embraces a tech-enabled lifestyle working on-the-move *but only with the right gear.*

3. Get Outdoors

Being outside is to Summer as Netflix binging is to Winter. Is your branded apparel ready for the hike?

1. **CASSIE** Infinity Her Women's Pigment Dyed Fashion Undervisor Cap \$12.00.
W23716 MV Sport Women's Sueded Fleece Colorblocked Hooded Sweatshirt \$34.18.
PRM20SRT Independent Trading Co. Women's Lightweight California Wave Wash Sweatshorts \$23.46.
2. **EXP54LWZ** Independent Trading Co. Lightweight Windbreaker Full-Zip Jacket \$35.10. **67000L** Gildan Softstyle® Women's CVC T-Shirt Call for pricing. **BW6301** Boxercraft Women's Luna Leggings \$51.50.
3. **AWB** QuikFlip 2-in-1 Dryflip Windbreaker \$49.96. **67000** Gildan Softstyle® CVC T-Shirt Call for pricing.
8888 Burnside Perfect Jogger \$30.80.





CASSIE
Infinity Her
 Women's Pigment Dyed
 Fashion Undervisor Cap
 \$12.00



BW6620
Boxercraft
 Women's Haley Flannel Pants
 \$15.64



222
Paragon
 Aruba Extreme Performance
 Long Sleeve T-Shirt
 \$10.55



GDH100
ComfortWash
 Garment-Dyed T-Shirt
 Call for pricing

Resort Vibes

Pulling inspiration from *coastal colors, fun patterns* and *vintage wash*, these are the top apparel and accessories.

The Top Picks:

- Bright colored fleece
- Use-over-and-over-again beach towels
- Most affordable mementos – basic tees & tanks
- And pattern hats

Trend Alert!
 Top off the look
 with hats in trendy
 styles & patterns
 to suit every
 exploration.



Evolve concealed
 ponytail opening



Trend Alert!
 Accessories never
 felt so-right. Totes,
 caps, & blankets are
 the true brandable
 for all items that
 are just too easy to
 say yes to.

Model Pictured:
 CASSIE Infinity Her
 Women's Pigment Dyed
 Fashion Undervisor Cap.
 W23716 MV Sport Women's
 Sueded Fleece Colorblocked
 Hooded Sweatshirt. 8691
 J. America Baja Blanket.
 Q1500 Q-Tees 34.6L Large
 Canvas Deluxe Tote.
 PRM20SRT Independent
 Trading Co. Women's
 Lightweight California
 Wave Wash Sweatshorts.



6733
Next Level
 Women's Triblend
 Racerback Tank
 \$11.06



1050
ColorTone
 Women's Tie-Dyed
 Crop T-Shirt
 \$13.58



8871
J. America
 Triblend Fleece
 Hooded Sweatshirt
 \$34.90



8030
Mega Cap
 Lifeguard Straw Hat
 \$25.00



PRM20SRT
Independent Trading Co.
 Women's Lightweight California
 Wave Wash Sweatshorts
 \$23.46

Pricing subject to change.



1566
Comfort Colors
Garment-Dyed Sweatshirt
\$37.78



W23716
MV Sport
Women's Sueded Fleece Color-
blocked Crop Hooded Sweatshirt
\$34.18



128606
Columbia
PFG Tamiami™ II
Long Sleeve Shirt
\$76.74



8691
J. America
Baja Blanket
\$49.54



Move over
matching
sweatpant sets,
sweatshorts
are becoming
the next
best thing!

Model Pictured:
W23716 MV Sport
Women's Sueded Fleece
Colorblocked Hooded
Sweatshirt. PRM20SRT
Independent Trading Co.
Women's Lightweight
California Wave Wash
Sweatshorts.



GDH275
ComfortWash
Garment-Dyed Youth
Long Sleeve T-Shirt
\$18.24



Q1500
Q-Tees
34.6L Large Canvas
Deluxe Tote
\$11.28



BW6615
Boxercraft
Women's Evelyn Pants
\$38.86



SP820
Sportsman
Tropical Print Cap
Call for pricing



C3060
Carmel Towel Company
Velour Beach Towel
\$17.30

Resort Vibes Priceless Branding

Nothing says walking billboard like a well-worn hat, t-shirt, or tote bag purchased on vacation many years ago. Your resort customers can take their brand beyond their borders and into the everyday lives of their valued guests.

Pricing subject to change.



FOS900546
Oakley
5L Travel Pouch
\$25.50



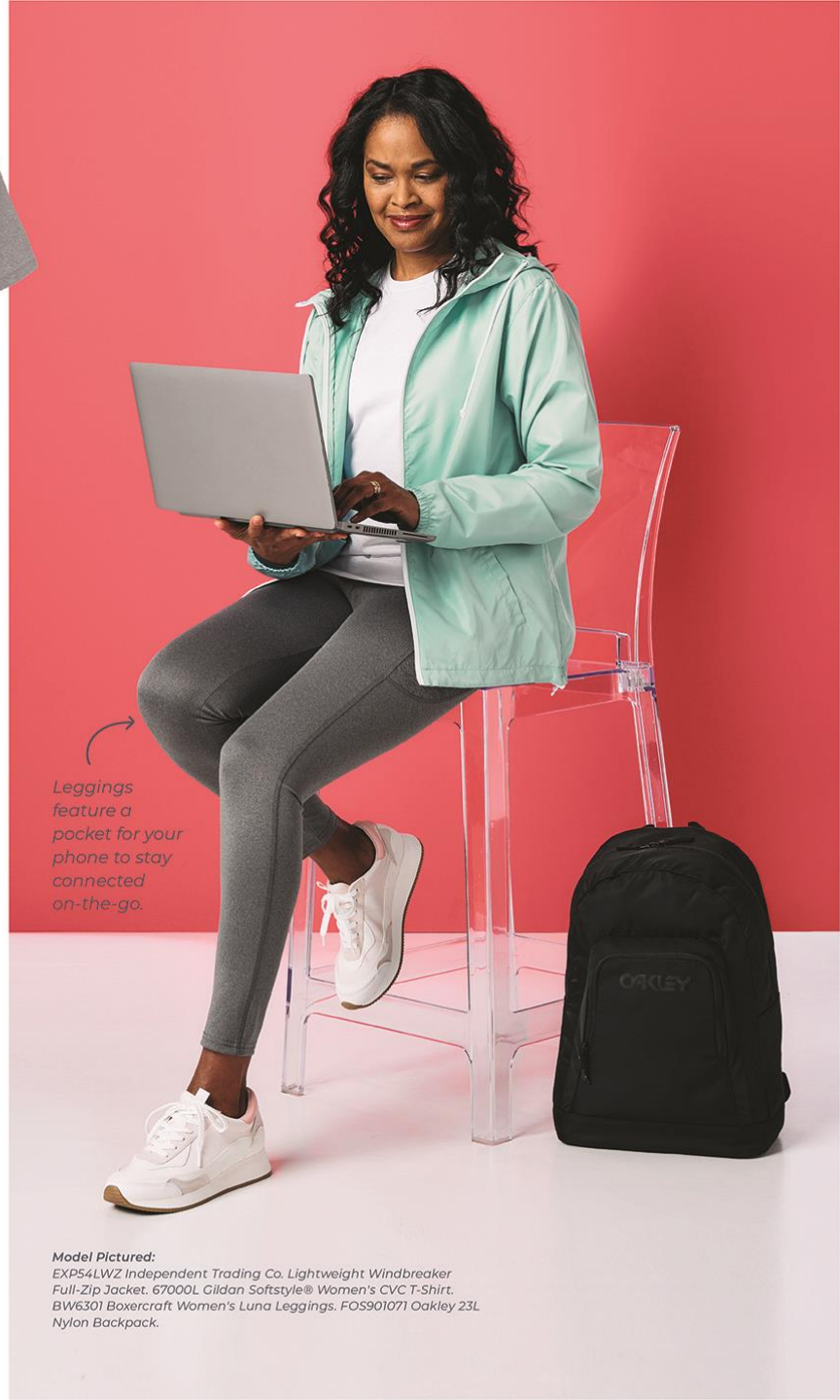
100
Paragon
Saratoga Performance
Mini Mesh Polo
\$23.22



67000L
Gildan
Softstyle® Women's
CVC T-Shirt
Call for pricing



18500
Weatherproof
32 Degrees Packable
Down Blanket
\$71.50



Leggings
feature a
pocket for your
phone to stay
connected
on-the-go.

Model Pictured:
EXP54LWZ Independent Trading Co. Lightweight Windbreaker
Full-Zip Jacket. 67000L Gildan Softstyle® Women's CVC T-Shirt.
BW6301 Boxercraft Women's Luna Leggings. FOS901071 Oakley 23L
Nylon Backpack.



GDH280
ComfortWash
Garment-Dyed Jersey
Hooded Long Sleeve T-Shirt
\$23.38



EXP54LWZ
Independent Trading Co.
Lightweight Windbreaker
Full-Zip Jacket
\$35.10



199793
Columbia
Women's Fireside™ FZ Jacket
\$102.24



8888
Burnside
Perfect Jogger
\$30.80



FOS901245
Oakley
29L Gearbox Overdrive Backpack
\$90.90

Pricing subject to change.

Digital Nomadism

16.9 Million digital nomads are walking the earth (MBO Independent Research Report, 2022). Working from anywhere requires versatile, on-the-go items & supportive backpacks. Adding your company logo to your remote nomad employees' gear is a no-brainer. Impression opportunities once limited to Zoom calls is now to-the-ends-of-the-earth



1040
DRI DUCK
60L Expedition Duffel Bag
\$99.00



153389
Columbia
Watertight™ II Jacket
\$103.46



AWB
QuikFlip
2-in-1 Dryflip
Windbreaker
\$49.96



FT001
Liberty Bags
Can Holder
Call for pricing



CFB
LEGACY
Cool Fit Booney
\$28.40

Get Outdoors

Calling all outdoorsy types – it's your time to shine. This Summer, brand the perfect mix of outdoor staples and stock up on outdoor technical features:

- Moisture wicking
- UPF protection
- Transitional top layers
- Sun-hats and boonies

Add these styles to your company stores to encourage employee wellness with a subtle "get outdoors" message!



The perfect windbreaker for those chilly summer mornings, as the temps heat up your jacket can quickly convert into a convenient drawstring bag!



240
Paragon
Tortuga Extreme
Performance
Hooded T-Shirt
\$28.98



5068
DRI DUCK
Trek Canyon
Cloth™ Vest
\$83.74



139656
Columbia
Women's
PFG Bahama™
Long Sleeve Shirt
\$64.78



OFAST
LEGACY
Old Favorite
Solid Twill Cap
\$18.10

Model Pictured:
AWB QuikFlip 2-in-1 Dryflip Wind
breaker. 67000 Gildan Softstyle® CVC
T-Shirt. 8888 Burnside Perfect Jogger.

Pricing subject to change.

Live Events



1. **246** Tultex Unisex Fine Jersey Ringer T-Shirt in White/Black Call for pricing. 2. **101CVC** American Apparel Women's CVC Tank in Heather Lilac Call for pricing. 3. **SP450** Sportsman Tie-Dyed Bucket Cap in Passion Purple \$12.30. 4. **EXP52BMR** Independent Trading Co. Lightweight Bomber Jacket in Black/White Stripe \$46.16. 5. **PRM50STPD** Independent Trading Co. Pigment-Dyed Fleece Shorts in Pigment Sandstone \$21.82. 6. **8802** Liberty Bags Recycled Zipper Tote in Florida Teal Call for pricing.

Pricing subject to change.

A Summer to Remember.

1. Concerts

It's outdoor concert season. Fans are always looking for that perfect oldies graphic tee or the lyrics of their favorite hits.

2. Camps

Commemorate the fun summer camp experience all year by outfitting both campers and staff members with personalized apparel, hats & bags.

3. Conferences

Did someone say "Adult Summer Camp?" Think corporate retreats & team building. Wow the team with gear they can sport again & again.

- 1. **5083** Next Level Women's Festival Crop Tank Call for pricing. **5215** Burnside Women's Boyfriend Flannel \$33.90.
- 2. **VC300Y** Valucap Small Fit Bio-Washed Dad's Cap Call for pricing. **6130** LAT Youth Baseball Fine Jersey Three-Quarter Sleeve Tee Call for pricing. **2430** Augusta Sportswear Women's Wayfarer Shorts \$24.30.
- 3. **SS1000Z** Independent Trading Co. Icon Lightweight Loopback Terry Full-Zip Hooded Sweatshirt \$32.56. **PRM50STPD** Independent Trading Co. Pigment-Dyed Fleece Shorts \$21.82.





3023CL
Comfort Colors
 Women's Heavyweight
 Boxy T-Shirt
 \$11.60



3729
BELLA + CANVAS
 Sponge Fleece Drop
 Shoulder Hoodie
 \$35.18



4491
Rabbit Skins
 Infant Harborside
 Mélange Bodysuit
 Call for pricing



5773
Liberty Bags
 That's So 90's Fanny Pack
 Call for pricing

Concerts

It's time for a band tees & music merch check-in. Branded music merch creates a lasting connection to hold on to and deepens the fan-artist relationship. Style diversity to match several genres is key to a successful merch shop.



Trend Alert!
 Crop tanks and boyfriend fit flannels are a great concert look for any genre of music.

Model Pictured:
 5083 Next Level Women's
 Festival Crop Tank. 5215
 Burnside Women's Boyfriend
 Flannel. 7010 Liberty Bags
 Clear PVC Backpack.



SP450
Sportsman
 Tie-Dyed Bucket Cap
 \$12.30



246
Tultex
 Unisex Fine Jersey
 Ringer T-Shirt
 Call for pricing



101CVC
American Apparel
 Women's CVC Tank
 Call for pricing



680VR
Dyemite
 Blended Hooded
 Tie-Dyed Sweatshirt
 \$35.00



EXP52BMR
Independent Trading Co.
 Lightweight Bomber Jacket
 \$46.16

Pricing subject to change.



8718
Alpine Fleece
Roll Up Blanket
\$16.16



BW6301
Boxercraft
Women's Luna
Leggings
\$51.50



7010
Liberty Bags
Clear PVC Backpack
\$12.06



BW2501
Boxercraft
Women's Adrienne
Tank Top
\$24.10



202
Tultex
Unisex Fine
Jersey T-Shirt
Call for pricing

Concerts Branded Music Merch

"I'm with the band!" It's been said that merch saved the music industry and we agree! This multibillion dollar industry is what allows the concert scene to keep on keepin' on. From bags to hats to apparel and blankets, be ready to put fan-led artwork on these select concert going staples.

- Revitalize retro prints & graphics
- Turn lyrics Into Art
- Time stamp tours & festivals
- Showcase band & album names



Take all your essentials in with you in this easy to carry clear backpack.



8115
J. America
Zen Jersey T-Shirt
\$15.68



6014
Comfort Colors
Garment-Dyed
Heavyweight Long
Sleeve T-Shirt
\$20.14



5083
Next Level
Women's Festival
Crop Tank
Call for pricing



5215
Burnside
Women's
Boyfriend Flannel
\$33.90



6245PT
YP Classics
Peached Twill
Dad's Cap
\$10.80

Model Pictured:
5083 Next Level
Women's Festival
Crop Tank. 5215
Burnside Women's
Boyfriend Flannel.
7010 Liberty Bags
Clear PVC Backpack.

Pricing subject to change.



VC300Y
Valucap
Small Fit Bio-Washed
Dad's Cap
Call for pricing



3719T
BELLA + CANVAS
Toddler Sponge Fleece
Pullover Hoodie
\$26.98



PRM16PNT
Independent Trading Co.
Youth Lightweight
Special Blend Sweatpants
\$22.96



8886
Liberty Bags
Value Drawstring
Backpack
Call for pricing



65000B
Gildan
Softstyle® Youth
Midweight T-Shirt
Call for pricing



"Put me in coach, I'm ready to play!" The iconic yet always trendy baseball tee is a must for any summer camp.

Model Pictured:
VC300Y Valucap
Small Fit Bio-Washed
Dad's Cap, 6130 LAT
Youth Baseball Fine
Jersey Three-Quarter
Sleeve Tee, 2430
Augusta Sportswear
Women's Wayfarer
Shorts.



2120
Badger
Youth B-Core T-Shirt
\$12.62



506CRY
Alleson Athletic
Youth Reversible Tank
\$13.74



6130
LAT
Youth Baseball Fine Jersey
Three-Quarter Sleeve Tee
Call for pricing



PRM1SRT
Independent Trading Co.
Toddler Lightweight Special
Blend Sweatshorts
\$16.32

Pricing subject to change.

Camps

Keeping summer camp top of mind is no unachievable feat with apparel that sticks around all year. From hosting facility tours to booths at fairs – showcase decorated apparel or provide branded giveaway swag to current and prospective camp goers and sponsors. Of course, outfitting campers is most important.

Choose from:

- T-shirts to easily identify campers and counselors
- Hats to protect them from hours in the sun
- Jerseys for team events, bags to carry their gear



QTB6000
Q-Tees
Economical Tote with Contrast-Color Handles
Call for pricing



EZA
LEGACY
Relaxed Twill Dad Hat
\$14.70



SS1000Z
Independent Trading Co.
Icon Lightweight Loopback Terry Full-Zip Hooded Sweatshirt
\$32.56



8852
J. America
Triblend Fleece Blanket
\$52.40

Conferences & Corporate Retreats

Gift attendees their "what to wear" while there & everywhere. You can turn your playground for learning, teambuilding, leadership training and skills building into the perfect backdrop for updating brand photography.

Pricing subject to change.



Trend Alert!
Get the perfect casual yet clean look for your corporate retreat or teambuilding event.

Model Pictured:
SS1000Z Independent Trading Co. Icon Lightweight Loopback Terry Full-Zip Hooded Sweatshirt, PRM50STPD Independent Trading Co. Pigment-Dyed Fleece Shorts.



6277R
Flexfit
Sustainable Polyester Cap
\$14.40



6600
Next Level
Women's CVC Relaxed T-Shirt
Call for pricing



Unique sport collar polo

A584
adidas
Sport Collar Polo
\$57.36



PRM50STPD
Independent Trading Co.
Pigment-Dyed Fleece Shorts
\$21.82



FOS901071
Oakley
23L Nylon Backpack
\$35.00

Company Culture



1. **CHP130** Champion Women's Sport Soft Touch T-Shirt in Black \$26.00. 2. **8220** Burnside Perfect Flannel Work Shirt in Grey/ Ecru \$40.00.
 3. **9803** Next Level Unisex Fleece Sweatpants in Heather Grey \$36.00. 4. **2001CVC** American Apparel Unisex CVC Tee in Heather Artic Call for pricing.
 5. **2094** Kastifel Rooney Pigment Dyed Dad Cap in Breaker Blue \$19.00. 6. **18900** Gildan Heavy Blend Fleece Stadium Blanket in Charcoal \$19.60.

Pricing subject to change.

Influence *the* Culture.

Branded company swag is a sure fire way to build morale, engage the team, & create internal influencers.



2001CVC American Apparel Unisex CVC Tee Call for pricing.
8889 J. America Quilted Jersey Shirt Jacket \$65.36.



Employee gifting transforms how the team thinks and feels about the company as a whole - like they are part of the brand.



3724
BELLA + CANVAS
Sweatshorts
\$31.30



1081
BELLA + CANVAS
Women's Micro Rib Tank
Call for pricing



CHP130
Champion
Women's Sport
Soft Touch T-Shirt
\$26.00



SC100
SOCCO
USA-Made Striped
Crew Socks
\$14.28

Company Culture

When it comes to merchandising the company store, think of items that last far beyond one event. Think of items that team members will feel good wearing time & time again. Don't shy away from fashion trends and sustainable pieces that elevate the brand.



Shackets are a perfect between seasons piece to transition in comfort & style.



Model Pictured:
2001CVC American
Apparel Unisex CVC Tee.
8889 J. America Quilted
Jersey Shirt Jacket.



CHP180
Champion
Sport Hooded Sweatshirt
\$50.00



MPS
LEGACY
Mid-Pro Snapback
Trucker Cap
\$16.20



8220
Burnside
Perfect Flannel
Work Shirt
\$40.00



19179
MV Sport
Corded Crewneck Pullover
\$47.94



8889
J. America
Quilted Jersey Shirt Jacket
\$65.36

Pricing subject to change.



18900
Gildan
Heavy Blend Fleece
Stadium Blanket
\$19.60



2091
Kastlifel
Ferris Dad Hat
\$18.90



3525
LAT
Women's
Weekend
Fleece
\$29.98



3321
Rabbit Skins
Toddler Fine Jersey Tee
Call for pricing



A582
adidas
Heathered
Polo
\$51.48

Features a
distressed
vintage look
with the raw
hemline →



Model Pictured:
3525 LAT Women's
Weekend Fleece.
Q1500 Q-Tees 34.6L
Large Canvas
Deluxe Tote



9803
Next Level
Unisex Fleece
Sweatpants
\$36.00



2001CVC
American Apparel
Unisex CVC Tee
Call for pricing.



3519
LAT
Women's Hi-Lo Tee
\$11.98



921056ODM
Oakley
20L Enduro Backpack
\$46.36

Company Culture Top 5 Picks

For top notch culture, choose from:

- Statement Clothing – Think Shackets, Flannels, Patterns & Prints
- Occasion-Themed – Think Women's History Month
- Eco-Friendly – Think Sustainable Hats & Totes
- Lounge – Think PJ Pants & Joggers
- Accessories – Laptop Bags & Sleeves

Sustainable Favorites



1. **2003CVC** American Apparel Unisex CVC Raglan Tee in White/Heather Indigo \$11.00. 2. **4460HM** Alternative Earthleisure Women's Modal Triblend Racer Tank in Rose Quartz \$11.00. 3. **K1070** Alternative Youth Cotton Jersey Go-To Tee in Pink Tie Dye Call for pricing. 4. **6868** Augusta Sportswear Eco Revive™ Three-Season Triblend Fleece Joggers in Heather Grey \$38.42. 5. **8802** Liberty Bags Recycled Zipper Tote in Navy Call for pricing. 6. **GEO** Atlantis Headwear Sustainable Bucket Hat in White \$13.22.

Pricing subject to change.



Eco-Friendly Feels *Good.*

You don't have to do something extravagant to help save the earth. Something as simple as buying sustainable can reduce your carbon footprint.



- 4460HM** Alternative Earthleisure Women's Modal Triblend Racer Tank \$11.00.
GEO Atlantis Headwear Sustainable Bucket Hat \$13.22.
8860R Liberty Bags Nicole Recycled Tote Call for pricing.

The options for sustainable blanks have grown. From apparel to accessories — there is sustainable style for all.





6868
Augusta Sportswear
Eco Revive™ Three-Season
Triblend Fleece Joggers
\$38.42



1270
Alternative
Botanical Dye
Jersey Tee
\$22.80



400
SoftShirts
Organic T-Shirt
\$13.98



8802
Liberty Bags
Recycled Zipper Tote
Call for pricing



6865
Augusta Sportswear
Eco Revive™ Three-Season Triblend
Fleece Hooded Sweatshirt
\$42.62



Made with
Eco-Friendly
Material

Matching Fleece
Set featuring
Eco-Revive™, a
sustainable fabric
that is made
from recycled
plastic that you
can look and
feel good while
wearing.



Model Pictured:
6865 Augusta Sportswear
Eco Revive™ Three-Season
Triblend Fleece Hooded
Sweatshirt. 6868 Augusta
Sportswear Eco Revive™
Three-Season Triblend
Fleece Joggers.



2021
Kastfel
Women's
RecycledSoft™ T-Shirt
\$11.98



2094
Kastfel
Rooney Pigment Dyed
Dad Hat
\$19.00



A434
adidas
Fleece Crewneck
Sweatshirt
\$39.00



4460HM
Alternative
Earthleisure Women's Modal
Triblend Racer Tank
\$11.00

Sustainable Favorites

46%

of consumers have a more favorable opinion of a company if the promo product they received was environmentally friendly.*

*Ad Impressions Study, ASI 2019



2003CVC
American Apparel
Unisex CVC Raglan Tee
\$11.00



GEO
Atlantis Headwear
Sustainable Bucket Hat
\$13.22



CHP110
Champion
Women's Crop
Racerback Tank Top
\$36.00



101CVC
American Apparel
Women's CVC Tank
Call for pricing

Sustainable Favorites Sustainable Branding

From corporations and lifestyle brands to e-retailers and home hobbyists, wherever you're in your journey – whether that's **buying recycled materials** or buying from a company with **sustainable manufacturing** – there are sustainable options to meet you and your customer where you are.



Made with
Eco-Friendly
Material

The new Champion Sport collection features the very on-trend matching athleisure sets everyone is asking for. And as an added plus, they are made from recycled polyester.



Model Pictured:
CHP110 Champion Women's
Crop Racerback Tank Top.
CHP120 Champion Women's
Sport Soft Touch Leggings.
2094 Kastifel Rooney
Pigment Dyed Dad Hat.



A585
adidas
Camo Chest Print Polo
\$67.70



ZION
Atlantis Headwear
Sustainable Five-Panel Trucker Cap
\$16.16



8860R
Liberty Bags
Nicole Recycled Tote
Call for pricing



2010
Kastifel
Unisex RecycledSoft™
T-Shirt
\$21.90



A557
adidas
Women's Blended T-Shirt
\$29.24

Pricing subject to change.

Patterns + Prints



1. 8853 J. America Women's Crop Hooded Sweatshirt in Grey Tie Dye \$31.50. **2. 4424** Rabbit Skins Infant Fine Jersey Bodysuit in Rainbow Stripe Call for pricing. **3. W22713** MV Sport Women's Sueded Fleece Quarter-Zip Sweatshirt in Cameo Pink/Orchid Ice Leopard \$34.62. **4. 8856** J. America Women's Fleece Shorts in Grey Tie Dye \$23.90. **5. BM6624** Boxercraft Harley Flannel Pants in Oxford Red Tomboy Plaid \$31.28. **6. X210R** Imperial Alter Ego Cap in White Tropical \$23.90.

Play It Up, Play It Down.

1. Crystal Tie-Dye

Thought tie-dye was over? Think again. More subdued, tonal, and less traditional but growing strong in 2023. It's the *trend that never ends*.

2. Animal Print

The popular-at-retail animal print is still emerging in the blanks world & it's *here to stay*. Leopard, Reptile, Cow, & Zebra are ready for Summer Fun!

3. Novelty Prints

Where *imagination rules!* Stripes, stars, and all over just unique prints.

- 1. W23718** MV Sport Women's Sueded Fleece Tie-Dyed Crop Hooded Sweatshirt \$37.24.
- 2. 3816** LAT Curvy Collection Women's Fine Jersey Tee \$13.28.
- 3. 8871** J. America Triblend Fleece Hooded Sweatshirt \$34.90.





8852
J. America
Triblend Fleece Blanket
\$52.40



SP400
Sportsman
Tie-Dyed Dad Cap
Call for pricing



8853
J. America
Women's Crop
Hooded Sweatshirt
\$31.50



W23718
MV Sport
Women's Sueded Fleece Tie-Dyed
Crop Hooded Sweatshirt
\$37.24



TD800
Q-Tees
Tie-Dyed Canvas Bag
Call for pricing



8856
J. America
Women's Fleece Shorts
\$23.90



1545
Comfort Colors
Colorblast Crewneck
Sweatshirt
\$21.00



Model Pictured:
W23718.MV Sport Women's Sueded
Fleece Tie-Dyed Crop Hooded Sweatshirt.



PRM4500TD
Independent Trading Co.
Midweight Tie-Dyed
Hooded Sweatshirt
\$48.00



681VR
Dynomite
Blended Tie-Dyed
Sweatshirt
\$33.24



1070
Alternative
Cotton Jersey Go-To Tee
Call for pricing



973VR
Dynomite
Dream Tie-Dyed
Sweatpants
\$27.90



340CR
Dynomite
Infant Crystal Tie-Dyed Onesie
\$12.72

Crystal Tie-Dye

Call it old-fashioned or call it cool. Either way, it's calling you. Tie-Dye will never stop being a mainstream trend. From small, simple cuff or hemline to bold full chest – get creative with decoration on this new take on tie-dye. Who's calling first dibs?

- Lifestyle brands
- Teams & school staff
- E-retailers



INDDUFBAG
Independent Trading Co.
29L Day Tripper Duffel Bag
\$29.88



6926
LAT
Elevated Basic Hoodie
\$27.70



1940
Alternative
Women's Eco-Jersey
Ideal Tee
\$17.60



6885
Mega Cap
Leopard Fashion
Trucker Cap
Call for pricing



4424
Rabbit Skins
Infant Fine Jersey
Bodysuit
Call for pricing



3816
LAT
Curvy Collection
Women's Fine Jersey Tee
Call for pricing



3321
Rabbit Skins
Toddler Fine Jersey Tee
Call for pricing



W22713
MV Sport
Women's Sueded Fleece
Quarter-Zip Sweatshirt
\$34.62



JANET
Infinity Her
Women's Animal Print
Mesh Back Cap
\$11.70



6901
LAT
Fine Jersey Tee
Call for pricing



3516
LAT
Women's Fine Jersey Tee
Call for pricing



W22712
MV Sport
Women's Sueded Fleece
Crewneck Sweatshirt
\$31.50



Model Pictured:
3816 LAT Curvy Collection Women's
Fine Jersey Tee. INDDUFBAG Independent
Trading Co. 29L Day Tripper Duffel Bag.

Pricing subject to change.

Animal Print

Animal Print lovers can be found across all walks of life. There's a reason it never really disappears. Don't be shy – the adventurous nature of Summer makes now the perfect time to give it a try. If you love simple & subtle branding on fashion forward styles – this trend is for you.



4424
Rabbit Skins
Infant Fine Jersey Bodysuit
Call for pricing



112P
Richardson
Patterned Snapback Trucker Cap
\$15.00



A574
adidas
Pine Tree Polo
\$67.70



W21721
MV Sport
Women's Striped Fleece Boxy Hooded Sweatshirt
\$30.98



BM6624
Boxercraft
Harley Flannel Pants
\$31.28



1940
Alternative
Women's Eco-Jersey Ideal Tee
\$17.60



4209
Badger
Reverse Ombre T-Shirt
\$24.94



Model Pictured:
8871 J. America Triblend Fleece Hooded Sweatshirt.



IND4000
Independent Trading Co.
Heavyweight Hooded Sweatshirt
\$37.50



231
Paragon
Panama Colorblocked Long Sleeve T-Shirt
\$27.44



3929
Code Five
Star Print Tee
\$11.38



X210R
Imperial
Alter Ego Cap
\$23.90



8871
J. America
Triblend Fleece Hooded Sweatshirt
\$34.90



1927ea
Alternative
Women's Printed Meegs Eco-Jersey Racerback Tank
\$24.34

Novelty Prints

Traditional stars & stripes are ready-on-deck for the *holidays of Summer* or grab the perfect poolside prints that resorts and lifestyle brands should take full advantage of.

Choose from:

- Bold white, jet black, or tone-on-tone decoration looks great on prints.
- Tonal distressed decoration pairs well with patterns.
- Foil print pops on stripes.

Summer Color Trends



1. **IND20PNT** Independent Trading Co. Midweight Fleece Pants in Mint \$33.70. 2. **GB510** The Game Ultralight Cotton Twill Cap in Sea Breeze \$11.86. 3. **3930R** Fruit of the Loom HD Cotton Short Sleeve T-Shirt in Sweet Cream Heather Call for pricing. 4. **3400** Colortone Tie-Dyed Racerback Tank Top in Unicorn \$13.58. 5. **3501** BELLA + CANVAS Unisex Jersey Long Sleeve Tee in Strobe \$14.18. 6. **5700** Champion Powerblend® Hooded Sweatshirt in Wow Pink \$35.00.

Pricing subject to change.

Make a *Splash* with Summer Color.

1. The New Neutrals

Warm and earthy for the events of summer, but their timelessness make them a priceless branding go-to.

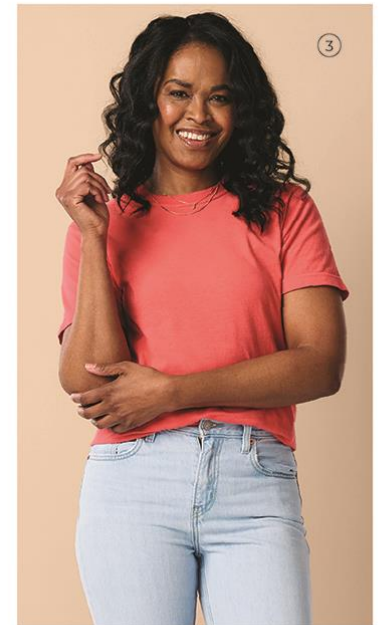
2. Muted Pastels

Showing up to remind us of the lighter, dreamier, playful side of life. How about a "Be Kind" kind of movement?

3. Vibrant Brights

The *pop* needed to reimagine, refresh & reinspire engagement with any brand.

1. **GB452R** The Game Everyday Rope Trucker Cap \$12.82. **502** Tultex Premium Cotton T-Shirt Call for pricing. **3724** BELLA + CANVAS Sweatshorts \$31.30. **SC200** SOCCO USA-Made Solid Crew Socks \$14.28.
 2. **3518** LAT Women's Boxy Tee \$12.08. **IND20PNT** Independent Trading Co. Midweight Fleece Pants \$33.70.
 3. **6500M** M&O Unisex Vintage Garment-Dyed T-Shirt Call for pricing.





3231
DRI DUCK
Woodend Cap
\$12.60



502
Tultex
Premium Cotton T-Shirt
Call for pricing



6014
Comfort Colors
Garment-Dyed Heavyweight
Long Sleeve T-Shirt
\$20.14



3724
BELLA + CANVAS
Sweatshorts
\$31.30



Trend Alert!
Wear all the
shades in one look,
monochrome fashion
isn't going anywhere
anytime soon.

Model Pictured:
502 Tultex Premium Cotton
T-Shirt. GB452R The Game
Everyday Rope Trucker Cap.
SC200 SOCCO USA-Made Solid
Crew Socks. 3724 BELLA +
CANVAS Sweatshorts.

Pricing subject to change.



3930R
Fruit of the Loom
HD Cotton Short Sleeve T-Shirt
Call for pricing



64000
Gildan
Softstyle® T-Shirt
Call for pricing



3413
BELLA + CANVAS
Triblend Tee
\$12.98



GB452R
The Game
Everyday Rope
Trucker Cap
\$12.82



6600
Next Level
Women's CVC Relaxed T-Shirt
Call for pricing



The New Neutrals

What was once considered the cool and casual — white, black, and gray — just got **earthier, warmer, and even more versatile.** Withstanding all seasons, the new neutrals pairing options are endless. Look for Golds, Browns, Olives, Rusts, Sands, & Creams.



BW6101
Boxercraft
Women's Olympia Shorts
\$34.64



4810
Burnside
Youth Flannel Jogger
\$27.54



5083
Next Level
Women's Festival Crop Tank
Call for pricing



OFA
Legacy
Old Favorite Trucker Cap
\$16.08

The New Neutrals Warm Up Branding

Person to person, function to function, market to market — the New Neutrals branding opportunity won't expire with this season. From company retreats to summer camps to lake life — the events of summer put these earthy tones front and center.



Retro High Socks are making a major comeback, even in the summer paired with your favorite slides.



Model Pictured:
502 Tultex Premium Cotton T-Shirt. SC200 SOCCO USA-Made Solid Crew Socks. 3724 BELLA + CANVAS Sweatshorts.



Q800
Q-Tees
Promotional Tote
Call for pricing



2006CVC
American Apparel
Unisex CVC V-Neck Tee
\$10.50



4400
Rabbit Skins
Infant Baby Rib Bodysuit
Call for pricing



4420
Augusta Sportswear
Three-Quarter Raglan Sleeve
Baseball Jersey
\$11.86



I1002
CAP AMERICA
Relaxed Golf Hat
\$10.40



IND20PNT
Independent Trading Co.
Midweight Fleece Pants
\$33.70



3518
LAT
Women's Boxy Tee
\$12.08



6901
LAT
Fine Jersey Tee
Call for pricing



W23716
MV Sport
Women's Sueded Fleece Colorblocked Crop Hooded Sweatshirt
\$34.18



4980
Hanes
Perfect-T T-Shirt
Call for pricing

Trend Alert!
Tonal doesn't have to be muted. Make it playful in this total Mint green look, perfect for summer lounging.



Model Pictured:
3518 LAT Women's Boxy Tee. IND20PNT Independent Trading Co. Midweight Fleece Pants.



3930R
Fruit of The Loom
HD Cotton Short Sleeve T-Shirt
Call for pricing



QTB
Q-Tees
Economic Tote
Call for pricing



W23711
MV Sport
Women's French Terry Short Sleeve Crewneck Pullover
\$24.48



CHARLIE
Infinity Her
Women's Modern Trucker Cap
\$10.40



Pricing subject to change.

Muted Pastels

As the requirement for versatility increases, pastels continue to rise and become more subdued. Think soft and light yet remaining playful by nature. Look for Sky Blues, Minty Greens, Peachy Pinks, Lilacs & Lavenders, and Daisy-like Yellows.



3339
Rabbit Skins
Toddler Flutter Sleeve Tee
Call for pricing



CB510
The Game
Ultralight Cotton
Twill Cap
\$11.86



3400
Colortone
Tie-Dyed Racerback
Tank Top
\$13.58



The cropped fit is still trending. This boxy tee combines the cropped fit with the versatility of a tee you can tuck.



Model Pictured:
3518 LAT Women's
Boxy Tee. IND20PNT In-
dependent Trading Co. Mid-
weight Fleece Pants.



9360
Comfort Colors
Garment-Dyed
Heavyweight Tank Top
\$11.78



3001
BELLA + CANVAS
Jersey Tee
Call for pricing



1174
Alternative
Women's Cotton Jersey
Go-To Crop Muscle Tank
Call for pricing



229
Paragon
Montauk Oceanic Fade Performance
Long Sleeve T-Shirt
\$27.44



IND20SRT
Independent Trading Co.
Midweight Fleece Shorts
\$24.92

Pricing subject to change.

Muted Pastels Limited-Edition Branding

Summer, Summer, Summer vibes. What eases you into the tranquility of a perfectly warm summer's day than these muted pastels. Give the brand a *refresh* with colors that carry from spring into summer. Offer a limited edition in that perfect muted summer pastel.



S700
Champion
Powerblend®
Hooded Sweatshirt
\$35.00



5100
C2 Sport
Performance T-Shirt
Call for pricing



BW2401
Boxercraft
Women's Willow T-Shirt
\$30.42



SP500
Sportsman
Pigment-Dyed Cap
Call for pricing

Vibrant Brights

These colors are bold and fearless. Led by experimentation and individualism, these bright colors are not lacking energy. This color trend is ready to encourage *freedom of expression* and bring any vision, vibe, or mood to life. Look for Neons, Oranges, Reds, Greens, and the Pantone Color of the Year 2023 — Viva Magenta

Coral continues to be one of the favorite hues of the summer, it's bright and fun and elevates your basic t-shirt.



Model Pictured:
6500M M&O Unisex Vintage
Garment-Dyed T-Shirt.

Pricing subject to change.



T600
Q-Tees
Hemmed
Fingertip Towel
Call for pricing



4980
Hanes
Perfect-T T-Shirt
Call for pricing



1717
Comfort Colors
Garment-Dyed
Heavyweight T-Shirt
\$12.54



506CR
Alleson Athletic
Reversible Tank
\$16.28



3537
LAT
Women's Football V-Neck
Fine Jersey Tee
\$15.08



ANDY
Atlantis Headwear
 Sustainable
 Fine Rib Knit
 \$13.10



5320
Rabbit Skins
 Infant Baby Rib Dress
 \$10.52



6500M
M&O
 Unisex Vintage
 Garment-Dyed T-Shirt
 Call for pricing



A554
adidas
 3-Stripes
 Quarter-Zip Sweater
 \$67.70

Vibrant Brights Brand the Town Bright!

- 5Ks and Field Days
- Summer Fundraising Events
- Little League – Players & Fans
- Family Reunions



Trend Alert!
 Merchandise
 separate pieces
 into perfectly
 mismatched
 sets to increase
 branding
 opportunities.

Model Pictured:
 6500M M&O Unisex Vintage
 Garment-Dyed T-Shirt,
 PRM20SRT Independent
 Trading Co. Women's
 Lightweight California Wave
 Wash Sweatshorts.



FOA402993
Oakley
 Team Issue Hydrolix Polo
 \$47.50



CS3004
Champion
 Fanny Pack
 Call for pricing



5100
Bayside
 USA-Made T-Shirt
 \$10.40



6051
Next Level
 Unisex Triblend Three-Quarter
 Raglan T-Shirt
 \$15.78



6030
Comfort Colors
 Garment-Dyed Heavyweight
 Pocket T-Shirt
 \$14.68

Pricing subject to change.