

AN EXCLUSIVE INVITATION

Chief **HR**™

AUSTRALIA

ADVOCATE • COLLABORATE • ELEVATE



MESSAGE FROM OUR CEO

When I was a CHRO, I often wished there was a space like this one

A place that truly understood the complexity of the role, the weight of the decisions and the need for trusted, peer-driven insight. Chief HR was born from that very idea, and today we are proud to be the fastest-growing CHRO membership organisation in Australia, with over 100 members and growing.

Right now, CHROs are navigating unprecedented complexity

CEO transitions, board expectations, AI disruption, legislative changes and the transformation of the Future of Work. There is no playbook for how our roles are evolving and CHROs need a community for support. At Chief HR, we provide a trusted space to think, share openly and grow strategically.

We started with a simple idea

To create a community where CHROs could connect, learn and lead together, without the noise of sales pitches or surface-level networking. What began as a handful of roundtables has grown into a national network, with in-person locations in Melbourne, Sydney, Brisbane and Perth. We also welcome members from other regions who tap into our multi-layered engagement experiences regardless of location.

Members tell us what matters most

Chief HR members consistently tell us they value real conversations, practical tools and a genuine sense of belonging. That's why Chief HR offers a multi-layered experience designed to meet CHROs where they are, whether they're seeking quick peer advice or deep strategic engagement. From our WhatsApp peer group and in-person roundtables to our high-trust Tribes and member-led Toolboxes our every touchpoint is built to foster connection, relevance and impact on topics that matter to you.

What makes us unique?

We're not for everyone, just CHROs, and that's intentional. We have an application process to ensure we stay true to our value proposition: a trusted, high-calibre community of like-minded CHROs who are here to grow, contribute and shape the future of our profession, that's why we ask all members to apply to ensure they meet our criteria. The process is a simple [online form](#).

If Chief HR feels like the community you've been looking for, we'd love to explore membership with you.

Janelle Leonard

CEO, Chief HR

MEMBER BENEFITS

A Membership That Meets You Where You Are

Multiple ways to engage with our national network, online or in person, opt-in to the experiences that meet you where you are.



INSTANT PEER ACCESS - WHATSAPP GROUP

Our most valued member benefit.

This is where the magic happens daily. Members use our WhatsApp group to ask questions, share resources and get instant feedback from peers who understand the challenges of the CHRO role. It's fast, informal and incredibly useful, a real-time sounding board of trusted voices.



TOOLBOXES - MEMBER-LED PRACTICAL SHARING

Fast, focused and grounded in real-world experience.

Short sessions where members share what's working in their organisations. We know our members value hearing directly from peers with practical examples. Sessions are member-led, highly actionable and designed to give you something tangible to take back to your own organisation.



IN-PERSON ROUNDTABLES - STRATEGIC DEEP DIVES

Fresh thinking, fresh mornings. Local connections.

Held in Melbourne, Sydney, Brisbane and Perth, our roundtables bring members together for strategic conversations on the issues shaping the future of work. They're designed for depth, not breadth - with expert provocateurs, peer-led discussion and plenty of time to connect.



INTIMATE PEER CIRCLES - TRIBES (NEW IN 2026)

Small groups. Big trust. National connections.

Tribes are curated peer circles of CHROs who meet as required to go deep on what matters most to you. These are high-trust spaces for shared problem-solving, confidential conversations and long-term connection. Tribes create a way for you to connect with people outside of your in-person location.



MEMBER PORTAL - RESOURCES AND CONNECTIONS

Everything you need, all in one place.

The Member Portal is your hub for recordings, summaries and curated insights from WhatsApp discussions. You'll find the member directory for easy networking, access to on demand recordings and practical resources to support your role. It keeps the Chief HR experience at your fingertips.

JOINING OUR COMMUNITY

PROFESSIONAL INVESTMENT

Annual Membership Fee

\$2,975 plus GST

Renews on the 12-month anniversary
of the joining date

*click or scan
QR code to
view our terms
and conditions*



MEMBERSHIP CRITERIA

Here's how we define eligibility:

- ☒ Top HR leader in your organisation reporting to the CEO with 500+ employees (start-ups welcome to discuss growth plans)
- ☒ Divisional CHRO in a major corporate reporting to Group CHRO or divisional CEO
We know structures differ, if your reporting line isn't to the CEO or your team is smaller, please apply for an exception.
- ☐ While we deeply respect consultants and emerging CHROs, Chief HR is designed for CHROs only



*click or scan
QR code to
apply online*

HOW TO APPLY

1. Complete the online application
2. We will review your application and advise if more information is needed
3. Receive Membership activation to get you started



**Kathryn van der Merwe, Chief HR President and
Group Executive for People, Culture, and Capability at Telstra**

"Chief HR has created something special, a space just for CHROs where experience is shared openly, support is given and a collective voice is taking shape. I'm honoured to contribute to this growing community as President."



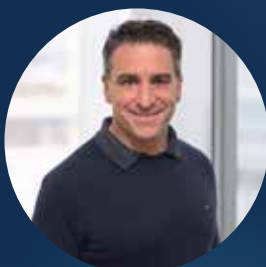
**Claire Storey, EGM People & Culture
Melbourne Airport**

"My membership is already proving its value by giving me access to a trusted network I can turn to for advice. Through this network, I've been able to accelerate my projects, leveraging vendor recommendations and insights from other members. The relationships I'm building are truly invaluable."



**Sarah Babich, Chief People Officer
Ubank**

"I was welcomed immediately into the fold and attended my first in-person event in Sydney in September 2024. Being in a room with the high calibre of talent of the Chief HR membership base highlighted the importance of the decision to join, both personally and professionally."



**James Bell, Head of People and Performance
Peters Icecream**

"I've found my professional home with Chief HR. This exceptionally talented community tackles the issues that matter most, delivering insights that transform both my organisation and my personal growth. I wholeheartedly recommend Chief HR."

AUSTRALIA'S FASTEST GROWING CHRO NETWORK

ChiefHR™

OUR MISSION

Advocate



Together we advocate...

- for the commercial value of investing in people;
- for the future of work that we want to inhabit.

Collaborate



Collaboratively we...

- provide a safe space for peer mentoring and support;
- sharing our knowledge and best practice to create greater impact.

Elevate



Our aim is to elevate...

- the role of the Chief Human Resource Officer (CHRO) to its full potential;
- demonstrate CHRO value to Boards;
- develop and mentor emerging CHRO talent.

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