

MEMBER PROFILE



Tammy Ryder

Chief People Officer at Vicinity Centres

Tammy is an active member of the Chief HR community, is on the Member Advisory Board and facilitates the ASX CHRO Tribe.

Tammy has over 20 years' experience leading People functions through large-scale change and transformation. She brings a strong commercial lens to the People function, with a focus on clear strategy, disciplined execution, and lifting organisational capability. Currently leading the People Strategy at Vicinity Centres, an ASX-listed retail property group, Tammy supports a national portfolio as the business continues to evolve its customer experience, operational excellence, and long-term value creation. Her approach is values-led and grounded in care, empathy, and accountability, with a strong focus on building future capability,

including lifting AI fluency and embedding ways of working that support efficiency and better decision-making.

Tammy values her membership with Chief HR as a practical, trusted forum for peer connection and insight.

"Chief HR gives me a trusted space to connect with peers, test my thinking on topics such as remuneration and leadership, and gain insight into market practice. Those conversations directly inform better decisions in the business."