

MEMBER PROFILE



Helene Gordon

Chief People Officer at McMillan Shakespeare

Helene Gordon is a values-led and commercially astute executive with over 20 years' experience across strategic and operational HR, change and transformation, communications and corporate affairs. Her career spans financial services, SaaS, retail and distribution, telecommunications and property.

Her proudest achievements include leading complex business transformations and embedding people strategies that lift workforce engagement. She is a trusted executive recognised for her business impact and her commitment to supporting others.

As Chief People Officer for McMillan Shakespeare (MMSG), Helene leads a broad portfolio spanning people, property, corporate communications and sustainability. Her current focus includes workforce transformation through digital automation and AI, building future capability, and supporting people

to perform at their best while delivering on MMSG customer commitments, strategic priorities and business goals.

MMSG is an ASX listed provider of salary packaging, novated leasing, disability plan management, support coordination, asset management and related financial products and services. The organisation employs 1,300 people across Australia and New Zealand and operates market leading brands including Maxxia, RemServ, Plan Partners and Plan Tracker.

"As an early member of Chief HR, I really value connecting with a network of peers and the opportunity to share and learn from others tackling similar workplace challenges and opportunities. They are a great group of like minded individuals who are passionate about the role we play in organisational success. Our conversations are always meaningful, rewarding and affirming."