

PRIME
REAL ESTATE TEAM
4% SERVICE MODEL



10 DAY START TO SOLD SYSTEM

PRIME SELLER BOOTCAMP

A structured process to prepare, launch, and sell your home efficiently.

INTRODUCTION

WELCOME TO PRIME

This is a 10 day, step-by-step system designed to take your home from agreement to market.

Each step is clear, simple, and focused on moving your home forward efficiently.



1

AGREEMENT SIGNED

Your listing agreement is completed and your PRIME process begins.



2

DECLUTTER

Remove personal items, clear surfaces, and simplify each space.



3

CLEAN

Complete a full clean to ensure your home is fresh and presentable.



4

PREP FOR PHOTOS

Make beds, clear counters, turn on lights, and open blinds.



5

PHOTOGRAPHY DAY

Professional photos, floor plans, and video are completed.



6

LISTING PREPARATION

Your listing details are finalized and prepared for market.



7

SIGN INSTALLATION

Your for-sale sign is installed at the property.

8

MLS LAUNCH

Your home goes live and becomes visible to buyers.

9

SHOWINGS

Buyers begin visiting your home.

10

OFFERS AND NEXT STEPS

We guide you through offers and the next phase of the sale.

THE PRIME SYSTEM

Each step is designed to keep your listing moving forward.

Following this process ensures your home is properly prepared, positioned, and ready for buyers.

THANK YOU FOR
PREPARING YOUR
HOME WITH

PRIME

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