

33564 Alder Circle
Spanish Fort, AL 36527



251-591-3343
info@berrystrongfoundation.com

Dear Potential Sponsor,

On September 11, 2021, the Berry Strong foundation, a 501(c)(3) nonprofit, will be hosting our Black Tie Bingo Fundraising Gala at Izenstone in Spanish Fort, Alabama. Please join us in making a difference in the lives of children with cancer by sponsoring our annual event.

All proceeds from our gala will go directly towards research that is dedicated to finding cures for childhood cancers and to helping our local childhood cancer families. More children are lost to cancer in the United States than any other disease--in fact, more than many other diseases combined. Worldwide, a child is diagnosed with cancer every three minutes.

The Berry Strong Foundation is named in honor of Caroline Berry, a sixteen-year-old girl from Spanish Fort, Alabama who bravely fought an aggressive type of childhood cancer called alveolar rhabdomyosarcoma. During her almost two-year battle with cancer, Caroline became an ambassador for childhood cancer--raising awareness and research funding so that no child would ever have to endure the same battle. We lost our sweet girl on Thanksgiving morning of 2018, but her mission lives on through our tireless work.

In just a few short years, we have raised over \$100,000.00 for childhood cancer research. We have also been able to "generously support" our first childhood cancer research grant through the St. Baldrick's Foundation. We are deeply involved in advocacy work with St. Baldrick's and the American Childhood Cancer Organization where we advocate for important childhood cancer issues currently before Congress. Our work is just getting started and with your support, we can help find cures for these brave children. Our gala will include a silent auction, food, drinks, as well as free bingo games and prizes.

We are so humbled to work with our sponsors by promoting their involvement in the gala and building relationships that we hope will last for many years to come. The enclosed materials provide details about our sponsorship opportunities. We also welcome donations for the silent auction as well as bingo prizes. Thank you for your time, consideration and support. We look forward to hearing from you soon.

Sincerely yours,
Jennifer and Gordon Berry



BLACK TIE BINGO

SPONSORSHIP OPPORTUNITIES

SWEET CAROLINE SPONSOR \$5,000

- Company logo prominently displayed as Presenting Sponsor on all event collateral
- Company logo prominently displayed as Presenting Sponsor on website home page and sponsor page
- Company logo on the Berry Strong Foundation home page for one year following event
- Name included as Presenting Sponsor in any media mentions and announcements
- Premier seating for ONE table of 10 guests with company recognition sign
- Company logo will appear in the largest font on Sponsor Recognition display at event
- Promotion on social media channels

BOLD BELIEVER SPONSOR \$3,000

- Company logo on event bar signage with "Beverages compliments of" heading
- Custom branded can koozies with company logo
- Company logo displayed as bar sponsor on website home page and sponsor web page for one year following event
- Premier seating for ONE table of 8 guests with company recognition sign
- Company logo will appear in large font on Sponsor Recognition display at event
- Promotion on social media channels

MOUNTAIN MOVER SPONSOR \$2,000

- Company logo displayed as Mountain Mover Sponsor on all event collateral
- Company logo displayed as Mountain Mover on sponsor web page for one year following event
- Six individual bingo tickets with company recognition sign
- Company logo will appear in large font on Sponsor Recognition display at event
- Promotion on social media channels

GOLDEN HERO SPONSOR \$1,000

- Company logo displayed as Golden Hero Sponsor on sponsor web page
- Four individual Black Tie Bingo tickets with company recognition sign
- Company logo on sponsor recognition display at event
- Promotion on social media channels

FOSTERING HOPE SPONSOR \$500

- Company logo displayed as Fostering Hope Sponsor on sponsor web page
- Two individual Black Tie Bingo tickets
- Company logo on sponsor recognition display at event
- Promotion on social media channels

BE BRAVE SPONSOR \$200

- Company logo displayed as supporter on sponsor web page
- Company logo on sponsor recognition display at event
- Promotion on social media channels

11TH OF SEPTEMBER @ IZENSTONE IN SPANISH FORT--BERRYSTRONGFOUNDATION.COM



Sponsorship Commitment Form

Sponsorship Commitment for due: August 27, 2021

Event Date: September 11, 2021

Donor Name (as it will appear in materials) _____

Primary Contact _____

Address _____

City, State, Zip Code _____

Telephone _____

Email _____

Website (if applicable) _____

SPONSORSHIP LEVEL (CHOOSE ONE)

- Presenting "Sweet Caroline" Sponsor (\$5,000)
- Bar "Bold Believer" Sponsor (\$3,000)
- Mountain Mover Sponsor (\$2,000)
- Golden Hero Sponsor (\$1,000)
- Fostering Hope Sponsor (\$500)
- Be Brave Sponsor (\$200)

We are unable to participate in the premium sponsorships, but wish to contribute \$ _____

PAYMENT TYPE

- Check enclosed, Made Payable to:
BERRY STRONG FOUNDATION
- I wish to receive a invoice by email. Payment will be made by _____ (date) via check made payable to:
BERRY STRONG FOUNDATION

MAIL OR EMAIL TO

info@berrystrongfoundation.com or
33564 Alder Circle, Spanish Fort, AL 36527

AUTHORIZATION AND SIGNATURE

Signature _____

Date Signed: _____

BERRY STRONG FOUNDATION is a 501 (c)(3) non profit corporation. TAX ID (83-3750175). Donations are tax deductible to the extent provided by law. Please keep this donation form for your records.

Questions? Contact info@berrystrongfoundation.com



Auction Item Donation Form

DEADLINE FOR DONATIONS: August 27, 2021

Return by Email: info@berrystrongfoundation.com

Return by Mail: 33564 Alder Circle, Spanish Fort, AL 36527

Donor Name _____

Primary Contact _____

Address _____

City, State, Zip Code _____

Telephone _____

Email _____

Website (if applicable) _____

Please provide a specific, complete description for the silent auction. One donation item per form. Please attach photos, brochures, menus, certificates and any other relevant materials. **The event is September 11, 2021. Please ensure expiration dates allow adequate time for use. Unless indicated otherwise, any offers will be valid for ONE year, until September 11, 2022.**

Name of Item or Service:	Fair Market Value:
Description: (Complete description needed; attach additional pages as needed)	
Special conditions / Restrictions (Include expiration dates, limitations, time availability, etc)	

Check here if pickup is required
Date/Time required for pickup: _____

**For special delivery arrangements, including oversized items, please contact: info@berrystrongfoundation.com

Signature _____ Date Signed: _____

BERRY STRONG FOUNDATION is a 501 (c)(3) non profit corporation. TAX ID (83-3750175). Please keep a copy of this donation form for your records. Your donation becomes the property of the BERRY STRONG FOUNDATION and will be used at the discretion of the BERRY STRONG FOUNDATION. The auction committee reserves the right to categorize items, set minimum bids and/or combine items to create packages. Questions? Contact info@berrystrongfoundation.com

Your generous support enables us to do some really special things for childhood cancer heroes and their families!

- Donated over \$100,000.00 to childhood cancer research
- "Generously Supported" our first childhood cancer research grant through the St. Baldrick's Foundation
- Worked directly with the social worker and child life specialist at USA Children's & Women's Hospital to help families. Assisting with rent, mortgage & utility bills
- Donated gift cards to families during treatment for groceries, gas and restaurants
- Provided Thanksgiving dinner to a local teen warrior and the family on Thanksgiving Day
 - Provided crafts, cookie boxes and gift cards to children being treated in the USS Hope Oncology Clinic during Thanksgiving week
 - Held our "Crafts for a Cure" arts and crafts drive benefitting USA Children's & Women's Hospital's child life department
 - Provided Comfy Cozy's Chemo port shirts to newly diagnosed childhood cancer patients
 - Partnered with LifeSouth to host a childhood cancer awareness month blood drive in September
 - Donated to Camp Rap A Hope to help stock the med shed for summer camps

