



Dear Potential Sponsor,

It is our hope that you will join us in making a difference in the lives of children with cancer by sponsoring our inaugural event. On September 12, 2020, the Berry Strong Foundation, a 501 (c) (3) nonprofit corporation, will be hosting a Black Tie Bingo Fundraising Gala at the Daphne Civic Center in Daphne, Alabama.

All proceeds from this event will go directly towards research that is dedicated to finding cures for childhood cancers. Did you know that cancer is the number one cause of death by disease among children in the United States and only 4% of the federal governments cancer research funding goes to study childhood cancer?

The Berry Strong Foundation is named in honor of Caroline Berry, a sixteen-year-old girl from Spanish Fort, Alabama who bravely fought a type of childhood cancer called alveolar rhabdomyosarcoma. During her two-year battle with this awful disease, Caroline selflessly worked to raise awareness and much needed funding for all types of childhood cancers. It is our mission to honor Caroline's wishes and her legacy by continuing to raise awareness and funds for childhood cancer in her name.

Your tax-deductible donation will help to ensure that Caroline's legacy is never forgotten. The enclosed materials provide details about sponsorship opportunities. We also welcome donations for our silent auction as well as raffle prizes. Thank you for your time, consideration and support. We look forward to hearing from you soon.

Sincerely

Gordon and Jennifer Berry

P. O. Box 1007, Mobile, AL 36633

berrystrongfoundation.com

info@berrystrongfoundation.com



BLACK TIE BINGO SPONSORSHIP OPPORTUNITIES

SWEET CAROLINE SPONSOR \$5,000

- Company logo prominently displayed as Presenting Sponsor on all event collateral
- Company logo prominently displayed as Presenting Sponsor on website home page and sponsor page
- Company logo on the Berry Strong Foundation home page for one year following event
- Name included as Presenting Sponsor in any media mentions and announcements
- Premier seating for ONE table of 8 guests with company recognition sign
- Company logo will appear in the largest font on Sponsor Recognition display at event
- Promotion on social media channels

MOUNTAIN MOVER SPONSOR \$2,500

- Company logo displayed as Mountain Mover Sponsor on all event collateral
- Company logo displayed as Mountain Mover Sponsor on website home page and sponsor page
- Company logo on the Berry Strong Foundation home page for one year following event
- Six individual Black Tie Bingo tickets with company recognition sign
- Company logo will appear in large font on Sponsor Recognition display at event
- Promotion on social media channels

GOLDEN HERO SPONSOR \$1,000

- Company logo displayed as Golden Hero Sponsor on sponsor web page
- Four individual Black Tie Bingo tickets with company recognition sign
- Company logo on Sponsor Recognition display at event
- Promotion on social media channels

FOSTERING HOPE SPONSOR \$500

- Company logo displayed as Fostering Hope Sponsor on sponsor web page
- Two individual Black Tie Bingo tickets
- Company logo on Sponsor Recognition display at event
- Promotion on social media channels

BE BRAVE SPONSOR \$200

- Company logo displayed as supporter on sponsor web page
- Company logo on sponsor recognition display at event
- Promotion on social media channels



SPONSORSHIP COMMITMENT FORM

Return by Email: info@berrystronfoundation.com

Return by Mail: P.O. Box 1007, Mobile, AL 36633

Sponsorship Commitment form due: **SEPTEMBER 1, 2020**

Event Date: September 12, 2020

Donor Name _____

Primary Contact _____

Address _____

City, State, Zip Code _____

Telephone _____

Email _____

SPONSORSHIP LEVEL

_____ Sweet Caroline Sponsor (\$5,000)

_____ Fostering Hope Sponsor (\$500)

_____ Mountain Mover Sponsor (\$2,500)

_____ Be Brave Sponsor (\$200)

_____ Golden Hero Sponsor (\$1,000)

We are unable to participate in the premium sponsorships, but wish to contribute \$ _____

PAYMENT TYPE

_____ Check enclosed, made payable to: BERRY STRONG FOUNDATION

_____ I wish to receive an invoice by Email. Payment will be made by _____
Date

via check made payable to: BERRY STRONG FOUNDATION

AUTHORIZATION AND SIGNATURE

Signature

Date

THANK YOU FOR SUPPORTING THE FIGHT AGAINST CHILDHOOD CANCER

BERRY STRONG FOUNDATION is a 501 (c) (3) nonprofit corporation. TAX ID (83-3750175). Donations are tax-deductible to the extent provided by law. Please keep this donation for your records.

Any questions? Contact info@berrystrongfoundation.com



AUCTION ITEM DONATION FORM

Return by Email: info@berrystronfoundation.com

Return by Mail: P.O. Box 1007, Mobile, AL 36633

Donor Name _____

Primary Contact _____

Address _____

City, State, Zip Code _____

Telephone _____

Email _____

Please provide a specific, complete description for the silent auction. One donation item per form. **The event is September 12, 2020. Please ensure expiration dates allow adequate time for use. Unless indicated otherwise, any offers will be valid for 1 year, until September 12, 2021.**

Name of Item or Service:	Fair Market Value:
Description:	
Special Conditions / Restrictions (limitations, time availability, expiration dates, etc.)	
<input type="checkbox"/> Check here if pickup required Date / time ready for pickup: _____	For special delivery arrangements, including oversized items, please contact: info@berrystrongfoundation.com

Signature _____

Date _____

THANK YOU FOR SUPPORTING THE FIGHT AGAINST CHILDHOOD CANCER

BERRY STRONG FOUNDATION is a 501 (c) (3) nonprofit corporation ID (83-3750175) Please keep a copy of this donation for your records. Your donation becomes the property of BERRY STRONG FOUNDATION and will be used at the discretion of BERRY STRONG FOUNDATION. The Auction Committee reserves the right to categorize items, set minimum bids, and /or combine items to create packages.

Any questions? Contact info@berrystrongfoundation.com



DID YOU KNOW?

Because of our generous donors, we have done some really special things!

- Donated over \$67,000 to childhood cancer research
- Funded our first childhood cancer research grant through the St. Baldrick's Foundation
- Provided gift cards to families being treated at USA Children's and Women's Hospital for gas, groceries and meals
- Provided financial assistance to childhood cancer families to help pay bills, mortgages, etc.
- Donated arts and crafts supplies to the child life department at USA Children's and Women's Hospital
- Provided Thanksgiving dinner to inpatient childhood cancer families and hospital oncology staff on Thanksgiving Day
- Donated Comfy Cozy Chemo shirts to newly diagnosed childhood cancer patients
- Held numerous awareness events and Gold Out sporting events throughout Baldwin and Mobile Counties

