



JAMES D. MCNIVEN

Address and Telephone

Home Office

#310 – 1044 Tower Road
Halifax, Nova Scotia
B3H 4R1

(902) 477-9791

E-Mail: j.mcniven@dal.ca

Retired Faculty Office

School of Public Administration
Dalhousie University
6100 University Ave. #331
Halifax, Nova Scotia
B3H 3J5

(902)494-1829

Education

Ph.D., University of Michigan

Employment

- Canmac Economics Limited, Senior Research Analyst, 2007 - Present
- R.A. Jodrey Professor of Commerce and Professor of Public Administration, Dalhousie University, 1994- 2006 (retired)
- Academic Director, Office of External graduate Programs, Faculty of Management, 2000-2004
- Chair and CEO, BDI- Business Development Information Inc., 1996-1998
- Dean, Faculty of Management, Dalhousie University, 1988-1994
- Deputy Minister, Nova Scotia Department of Development, 1981-88
- Senior Research Fellow, Centre for American Studies, UWO, 1985-6
- Lecturer (part-time), School of Journalism, University of King's College, 1979-84
- Executive Vice-President, Atlantic Provinces Economic Council, 1977-81 (The equivalent position today is titled "President.")
- Associate Professor, Department of Political Science, UWO, 1974-77
- Assistant Professor, Department of Political Science, Dalhousie University, 1972-74
- Assistant Professor, Department of Political Science, and Director of the Administrative Studies Programme, University of Winnipeg, 1968-72

Experience Summary

- Managed the development and marketing of internet-based Graduate programs for the Dalhousie Schools of Business Administration and Public Administration, 2000-2004
- CEO of small business specializing in information products for economic development professionals

- Administration of a university faculty consisting of Schools of Business Administration, Public Administration, Library and Information Studies, and Resource and Environmental Studies:
- Co-founder of policy research institute with grant and contract expenditures of \$3.5M in nine years.
- Assisted in creation of research and product groups in sustainable development and educational software.
- Assisted in the creation of a university-owned corporation providing electronic databases on economic development topics.
- Administration of a provincial government department with a budget of \$150 million/year and a staff of over 200. Policy responsibilities included:
 - economic trends affecting the Province
 - regional economic development
 - science and technology
 - small business policy
 - construction industry development
 - government purchasing policy
- Involvement in negotiating federal/provincial economic development agreements in excess of \$1 billion.
- Policy direction of nonprofits, crown corporations, loan agencies, venture-capital funds.
- Administration and development of an economic development-oriented think tank. Increased budget from \$200K to \$500K in four years.
- University teaching and research in political science, public administration, economic development, and business journalism.
- Extensive public speaking and media experience. (Since 1977, have given over 750 speeches, television, film, and radio appearances and interviews on a variety of business and government policy topics.)

Consulting Experience

- Energy Efficiency Sector Definition, Impact and Development, ongoing
Client: Efficiency Nova Scotia
- Economic Impact, PEI Aquaculture, 2013
Client: PEI Aquaculture Association
- PEI Economic Outlook for Maritime Electric, 2013
Client: Maritime Electric
- Incentive Locations and Foreign Direct Investment for Nova Scotia, 2013
Client: Nova Scotia Business Inc.
- Economic Impact, PEI Potato, 2012
Client: PEI Potato Board
- PEI Input-Output Model (every two years since 1990), 2012
Client: PEI Department of Finance
- Economic Impact, Maritime Tidal Energy Corporation, 2012
Client: Maritime Tidal Energy Corporation

- Economic Impact, Emera Inc., 2012
Client: Emera Inc.
- Nova Scotia Communities: Future Scenarios Based on Global Warming, 2011
Client: Nova Scotia Department of Environment
- Corporate Strategic Metrics, 2012
Client: Nova Scotia Business Inc.
- Review of East Hants Economic Development Function, 2012
Client: East Hants Municipality
- Evaluation of Conserve Nova Scotia Programs, 2010
Client: Conserve Nova Scotia
- Pictou County Economic Development Strategy, 2010
Client: Pictou County RDA
- Pictou County Economic Development Strategy, 2010
Client: Pictou County RDA
- Cumberland County Economic Development Strategy, 2008
Client: Cumberland Regional Economic Development Authority
- Colchester Economic Development Strategy, 2005
Client: Colchester RDA
- Associate on study of Demographic Impacts on the Nova Scotian labour force, 2006
- Associate on Value-Chain Analysis of Nova Scotia Agriculture Industries, 2005
- Associate on study of Economic Impacts of Broadband Access in rural Areas of Nova Scotia and Manitoba, 2005
- Associate on Economic Development strategy for Colchester County (NS) 2004
- Partner on Economic Impact study of the Southwest Nova Scotia lobster fishery 2004
- Associate on Economic Development strategy for Annapolis County (NS) 2003
- General Manager, Guysborough County (NS) Labour Quality Survey, 1998

Boards of Directors and Commissions and Other

- Chief Editor, Canadian Journal of Applied Business Economics, current
- Research Advisory Committee, Petroleum Research Atlantic Canada (PRAC) 2006
- Advisory Board, Icelandia Ltd., 2005-
- Book Review Editor, Canadian Journal of Administrative Studies, 2003-2006
- Research Advisory board, Atlantic Institute of Market studies, 2000-
- Telecom Applications Research Alliance (TARA) Investment Committee, 1996-2002
- Chair, North American Policy Group, Dalhousie University, 1989-1998
- Board of Trustees, Blue Cross of Atlantic Canada, 1991-1998
- International Trade Advisory Committee (Foreign Affairs and International Trade Canada), 1995-1998
- Advisory Committee on Trade Policy (Foreign Affairs and International Trade Canada), 1994-1995
- Chair, BDI: Business Development Information Inc., 1992-1998

- NSERC/SSHRC Selection Panel for Chairs in the Management of Technological Change, 1990-1996
- Fisheries and Fish Products Sectoral Advisory Group on International Trade (External Affairs), 1989-1994
- Queen's University Institute of Intergovernmental Relations, Advisory Council, 1979-1981, 1985-1994
- Royal Commission on National Passenger Transportation, Commissioner, 1989-1992
- Dalhousie Technical Transfer Office Management Board, 1989-1991
- N.S. Council of Applied Science and Technology, 1987-1990
- Nova Scotia Research Foundation Corporation, 1984-1990
- Western Economic Review Editorial Board, 1983-1987
- Nova Scotia Resources Limited, 1982-1984
- Industrial Estates Limited, 1981-1985
- Nova Dance Theatre, 1982-1987
- Canadian Public Policy Editorial Board, 1980-1985

Books and Major Reports

- The Yankee Road - Tracing the Journey of the New England Tribe that Created Modern America, Published by Wheatmark.
- The Yankee Road - Tracing the Journey of the New England Tribe that Created Modern America, Vol. 2: Domination, Published by Wheatmark.
- The Yankee Road – Tracing the Journey of the New England Tribe that Created Modern America, Vol. 3: Apotheosis, Published by Wheatmark.
- Regional Development Policy in 15 Countries, (with Janice Plumstead), (Halifax:, NS : North American Policy Group 1998)
- Atlantic Canada and the Future, Global, National and Regional Trends (with Janice Plumstead), (Halifax, NS: North American Policy Group, 1997)
- Atlantic Canada and the 50 States (with Janice Plumstead) (Halifax, NS: North American Policy Group, 1996)
- Atlantic Canada and the World (with Janice Plumstead) (Halifax, NS: North American Policy Group, 1996)
- An Introduction to Political Science ,4 ed. (with Rais Khan) (Scarborough, Ont.: Nelson Canada, 1991).
- Directions: The Final Report of the Royal Commission on National Passenger Transportation (Ottawa: DSS, 1992).
- (One of nine commissioners.)
- Getting There: The Interim Report of the Royal Commission on National Passenger Transportation (Ottawa: DSS, 1991).
- (One of nine commissioners)

- American Industrial Policies in the 1980's: State/National Trends and Implications for Canada (University of Western Ontario Centre for American Studies Report prepared for the Department of External Affairs, 1987).
- The Atlantic Vision - 1990 (with Peter Gunther) (Halifax: APEC, 1979).
- An Evaluation of the Prince Edward Island Public Participation Programme (Halifax: Dalhousie University Institute of Public Affairs, 1974).

Articles and Minor Reports

- "Political, Environmental and Business aspects of Bulk water Exports: a Canadian Perspective" Canadian Journal of Administrative Sciences, March 2006 (with Farah El Ayoubi)
- "E-Commerce Impact on Canadian Public sector audit Practice", International journal of Public Sector Management, Jan. 2005 (with Gerald Nikoloyuk and Sunny Marche)
- "E-Government and E-Governance: The Future Isn't What It Used to Be", Canadian Journal of Administrative Studies, March 2003. (with Sunny Marche)
- "Interregional Crossborder Economic research: Some Background on Atlantica", background paper for an AIMS/New England symposium, Pugwash NS, June 2001
- Industrial Parks and Climate Change (with a Case Study of Debert, Nova Scotia), with Ray Cote, et. al. May, 2001 (published by the School for Resource and Environmental Studies, Dalhousie University)
- "Opinions and Interests", in James J. Guy (ed.) Expanding Our Political Horizons: Readings in Canadian Politics and Government (Toronto: Harcourt Brace Canada) 1997, ch.32.
- "Benchmarking for the Future of Atlantic Canada: A Development Comparison (With Janice Plumstead) Economic Development Review 15(2) Summer 1997, pp.27-30.
- "Developing Harmonized Statistics to Measure Interregional Competitiveness" (with Janice Plumstead), presented at Statistics Canada Conference, "Regional Development in the Age of NAFTA, Ottawa, September, 1996, 19pp.
- "Canada and the Global Economy: An Eastern Canadian Perspective", Association for Canadian Studies, Bulletin 17(1), Spring 1995, pp. 20-22.
- "Life in El Taco Grande," in Policy Options, January-February, 1993, (Montreal: Institute for Research on Public Policy).
- "Canadian Provincial Trade Offices in the United States," in States and Provinces in the International Economy, edited by Douglas M. Brown and Earl H. Fry (Institute of Governmental Studies Press, University of California, Berkeley, Institute of Governmental Relations, Queen's University, 1993), pp. 167-183. Written with Dianna Cann, School of Public Administration, Dalhousie University.
- "American Industrial Policy in the Early Years of the 'Silent War'," in Canadian Federalism: Meeting Global Economic Challenges? (Kingston, Ont.: Institute of Intergovernmental Relations, 1991).

- "Challenge and Response: The Rise of State Export Development Policies," in Export Development and Promotion: The Role of Public Organizations, edited by F.H. Rolf Seringhaus and Philip J. Rosson, (Boston: Kluwer Academic Publishers, 1991), pp. 19-44.
- "Lessons from Canadian Economic Assistance: Notes from a Recipient Administrator," in International Conference on "Development Aid: What Works, What Doesn't"; (Selected Papers), (Taipei, Taiwan: Center of Area Studies, Tamkang University, 1990), pp. 114-129.
- "Subsidies and Industrial Policy in the United States: The Case of Technology Development," presented at a symposium entitled "Subsidies in America" held in Toronto, Ontario November 1, 1989.
- "Capital Availability and Service to Growing Companies." Financial Post Conferences, The Atlantic Rim: Trading in a Global Environment (Toronto: Financial Post, 1989), pp. 109-112.
- "ACOA in an International and Historical Context," Canadian Journal of Regional Science, XI(2), December 1988.
- "Legal Aspects of Canada/U.S. Competitiveness in the World Context," Cleveland, Ohio, April 8-10, 1988. Published in The Canada-United States Law Journal, 1988.
- "State Export Development Initiatives," presented at the Canada/United States Law Institute (Case Western Reserve University School of Law) Conference on "Ron, Reaganism and Revolution: The Rise of the New American Political Economy," in B.B. Kymlicka and D. Flaherty (eds.) The Reagan Revolution (Chicago: Dorsey Press, 1988).
- "A Revolution of Declining Expectations" (review article), Canadian Review of American Studies, 18(2), Summer 1987, pp. 241-246.
- "The Efficiency-Equity Tradeoff: The Macdonald Report and Regional Development," in William Coffey and Marco Polese (eds.) Still Living Together: Recent Trends and Future Directions in Canadian Regional Development (Montreal: IRPP, 1987), pp. 425-436.
- "The Information Economy and Its Impact on Nation and Region," presented at the Dalhousie President's Symposium, "Toward the Information Economy," Halifax, November 7, 1986. Partially reprinted in the Dalhousie Alumni Magazine, Winter 1987, pp. 18-19.
- "Regional Development Policy in the Next Decade," Canadian Journal of Regional Science, IX(3), Spring, 1986, pp. 79-88.
- "Trade Negotiations and Subsidies," report to the Canadian Trade Negotiations Office, April, 1986.
- "Tri-Regional Economic Linkages: Overview and Agenda" in William D. Shipman (ed.) Trade and Investment Across the Northeast Boundary: Quebec, The Atlantic Provinces and New England (Montreal: IRPP, 1986), pp. 295-305.
- "The Macdonald Report and Canadian Industrial Policy," presented at "Future Directions for Canada," a Conference on the Final Report of the Royal Commission on the Economic Union and Development Prospects for Canada, Ottawa, October 31 - November 1, 1985.

- "Canadian Trade Options from a Regional Perspective" in David Conklin and Thomas J. Courchene (eds.) Canadian Trade at a Crossroads: Options for New International Agreements (Toronto: Ontario Economic Council, 1985), pp. 47-56.