### 2023 EDRA Annual Report



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### Contents

Page 3 Chair Report - Events & Achievements

Page 4 Chair Report - Events Images

Page 5 Chair Report - Major Green Wedge Issue

Page 6 Chair Report - Recognition of Committee, Membership at Large\_

Page 7 Membership Report - Membership Overview, Website

Page 8 Membership Report - Meet the Trader Events, Portable Digital Signage

Page 9 Membership Report - 2022/2023 Projects

Page 10 Membership Report - 2022/2023 Projects

Page 11 Membership Report - TAC, Casey Cardinia Mag, Advocacy

Page 12 Finance Report - Overview

Page 13 Finance Report - Monthly Income & Expenses

Page 14 Finance Report - Annual Report for Dept of Justice

Page 15 Finance Report - Auspiced Funds Report

2023 proved to be an exciting year for EDRA.

The intent was to build on the successes of previous years and to develop some very clear objectives.

Post last years' AGM the committee members participated in a strategic planning session to develop objectives for the year.

The 3 major priorities were put forward:

- Amend the current Rules of Association
- Initiate Christmas decorations across the region
- Investigate a Marketing Levy Scheme for Emerald

We also set out plans to hold member functions on a quarterly basis and to provide an education program for the members.



We delivered on the Rules Of Association tonight by voting for the changes. Regional Christmas decorations are still a work in progress, but I do believe that we will deliver on this objective in November '23. The Marketing Levy scheme is still very much of a work in progress because of the complexity and the lack of knowledge in this field.

As a committee, we have all participated to deliver the following events.

- EDRA 2022 Christmas Party at Emerald Museum (30 members attended)
- May Business Breakfast with Belinda Young from MOTHS (35 attendees)
- Volunteer Expo and Trivia Night (24 groups participated plus 140 at the Trivia night) made possible through the Cardinia Shire 2022-2023 Festival and Event Grant Program
- Christmas in July (22 attendees).
- One event that was organised, but didn't happen was our "Meet the Candidates" breakfast in October 22 which was cancelled due to one of the candidates withdrawing 2 days before the event. We extend thanks to Daniela De Martino for her willingness to participate in the event and congratulate her on winning the Monbulk electorate.

Other achievements that I also believe deserve mentioning are:

- Appointment of Lynne Trensky to the role of Contract Administrator
- Support for the Woorilla Poetry Prize event
- Collaborating with Emerald & District Rotary to deliver the Rotary Pride in Workmanship Awards
- Oxfam Trailwalker Signage in Gembrook
- Education program designed for the various needs of EDRA members
- Dialogue with Puffing Billy to work more proactively with the business community in the EDR, so that the relationship is developing into a true partnership.
- Working to build a relationship with Yarra Ranges Tourism so that we are able to work with them to provide a complimentary experience to theirs.









May Business Breakfast at Gemco



Pride in Workmanship Awards



**OXFAM** in Gembook



Community Groups Expo



Community Groups Expo



Community Groups Trivia Night



Community Groups Trivia Night

#### **Major Issue Campaign**

Green Wedge for the region – this has been an ongoing campaign for EDRA for the last few years and shall continue to be an issue we pursue. Our thanks go out to David Nickell for fighting the good fight and he has always been there to provide support and guidance in tackling to have a Green Wedge Management Plan for the EDR.

We managed to get articles in the local papers (Pakenham Gazette and Ranges Trader Star Mail) and Stock & Land (a state-wide weekly paper), with nil response from Cardinia Council. The intent is to continue to advocate on this issue to ensure that our Green Wedge area can be sustainably developed as has been the case in other LGAs.

The next chapter in Gembrook's agricultural story needs to be written, locals say Once a strong potato growing area, Gembrook only has three potato families left. The concern has been raised by Eastern

Wedg

Dandenong Ranges Association (EDRA) mem-bers as to what Gembrook's rural future looks

like EDRA believes a green wedge management plan needs to be produced by Cardinia Shire Council for the Yarra Valley and Yarra and Dandenong Ranges green wedge zone

They say it's 20 years overdue It would help locals to plan how to re-build and sustain more viable agricultural business-es in the area, they say.

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Recent legislative changes were made to the Planning and Environment Act 1987 to make clear the objectives of planning for green

wedge areas, which will hopefully see a management plan finally created for the area. Without it, EDRA envisions "dormitory towns, empty paddocks and weed and vermin filled gullies"

STORY PAGE 3

### NEWS ills' rural future unc

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The Eastern Dandenong Ranges could be on the brink of an agricultural collapse if man-agement plans are not immediately created for green wedge zones, locals say.

green weage zones, locals say. The Eastern Dandenong Ranges Asso-ciation (EDRA) chairman John Wall envisions "dormitory towns, empty paddocks and wead and vermin filled guilles", as Gembrook, Em-erald and Cockatoo's rural sectors continue to wait for Cardinia Shire Council to future-proof the area.

o se optan tan the area. According to the Department of Transport and Planning, "councils must prepare green wedge management plans because the land and conditions in each green wedge vary". That would allow for locals to plan how to re-build and sustain more viable agricultural businesses in the area, Mr Wall explained. Yet, Cardinia Shire Council's guagement

Yet, Cardinia Shir, Wull explained. Yet, Cardinia Shire Council's management plan for the Yarta Valley and Yarta and Dande-nong Ranges green wedge zone has been wait-ing 20 years, Mr Wall said.

Ing 20 years, Mr Wall said. When green wedge zones were first imple-mented by the State Government in 2003, the Yarra Valley and Yarra and Dandenong Ranges Green Wedge was mapped as including non-urban land within the Shire of Yarra Ranges, the northern hills area of the Shire of Cardinia, nd small portions within the City of Knox and he City of Maroondah. In luky 2010, Yarra Ranges Council Adeat

In July 2010, Yarra Ranges Council adopt-l its green wedge management plan for the

The southern portion is known as the rthern Ranges Green Wedge and is within Shire of Cardinia.

according to the Department of Planning, council has started creation of a Green ge Management Plan for the Northern

hough Cardinia Shire completed an is tudy on the zone in 2010, EDRA is call council to complete the management o that people can confidently invest in

one investing in an agricultural enter-aking a massive punt because we don't nere we're headed," Mr Wall said. ve going to do grapes like the Yarra Val-



Eastern Dandenong Ranges Association members Walter Berger, John Wall, Lynne Trensky and Garry McGough. 326496 Picture: STEWART CHAMBERS

ley, berries like Silvan, orchards? What's the future of food production in this area?

ture of food production in this area? "Or simultaneous to that, in the absence of any investment in the ag sector, there's also opportunity to reinvent the district for recre-ation and rural lifestyle living." Cardinia Shire's issues plan found that in 1995, Gembrook produced around 10,000 tonnes of potatoes, occupying around 400 hectares under crop at any given time. Unfortunately, the discovering of potato cyst nematode devastated the area, and re-strictions on exportation were introduced. It was also found the soil had unacceptable levels of the dieldrin pesticide, which limited the options for cattle, ducks and free range chickens (but not for horses and sheep). chickens (but not for horses and sheep).

As a result of these two issues, morale among the potato growers dropped and many growers saw no future in the local industry.

The issues study stated many farmers would be happy to leave the industry (but not the area), sell their farms and if possible subdivide their properties to allow for a comfortable

Mr Wall said the dire state of broadacre po Mit wan said the dife state of of oddatce po-tato commodity cropping, coupled with the green wedge restrictions, made relying on the potato industry "impossible". "Going from 30 families doing spuds, to three in two decades - if that's not an absolute

collapse of an industry, I don't know what is,' Mr Wall said.

Mr Wall said it all led to a rural crisis in the early 2000s.

"Over time the land size parcels were too small so the returns on the potatoes were too low for the acreage they had. It wasn't looking viable anymore," he said.

"So there were two options - buy or lease

s slapped on, no one wanted to b cels of land we have up here for bro

parcels of faile in the coupping." Mr Wall said Cardinia Shire Council was in Mr Wall said Cardinia the township stratprocess of reviewing the township strat-for Gembrook, which was first adopted in

2011. "The townships in the Eastern Dandenong Ranges are closely linked to each other and the land uses surrounding them," he said. "Without a plan for the farming economy and lifestyle landscape surrounding the towns, it is very poor planning, verging on megligent and wasteful, to bumble along with refreshing so-called 'strategic' plans for each township, in isolation of each other and the landscape in which they are situated.

in isolation of each other and the landscape in which they are situated. "This is especially the case given the Green Wedge Management Plan, properly integrated with the planning scheme, which is supposed to set the scene for planning the future and in-form many of the economic opportunities for each township, is so long overdue."

Cardinia Shire Council did not respond in time for deadline.

Information provided by the Victorian Gov-ernment revealed recent legislative changes were made to the Planning and Environment Act 1987 to make clear the objectives of plan-ning for these important areas, which contrib-ute to the prosperity, health and wellbeing of Victorians.

Victorians. "Recent legislative changes were made to make clear the objectives of planning for these important areas, including requiring councils to prepare Green Wedge Management Plans," aVictorian Government spokesperson said. Plans to be prepared for all green wedge land. Plans must be reviewed every 10 years. Planning Practice Note 31 'Preparing a 'Green Wedge Management Plan' remains is place to support councils' preparation of

in place to support councils' preparation of

The practice note also explains why Green Wedge Management Plans are important in ensuring the sustainable management of green wedges.

The amendment does not impose a specific deadline for the completion of these plans.

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#### **Recognition of Committee Members**

I would like to extend my thanks to the Committee members for their support and willingness to challenge and debate the issues as they progressed. For many, it has been challenging to attend some meetings or functions because of other commitments. As such some of the discussions took place in the electronic sphere, which has not deterred the members from questioning and challenging issues, which I believe has improved the debate and ensured the best outcomes were made.

For those not continuing as committee members, thank you and I wish you all the best in your pursuits and would be welcome to once again join the committee if time permits.

Finally, a special mention of Lynne for her tireless work in creating a better place in the Eastern Dandenong Ranges. Most of the events and activities are a direct result of her direction, dedication and efforts that extend far beyond the hours she puts in and is contracted for by EDRA.

#### **Membership at Large**

The last commentary is to the members of EDRA. Thank you for entrusting me with the position of Chairperson, I feel that it is an honour that I have only started to fulfill in the last couple of months.

Having been a member of Emerald Business Group initially and then with EDRA since it's inception, I have seen the changes and the growth in the group and the community. I believe there is so much more that can be done and will be done. The Eastern Dandenong Ranges is a tourist destination, not a pass through to the Yarra Valley, a drop-in on after spending a night in the BnB in the Dandenongs or as a step off to the Mornington Peninsula & Phillip Island. Our friends in the Yarra Ranges Tourism tell us that they are expecting to double their visitor numbers in the next 7 years and they are planning for the influx now.

I cannot help wondering how this explosion of growth is going to somehow exclude Eastern Dandenong Ranges, especially when we have the number one attraction for the Yarra Ranges Tourism in our region with Puffing Billy Railway.

The next couple of years could be the most exciting time for the businesses in this region if they are prepared to embrace it.

We as an organisation will need to become more professional to meet the challenge and create a point of difference and make the Eastern Dandenong Ranges more than a nice place to visit, but a place where businesses thrive and a great place to live.

I hope you can join in and be a part of this journey.

We had a membership base of 90 businesses for the last twelve months, including free memberships for some community groups. At the time of preparing this report, more than 80% have renewed their membership so far and we have gained several new members joined in June & July. We have changed over to Xero to streamline our accounting including renewals of memberships. We were advised recently by our new Accountants, gst is not applicable to memberships. This was presented to the EDRA Committee at the June Committee Meeting, and as EDRA hadn't increased its membership fees since 2015 and waived members fees during COVID, we raise fees \$10 keeping the membership \$110, but exc of gst.

The size of our membership is important and it's not for financial gain.

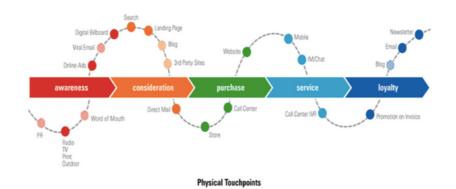
- It helps to showcase the breadth of our business community & tourism attractions, and the unique attributes & personality of our region to the local community and potential visitors
- It helps to position us within a large tourism region (the Dandenong Ranges & Yarra Valley) that has the highest ratio of day trips to overnight trips of all regions of Victoria
- It enables EDRA to qualify for larger grants to implement larger projects to support our member's needs across all sectors & tourism experiences
- It supports the current operational funding provided by Cardinia Shire to run training and networking events for our members.

\$60 from each membership goes towards our consumer website, easterndandenongranges.com.au. This includes hosting, ongoing website development & features, seo & google ads and website content management.

Members can manage their own listings and benefit from having a small & full page listing with links to their website and social pages, to have multiple listings to differentiate their services where applicable, feature on our 'Meet the Trader' blog and promote events and specials all year round through the events & special offers pages. The itinerary planner is another feature of the website for members to contribute suggested itineraries for visitors.

As an authoritative and respected third-party website, both B2C and B2B benefit from third-party leverage to reach new audiences; and can benefit from extended promotion for their business without having to write all the content.

EDRA puts itself in the shoes of the customer to tap into customers' digital & physical touchpoints and buyers' journey by creating awareness & consideration through our online ads, direct mail, website, visitor call centre referrals, blog and newsletter.



#### Meet The Trader Events/Blogs & Our Portable Digital Signage

Further to a successful 'Meet the Trader' launch at The Railway Dog late June 22, we ran the second 'Meet the Trader' on Aug 22 at Cog Bikes in Monbulk and they tied this in with their 3rd birthday celebrations.

The purpose behind 'Meet the Trader' is to provide readers with an up-close & personal insight into the people behind their businesses, and provides an opportunity to engage & reach new customers. Members are offered to run a Meet the Trader to tie in with an event in-store or just as a blog.

We took receipt of our Digital Portable Sign in early September and provided this to Rosa & Beau Flowers to help promote the launch of their business and as a Meet the Trader event. Rosa & Beau Flowers reached out to collaborate with Your Local Pantry, Maple Lodge High Tea & Emersleigh Estate which provided nibbles & champagne.

Another four Meet The Trader Blogs have been created for Emerald Village Meats, Raven Orb Gallery, Tinkars Corner and the Flavour Bomb Cafe.

We create the artwork free for members to promote their events & special offers, and for EDRA to promote local attractions & events as well.

The sign can be used both indoors & outdoors, is charged by power overnight and operates via 5g networks during daylight hours.

The Portable Sign can be booked by emailing ask@edra.org.au.

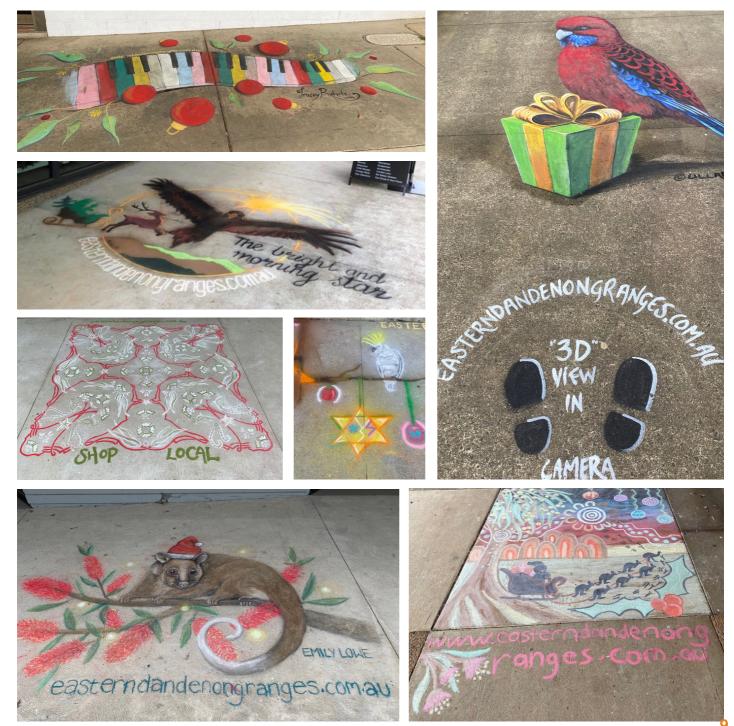


#### 2022 - 23 Projects

We invest many hours applying for grants and rely on funding to deliver larger-scale projects for our members.

Our thanks go to Jason Woods Stronger Communities Programme Round 7 funding for EDRA's Portable Digital Signage.

A portion of our current annual funding from Cardinia Shire went to engage local artists to create a Christmas local-themed chalk arts trail between Emerald Mitre 10 and Mindful AF, to promote and engage the local community to shop local and increase visitation over the Xmas holidays.



Our Essential Tools for Small Business Webinars were made possible by being awarded a third round of State Government funding through the Department of Jobs Precincts & Regions, Business Chambers and Trader Groups Program Round Three.



We produced fifteen editions of Mailchimp ENews to keep members up to date with current news, events & opportunities in the Eastern Dandenong Ranges.

We also modify the ENews to attract nonmembers of EDRA .

In addition to our ENews, we promote customers to subscribe and engage with easterndandenongranges.com.au.

An ENews to customers relies on content and for this form of external marketing to grow and be successful relies on members to list their events on the website What's On & offers under Special Offers.

We also remind members to tag easterndandenongranges in their social posts for us to share, add to our story, and be made aware of their promotions. Day & night sessions addressed 9 areas of business essentials that were offered to members and ran from early March through to the end of April.

The funding provided an opportunity for us to engage some of our professional business members, experts in their fields, to deliver a majority of the webinars.

Given we kept each of the webinars to only one hour and provided day & night time slots, we were a little disappointed in the number of businesses that participated.

We did however consider members' availability in our planning, and we encourage members to watch the recordings via the members portal on edra.org.au.

View this email in your browser





NOT ALL AGM'S ARE BORING! Join us for the Eastern Dandenong Ranges Business & Tourism 2023 AGM on **Monday the 7th of August** at The Station House in Gembrook.

Enjoy free food & entertainment; buy your

### **TAC & Casey Cardinia Magazine**

As a member of the Cardinia Tourism Advisory Committee (CTAC), we supported & helped to promote Cardinia's Winterfest campaign.

EDRA took the opportunity to piggy-back off the Winterfest campaign and secured the front cover and a five-page spread in the Casey Cardinia Family Winter edition Magazine.

The spread titled Winter Magic, is dedicated to promoting winter activities in the Eastern Dandenong Ranges from June to the end of August, including twelve business ads that were subsidised by EDRA. The CTAC also contributed a Winterfest ad included in the spread.

### EVERY SEASON IN THE EASTERN DANDENONG RANGES BRINGS ITS OWN KIND OF MAGIC, AND WINTER IS NO EXCEPTION.

There is nothing better than waking up in a cosy cottage, luxury accommodation or farmstay with a warming fire in the grate, walking outside to catch the scent of freshly baked bread drifting through the rainforest air, a lush green scene from the balcony punctuated with the clear ring of bird calls.

Renowned for its breathtaking natural beauty - majestic mountain ash eucalypts towering over a quivering carpet of fern trees, steep cascading forests that plunge into natural gorges or part to reveal glimpses or sky and distant mountains - the Eastern Dandenong Ranges forms the gateway from Melbourne to a diverse range of some 20 townships, each with something special to offer travellers.

The Puffing Billy historic railway wends its way from Belgrave to Gembrook, disappearing between tracts of untouched forest and re-emerging in charming villages or rolling farmland. For a limited time, Puffing Billy will light up the dark with the visually stunning Train of Lights running between 23rd June- 9th July.

Between Clematis and Gembrook, you can jump on the 17 km Eastern Dandenong Ranges Trail and walk, cycle or ride alongside the trainline. Enjoy scenic drives, beautifully curated gardens, walking and hiking trails, horse riding, picnic spots, family-friendly parks, country markets, arts, culture and history attractions. Savour delicious local foods prepared in a variety of styles at one of The Hills region's many restaurants and cafes.

Book in for an agriculture experience at a u-pick farm and take home produce fresh from the source. Discover the delights of the Dandenongs' fresh produce at the trout farm, or growers producing nuts, olives, truffles and mushrooms, as well as small boutique wineries.

Be entertained by a diverse range of artistic performances at venues across the region. Musicians, bands and amateur theatre groups perform throughout the year, with artists coming from near and far to showcase their talents.

And of course, a trip to the Eastern Dandenong Ranges isn't complete without exploring the village shops and meeting the locals, to send you home smiling.

#### Advocacy

EDRA does a lot of advocacy behind the scenes with Cardinia Council to support businesses and the business community. After a very lengthy process between Council & Chae Restaurant, we were able to assist Chae Restaurant to finally obtain approval to open a six-seat restaurant in their home in Cockatoo.

Other advocacy projects that have been on the table for the last twelve months and that we will continue to advocate for over the next term include:

- wayfinding and streetscaping signage implemented in Emerald, Cockatoo & Gembrook
- car parking line marking and to have an overall audit done on car parking signage & parking times in Emerald
- the support of a Mountain Bike Trail in Cockatoo

Upine Thenship

22/23 has been a busy year with several changes to managing our finances.

These began with the election of a dedicated treasurer at the 22/23 AGM resulting in the separation of membership and treasurer roles. This was followed with the establishment of a dedicated accounting package (Xero) for the last half of the financial year and lastly the presentation of detailed monthly income/expenditure reports.

The setting up of a dedicated accounting package has enabled several accounting improvements including the turnaround times for BAS reconciliation, membership invoicing and integration of other membership platforms with Xero and our internet pages.

In addition to the background changes it has also been a busy project year with the purchase of a digital portable screen, the running of the very successful business webinar series, the Expo and Trivia function for community groups as well as a number of member network opportunities. All of which were provided for by grants and added to increased accounting activities.

During the year The Hills Arts Alliance (HAA) left the auspices of EDRA to branch out under their own Incorporated structure and the balance of monies (\$2980 which was held in trust) was transferred to HAA.

We also received, from Puffing Billy Country Getaways, the balance of their wind-up in the amount of \$577.41. This will be used for advertising accommodation businesses.

EDRA will continue to auspice the Woorilla Poetry Competition and at the end of this financial year is holding \$2833.84 in trust.

We are also holding \$15,699.62 for the 23/24 PAVED Festival to be held in November. This includes State Government funding of \$30,000 (\$15,000 which we have already received). We are also still awaiting notification of grant approval of \$20,000 from the Cardinia Shire for additional funding for this project although we are not expecting the full amount.

Lastly, we are expecting an annual operational grant from the Cardinia Shire in the amount of \$15,000 sometime in July.

Attached to this summary are the financial reports for 22/23 including:

- Full detailed month-by-month Income and Expenses
- 22/23 Annual summary incl. outstanding income, prepayments and anticipated grant income.
- Annual Report for Dept of Justice
- Auspiced funds report

All in all, with grant funding for operational purposes and our strong membership commitment we will be able to move into the 23/24 with financial confidence.

#### **Gerard Breukers - EDRA Treasurer**

Description	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	Total
Description	July	Aug	Sept	oci	NOV	Dec	7811	reb	march	april 1	may	74.04	10101
Income													
Grants													
Supporting Fund Cardinia	15,000.00												15,000.00
Community wellbeing support		999.00							8,575.00				9,574.00
Festival grant (Fun Fest)												15,000.00	15,000.00
Festival Participant Fees													0.00
Stronger Community Sign													0.00
JDPR Grant				16,000.00								4,000.00	20,000.00
Membership	541.08	3,246.48	2,588.71	648.85	324.13		110.00	40.63	179.54	189.95	107.77	4,788.71	12,765.85
Donation Puffing Billy Counttry Getaways)									577.41				577.41
Estimated BAS refunds		2,984.00							3,682.00		1,046.00		7,712.00
other										250.00			250.00
Miscellaneous													
other grants subject for projects	58.50		4.49	66.00									128.99
Woorilla		460.90	1,378.23	2,237.60	1,872.16								5,948.89
Hills Art Alliance								30.00					30.00
FunFest PAVE													0.00
Winter Ads											645.27		645.27
Functions						573.00				682.42			1,255.42
Total Income	15,599,58	7.690.38	3.971.43	18,952.45	2.196.29	573.00	110.00	70.63	13,013.95	1,122.37	1,799.04	23,788.71	88,887.83

#### Expenses

Description	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	Total
													0.
Expenses													
Mailchimp	25.46	24.20	25.35	27.36	25.57	25.34	29.26	29.10	30.63	30.37	30.06	30.05	333.
GoogleStorage	2.49	2.49	2.49	2.49	2.49	2.49	2.49		4.98	112.20	2.49	2.49	139.
Googleads	109.92	109.46	108.34	109.82	109.85	109.91	109.20	104.79	109.22		109.81	109.98	1,200.
Microsoft		99.00					13.00						112.0
McKeeper				30.22	28.45	27.69	468.00						554.3
Wufoo				506.35									506.
Stripe													0.0
Go Daddy	44.17	409.04				19.95	19.95	19.95					513.
Canva									167.88				167.
Wondershare			19.61			19.61			19.61			19.61	78.
Try booking fees										127.50			127.
Facebook advertising			80.00		8.02	51.34	38.38	40.00	6.98	169.46	42.34	137.39	573.
Zoom subscription	20.99	20.99	20.99	20.99	20.99	20.99	20.99		43.38	22.39	22.39	22.39	257.
Diversity Group		5,874.00										5,940.00	11,814.
Domain Registration fees													0.0
Apple		4.49								42.99			47.
Text Magic				50.00			50.00		50.00	50.00			200.
Paypro							114.06						114.
Vimeo											111.10		111.
Hills Art Alliance Woorilla		433.24	10.00	10.00	3,730.97	250.00	328.69		50.00	2,980.00			3,030. 5,162. 0.
Gemco													0.1
vent Expenses													
Meet the trader expenses		84.25	130.00		108.00								322.
Business breakfasts										555.51	300.00		855.
Christmas function						1,600.97							1,600.
AGM			610.04										610.
Pride of workmanship									600.00				600.
Street Art					2,850.00	1,500.00							4,350.
ther Operating Expenses													
Printing and stationary	159.00	69.00							131.78		257.95		617.
Meeting expenses	101.00	110.09			101.00				9.50		43.40	26.40	396.
Postage /Post Box				16.10			3.42		177.00				196.
Public relations			229.70						226.00	125.00		2,970.00	3,550.
Minor equipment										122.25			122.
Member training										176.00			176.
													0.0
Total Expenditure	703.12	15,898.56	7,069.97	1,041.13	7,333.73	8,675.66	2,518.43	1,310.38	11,068.02	19,222.87	8,648.99	11,167.55	94,658.
Net Operating	****	(8,208.18)	****	17,911.32		(8,102.66)	(2,408.43)	(1,239.75)	1,945.93	(18,100.50)	(6,849.95)	12,621.16	(5,770.5
				and the state of the state of the									

Bank Reconciliation

Variance	0.00			0.00								
Actual Bank Balance	46,727.37			Contraction of the local division of the loc	48,194.53	40,091.87	37,683.44	36,443.69	38,389.62	20,289.12	13,439.17	26,050.33
Closing Balance	46,727.37	38,519.19	35,420.65	53,331.97	48,194.53	40,091.87	37,683.44	36,443.69	38,389.62	20,289.12	13,439.17	26,060.33
Expenditure	703.12	15,898.56	7,069.97	1,041.13	7,333.73	8,675.66	2,518.43	1,310.38	11,068.02	19,222.87	8,648.99	11,167.55
Income	15,599.58	7,690.38	3,971.43	18,952.45	2,196.29	573.00	110.00	70.63	13,013.95	1,122.37	1,799.04	23,788.71
Opening Bank	31,830.91	46,727.37	38,519.19	35,420.65	53,331.97	48,194.53	40,091.87	37,683.44	36,443.69	38,389.62	20,289.12	13,439.17

Total auspice funds	7142.47	5920.13	7288.36	9515.96	7657.15	7407.15	7078.46	7108.46	7090.87	3533.46	3533.46	19110.87
FunfestPave	2094.62	844.62	844.62	844.62	844.62	844.62	844.62	844.62	699.62	699.62	699.62	15,699.62
Puffing Billy Country Getaways									577.41			577.41
Hills Arts Alliance	3000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,030.00	2,980.00	0.00	0.00	0.00
Woorilla	2047.85	2075.51	3443.74	5671.34	3812.53	3562.53	3233.84	3233.84	2833.84	2833.84	2833.84	2833.84

Annual report 22/23 Eastern Dandenong Ranges Association Inc.

Expenses

#### General Expenses

Hills Art Alliance FunFest PAVE	30.00
other grants subject for projects Woorilla	128.99
Miscellaneous	250.00
Estimated BAS refunds	7,712.00
Donation Puffing Billy Country Getaways)	577.41
Membership	12,765.85
JDPR Grant	20,000.00
Stronger Community Sign	0.00
Festival Participant Fees	0.00
festival grant (Fun Fest)	15.000.00
Community wellbeing support	9.574.00
Grants Supporting Fund Cardinia	15,000.00

neral Expenses	
Dept of Justice AGM	61.20
Insurance	2,122.47
Subcontractors	550.00
Administration	9,737.00
Accounting fees	892.68
Operating	879.75
travelling cost	0.00
Telstra prepaid	390.00
Bank fees	64.55
Xero	177.00
ant acquital	
Laplop	1,099.00
Electronic sign 1	1,038.50
Webinar 1	9,076.00
Expo/Trivia Night	8,512.74
PAVEd Funfest	1,395.00
bscription/Licensing Expenses	
Rail Trail Membership	0.00
Mainstreet Bus Group	220.00
Expenses	
Mailchimp	333.75
Google Storage	139.59
Google ads	1,200.30
Microsoft	112.00
McKeeper	554.38
Wufoo	506.35
Stripe	0.00
Go Daddy	513.08
Canva	167.88
Wondershare	78.44
Try booking fees	127.50
Facebook advertising	573.91
Zoom subscription	257.48
	0.00
Domain Registration fees	47.48
Apple Text Magic	200.00
Paypro	114.06
Vineo	111.10
11100	111.15
spiced project Expenses	
Hills Art Alliance	3,030.00
Woorilla	5,162.90
vent Expenses	000.01
Meet the trader expenses	322.25
Business breakfasts	
Christmas function AGM	1,600.97
Pride of workmanship	600.00
Street Art	4,350.00
JUBBLAI	4,000.00
ther Operating Expenses	
	617.73
Printing and stationary	
	396.39 196.52
Printing and stationary Meeting expenses	396.39 196.52 3.550.70
Printing and stationary Meeting expenses Postage /Post Box	396.39 196.52 3,550.70 122.25 176.00

#### Annual report 22/23 EDRA Auspiced funds

Auspice funds balance	OB1/7/2022	inc 22/23	Exp 22/23	CB 30/6/23
Woorilla	2047.85	5948.89	5162.90	2833.84
Hills Arts Alliance	3000.00	30.00	3030.00	0.00
Puffing Billy Country Getaways	0.00	577.41	0.00	577.41
Funfest Pave	2094.62	15000.00	1395.00	15699.62
Total auspice funds	7142.47	21556.30	9587.90	19110.87

#### Annual report 22/23

Eastern Dandenong Ranges Association Inc.

Income			Comments
	Grant Income	59,574.00	Inlcudes \$15,000 for 23/24 PAVED
	Membership /Donations	13,593.26	
	BAS refunds	7,712.00	June BAS Estimate yet to be claimed \$3930 EST
	Auspice groups	6,107.88	
	Functions	1,900.69	

88,887.83

#### Expenditure

**Total Income** 

Accounting finance	14,874.65	
Grant expenditure	41,121.24	
Subscriptions	220.00	
IT Operating Costs	16,851.26	Includes prepayment for Web hosting
Auspiced groups	8,192.90	
Event expenses	8,338.77	
Other operating expenses	5,059.59	

Total Expenses 94,658.41

Net Operating 22/23 (5,770.58)

#### Auspice funds balance (refer separate report)

Woorilla	2833.84	
Hills Arts Alliance	0.00	
Puffing Billy Country Getaways	577.41	
Funfest Pave	15699.62	
Total auspice funds	19110.87	

#### **Bank Reconciliation**

Opening Bank 30/6/23	31,830.91	
Income	88,887.83	
Expenditure	94,658.41	
Closing Balance 30/6/23	26,060.33	
Actual Bank Balance 30/6/23	26,060.33	
Variance	0.00	

#### Prepayments

Collective Marketing web hosting	5,940.00 Also paid for beginning of July 22
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#### Outstanding income/Debtors

Membership	4,950.00		
Bas	3,935.00	Estimate only	
Total	8,885.00		

#### Anticipated Grant Income

Balance State Gov for PAVED	15,000.00	
Cardinia Shire grants for PAVED	14,000.00	Est reduced from application of \$20,000
Cardinia Shire grant Projector	950.00	
Cardinia Shire Support Funding	15,000.00	
Total	44,950.00	





Eastern Dandenong Ranges Association Inc www.easterndandenongranges.com.au www.edra.org.au 0491 471 990