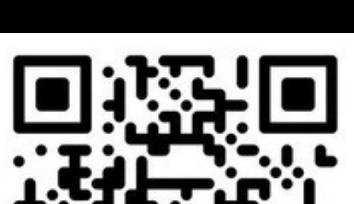


BLACK CALIBER

PODCAST



THE FUTURE OF MEDIA



Meet Our Owner JORDAN HALL

Jordan Hall is the founder and CEO of *Black Caliber Media*. A visionary entrepreneur and community builder, Jordan launched *Black Caliber* to give creators a platform to share their stories while also equipping them with the marketing and business strategies necessary to grow. His leadership is grounded in the belief that storytelling has the power to shift culture, create opportunities, and inspire the next generation. Through partnerships, education, and hands-on mentorship, Jordan has positioned *Black Caliber* as more than a podcast network — it's a hub for empowerment, where creators can find the tools, training, and audience they need to succeed. His mission is clear: elevate voices, build sustainable platforms, and leave a legacy of excellence.

Black Caliber Presents: Voices of Distinction-
Celebrating the stories and service behind the mic.



WHAT IS BLACK CALIBER

Black Caliber is a platform created to amplify Black voices, stories, and innovations through the power of podcasting. We provide podcasters and creators with the visibility, marketing, and community they need to grow and thrive. Beyond conversation, we offer training sessions, mentorship, and strategy resources to ensure that new voices can rise and sustain impact. This magazine is a reflection of our mission. Each profile showcases leaders who have inspired, educated, and empowered our audience through their work and appearances on the *Black Caliber Podcast*. *Black Caliber* is not just a media platform; it is a movement rooted in legacy, empowerment, and transformation..



HALL OF FAME TRACK COACH



THE PINNACLE OF COMFORT TRENDS

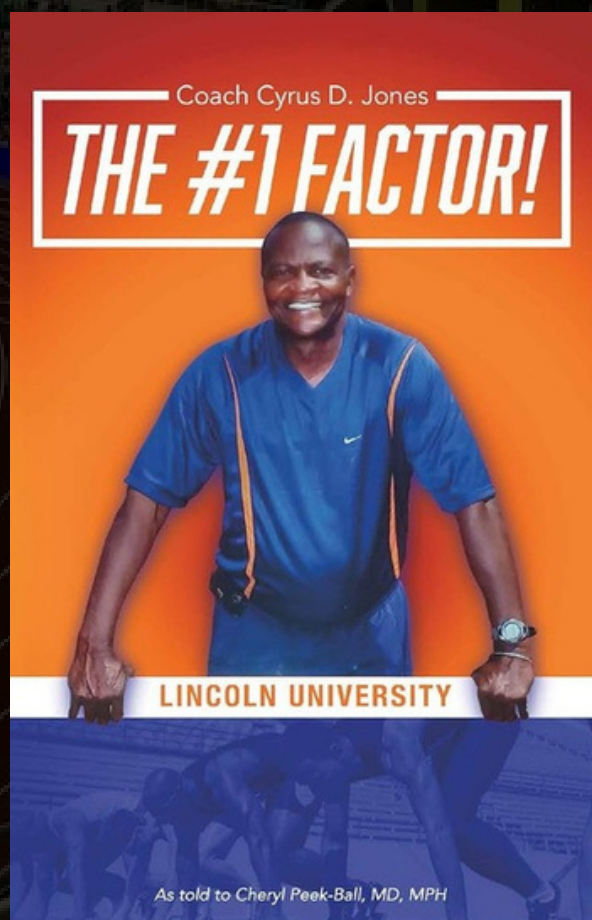
Cyrus D. Jones is recognized as one of the most impactful collegiate coaches of his generation. During his storied tenure at Lincoln University, he guided his track & field teams to an extraordinary 15 NCAA national championships, building a dynasty grounded not just in athletics but in values. Over 300 student-athletes became All-Americans under his leadership. These accomplishments reflect his belief that structure, discipline, and mentorship creates results lasting a lifetime. His philosophy extended far beyond the track, as he served as a professor and mentor, reminding students that preparation, consistency, and humility are the true measures of success. In his Black Caliber Podcast episode, The Importance of Discipline,

POSSIBLY THE BEST EVER?

Coach Jones shares how his lack of track experience was overcome by resilience, study, and belief in his athletes. His wisdom serves as a blueprint for young leaders striving to build legacy not only through personal wins but by investing in people who will continue the journey for future generations. His message resonates across professions: greatness is not instant but cultivated daily with vision, patience, and sacrifice.

Watch on YouTube:

<https://www.youtube.com/watch?v=iXaR6-H2B2s>



MEDIA INNOVATOR & ENTREPRENEUR

MARIO ARMSTRONG

Mario Armstrong is a two-time Emmy Award-winning media personality, entrepreneur, and motivational voice. He has made it his mission to help creators, professionals, and students find their voice in a crowded digital world. Through his acclaimed podcast and media appearances, Mario equips his audience with tools to align personal vision with actionable strategies for influence and impact. In his *Black Caliber Podcast* episode, “Guts to Glory,” he shares his journey of setbacks, pivots, and perseverance, explaining how faith, preparation, and resilience allowed him to transform obstacles into opportunities.

For Mario, building a brand is not about chasing publicity but creating structures that sustain momentum and leave room for wellness and balance. His story demonstrates that intentional focus, coupled with bold risks, can transform dreams into viable careers. For readers, Mario’s message is clear: success is not about luck. It is about showing up consistently, aligning your message with your mission, and daring yourself to level up daily.



BCTV (Berks Community Television) has joined forces with The *Black Caliber Podcast* to empower local voices through community-based podcasting in Reading. Together, they are creating opportunities for students, entrepreneurs, and residents to share authentic stories that reflect the city’s creativity and culture. Through hands-on training, mentorship, and access to professional production tools, the partnership bridges media and community, giving people the skills to tell their stories and shape their narratives with purpose.



DEAN, DSU COLLEGE OF BUSINESS

Dr. Michael Casson, Dean of the College of Business at Delaware State University, is a scholar, mentor, and strategist committed to transforming how business education is delivered and perceived. With expertise in economics and leadership, he has dedicated his career to bridging academic rigor with practical application, ensuring that students graduate ready to thrive in competitive markets. In his *Black Caliber Podcast* episode, 'A Better Business Education,



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he underscores the importance of mentorship and the evolving needs of education in a rapidly shifting economy. Dr. Casson challenges traditional models, urging institutions to embrace innovation, ethics, and community engagement as vital parts of business curricula. By emphasizing the importance of access, representation, and preparation, He has become a guiding light for marginalized students pursuing careers in business. For readers, Dr. Casson's story is a reminder that education should not only inform but also empower. He insists that teaching without equipping students to succeed in real systems is a disservice, and his leadership at DSU reflects a vision for education that is transformative, inclusive, and rooted in real-world application.



/blak KAL-uh-ber/

FEDERAL CONTRACT SPECIALIST

Jason White, widely known for his entrepreneurial success with *The Federal Code*, has built a multi-million dollar business that teaches people how to navigate the often-intimidating world of government contracting. His story is one of resilience, determination, and an unshakable belief in the power of systems. In his *Black Caliber Podcast* episode, Jason demystifies the complexities of federal contracts, breaking them into actionable steps that entrepreneurs can follow to build sustainable, long-term revenue streams. His approach proves that wealth can be built outside of traditional business avenues, and he empowers black entrepreneurs to pursue opportunities that are often overlooked or dismissed as inaccessible. Jason's success demonstrates how mastering systems that others ignore can lead to powerful results. His story inspires readers to approach obstacles with a learning mindset and see opportunity in the structures that others shy away from.

OUR SPONSOR



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Roland Martin

Roland Martin is a veteran journalist, media entrepreneur, and cultural commentator. His career spans television, radio, and digital platforms. As one of the most respected voices in Black media, Roland has consistently championed truth-telling, cultural pride, and integrity in journalism.

On his *Black Caliber Podcast* appearance, "The Business of Podcasting Success," he delivers a master class on building a brand that lasts, explaining how consistency, monetization strategies, and audience trust intersect in the media landscape. Roland's legacy is not just in reporting but in creating platforms for others to be heard. This proves that media must be both profitable and principled. For readers, his story is a wake-up call: authenticity cannot be compromised for clicks, and longevity requires both courage and strategy. Roland Martin's journey encourages creators to stand firm in their mission, invest in their platforms, and understand that narratives shape not only perception but possibility.



Drake Smith

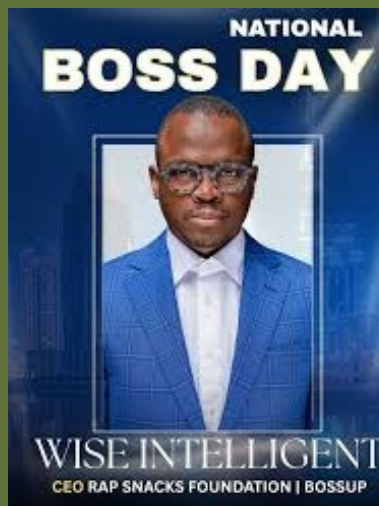


Drake Smith, known as "The College Politician," is one of the most visible young leaders to emerge from Lincoln University. As part of the historic Freedom14, Drake played a key role in mobilizing student voices to secure millions of dollars in institutional support for Lincoln University. His advocacy demonstrated that students are not passive participants in higher education, but active architects of its future. Drake's leadership journey is a lesson in courage, strategy, and persistence. On the *Black Caliber Podcast*, he became a recurring host, offering sharp political insight and candid commentary on the realities of student life, activism, and navigating power structures at a young age. His voice brought authenticity and urgency to discussions about equity in education, institutional accountability, and the importance of legacy. For readers, Drake's story proves that age is no barrier to impact. He has already demonstrated how student leadership can lead to tangible, institutional change that benefits generations to come. His work challenges young readers to see themselves as influencers not only in their personal spheres but in the policies and structures that shape their futures.

MEET WISE INTELLIGENT



Wise Intelligent, born Timothy Taylor, rose to prominence as the frontman of *Poor Righteous Teachers*, one of the most influential conscious rap groups of the late 1980s and 1990s. Known for lyrics that blended spirituality, Black empowerment, and political education, Wise Intelligent helped to pioneer a style of hip-hop that was both lyrical and socially transformative. Beyond music, he has continued to impact communities as an activist, educator, and social entrepreneur. He currently serves as the CEO of *Intelligent Muzik Group* and as President of the *Rap Snacks Foundation*, where he leads financial literacy and youth development programs. On the Black Caliber Podcast, Wise Intelligent spoke about the intersection of culture and commerce, breaking down the need for artists to think as entrepreneurs while staying true to their message. He explained how hip-hop can serve as both a cultural force and an economic engine for empowerment. For readers, his story underscores the importance of fusing artistry with agency. Wise Intelligent proves that hip-hop is more than music—it is a movement, and when harnessed strategically, it can change communities and build futures.



Wise Intelligent serves as President of the Rap Snacks Foundation, where he leads the organization's mission to empower youth and emerging entrepreneurs through education, culture, and community-driven initiatives. Under his leadership, the foundation champions programs that blend financial literacy, business mentorship, and creative expression—bridging hip-hop culture with real-world impact and opportunity.



Dr. Chanda Reynolds is a licensed clinical psychologist, educator, and cultural leader redefining how mental health is discussed in Black communities. Known nationally as The Culture Psychologist, she merges clinical expertise with authenticity—bridging the gap between academia and everyday life.

As the founder and executive director of Minds of the Culture, Dr. Reynolds leads programs that make therapy accessible to underserved populations while training future mental health professionals to serve with cultural awareness and compassion. Her nonprofit emphasizes the importance of representation, prevention, and proactive healing across generations.

Through her podcast, speaking engagements, and clinical practice, Dr. Reynolds has established herself as a trusted voice on trauma recovery, emotional intelligence, and the psychology of resilience. She challenges traditional narratives about strength in the Black community, showing that vulnerability and healing are revolutionary acts.

In her episode of The Black Caliber Podcast, Dr. Reynolds explored how systemic neglect and generational trauma have shaped emotional patterns in Black families. Her message is clear: healing is not only personal but a collective movement toward liberation and balance.

Watch her full interview on YouTube:
[Black Caliber Podcast – Dr. Chanda Reynolds](#)



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DR. CHANDA REYNOLDS

Brandon M. Scott, the 52nd Mayor of Baltimore City, stands as a defining voice of a new generation of public leadership—one rooted in community, accountability, and hope. Born and raised in West Baltimore, Mayor Scott's journey from a young community organizer

to the youngest mayor in the city's history represents both a personal triumph and a powerful symbol of possibility for a city often misunderstood.

Before taking office, Scott served as City Council President and Councilman for Baltimore's Second District, where he built a reputation for tackling issues others avoided—gun violence, government transparency, and youth opportunity. His leadership style has always been hands-on and unapologetically people-first. He began his career knocking on doors and mentoring youth across the neighborhoods he grew up in, a foundation that continues to shape his every policy decision.

Since assuming the mayoralty, Scott has focused his administration on systemic reform and measurable impact. His Comprehensive Violence Reduction Strategy has yielded historic declines in homicides and shootings, reflecting a data-driven and compassionate approach to public safety. Beyond policing, he has emphasized root-cause prevention, expanding job training, housing initiatives, and community partnerships designed to restore trust between residents and local government.

Mayor Scott's dedication to youth empowerment has been a cornerstone of his leadership. From launching career pathways and apprenticeship programs to supporting public school reform, his vision for Baltimore is one where young people are equipped not just

to survive, but to lead. His approach reframes the city's narrative—from one defined by hardship to one fueled by resilience, innovation, and community pride.

On The Black Caliber Podcast, Mayor Scott opened up about the pressures of leadership, the importance of legacy, and the realities of transforming a city from within. He spoke candidly about what it means to serve during turbulent times, to be both celebrated and criticized, and to maintain integrity while navigating political storms. He shared that leadership, at its core, is an act of service—one that demands sacrifice, patience, and the willingness to make difficult decisions for the greater good.

For readers and listeners alike, Mayor Scott's story is a testament to persistence, vision, and belief in the power of local action. His rise from the streets of West Baltimore to City Hall exemplifies how real change begins not with permission, but with purpose. In his words and actions, he continues to remind the next generation that leadership is not inherited—it's earned through consistent commitment to one's people and one's principles.

Mayor Brandon Scott



“When I took office, I promised that my administration would always do the right thing. Not the easy thing, or the popular thing, but the right thing.”

Congresswoman Madeleine Dean



Congresswoman Madeleine Dean represents Pennsylvania's 4th Congressional District, where she has earned a reputation as one of the state's most compassionate and principled voices in public service. A lifelong Pennsylvanian, Dean began her career as an English professor, lawyer, and advocate for justice, later serving in the Pennsylvania House of Representatives before being elected to Congress in 2018. Her journey reflects a deep commitment to integrity, civic engagement, and the belief that government should be both accountable and humane.

Throughout her career, Congresswoman Dean has championed education equity, affordable healthcare, women's rights, and common-sense gun reform. As a co-founder of the PA-SAFE Caucus, she helped create a coalition of lawmakers dedicated to ending gun violence and advancing preventative solutions. In Congress, she continues that mission on a national level—working to craft policies that protect families, strengthen communities, and honor the lives affected by tragedy.

Her leadership extends beyond legislation; it's grounded in empathy and moral conviction. As a member of the House Judiciary and Financial Services Committees, Dean has played a central role in shaping discussions on criminal justice reform, economic fairness, and government accountability. Her ability to approach difficult policy debates with both compassion and clarity has made her a respected bipartisan figure and mentor to many emerging public servants.

On The Black Caliber Podcast, Congresswoman Dean spoke with honesty and heart about the moral imperatives of leadership—emphasizing that politics, when practiced with purpose, is an act of service to others. She discussed the importance of listening before leading, of grounding decisions in empathy, and of maintaining one's integrity even when faced with political opposition. Her reflections offered a masterclass in values-based leadership, reminding audiences that courage and compassion can—and must—coexist in governance.

For readers and listeners, Representative Dean's story is a call to lead with conscience. She encourages the next generation to uphold their principles, question injustice, and to recognize that the true measure of leadership lies not in power, but in one's ability to uplift and serve.



CLOSING NOTES

Every conversation we share, every story we publish, every guest we feature- it all comes back to one mission: amplifying the caliber within our community.

The *Black Caliber Podcast* was never just about microphones and cameras. It's about impact. It's about creating a space where Black excellence is documented, not debated. Our voices lead the culture instead of chasing it. This magazine is proof of that vision: real people, real stories, and real power in every page.

As we close this issue, remember that caliber isn't about status- it's about substance. It's about the choices you make when no one's watching, the work you do when the world isn't clapping, and the purpose you carry into every room you enter.

Keep building. Keep creating. Keep becoming the standard.

See you on the next episode- and the next cover.

— Jordan Hall

LINKS



blackcaliber.podcast



black_caliber.podcast

This is the Link you can find all the videos and content



YouTube

<https://youtube.com/@blackcaliberpodcast?si=Jm7VPAMlOiKwOKad>

