



IBB Co. Custom Product Design



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Improve your Customer Base and
Income with your very own
Custom Designed Products!

Moving Forward

As IBB Co. continues to grow, we are paying tribute by featuring our Most Valued Retailers (MVR)s as FREE advertisement to thousands of subscribers! Our goal is to ensure the success of your business as it also solidifies the success of ours! "Each one, Reach one."

MG has been member of IBB Co. for 6 years. He has vast knowledge of ingredients, product in-store & online sales, store display, advertising, marketing, and swiftly innovates and upgrades by learning from his customers. With product sales increasing, MG now has over 10 different products that each cater to the existing needs of his patrons.

Please help us in congratulating one of our MVR's of the year:
MG The Master Barber & Gentlemen Image!

6745 Siwell Road, Suite 206 Byram, Ms 39272 (Kroger Plaza Parking Lot)



NOW OPEN
MEET YOUR NEIGHBORHOOD BARBERS

\$5 OFF
Any Service
Including
Unisex &
Multicultural
Haircuts
1st Time Visit Only

BUSINESS HOURS:
TUESDAY-FRIDAY 8AM-7PM
SATURDAY 7AM-4PM
601.665.4213

SKIP THE LINE, BOOK ONLINE
WWW.GENTLEMENIMAGE.COM
WALKINS ARE WELCOME

f
GENTLEMEN IMAGE
BARBER GALLERY

i
@GENTLEMENIMAGE
#GISTAYFLY



2018's Most Valued Retailer

Gentlemen Image

Meet: MG The Master Barber

Speed: **Driven**

Temperance: **Determined**

Demeanor: **"In control"**

Motivation: **Life**

For over 18 years, MG has served the community with his special talents ranging from lining, shaving, styling, tinting, dying, facial grooming and more. In planning out his next level of evolution, he decided that it was time to Brand himself. You see MG "IS" the Brand we know as Gentlemen Image. He exudes that Image every day.

Watching and listening to the hearts of seasoned customers has inspired MG to create products that are tailored just for them. He is their Grooming "Dr." after all, so he created GI Products.

And because his clients know how important quality is to him, they are confident in his suggestions, they are comfortable in his environment, and they are pleased with their results, hence, business is great.

Keeping ahead of the game has never been a problem for MG The Master Barber.

When asked how he rates his current success. He said; "God is amazing."

A Gentlemen's response indeed.



Branding Tips:

MG advertises on a daily basis to increase his traffic via social media. You can check out his page on Instagram: gentlemenimage.



gentlemenimage

Gentlemen Image Barber Gallery



Business Branding

It is estimated in 2018 that as many as 243,671 new Salons and Barber Shops, Galleries and Studios are building right here in America. Current and well established Shops are upgrading themselves to stay ahead of the “younger” competitors.

“It’s Butter Baby!” Suggests: Developing Custom Products.

By adding to your business like Paul Mitchell, Wave By Design, and others with your very own products, you enhance the quality of your business by providing your customers a “take home” solution that would solidify your Company’s Image with them. This also increases your “bottom line”.

Return Factor – eliminates the “Out of sight, out of mind” effect.

We listen to our clients and they literally tell us what they need. It is our responsibility to provide what best suits their Beauty & Skin Care needs.

Development in easy steps

We work closely with our retailers to determine which products are best for their clients. We find the best ingredients from all over the world at their sources of origin to ensure the vitality of each ingredient.



Product: “That Butter” Exclusively sold at:
www.gentlemenimage.com



HAIR & BEARD SHAMPOO

IN-STOCK NOW

5 Easy Steps to having your very own products!

- Step 1 – Registration: Include your First and last name, Company Name, Business Phone, & Website.
- Step 2 – Build Profile: Tell us what your interested in accomplishing. Are you looking to prevent razor bumps? Do you need a moisturizer for natural hair? Are you interested in using your own muds & massage oils with your clients?
- Step 3 – Design and Create Prototype: \$125 Product Development Fee (Non-Refundable). Payable to Chase App. Include your Company Logo. Based on your selections, we'll combine ingredients that best suit your customers needs. Finalizing your Product list, Labels, and determining the best cost for your product sales is developed at this stage.
- Step 4 – Testing Your Product: After confirming your request, You will receive the first prototype of your product. Please take some time to review your product. If additional development is needed, Step 3 is revisited (No additional charge). If your product satisfactory, Step 5 is next.
- Step 5 – Production: Place your very first order for your custom designed products. Orders take 2-3 weeks to ship. You will be issued an invoice and tracking number for your order.

\$Pricing

General Products

(Pre-Made Products for Automatic Sales)

Standard pricing 50% off.

Each product cost is determined by size, quantity, contents and, labeling.

Custom Products

(Newly Designed Products by Retailer)

Pricing list is developed for each retailer from the selection of ingredients chosen.

Easy Production

No extra fees. No extra steps.

We move to production when your ready.



We All Deserve Smooth Skin!

Hydratio
Leave-In Conditioner

HAIR & BEA
SHAMPOO

THAT BUTTER
Hair/Beard/Skin
MOISTURIZER

IMAGE BAR
"Raw African Black Soap"

OVERNIGHT SHEA BUTTER

BEARD OIL

ANTI-BUMP
TREATMENT
TONER

SHAVING GEL
"Alcohol Free"

FACE & BODY
LOTION
"Alcohol Free"
SPF 15

www.gentlemenimage.com

READ-LEARN-SHOP

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Gentlemen Image Products - Exclusively sold at:

www.gentlemenimage.com

Products
List for Pre-Made and Custom Designing:

- * Toners
- * Astringents
- * Shampoos
- * Conditioners
- * Facial Scrubs
- * Beard Oils
- * After Shaves
- * Hair Moisturizers
- * Facial Cleansers.
- * Body Washes
- * Lotions
- * Facial Serums
- * Massage Oils
- * Body Butters
- * Body Scrubs
- * Lining Gels
- * Facial Masks
- * Facial Muds



IBB Co. Custom Product Design

Email IBB Co. at:

itsbutterbaby.com@gmail.com



Look forward to hearing from you soon!