

**SPONSORSHIP AND MARKETING OPPORTUNITIES**



**ALPHAPHIQUES.ORG**



Dear Potential Sponsor,

As you may have heard, the Alpha Phi Chapter of Omega Psi Phi will be hosting our **2024 MAGIC CITY CLASSIC WEEKEND WITH OMEGA PSI PHI FRATERNITY, INC.** All the proceeds from the event will benefit the Omega Bridge Builders Foundation, who supports leadership development, academic excellence and Fatherhood Initiatives and Mentoring.

As they say, “it takes a village” – and this event is no different! Without your support, this event is not possible. The Magic City Classic Weekend with Omega Psi Phi Fraternity, Inc. is extremely important to my brothers and I because it will offer the chance for us to come together with our families and friends, to celebrate at **the biggest and best tailgate**, and to raise money and awareness for a cause we are so passionate about – one that is so crucial to our community! I hope you will consider donating to help this event succeed.

If you are interested, I have included an outline of your potential sponsorship opportunities as well as a receipt. If you choose to sponsor our Magic City Classic Weekend events, the contribution receipt form is included in this envelope. Please keep in mind that your contribution is tax-deductible.

Thank you for considering a sponsorship to this event! Keep an eye out for a formal invitation coming in the mail soon.

With heartfelt thanks,

Demetrius Jackson,  
Event Manager

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Alpha Phi Chapter of Omega Psi Phi Fraternity, Inc.  
864 8<sup>th</sup> Street West  
Birmingham AL 35204



**YES! I will support Omega Psi Phi's Magic City Classic Weekend!**

Omega Bridge Builder Foundation

Company/Family Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

**SPONSORSHIP LEVEL:**

Platinum: \$20,000 and above

Gold: \$10,000 - \$20,000

Silver: \$5,000 - \$10,000

Bronze: \$1,000 - \$5,000

Magic City: Any donation

I would like to be a \_\_\_\_\_ Sponsor of the Alpha Phi Chapter Magic City Classic Weekend.\*

Enclosed is my contribution of: \_\_\_\_\_

My check is made payable to **Omega Bridge Builder Foundation**

Charge my gift to\*\*:

\_\_\_\_\_ Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover \_\_\_\_\_ American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this form to:**

Omega Bridge Builder Foundation

Attn: Magic City Classic Weekend w/ Omega Psi Phi

864 8<sup>th</sup> Street West

Birmingham, Alabama 35204

Original copy retained by chapter; duplicate copy retained by sponsor/donor

**\*Omega Bridge Builder Foundation is a 501c3 tax exempt organization. Contributions are tax-deductible.**

**\*\*Credit card information will be shredded once payment is processed.**



Magic City Classic Weekend with Omega Psi Phi  
October 24 – 26, 2024  
BIRMINGHAM, ALABAMA

## **Sponsorship Opportunities\***

### *PLATINUM - \$20,000 and above*

#### **Naming Rights for the best classic tailgate – The Omega Tailgate**

- On-stage “Thank You” presentation from emcee
- On-screen “Thank You” during live auction/or general event
- Full-page recognition in all digital print
- Ten VIP at the Magic City Classic Omega Psi Phi events
- Easel/Tabletop signage

### *GOLD - \$10,000 - \$5,000*

- On-stage “Thank You” presentation from emcee
- On-screen “Thank You” during live auction/or general event
- Full-page recognition in all digital print
- Eight VIP Access tickets to the Magic City Classic Weekend Events
- Easel/Tabletop signage

#### **Tailgate Banners**

### *SILVER - \$5,000 - \$10,000*

- Full-page recognition in all digital print
- Five VIP Access tickets to the Magic City Classic Weekend Events
- Easel/Tabletop signage

### *BRONZE - \$1,000 - \$5,000*

- Full-page recognition in all digital print
- Easel/Tabletop signage
- Two VIP Access tickets to the Magic City Classic Weekend Events

### *Magic City – all other donations less than \$1,000*

- Special recognition in all digital print

\*These sponsorship packages are designed for those companies and individuals willing to assist in the underwriting of the Alpha Phi Chapter Magic City Classic Weekend with Omega Psi Phi Fraternity, Inc. Contributions to Omega Bridge Builder Foundation is tax-deductible.