

2024 SPONSORSHIP INFORMATION

May 26, 2024

BIRMINGHAM, ALABAMA

AND

SUNDRESSES

Birmingham's Premier Event

Memorial Day Weekend in Birmingham has become one where people across look forward to making their way to the Magic City.

This annual event hosted by the Alpha Phi Chapter of Omega Psi Phi Fraternity, Inc. and produced by our 501c3 organization Omega Bridge Builders Foundation fills the weekend with activities that include:

- The Que Open Golf Tournament / Friday, May 25th / RTJ OXMOOR TRAIL
- The Bridge Builder 5K Saturday Morning / Saturday, May 26th / RAILROAD PARK
- The CiQars & Sundresses event Saturday / Saturday, May 26th / SLOSS FURNACE



Patron Information

Gender Attendees

- Male: 35%
- Female: 65%

Age of Attendees

- 26 – 35: 10%
- 36 – 45: 45%
- 46 – 55: 40%
- 56 – 65: 5%

Your sponsorship is making a difference

Omega Lamplighters of Birmingham

Omega Lamplighters participate in projects that expose young men to the benefits of planning, organizing, thought collaboration, while simulating good leadership characteristics designed to raise their aspiration levels.

Our organization is proudly sponsored by the Omega Bridge Builders Foundation and the Alpha Phi Chapter of Omega Psi Phi Fraternity, Incorporated.

Our mission is to increase high school graduation rates through mentoring.

Our vision is to see every student graduate high school and become a positive, constructive, and contributing member of society.

Our aim is to turn good young men into GREAT young men!

Our four principles:

- Leadership
- Academics
- Maturity
- Perseverance

Birminghamlamplighters.org

Naming Sponsorship

MAIN STAGE \$10,000

Instant recognition of your brand at specific locations at each event

VIP ACCESS \$5000

Instant recognition of your brand at specific locations at each event

BEVERAGE PRODUCTS

Payment for Naming Rights are acceptable in cash, **beverage products** or any combination thereof.

Sponsorship Opportunities

Platinum Plus - \$1,500

- Brand Exposure at all weekend events
- 8 Cigars
- 8 Complimentary Beverages (includes souvenir item)
- 8 Preferred Seating Tickets including access to VIP

Platinum - \$1,000

- Brand Exposure at all weekend events
- 4 Cigars
- 4 Complimentary Beverages (includes souvenir item)
- 4 Preferred Seating Tickets including access to VIP

SPONSORSHIP BENEFITS

- ✓ Target Demographic
- ✓ Brand Exposure
- ✓ Positive Impact



Gold - \$500

- Brand Exposure at all weekend events
- 2 Cigars
- 2 Complimentary Beverages (includes souvenir item)
- 2 Preferred Seating Tickets including access to VIP



Sponsorship Agreement

Send Payment to:

Omega Bridge Builders Foundation
864 8th Street West
Birmingham, AL 35204

Or

CONTACT US AT:

Phone: 205-915-9305

www.alphaphiques.org/ciqars