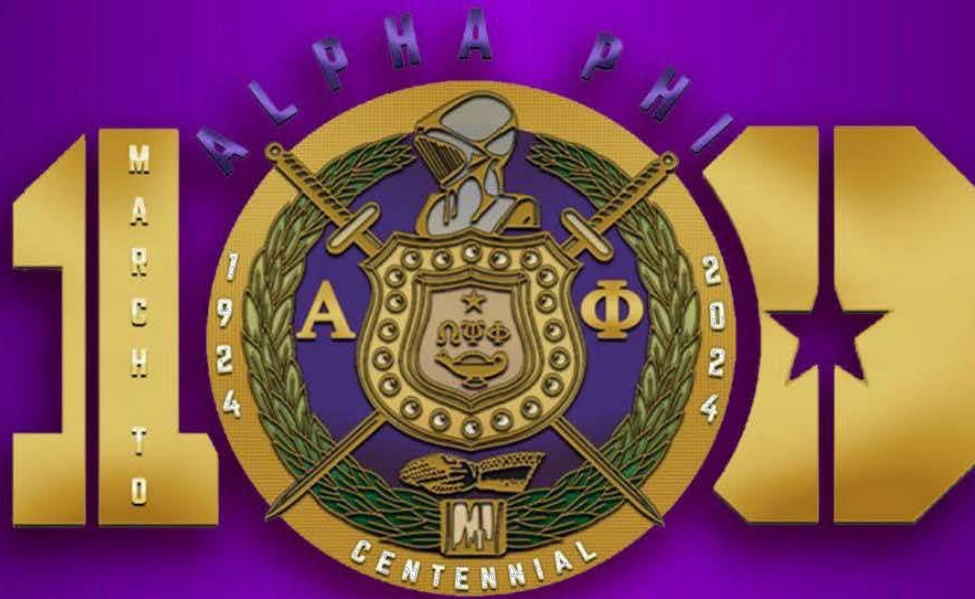


**PARTNERSHIP AND MARKETING OPPORTUNITIES**



**Gala**

**BIRMINGHAM 2024**

**[ALPHAPHIQUES.ORG/CENTENNIAL](https://alphaphiques.org/centennial)**



# Message from the Basileus

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**A Centennial Celebration: Building on a Legacy of Friendship, Achievement, and Leadership.** This theme reflects upon the legacy of our beloved Alpha Phi Chapter as well as anticipates the work ahead as we march into our next century. Alpha Phi Chapter is and has been the heartbeat of the Omega Psi Phi Fraternity, Incorporated in Birmingham, Alabama. Over the last one hundred years, Alpha Phi's membership have been leaders within our communities, cities, state, nation, and even the world. When you look at the history of Black people in the State of Alabama, you will find one of our past and present members as major contributors to our society.

Greetings, my name is Robert Averhart and I have the pleasure of serving as the 53<sup>rd</sup> Basileus of Alpha Phi Chapter. Alpha Phi stands on the shoulders of the early members who were leaders in our communities such as: Dr. Arthur McKinnon Brown, Dr. Henry Clay Bryant, Dr. Logwood Goin, Professor Edmond J Oliver, Professor A H Parker, Oscar Adams Sr., Orzell Billingsley, and Emory O Jackson. We are building on that legacy of Friendship, Achievement, and Leadership.

Alpha Phi continues to work at “promoting our Cardinal Principles of Manhood, Scholarship Perseverance and Uplift as well as being old Omega men thoroughly filled with the true Omega spirit.” Alpha Phi is committed to making a positive impact on our community, nation and world in the areas of Social Action, Scholarship, Fatherhood Initiatives, and Youth Mentoring. Your contribution to our chapter philanthropic efforts by purchasing an ad in our souvenir booklet supports our Omega Lamplighters Youth Mentoring Program and the Omega Bridge Builders Foundation 501(c)3.

I want to extend my sincere gratitude to you for celebrating this momentous occasion with us.

I want to thank our Grand Basileus, Brother Ricky Lewis; the Supreme Council of our Fraternity, our 7<sup>th</sup> District Representative, Brother Christopher Brooks; the Executive Committee of the Seventh District, our State Representative, Brother Barrington Dames; the Alabama Statewide Organization for your support of our Centennial. Furthermore, I want to thank the Honorable Mayor Randall Woodfin of the City of Birmingham and the Birmingham City Council. I want to thank our patrons who made the sacrifice to support us. You saved the date on your calendars to be here with us and we are grateful. Lastly, I want to especially thank the Brothers of Alpha Phi Chapter for your hard charging perseverance and unwavering support.

Please keep the Alpha Phi Chapter in your prayers as we seek to better humanity in the next Century. Long live Omega Psi Phi Fraternity, Inc. and the Alpha Phi Chapter! Click the link to explore ad purchase and sponsorship opportunities.

**[Centennial \(alphaphiques.org\)](http://alphaphiques.org)**

Robert Averhart III, 53<sup>rd</sup> Basileus  
Omega Psi Phi Fraternity, Inc.  
\*Alpha Phi Chapter



*\*Alpha Phi Chapter is an unincorporated association of Omega Psi Phi Fraternity, Inc.*



## ABOUT THE ALPHA PHI CENTENNIAL GALA



### The Gala

The Alpha Phi Chapter of Omega Psi Phi Fraternity Inc.'s Centennial Gala is part of a yearlong celebration commemorating the 100<sup>th</sup> Anniversary of the founding of the chapter. This is our premier fundraising social event geared towards addressing the gap that so many deserving students face in obtaining a college education, so that they can achieve greatness.

This much anticipated gala will be well attended by members of the Pan-Hellenic Council, local and statewide dignitaries, as well as the international leadership of Omega Psi Phi Fraternity, Inc.

We invite you to partner with us to help support our mission. - *It is through our commitment to community service, philanthropic giving, and Christian leadership that we have been able to touch the lives of many.*

### Goal

\$100,000.00 - Proceeds will support the Omega Bridge Builders Foundation.

### When

**Friday July 26, 2024**

**6PM** Reception | **7PM** Centennial Gala

### Where

**The Haven**

2515 6th Ave S. | Birmingham, AL 35233

### Reservations

**Individual Tickets are \$125.00.** Partnerships are now being accepted. For more information contact Shane Howard at 205.281.9991 or via email at [centennial1924@gmail.com](mailto:centennial1924@gmail.com)

**PARTNERING WITH OMEGA PSI PHI IS SUPPORTING STUDENTS IN NEED**

**ALPHAPHIQUES.ORG/CENTENNIAL**



# Centennial Gala



## Become a Partner of the Omega Psi Phi Fraternity, Inc. Alpha Phi Chapter Centennial Gala

The much-anticipated formal gala will honor the chapter's history, achievements, and contributions to the fraternity, the City of Birmingham, and the nation. There will be historical presentations, community awards, and other activities that will showcase the rich history of Alpha Phi. Attendees of the gala will learn about the chapter's philanthropic contributions, volunteer work, and many community service initiatives that have positively affected the local and broader Birmingham Metro Area. Your partnership with us on this gala directly benefits scholarships, chapter educational programs, and mentorship opportunities provided by the Alpha Phi Chapter designed to support the academic excellence and personal growth of deserving students. Your support will better position us to promote diversity, equity, and inclusion through the various programs of our chapter. Finally, partnering with Alpha Phi helps us to build stronger collaborations, provide greater leadership development, and inspire more young people in the communities that we serve.

## Here's a Look at the Benefits Your Brand Stands to Gain by Partnering with our Centennial Gala

### TARGET MARKET



50K Potential Reach

### AUDIENCE ENGAGEMENT



Direct Address & Video

### VISIBILITY



Onsite & Digital

<b>PARTNERSHIP INVESTMENT</b>	<b>ROYAL PURPLE</b>	<b>OLD GOLD</b>	<b>CENTENNIAL</b>
	<b>\$2,000.00</b>	<b>\$1,500.00</b>	<b>\$1,000.00</b>
Sponsor recognition on all event marketing and press materials	Included	Included	Included
Ball registration	Table of 8	Seating for 4	Seating for 2
VIP Sponsor Reception tickets for eight (8) guests	Included		
President/Basileus or representative acknowledgement during gala program	Included		
Company logo as sponsor displayed on event webpage and digital	Included	Included	Included
Acknowledgement on social media before, during, and post event	Included	Included	Included
Opportunity for a full-screen ad in digital program	Included		

# Sponsorship Reservation and Advertising Form

I agree to be a sponsor of the 2024 Centennial Celebration of the Alpha Phi Chapter of Omega Psi Phi Fraternity, Inc. at the following level:

**\$2,000 ROYAL PURPLE SPONSOR**     **\$1,500 OLD GOLD SPONSOR**  
 **\$1,000 CENTENNIAL SPONSOR**

## SPONSOR CONTACT INFORMATION

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Website Company & Email \_\_\_\_\_

Contact Email & Phone \_\_\_\_\_

## SPONSORSHIP PAYMENT METHODS

**CASH APP: \$ALPHAPHIQUES**

**PAYMENT BY CHECK** *Please make checks payable to Alpha Phi Chapter and send along with your signed agreement.*

**REQUEST AN INVOICE**

**VISA**     **MASTERCARD**     **AMEX**     **DISCOVER**

Credit Card Number \_\_\_\_\_

CSV Expiration \_\_\_\_\_

Name on Card Signature \_\_\_\_\_

**ALL SPONSORSHIP PAYMENTS DUE BY MAY 10, 2024**

**Please email this completed form to: [centennial1924@gmail.com](mailto:centennial1924@gmail.com)** or return by mail with your credit card information or your check payable to Alpha Phi to PO Box 1741 Birmingham, Alabama 35203.

## SPONSOR CORPORATE LOGOS

**Please email ad to: [centennial1924@gmail.com](mailto:centennial1924@gmail.com)**

We will not be able to design any ads. Please provide logos as 300 dpi jpeg.



# Alpha Phi Chapter of Omega Psi Phi Fraternity, Inc.

Chartered, July 5, 1924

PO Box 1741 - Birmingham, Alabama 35203

Souvenir Booklet Donation Form

**Submission Deadline is May 10, 2024**



Dear Patron:

In conjunction with our “100 Year Centennial Celebration”, a souvenir booklet is being compiled to showcase the Omega Psi Phi Fraternity, Inc, its Districts, Chapters, and Members. The booklet will also highlight local businesses, members of the Panhellenic Council, community organizations, and other supporters of Alpha Phi chapter and the Omega Bridge Builders Foundation.

We want everyone associated with the fraternity to:

- 1) Have an opportunity to participate in the booklet
- 2) To know all proceeds from our souvenir booklet will go towards supporting the anniversary celebration including our scholarship campaigns, community charitable giveaways, and much more.

\*Any ads submitted to the Omega Psi Phi Fraternity, Inc Souvenir Booklet that does not conform to the above guidelines will be enlarged, reduced, floated, or recreated at the discretion of the production team.

### Advertisements

- 1. All ads must be camera-ready.
- 2. All ads must be fully created in color or black & white and submitted in jpeg format.
- 3. **Logos and Artwork:** camera-ready, and black & white on white paper or submitted in jpeg format.
- 4. **Photos:** 300 dpi, a black & white copy can be used, but it will not provide that same quality as an original.
- 5. **Copy:** Please type clearly and limit the amount of the copies to insure it will fit within the ad size you have chosen.

<u>Advertisement</u>	<u>Size/Price</u>
Full Page	\$300.00
Half Page	\$150.00
Quarter Page	\$100.00

**Name (Company/ Individual):** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

### Advertisement Size

\_\_\_\_\_ Full Page (7.5” x 10”)

\_\_\_\_\_ Half Page (7.5” x 5”)

\_\_\_\_\_ Quarter Page (3.75” x 5”)

Please send all digital ads to [centennial1924@gmail.com](mailto:centennial1924@gmail.com).

### Payment Options

Please make payments by check, money orders payable to: Alpha Phi Chapter, and mail to P.O. Box 1741 Birmingham, AL 35203. If electronic payment is the preferred method, payment options are Cashapp at \$alphaphiques; or visit [alphaphiques.org/centennial](http://alphaphiques.org/centennial). **Please note Centennial Celebration Souvenir Booklet.**

*\* Alpha Phi Chapter, an Unincorporated association of the Omega Psi Phi Fraternity, Inc.*