

# MICHAL LARA WEINSTEIN

INFLUENCER/CONTENT CREATOR/BLOGGER

LIFESTYLE/FASHION/HEALTH/SPIRITUALITY

## ABOUT ME

I'm Michal Weinstein, a content creator, designer, and event planner with a highly engaged audience on Instagram that trusts my eye, my taste, and my voice. With a background in branding and design, I know how to present products in a way that connects and converts. From wellness to fashion to lifestyle, I only share what I genuinely love—and my followers know that. That's what makes the impact real.



## INSTAGRAM STATISTICS

75%

From USA

19K

Followers

395K

Reach  
Nov 2025

2.75%

Engagement

2.9M

Views per  
month



81%  
19%



## BRANDS I'VE WORKED WITH

The Gown Gals



Michelle Levy Art

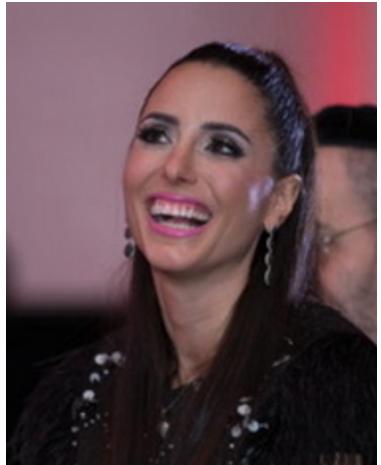


JY Penthouse



# LETS WORK TOGETHER!

I love partnering with brands that align with my values and aesthetic. Whether it's through curated content, creative storytelling, or authentic product integration, I'm all about making your brand stand out in a real and relatable way. If you're looking to connect with a loyal and engaged audience that values quality, honesty, and style—I'd love to collaborate.



## SERVICES & RATES

### INSTAGRAM POST

*A beautifully designed feed post with authentic caption and product integration.*

**\$325**

### INSTAGRAM STORY

#### SET (3–5 FRAMES)

*Includes swipe-up link or tag, unboxings, or product highlights with strong engagement.*

**\$225**

### REEL CREATION

*Custom concept, filming, editing, trending audio, and strategic captioning.*

**fr. \$550**

### HIGHLIGHT FEATURE

*60 days*

**\$100**

### CAROUSEL POST

**\$400**

*Multi-slide storytelling with strong design and messaging.*

### GIVEAWAY

**\$225**

### COLLABORATION

*Includes post + stories and shared promotion to boost visibility.*

### FULL CAMPAIGN

#### BUNDLE

**custom**

*Let's build a package that fits your goals—includes multiple touchpoints for max impact.*