

*Brent*  
**YARNAL** #29  
*Ice Man Racing*



**Sponsorship Proposal 2026**





Brent  
**YARNAL** #29  
Iceman Racing

### Team Iceman Racing

Iceman Racing, led by veteran driver Brent Yarnal (#29), competes in the USAC Silver Crown Champ Car Series. With decades of experience and a commitment to excellence, our team represents professionalism, passion, and performance. We aim to build strong partnerships that deliver value through motorsports exposure and branding.



### Driver Biography

Brent "The Iceman" Yarnal has over 30 years of racing experience, beginning at age 5. His career highlights include:

- 5 state championships in Quarter Midgets
- Over 200 main event wins
- Multiple Grand National appearances
- Success in Modified Midgets, Mini Sprints, and USAC Sprint Cars
- 2022: 7th place in USAC Westcoast Sprint Cars with 9 top 10 finishes
- USAC Silver Crown debut in 2020, best finish of 20th in 2024



Brent Yarnal "The Iceman"

Brent also competes in the USCS, USAC-CRA, and Wild West Sprint Car Series.

Email: [brentyarnal29@gmail.com](mailto:brentyarnal29@gmail.com)

Phone: 602.432.3160



[brentyarnal.com](http://brentyarnal.com)



[icemanracing29](https://www.facebook.com/icemanracing29)



[icemanracing29](https://www.instagram.com/icemanracing29)



[icemanracing29](https://www.youtube.com/channel/UC...)



Brent  
**YARNAL** #29  
Iceman Racing

## Series Overview



The United States Auto Club (USAC) has been a premier auto racing sanctioning body since 1956. The Silver Crown Series is one of its most prestigious divisions, featuring legendary events such as the Hoosier Hundred. Past winners include racing icons like A.J. Foyt, Al Unser, Mario Andretti, and Kyle Larson.



Beginning in 1971, all dirt races were split from the National Championship. From 1971 to 1980, the series was named National Dirt Car Championship, then renamed Silver Crown Series in 1981.



Email: [brentyarnal29@gmail.com](mailto:brentyarnal29@gmail.com)

Phone: 602.432.3160



[brentyarnal.com](http://brentyarnal.com)



[icemanracing29](https://www.facebook.com/icemanracing29)



[icemanracing29](https://www.instagram.com/icemanracing29)



[icemanracing29](https://www.youtube.com/channel/UC...)



Brent  
**YARNAL** #29  
Iceman Racing

## Sponsorship Opportunities

We offer a variety of sponsorship benefits to maximize brand visibility:

- Logo placement on our Silver Crown car, trailer, and push vehicle
- Logo featured in GoPro race footage (shared on YouTube)
- Mentions during FloRacing live-streams (driver announcements/lineups)
- Recognition on our team website and social media channels
- Access to FloRacing broadcast of sponsored races

FloRacing, part of the FloSports network, is a leading platform for motorsports coverage, providing live-streamed events and exclusive content to a wide audience.



Email: [brentyarnal29@gmail.com](mailto:brentyarnal29@gmail.com)

Phone: 602.432.3160



[brentyarnal.com](http://brentyarnal.com)



[icemanracing29](https://www.facebook.com/icemanracing29)



[icemanracing29](https://www.instagram.com/icemanracing29)



[icemanracing29](https://www.youtube.com/icemanracing29)



Brent  
**YARNAL** #29  
Iceman Racing

## Schedule

- **Hoosier Hundred – May 22, 2026**

Lucas Oil Indianapolis Raceway Park, Brownsburg, IN .686 M

*69<sup>th</sup> running of the Hoosier Hundred featuring USAC Silver Crown National Championship, plus All-Star Pavement Midgets, USF Pro 200 & USF2000*

- **Route 66 Classic – June 7, 2026**

World Wide Technology Raceway, Madison, IL 1.25 M

*Route 66 Centennial Classic Presented by Ranken Technical College and Welsch Heating & Cooling featuring the USAC Silver Crown National Championship*

- **Rich Vogler Classic – July 19, 2026**

Winchester Speedway, Winchester, IN 1/2 M

*Rich Vogler Classic featuring the USAC Silver Crown National Championship, plus 4-Cylinders*

- **NASCAR Support Race – August 8, 2026**

Iowa Speedway, Newton, IA 7/8 M

*USAC Silver Crown National Championship, plus the NASCAR O'Reilly Auto Parts Series*

- **Rollie Beale Classic – October 3, 2026**

Toledo Speedway, Toledo, OH 1/2 M

*Stars, Stripes & Speed Fest featuring the Hemelgarn Racing/Super Fitness Rollie Beale Classic for the USAC Silver Crown National Championship, plus the Folds of Honor/Lakeside Interior Contractors 50 for Outlaw Super Late Models*

---

Email: [brentyarnal29@gmail.com](mailto:brentyarnal29@gmail.com)

Phone: 602.432.3160



[brentyarnal.com](http://brentyarnal.com)



[icemanracing29](https://www.facebook.com/icemanracing29)



[icemanracing29](https://www.instagram.com/icemanracing29)



[icemanracing29](https://www.youtube.com/channel/UC...)



Brent  
**YARNAL** #29  
Iceman Racing

## Contact Information

We would be honored to represent your brand and work together to achieve new heights in the racing world.

### Brent Yarnal

Email: [brentyarnal29@gmail.com](mailto:brentyarnal29@gmail.com)

Phone: (602) 432-3160

Website: [brentyarnal.com](http://brentyarnal.com)



[icemanracing29](https://www.facebook.com/icemanracing29)



[icemanracing29](https://www.instagram.com/icemanracing29)



[icemanracing29](https://www.youtube.com/icemanracing29)

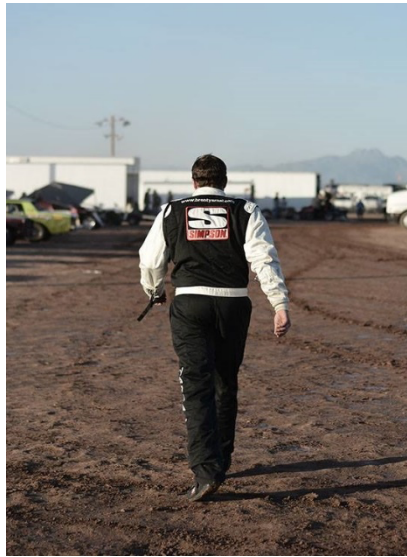


Photo credit: Ben Thrasher

Thank you for your time and consideration. We look forward to the possibility of partnering with you for an exciting 2026 season!

---

Email: [brentyarnal29@gmail.com](mailto:brentyarnal29@gmail.com)

Phone: 602.432.3160



[brentyarnal.com](http://brentyarnal.com)



[icemanracing29](https://www.facebook.com/icemanracing29)



[icemanracing29](https://www.instagram.com/icemanracing29)



[icemanracing29](https://www.youtube.com/icemanracing29)