

PERSUASIVE WRITING

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Persuasive tools

Rhetorical Questions
Personal Experience
Repetition
Statistics
Opinions

Structure

.Introduction
Main paragraphs
(three reasons)
Conclusion

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Fronted Adverbials Examples

Did you know?
Let me emphasize on..
Another point worth discussing..
Interestingly,
You must ..
Yet another argument against..

Statistics state
Studies show
We must stop this..
We can't let this go on!
You know I am stating the truth!

Boost it!

Use Hyperbole
Emotive language
Adjectives
Direct speech



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