# **Shock Elite Academy Sponsorship Program**

#### 2026 Season

At Shock Elite Academy, our mission is to empower and inspire young individuals to achieve their full potential both on and off the court. Through our basketball programs and beyond, we strive to foster personal growth, teamwork, discipline, and a strong work ethic. We are dedicated to providing a supportive and inclusive environment where athletes can develop their skills, cultivate leadership qualities, and make a positive impact in their communities. Our commitment extends to promoting education, community service, and holistic development to shape well-rounded individuals who will thrive as leaders in the game of life.

The vision of Shock Elite Academy is to be recognized as a premier basketball program that develops athletes into exceptional players both on and off the court. We strive to create an environment that promotes excellence, passion, and growth which will propel our athletes to reach their highest potential. Our athletes will learn the value of teamwork, perseverance, and sportsmanship while developing a strong character and leadership skills. Our organization will become a model for basketball programs nationwide, where other organizations aspire to our level of excellence. With the continued dedication and commitment of our coaches, staff, and athletes, Shock Elite Academy will continue to lead the way in developing well-rounded individuals who will be successful in all aspects of life.

### For 2026, **Shock Elite Academy** will focus on:

- Sports: Basketball, Soccer, and Volleyball building skills, teamwork, and sportsmanship.
- Education: Tutoring, mentorship, and academic support.
- Media: Highlighting athletes and programs through digital content.
- **Community Outreach**: Engaging with local initiatives and giving back.
- **Leadership & Development**: Cultivating personal growth, character, and leadership.

These focus areas help us develop well-rounded athletes who thrive on and off the court.

Our sponsorship program helps fund uniforms, tournaments, travel, and community outreach — while giving our sponsors meaningful exposure throughout the Triangle area.

# **Sponsorship Opportunities**

## Community Partner – \$5,000+

Ideal for: Local businesses, corporations, or organizations committed to youth empowerment.

#### **Benefits:**

- Logo placement on uniforms and banners at all events Prominent logo on website, social media, and newsletters
- Recognition at community service days and fundraisers
  Option to sponsor a community day (back-to-school or holiday drive)
   Booth setup at media day, and or all-star fundraiser
   Framed certificate of appreciation and spotlight post on Instagram

**Impact:** Supports gym rentals, tournaments, and outreach for all teams.

## **Team Sponsor - \$1,500-\$4,999**

Ideal for: Mid-sized businesses or supporters who want to back a specific team.

#### **Benefits:**

• Logo on warm-up shirts or team bags • Recognition on website and social media • Name featured on team highlight videos and schedules • Opportunity to attend photo days or events • Thank-you photo and shoutout post

**Impact:** Supports tournament fees, gear, and travel for one team (3rd-8th grade boys or girls).

## Player Sponsor - \$100-\$1,499

Ideal for: Individuals, families, or small businesses that want to make a personal impact.

#### **Benefits:**

- Recognition on website and social media Personalized thank-you letter from your sponsored player
- Optional photo with player/team for social media
  Listing in Shock Elite donor roll for the season

**Impact:** Helps cover one player's uniform or tournament fees, ensuring every child can compete.

# **Ready to Partner?**

We invite you to join our mission and make a lasting impact in the lives of young student athletes.

Website: www.shockelite.org

Email: shockeliteacademy@gmail.com

IG: @Shockeliteacademy

All sponsorships are tax-deductible under our 501(c)(3) nonprofit status

