

Minutes of the Meeting: Valley Oaks Chapter, California Dressage Society

January 22, 2016, 7:00 pm via Zoom

Members Present: Cathy Divodi, Cayla Divodi, Michelle Cihak, Becky Bennington, Liz Banga, Kelly Prayter, Joan Cinquini

Minutes of Previous Meeting: approved

Treasurer's Report: We have \$6020.34. \$200 was sent to CDS for the adult clinic; \$200 will be sent for the junior clinic.

Old Business

1. Michelle congratulated everyone on the success of the Xmas party. Next year's party should also be at a private home as it is more congenial.
2. Michelle said that the CDS annual meeting was well attended and that she got many new ideas to increase chapter participation. The number of volunteers and show entries is down statewide. We can partner with nearby chapters like the Foothills Chapter to share events and information.
3. The suggested dates for the cavalletti clinic are the same as those for the Horse Expo. Michelle is going to contact Erika about any other possible dates for a two or one day clinic, but if they are too late in the year we may have to cancel entirely and lose the deposit.
4. The fee for our participation in the adult clinic to be held March 27-29 with Patty Mayer at PEC has been sent to CDS. Those interested in submitting an application should be willing to volunteer for one of our activities and/or donate to the silent auction. Please send your application within the next two weeks to the Valley Oaks website email. Michelle will send out an email reminder and select the winning applicant and announce this at the next meeting.
5. We will send in the fee for the junior clinic, which is yet TBA regarding dates and place.

New Business: Michelle had several ideas for the upcoming year.

1. Social Media: We can survey the members for the programs that they would like to have via Facebook. We can send out links to other local chapters and events on Facebook and Instagram.
2. We have two free email blasts per year to all members from CDS and can list all events for free in Dressage Letters.
3. Michelle would like to have a "March Madness" contest on Facebook for the best show outfit. You can submit a picture of your show outfit to our Facebook page with two pictures being published at a time. Members would then vote on which they liked best and so on until a winner is chosen. Michelle will look into getting a gift certificate as a prize.
4. Michelle suggested a themed four unit 5-6 hour seminar, specifically on preparing for trailering and showing your horse. This would involve two presentations before lunch and two after. Lunch would be included and could feature some games or contests.

Possible topics could be trailer preparation and safety, tire changing, trailer loading, braiding, stall prep, show grooming, foot care and shoeing, etc. This would be a fundraising event.

5. Kalli Bowles is willing to allow us to use her facilities for future events such as a tack exchange.
6. The silent auction will be held during a two week period in July (possibly 1-14) online only. Michelle would like to have larger single items, no baskets or small items. She will look into the available online auction management sites with free basic programs. Winning bidders must arrange to pick up their items at a specified location or pay all costs of shipping. Smaller live silent auctions could be held at any other of our events.
7. Next Meeting: February 26 at 7:00 pm via Zoom

Meeting Adjourned 7:53 pm

Respectfully submitted,

Joan E. Cinquini, Secretary