



Big Four Australian Bank — IT Strategy & Digital Transformation Roadmap

Role: Program Lead, IT Strategy and Enterprise Architecture

As part of a broader enterprise strategy program, I led the development of a comprehensive IT strategy and digital transformation roadmap for a major Australian bank. The initiative was designed to modernise the bank's technology foundation, align technology investments with business priorities, and support the board's long-term strategic agenda.

I worked closely with the bank's executive leadership and internal strategy team to shape the technology vision and execution pathway. A core element of this work was the enterprise architecture strategy, which established the structural blueprint for modernising core systems, enabling digital channels, and supporting data-driven decision-making across the bank.

I led a sub-team of eight consultants and internal staff to deliver a structured roadmap covering:

- Modernisation of core platforms and digital channels
- Enterprise architecture planning and capability mapping
- Target operating model and delivery framework
- Data and analytics strategy to support business and regulatory needs
- Sequenced investment plan and governance model

The resulting strategy, endorsed by the board and executive team, provided a clear, actionable pathway to build a modern, resilient, and scalable technology environment capable of supporting the bank's long-term growth and competitiveness

*For more information about this case or to discuss how similar strategies could be applied in your organisation, please contact me at **marco@marcociobo.com** or visit www.marcociobo.com. I also offer no-obligation 30-minute discussions for boards and executive teams exploring digital transformation, AI strategy, or operating model change.*