

## MARKETING BINGO

<b>SIGN STORE-STOCK IN A BOOKSTORE</b>	<b>OFFER A GIVEAWAY</b>	<b>#PAYITFORWARD WRITE REVIEWS, CELEBRATE BOOK BIRTHDAYS, &amp; BOOK DEALS.</b>
<b>BLOG POST ON YOUR OWN BLOG</b>	<b>REACH OUT TO BLOGGERS</b>	<b>SOCIAL MEDIA POSTS ABOUT SPECIAL DAYS LIKE INDEPENDENT BOOKSTORE DAY</b>
<b>REACH OUT TO SPECIALTY STORES, MUSEUMS, OR PLACES THAT MIGHT BE PARTICULARLY INTERESTED IN YOUR BOOK</b>	<b>BOOK REVIEW REQUEST/ CHALLENGE</b>	<b>ASK FRIENDS TO CONTACT LIBRARIES TO REQUEST THEY CARRY MY BOOK (ONLINE FORMS)</b>
<b>TARGETED BOOK/AUTHOR VISIT DONATIONS FOR APPRECIATION WEEK, WORLD READ ALOUD DAY, AND READ ACROSS AMERICA</b>	<b>MAKE CONNECTIONS ON SOCIAL MEDIA WITH AUTHORS, ILLUSTRATIONS, LIBRARIANS, TEACHERS, INFLUENCERS, ETC.</b>	<b>VIDEOS OR HELPFUL TIPS FOR KIDS, TEACHERS, LIBRARIANS, OR PARENTS</b>

