

## **MARKETING BINGO**

<b>MAKE A TRAILER</b>	<b>CREATE AND ORDER SWAG</b>	<b>COORDINATE F&amp;G DONATIONS WITH YOUR PUBLISHER</b>
<b>BLOG POST ON YOUR OWN BLOG</b>	<b>REACH OUT TO BLOGGERS</b>	<b>SOCIAL MEDIA POSTS ABOUT SPECIAL DAYS LIKE INDEPENDENT BOOKSTORE DAY</b>
<b>ASK PEOPLE TO MARK YOUR BOOK “WANT TO READ” ON GOODREADS</b>	<b>ESTABLISH A RELATIONSHIP WITH YOUR LOCAL BOOKSTORE</b>	<b>#PAYITFORWARD WRITE REVIEWS, CELEBRATE BOOK BIRTHDAYS, &amp; BOOK DEALS.</b>
<b>ONE SHEET AND PRESS KIT</b>	<b>#MAKECONNECTIONS ON SOCIAL MEDIA WITH AUTHORS, ILLUSTRATIONS, LIBRARIANS, TEACHERS, INFLUENCERS, ETC.</b>	<b>JOIN A DEBUT GROUP</b>