

Kimberly Whitfield

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<http://kymdesigns.com>

919-758-6274

I am looking for a graphics design position that will utilize my amazing creativity, talent, and excellent communication skills. As an Artist I have freelanced as well as worked in a number of industries gaining valuable design experience. I am very capable of learning fast and performing at the highest level without supervision. Now I am looking for a company that I can call 'home' and a career with growth opportunities.

Relevant Skills:

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|-----------------------|-----------------------|---------------------|----------------------------|
| ❖ Digital Design | ❖ Branding | ❖ Freehand Drawing | ❖ Art & Materials Handling |
| ❖ Print Design | ❖ Marketing Materials | ❖ Artistic Painting | ❖ Administrative |
| ❖ Technical Drawing | ❖ Signage | ❖ Artistic Pieces | ❖ Floral designing |
| ❖ Product Photography | ❖ Freehand Lettering | ❖ Sculpting | ❖ Customer Service |

Education:

- Pitt Community College, 2010 – Associates Degree in Arts
- East Carolina University, 2019 – Arts and Education Coursework (90% completed toward BA)
- California Institute of the Arts, 2022 – Certificate in Graphics Design

Computer Skills:

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|--------------------------------|--|--------------|---------------|
| ❖ Adobe Creative Cloud & Suite | ❖ Microsoft Office Suite | ❖ Prezi | ❖ Windows OS |
| ❖ Adobe Photoshop | (Word, Excel, Outlook, PowerPoint, etc.) | ❖ GIMP | ❖ Apple OS |
| ❖ Adobe Illustrator | ❖ Content Management | ❖ Facebook | ❖ Chrome OS |
| ❖ Adobe InDesign | ❖ Video & Audio Editing | ❖ eBay | ❖ Google Docs |
| ❖ ArcSoft Photo Impression | ❖ Social Media Platforms | ❖ WordPress | ❖ POS systems |
| ❖ Graphics Editing | | ❖ Basic HTML | |

2010 – Present, Owner & Operator Three Silver Sisters Art, Raleigh NC

- Freelance, Commissioned and Consignment graphic design and artwork
- Branding and Marketing Materials (Logos, Business Cards, Web Art, Banners)
- Newsletters
- Posters and Prints
- Vending at shows (Texas, Florida, Chicago and NC), festivals and the Raleigh Fair Grounds
- My product line includes but not limited to:
 - ❖ Acrylic pour paintings
 - ❖ Original and commissioned sculptures and paintings
 - ❖ Tribal freelance lettering and drawings
 - ❖ Magnets: Sculpted, molded, cast, painted and sealed
 - ❖ Light switch covers painted with alcohol ink and sealed
 - ❖ Handcrafted earrings, bracelets and necklaces: assembled pieces
 - ❖ Handmade earrings and pendants: sculpted, molded, cast, painted, sealed, assembled
 - ❖ Hand-painted Christmas ornaments

Job Experience:

2017 - Present, Self Employed “Handy Girl”, Raleigh NC

- Gutting & tearing down kitchens and bathrooms
- Interior & deck paintings
- Residential cleaning
- Vending my product line at art shows and the Raleigh Fair Grounds

2015-2016, Server, Goodnights Comedy Club, Raleigh NC

- Served customers their dinner and drinks before the scheduled show
- Food running
- Cashier - handling money and credit card transactions

2009, Manager, Framing Dept. at Michael’s, Greenville NC

- Supervised team in framing department
- Provided framing services
- Operated all framing and mat equipment
- Took Customer orders
- Provided customer assistance

1995-2009, Freelance Artist, Sculptor and Graphics Designer, Kym’s Kreations LLC., Greenville NC

- Assisted with sculpting multiple pieces including a 4-person piece for the Colorado headquarters of the U.S. Olympic training facility
- Worked booths at Fine Art Shows
- Created commissioned, consignment & retail/wholesale artwork designs and jewelry
- Designed and sold individual jewelry mockups for production, wholesaled and retailed for client
- Designed and created several commissioned pieces of art (sculpture and painted)
- Wall sculpture piece for Mazatlán Family Mexican Restaurant in Greenville N.C.
- Designed fliers promoting raves for Sasha’s Cafe in Taxco, Mexico
- Cold called and sold wholesale to retailers
- Vending representative for the studio at high-end Fine Art shows
- Created, printed, and bulk mailed out Brown and Woods’ customer newsletter to almost 5000 new and previous customers in Greenville N.C
- Vending at shows & flea markets around eastern N.C. and Florida
- Online selling Designed freehand clip art for printed catalogs
- Made material handling and packaging blueprints
- Designed brochures
- Designed promotional display mockups
- Designed cardboard displays for retail with Rubbermaid Greenville graphics division

Additional Employment

- Rubbermaid – 2 years until facility closed – Graphic Design including designing corrugated cardboard displays for retail
- Art.com – 2 years – Nighttime Supervisor for framing department

