Holiday Event Meal COUNTDOWN TO GO LIVE

NABIT POWERED BY ITD

This Holiday Season, our customer's will get a Bundle Box meal themed for one of the most iconic seasonal character's.

TAP, CLICK OR SCAN

QUICK LINKS & KEY DATES

- REGISTER: November 5th NABIT
- SQS Site for Quality Best Bets
- Digital Ambassador Training
- Staffing, Scheduling, and Positioning

WEEK	TAKE ACTION*
11/3	WATCH NOVEMBER 5TH NABIT
11/10	LOOK AT CREW SCHEDULES AND REVIEW SSP SITE
11/17	REVIEW FRY COOKING AND HOLDING PROCEDURES
11/24	IDENTIFY STORAGE LOCATIONS FOR PACKAGING
12/2	HOLIDAY MEAL EVENT BEGINS

*Highlighted row is a key action for the week!

❑ WEEK OF 11/3

- ❑ NABIT Webcast Training Wednesday November 5th
- ❑ Utilize Resources from the NABIT kit to inform Manager's and Crew of promotion details

❑ WEEK OF 11/10

- ❑ Look at Staffing, Scheduling, and Positioning resources
- ❑ Finalize Schedules for launch week

SSP site for tips and tricks on how to set your shift up for success

❑ WEEK OF 11/17

- ❑ Review proper fry cooking, holding, and boxing procedures on the NABIT site, and on the SQS site (QR code above)
- ❑ KEY REMINDERS: Don't drop the box of fries! That leads to excess breakage and waste, and crumbs lead to more carbon buildup in fryers
- ❑ Utilize eProduction monitor to keep up with demand!
- ❑ Waste fries as necessary to always serve GOLD STANDARD fries

❑ WEEK OF 11/24

- ❑ POP & packaging will begin to arrive this week
- ❑ Identify storage location of Bundle Box, McShaker bag, McShaker seasoning, and Collectible that is best for your restaurant
- ❑ Place all new packaging in the designated areas in the service and production areas at the close of business on 12/1

❑ LAUNCH DAY 12/2

- ❑ Field staff out in the stores to support the promotional readiness
- ❑ Verify all POP, messaging, service reminders, and packaging are in place

DIGITAL PERFORMANCE SUPPORT

HEAD TO THE NABIT SITE FOR A FULL DPS

- Key information to know
- Recommendations of procedures
- Proper fry cooking and holding procedures

****DPS will be available on the NABIT site week of 11/3****

12/2– HOLIDAY MEAL EVENT BEGINS

- ❑ Conduct Crew Huddles each day during GO LIVE week to set up each shift
- ❑ Verify all packaging and POP is switched out and service reminders are posted