# Increase Your Revenue, Keep Your Customers and Protect Your Business: Lock Your Propane Tanks.

Presented by Lock America, AEGPL Conference, Miami, Florida

Lock America's Proven Solutions to

*Control Your Tanks and Control Your Business.* 







## **The Lock America Security Program**

- Secure your tanks with Lock America's original Fill Valve Lock. When your customers don't pay, don't let them shop around for a competitor. Why lose their business, and then let a competitor take it?
- 2. Prevent delinquent customers from buying from a competitor. Prevent tampering and unauthorized access by keeping a locked cap on all your tanks.
- 3. Avoid legal complications by preventing untrained and unauthorized people from tampering with Your Tank.

If there is a disaster, you may be liable.

#### Easy to install, Easy to remove, with each unique key registered exclusively to your own company.

One key code for all your tanks, and all your padlocks and gate locks. You can even order a different key code for each of your offices.

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## Four Fill Valve Lock Options:

Original

Heavy Duty

Weather Seal

Stainless Steel For NH3



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# Lock Your Outlet Valve and your retail Exchange Tanks with The Original POLock<sup>™</sup>.

#### Keep your propane in your tank.

- PREVENT tampering from unauthorized customers or competitors.
- PREVENT delinquent customers from using propane they didn't pay for.
- PREVENT delinquent customers from buying from a competitor.

#### You may be liable for an accident

even if your customer allows someone else to tamper with a common propane outlet device.



## Case Study 1: IT'S THE LAW!

An Alabama Propane dealer locked out his delinquents and inspired a successful campaign for a state law that requires a lock on propane tanks.

- It's your tank. Lock it up and protect your investment.
- Watch the system "pay for itself."
- Keep the pirates out of your tanks, and out of your market.



## Case Study 2: PROFITS

A Rocky Mountain Propane Dealer whose customers were "shopping around":

## "Lock Up Profits with Lock America."

- An increase of up to 10% in profits after "locking out" delinquent and slowpay customers.
- An initial investment in a dozen locks has grown to a roll out of more than 800.
- With your customers locked up, you prevent an outsider from benefiting from your investment or damaging your equipment.



## Lock Your Exchange Tanks To Stop Theft.

A typical headline from Texas in the US:

Beaumont police are investigating theft of 200 propane tanks.

#### Don't rely on a padlock on a cage.

Secure each tank with a POLock it's easy for you to attach and remove, but it's a powerful deterrent to a thief.

Lock full tanks to make them useless for meth labs, thieves, black market sales and anyone looking for free gas.
Lock empty tanks to prevent their use in the methamphetamine process.

A locked tank cannot be used and has no value to a criminal.



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# Maintain Security For Your Entire Enterprise With The Lock America Key Control System.

- Lock America has over 30 years' experience designing, manufacturing and marketing locks and security hardware for industries that require security, such as gaming, information destruction, trucking and vending.
- Lock America locks are hand assembled in Lock America's plant with each key code registered exclusively to each customer.

Each key and lock combination is numbered and registered exclusively to each Lock America customer.

The same key can operate your Fill Valve and POLocks, and your truck, gate, cabinet and other locks.







If you don't secure your tanks, you risk losing income and you risk incurring costly liability.

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## Case Study 3: CONTROL

A Rocky Mountain Propane Dealer with Property Turnover Problems:

## "Keep Control When Property Changes Hands."

- Why should you lose your investment when a customer sells the property?
- A gradual roll out is a cost-effective way to secure your investment.
- "The Fill Valve and POLock protect my Return On Investment, and we will continue to roll them out over the next year till all our tanks are secure."



## **The Lock America Tubular System Features:**





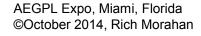




- A numbered and registered key unique to your company.
- Tubular 7-pin mechanism hand assembled in our California plant.
- Pick-and bump-resistant keyway with drill-resistant option.
- Up to 60,000 usable key code combinations.

The same keyway can be installed in POLock and Fill Valve lock.







# *Install The Lock America Program* for Challenging Times.

# You have much more risk and legal and financial exposure than the criminals who want to steal your propane and tanks.

- Commercial and Residential Tanks are Vulnerable to government intervention.
- Protect Your Business Investment by securing your propane tanks.
- Don't Be Victimized by politicians who want to "rewrite the rules" in a crisis.

During this last winter's crisis in the US, politicians tried to suspend the regulations that kept tank-owning companies in control of their tanks.

Attorney general offers help for Hoosiers\* dealing with propane shortage.

\*(Nickname for people who live in the state of Indiana.)

- 1. Lock your tanks *before the crisis,* and avoid challenges.
- 2. When customers don't pay a bill, and owe you money, don't give their business away to your competitor.

Lock them out.

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## Case Study 4: GENUINE SECURITY

A Southwest Propane Equipment Distributor Who Wanted a Real Lock for His Customers:

## "Lock Your Tanks to Keep Customers Calling You."

A so-called "locking device" kept the "honest" customer out, but didn't secure the tank from the pirates.

"When you put a Lock America lock on a tank, the customer will be calling you to fill it up, or pick it up."

The rule of thumb:

Install a lock on a tank that hasn't been "filled" in a year.



## Select The Right Level Of Security **For Your Business:**

### **Tubular Style**

- Up to **60 Thousand** usable key codes.
- Solid brass keyway and operating pins. Chromed steel body.
- Virtually pick and tamper-resistant.
- Exclusive key codes for each customer.
- Can be keyed alike for tank locks and padlocks.

## **High Security Style**

- Up to **3 Million** usable key codes.
- Solid brass keyway and operating disks. Hardened steel drill-stopper. Chromed steel body
- Virtually pick, tamper and drill-resistant.
- Exclusive key codes for each customer.
- Can be keyed alike for tank locks and padlocks.

#### Propane Fill Valve and POLocks<sup>™</sup> can all be keyed alike with one key code for all the locks in your business.

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## Who is Lock America?

Founded in the US in 1981, Lock America has designed, developed, manufactured and marketed locks and security hardware for numerous security-focused industries, such as amusement, coin-op, gaming, gasoline and propane, information destruction, trucking, self-storage and vending. Lock America's high-security locks are all assembled at its headquarters in California, with the key codes exclusively assigned to each customer.

- Frank Minnella, CEO: Founder, with Steven Shiao, President, of Lock America, Inc., Corona, CA, USA, an international company with over thirty years designing, developing and manufacturing innovative security products for over a dozen industries. Email: frank@laigroup.com
- Watson Visuwan, VP of Sales and Marketing, Lock America, Inc.: over two decades of experience in lock security, from sales and customer service to logistics and advertising. Email: watson@laigroup.com
- **Rich Morahan**, Marketing Consultant: over two decades writing articles, editing publications and conducting seminars on security, business operations and security hardware. Email: rmwrite@comcast.net; www.rmorahan.com.



## What Our Customers say about the Lock America Tank Lock Revenue and Security Program:

"The main thing I want to point out is that I believe that the filler valve lock helps with collecting past due accounts, because we can lock off the tank preventing the customer from going to another company. It also prevents another company from servicing our lease tanks. By doing all this, *the locks will pay for themselves fast."* Mike Green, *Green's Propane, Smithville, Alabama* 

"We've been in the propane business since 1957, *and use both the POLock and the Fill Valve lock to protect our assets and meet insurance requirements.* We can secure 'out of gas lockouts' until our trained and qualified service techs can get to the tanks.

These products are much more secure than ordinary padlock and shackle set ups." Nelson Aiken, *High Grade Gas Services, Stafford Springs, Connecticut* 

"We use the POLock and the Fill Valve Lock to 'close the loop' on a tank to prevent a customer from getting product from a competitor, and to limit our liability with delinquent customers and vacant property. The POLock is especially useful for collections. And because *the POLock and Fill Valve Lock cannot be removed by a screwdriver or hammer,* they are much more secure than other lock out products on the market." Craig Watkins, *Neill Gas Inc., Vicksburg, Mississippi* 



## For more information, contact a Lock America Security Consultant or go to <u>www.laigroup.com</u>

- Lock America Incorporated 9168 Stellar Court Corona, CA 92883 Toll free: 800-422-2866; 951-277-5180 Toll free fax: 888-422-2866; 951-277-5170 sales@laigroup.com
- For more information about the Lock America Propane Tank Security System, including specs for padlocks, cam locks and keys, go to: <u>http://laigroup.com/polock.php</u>
- For more on Key Control and the Propane Industry, go to
   LPGas Magazine online, July, 2010, "Who is Stealing Cylinders,"
   <a href="http://www.lpgasmagazine.com/propane-equipment-technology/tanks/who-stealing-cylinders">http://www.lpgasmagazine.com/propane-equipment-technology/tanks/who-stealing-cylinders</a>

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