



# **SAFETY UNLEASHED**

**INDUSTRY PROFESSIONAL PODCAST**

**A PODCAST FOR REAL WORKERS,  
REAL STORIES, AND REAL SAFETY INSIGHTS**

**MEDIA  
KIT**

**2026**

**INDUSTRY PROFESSIONAL PODCAST | WEEKLY EPISODES**

# **BUILT FOR THE EVOLVING WORKFORCE**

Our audience is built for the men and women who take pride in a safer, smarter, more confident workday. Safety Unleashed is their Dog House.

## **WHO WE SERVE**

Safety Unleashed is built for workers, frontline leaders, supervisors, and safety professionals across all industries who want safer, smarter, more confident workdays.

## **RELEASE SCHEDULE**

New episodes released weekly.

## **SHOW THEMES**

 **Building a Safety-First Mindset**  **Coaching vs. Managing**

 **Communication & Trust**  **Being Safety-Minded Employees**

# MEET THE HOSTS



**ANDREW COLLINS**  
**CO-HOST, SAFETY**  
**UNLEASHED**

HSE leader with firsthand involvement supporting industrial, petrochemical, construction, and high-risk operations across the Gulf Coast. Andrew specializes in safety culture, compliance, and practical leadership that works in the field.



**CHRIS MAISE**  
**CO-HOST, SAFETY**  
**UNLEASHED**

Safety leader with hands-on experience across petrochemical, nuclear, rail, and emergency response environments. Chris focuses on turning complex safety challenges into practical solutions frontline teams can apply immediately.



# REAL CONVERSATIONS THAT PROTECT THE PACK

Safety Unleashed was created by leaders who saw too many workers misunderstood or unsupported. This podcast focuses on honest conversations and real experiences that help teams work safer, lead better, and look out for one another.

This is industry workplace talk.

It's real safety, shared by people who have lived it.

- Relatable, real-world scenarios
- Practical leadership and safety insights
- A culture built on trust, accountability, and care



## LISTEN NOW

SUBSCRIBE  

**HONEST CONVERSATIONS**  
**RELATABLE SCENARIOS**  
**PRACTICAL INSIGHTS**

# PARTNER WITH US

## BUILD FOR VALUES-DRIVEN BRANDS

We partner with organizations that care about people, leadership, and doing the work the right way. Safety Unleashed offers a platform for brands that want to support safer workplaces while aligning with authentic, real-world conversations.

If your brand values safety insight, communication, and a strong workplace culture, Safety Unleashed is built for that partnership.



## THE SPONSOR ADVANTAGE



**Multi-Platform  
Visibility**



**Values-Driven  
Brand Alignment**



**Audience with Real  
Purchasing Influence**

**YOU  
GAIN**

## AS A SPONSOR

Your brand plugs directly into conversations that shape jobsite culture and drive real decisions. With weekly episodes on Apple, Spotify, YouTube, and LinkedIn, sponsors gain multi-platform exposure and a direct line to listeners who care about leadership, communication, and working safe. It's a strong opportunity to elevate your brand while backing a mission that makes workplaces better everywhere.



# WHO WE ALIGN WITH

Safety Unleashed works with brands that respect the workforce and understand the responsibility that comes with influence. Our partners believe safety is more than compliance and leadership is more than a title.

This platform is built for organizations that want to be part of conversations that strengthen teams, reinforce accountability, and support safer, more effective workplaces.

## MEDIA KIT 2026

## CONTACT

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