

Brandon Paul Watts

watts.brandon@gmail.com

805.651.8062

500 Bay Circle

Indian Harbour Beach, Florida

Demo Reel

<https://brandonpaulwatts.com>

Summary

Accomplished Senior Video Producer and Editor with years of experience dedicated to creating compelling digital content for marketing and social media engagement, advertising, documentaries, UGC, and educational projects.

Proven track record collaborating with clients such as META, OBEY, PBS, Harley Davidson, GoPro, and the world's largest SCUBA diving organization (PADI), producing top-tier story driven content across diverse mediums.

Expertise includes RED and SONY camera systems, FCPX and ADOBE Premiere and ADOBE Creative Suite, After Effects, and complemented by certifications in rescue diving and drone piloting. A collaborative team player committed to consistently delivering high-quality content. Currently refining and elevating content at Wanderlust + Industries.

Experience

Senior Video Producer/DP/Editor

Wanderlust + Industries (Video Production Agency)

Nov 2011 - Present

My result-driven duties at Wanderlust + Industries center on orchestrating high-impact video productions that align with client objectives. I lead a team in crafting compelling visual narratives that resonate with target audiences and drive measurable results. This involves meticulous project planning, resource allocation, and ensuring the seamless execution of video projects from concept to delivery. I am dedicated to staying abreast of industry trends and emerging technologies, leveraging innovative approaches to enhance the quality and effectiveness of our video content. My focus on measurable outcomes extends to client collaboration, where I work closely to understand their goals and deliver video solutions that not only meet but exceed expectations, contributing to the agency's reputation for excellence in the dynamic world of video production.

Senior Video Producer / Editor

WIN Reality

Feb 2023 - Aug 2023 (Contract)

Led production of paid video advertising for both social and broadcast, META Store marketing video content, and documentary content development at WIN Reality. Produced and directed a commercial spot for the World Series broadcast in 2023.

Managed the entire video production process, ensuring alignment with company objectives.

Collaborated with a talented team to create engaging VR experiences to integrate into the video content. Monitored and optimized production processes for high-quality results.

Director of Photography - Video Editor

PADI - The Professional Association of Diving Instructors

Jun 2008 - Feb 2018 (9 years 9 months)

Led teams to measurable positive results in the production of paid advertising, educational, and documentary video content. Led underwater teams for the purpose of creating compelling video content for educational and marketing departments. Led post production for educational and marketing video content and successful delivery for social, streaming, and broadcast. Managed the entire video production process for PADI, ensuring alignment with objectives. Collaborated with a talented team to create captivating video experiences.

Video Editor

GoPro

May 2010 - Jul 2014 (Contract)

Post-production of action camera footage from TEVA Games.
Selected, edited, and enhanced footage for storytelling impact.
Utilized specialized software for assembly, effects application, and audio synchronization.
Collaborated with team members for a polished final video output.

Education

Bachelor of Arts - BA, Visual Journalism

The Brooks Institute of Photography - Santa Barbara, California
2003 - 2008

AA, Fine Art Photography

Florida State College at Jacksonville
1995 - 1999

Licenses & Certifications - PADI RESCUE DIVER

FAA Part 107 - Remote Pilot Certification

Skills

AI integrated workflows

Jira, Canva, Chat GPT, Sora, Midjourney, Runway

Commercial, Documentary, Video Journalism, and Educational Video Production.

Paid Marketing and Advertising Content Creation.

UGC Content Editing and Publishing.

Remote Editing and Collaboration.

Commercial and Editorial Photography

Underwater Film Production/Underwater Cinematography/Underwater Talent Management

Drone Pilot

Web Series Development.

Producing and Directing.
Multi-Camera Directing.
Post-Production Management
Creative Ideation
Brand Awareness