

## **Brandon Paul Watts**

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### **Professional Work**

<https://brandonpaulwatts.com>

## **Summary**

Accomplished Senior Video Producer, Journalist, Director of Photography, Writer, Video Journalist and Editor with over 15 years of experience dedicated to creating compelling digital content for marketing and social media engagement, advertising, documentaries, UGC, and educational projects.

Proven track record collaborating with clients such as META, OBEY, PBS, Harley Davidson, GoPro, and the world's largest SCUBA diving organization (PADI), producing top-tier story driven content across diverse mediums.

Expertise includes RED and SONY camera systems, FCPX and ADOBE Premiere and ADOBE Creative Suite, After Effects, and complemented by certifications in rescue diving and drone piloting. A collaborative team player committed to consistently delivering high-quality content. Currently refining and elevating content at Wanderlust + Industries.

## **Experience**

Senior Video Producer/DP/Editor

### **Wanderlust + Industries (Video Production Agency)**

Nov 2008 - Present

My result-driven duties at Wanderlust + Industries center on orchestrating high-impact video productions that align with client objectives. I lead a team in crafting compelling visual narratives that resonate with target audiences and drive measurable results. This involves meticulous project planning, resource allocation, and ensuring the seamless execution of video projects from concept to delivery. I am dedicated to staying abreast of industry trends and emerging technologies, leveraging innovative approaches to enhance the quality and effectiveness of our video content. My focus on measurable outcomes extends to client collaboration, where I work closely to understand their goals and deliver video solutions that not only meet but exceed expectations, contributing to the agency's reputation for excellence in the dynamic world of video production.

Senior Video Producer / Editor

### **WIN Reality**

Feb 2023 - Aug 2023 (7 months)

Led production of paid video advertising for both social and broadcast, META Store marketing video content, and documentary content development at WIN Reality.

Managed the entire video production process, ensuring alignment with company objectives.

Collaborated with a talented team to create engaging VR experiences to integrate into the video content. Monitored and optimized production processes for high-quality results.

Director of Photography - Video Editor

**PADI - The Professional Association of Diving Instructors**

Jun 2008 - Feb 2018 (9 years 9 months)

Led teams to measurable positive results in the production of paid advertising, educational, and documentary video content. Led underwater teams for the purpose of creating compelling video content for educational and marketing departments. Led post production for educational and marketing video content and successful delivery for social, streaming, and broadcast. Managed the entire video production process for PADI, ensuring alignment with objectives. Collaborated with a talented team to create captivating video experiences.

Video Editor

**GoPro**

May 2010 - Jul 2012 (2 years 3 months)

Post-production of action camera footage from TEVA Games.  
Selected, edited, and enhanced footage for storytelling impact.  
Utilized specialized software for assembly, effects application, and audio synchronization.  
Collaborated with team members for a polished final video output.

**Education**

Bachelor of Arts - BA, Visual Journalism

The Brooks Institute of Photography - Santa Barbara, California  
2003 - 2008

AA, Fine Art Photography

Florida State College at Jacksonville  
1995 - 1999

Licenses & Certifications - PADI RESCUE DIVER

**Skills**

Commercial, Documentary, Video Journalism, and Educational Video Production.

Paid Marketing and Advertising Content Creation.

UGC Content Editing and Publishing.

Exceptional Remote Editing and Collaboration.

Commercial and Editorial Photography.

Underwater Film Production/Underwater Cinematography/Underwater Talent Management.

Drone Pilot.

Web Series Development.

Producing and Directing.

Multi-Camera Directing.

Post-Production Management

Creative Ideation  
Brand Awareness

**Honors, Awards and Mentions**

\*Watershed Revolution - Best Short Documentary Film - Ojai - Ventura International Film Festival 2009

\*College Photographer of the Year Competition Finalist (CPOY) - Aug 2006

\*Platypus Workshop - Teaching Assistant to Photojournalism Professor P.F. Bentley - for USA Today Photographer Bob Riha Jr.

\*PADI Rescue Diver Certification 2010