Sedona Verde Valley 3D Visitor MAPS

2027 Media Information



150,000
TO BE PRINTED FOR 2027!

THE SEDONA & VERDE VALLEY 3D MAPS HAVE GROWN IN POPULARITY!

150,000 TO BE PRINTED IN JANUARY & DISTRIBUTED THROUGHOUT 2027

In January, 2027, 150,000+ will be printed & distributed to ensure ample inventory for use throughout the Sedona, Verde Valley, Flagstaff, and select "VALLEY" areas.

SPONSOR BENEFITS

- Name of business on map, in a box.
- Full-color sponsor ad placed on map.
- Professional sponsor "ad" created at no extra cost.
- Trackable QR Code link to provide data on visitor use.

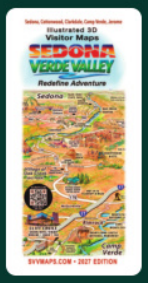
Each Sponsor is listed on our "What to See & Do" page on **SVVMaps.com.**

Click to view the "What to See & Do" page on SVVMaps.com

Verde Valley & Sedona 3D Maps Published by Comello Media Services, Sedona AZ 86336

For Information:

Call or Text: Al Comello 928.862.0210
or Al@ComelloMedia.com



TWO MAPS. ONE COMPLETE VISITOR EXPERIENCE.

The actual 2026 Sedona and Verde Valley maps — with sponsor advertising shown in its printed setting.

150,000 planned for 2027

SEDONA | FRONT SIDE



VERDE VALLEY | REVERSE SIDE



SEDONA • VERDE VALLEY • 3-D VISITOR MAPS

THE ANALOG MAP IN A DIGITAL WORLD

THE BEST VISITOR EXPERIENCE IS NOT PRINT OR DIGITAL. IT IS BOTH.

In an age of smartphones, GPS and AI trip planners, a beautifully illustrated paper map might seem old-fashioned. Yet the appeal of the Sedona Verde Valley 3-D Map is easy to understand: it lets visitors see the bigger picture.

SEE THE WHOLE DESTINATION

A phone is excellent at answering “How do I get there?” A large, illustrated map answers a different question: “What else is around here?” Visitors can trace the relationship between Sedona, Cottonwood, Jerome, Clarkdale and Camp Verde, spot unexpected stops, and explore without searching one location at a time.

A MAP YOU CAN HOLD ONTO

Unfolding a map is part of the travel experience. It can be shared around a hotel desk, studied over breakfast, carried in a car and kept as a souvenir. It also works without a battery, cellular connection or app. For digitally fluent younger travelers, print and smartphones can be complementary—not competing—tools.

PRINT CONNECTS DIRECTLY TO DIGITAL

QR codes on the maps and in sponsor advertisements connect readers to websites, directions and timely information. The companion website, SVVMaps.com, extends the printed experience with online map access and links to regional visitor resources.

WHY ADVERTISERS SHOULD CARE

The map is encountered while travelers are deciding where to eat, shop, explore or stay. A sponsor appears in a useful, shareable guide—not simply in another fleeting screen impression. That is a distinctive opportunity for businesses seeking visibility at the moment of discovery.



2027 EDITION SHOWN

PUT YOUR BUSINESS ON THE MAP.

Sponsor the Sedona Verde Valley illustrated 3-D visitor maps.

SVVMaps.com

WHERE OUR MAPS ARE SEEN

High-visibility placements at leading visitor information centers

SEDONA CHAMBER OF COMMERCE

VISITOR CENTER | UPTOWN SEDONA





Over 170,000 visitors annually

Outdoor all-weather map distribution box at the Visitor Center.



A ten-foot-wide Sedona map

is displayed on an exterior window at the Visitor Center.

RED ROCK RANGER STATION

VILLAGE OF OAK CREEK | OVER 100,000 ANNUAL VISITORS







The primary map resource for visitors to Sedona Verde Valley.

- 1,000's of maps delivered to the Ranger Station Visitor Center.
- The ONLY commercial literature used by volunteers/staff for visitor help.
- Visitors get over 100,000 maps a year.

WHERE OUR MAPS ARE SEEN

Outdoor map distribution throughout the region

COTTONWOOD VISITOR CENTER

OLD TOWN COTTONWOOD



A prominent display

introduces visitors to the Sedona and Verde Valley map and surrounding attractions.

MAPS AVAILABLE OUTDOORS

All-weather boxes make the maps accessible at convenient locations.



Old Town Cottonwood



Clarkdale



Uptown Sedona



Camp Verde

Additional outdoor boxes: second Old Town Cottonwood location and Pinion Pointe Shops.



FLAGSTAFF VISITOR CENTER

At the Amtrak Train Station

A further distribution point for travelers exploring Northern Arizona.

SEDONA + VERDE VALLEY MAPS

A DISTRIBUTION NETWORK THAT REACHES VISITORS

Flagstaff • Sedona • Village of Oak Creek • Verde Valley • Phoenix & beyond

150,000 **maps printed in January 2026**

Fewer than 10,000 remained by November 2026.

High demand enhances sponsorship exposure. Current sponsors receive renewal priority.

SOME OF THE DISTRIBUTION LOCATIONS

Hotels • Resorts • Visitor Centers • Commercial Locations

- The Wilde Hotel & Spa
- Marriott Courtyard
- Marriott Residence Inn
- Best Western Arroyo Roble
- Matterhorn Hotel
- Aiden Best Western
- Ambiente Landscape Hotel
- Sky Rock Hotel
- Hampton Inn
- L'Auberge de Sedona
- Holiday Inn Express
- Kokopelli Inn
- Greentree Inn
- Wildflower Inn
- Los Posadas of Sedona
- Poco Diablo Resort
- Desert Quail Inn
- Hilton Sedona Resort
- Orchards Inn
- Cliff Castle Casino Hotel
- Days Inn Camp Verde
- Cedars Hotel
- Sedona Hotel
- Sugar Loaf Motel
- Amara Resort & Spa
- El Portal Hotel Sedona
- Arabella Hotel Sedona
- The Element Hotel
- Springhill Suites Old Town
- Tavern Hotel Old Town
- Pine Suites Inn – CTWD
- Lux Verde Hotel – CTWD
- Taawaki Inn – Clarkdale
- Beaver Creek Inn – Rimrock
- Out of Africa Wildlife Park
- Blazin' M Ranch
- Flagstaff Visitor Center
- Cottonwood Chamber VC
- Sedona Chamber VC
- FS Ranger Station VC
- Distant Drums RV Park
- Rio Verde RV Park
- Club Wyndham Sedona
- Hyatt Vacation Club

Hilton Vacation Clubs:

Bell Rock Inn
The Ridge Resort
Los Abrigados
Summit Resort

- Sedona Springs Resort
- Flagstaff, Black Canyon City, Wickenburg & Kingman VCs
- Plus some short-term rentals
- Sedona City Shuttle
- Commercial sites: Ace Hardware
- Distribution boxes in Uptown, Visitor Centers, Old Town, Clarkdale, Camp Verde, Prescott & more
- Maps also sold online



MAPS MAILED ON REQUEST

To resorts, visitor centers, Verde Valley organizations, Flagstaff and AAA offices nationwide.

OTHER DISTRIBUTION

Car rentals, Sedona Airport Terminal and thousands of maps at the Airport Overlook.

SCOTTSDALE RESORTS

Upon request: Marriott Camelback Inn, Hyatt Gainey Ranch, Hilton Resort, Andaz, Sanctuary, Royal Palms, Talking Stick Resort and Embassy Suites.

THE MAP MAKER | JEAN-LOUIS RHEAULT

Examples of his distinctive pictorial maps



KELOWNA BILLBOARD MAP



SUN PEAKS VILLAGE

SCAN FOR ARTWORK

JLRmaps.com

SEDONA + VERDE VALLEY 3-D MAPS

SEDONA | 2027 SPONSOR OPPORTUNITIES

150,000 copies planned for printing and distribution



ACTUAL 2026 PRINTED MAP | SEDONA SIDE — Sponsor advertisements surround the illustrated map

SELECT YOUR AD SIZE

Same rates on the Sedona and Verde Valley sides.

SINGLE AD — $2,400

YOUR AD

3.5 in × 3 in

Nonprofit $2,000

DOUBLE AD — $3,600

YOUR AD

2× SINGLE AREA

7 in × 3 in or 3.5 in × 6.125 in

Nonprofit $3,100

EXCLUSIVE BACK COVER — $7,000

3.6 in × 9.35 in | Only one available

PRODUCTION Design included. Camera-ready: CMYK, 300 dpi; PDF, JPEG or Photoshop.

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