



Responsible Ice™

Responsible Ice™ Works Better

Responsible Ice™ is the new **10 Lb. heavy duty, permanently sealed Ice pack with plain water Inside.** The "Ri" gets colder than regular ice using science instead of chemicals. The Ri will also circulate air in your cooler naturally, by design. That keeps all of your contents cold in there, not just below the ice, like in an ice filled cooler ☹️! The Ri's size is 12-5/8" x 6" x 6" and fits in MOST coolers. The Ri will keep your stuff cold and DRY for days, and you can re-freeze for years! The 'Ri' has over a gallon of plain water sealed inside and will never leak, guaranteed. Patent pending. 5 Year Limited Warranty, and Made in USA.



Incredibly Cold!

The Ri keeps your food and drinks ICE COLD and DRY!



More inside!

Providing a Sustainable Option

We all like choices, and until now, there has not been one to replace plastic-bagged-ice. Ri owners have purchased for a variety of reasons and for many different uses. Some love the fact that it saves time and money. Other owners are thankful they don't have to waste purified water and plastic each time they pour out their coolers. One more thing we can say with conviction: All Ri owners love the COLD, DRY cooler instead of the wet-sloshy one they used to have. Responsible Ice™ also works better than the one it replaces! Most of us are much more aware of our choices now and how they effect the environment. We are right here waiting to help.



The Carbon Foot Print of Bagged Ice

It's not just a bag of ice. The life chain/cycle of plastic bagged ice creates much more pollution than just a plastic bag.



One Bag at a Time

Mountains of Plastic

The ice industry has been getting a free pass on the **single use plastic issue** for many decades. Indeed a single use item, plastic bags enter our landscapes, rivers, lakes, oceans, and landfills at an alarming rate, all needlessly. We take pride in the fact that each time a Ri is used; it eliminates one of those plastic bags headed for who-knows-where.



100% Satisfied Ri Owners

Responsible Ice™ is made right here in America, with American materials. We take great pride in our workmanship of the Ri, the high quality materials we use, and the 100% sustainable packaging we protect the Ri with during that fast shipping. We take so much pride in those things that we now include a 5 Year Limited Warranty with every new Ri. Own Your Ice.

Responsible Ice™

The Ri is Heavy Duty.

Responsible Ice™ is made with the highest quality HDPE, filled with Plain Water and then sealed Ultrasonically. When frozen, the shape and material of the Ri create an incredibly cold, 10 pound ice pack that also circulates air naturally.

The Ri:

Saves Money

Saves Time

Saves Water

Saves Plastic

Saves the Environment



Super Fast Delivery

We ship the SAME DAY when ordered before 3 pm MST., after 3 pm, your order will ship the next day. Responsible Ice arrives in 100% recyclable packaging.

Responsible Ice™ is easy to order at

responsibleice.com

Call us at 928-412-1087 for more information. You can also email at

Responsible Ice™

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