

# Sustainable, Reusable, Recyclable, and Responsible Ice™

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The New Cell Chiller Ri is a large, specially designed ice pack. Inside is the same amount of water as in a 10 lb. bag of ice (about 1.2 gallons), and you use the Ri as you would a bag of ice. The problem with ice in bags is that after you use it, the water and plastic is waste. Not with the Ri: you can re-freeze it hundreds of times. The Ri is permanently, ultrasonically sealed and thus will NEVER leak. The plain water inside is fully encapsulated by the 1/8" thick, food safe HDPE). HDPE is one of the easiest materials to recycle. If you EVER, I mean EVER have to recycle the Ri, the water inside and the Ri body itself are 100% recyclable!

The Ri is also waterproof, so it can be used *with or without* ice (it seriously makes ice last much, much longer). They can also be used to cool liquids as a block of ice would in a large drink dispenser, but it won't dilute your drink! This is a good time to bring up that annoying and wasteful water from melting bagged ice.

The Ri provides cold "dry" air in your cooler, not slushy water. After all, do you want your stuff in the cooler to be Cold or Wet? Think of Cell Chiller's Ri as an old school solution to the new problem of water waste and plastic pollution. Back to Basics, with a Tech Twist! The Ri stays cold longer than a 10 # bag of ice, guaranteed.

It also naturally circulates air (patent pending), and has a Super Cooling Cavity to *Fast-Chill* individual drinks and other items of many different sizes.

Check out [cellchiller.com](http://cellchiller.com) for the many other uses of the Ri that are being discovered.

The Team at Cell Chiller.

*Scan to Learn More!*

